The Billboard

Spotlight On JAZZ
Starts on Page 22

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JUNE 29, 1959 (ABP) THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY (ABC)

Juke Boxes, Games Move 'Outdoors'

Resort Ops Hope to Hustle Cool Coin At Lakes, Woods and Mountain Retreats

CHICAGO—The invasion is on. A million vacationers are moving into resort areas bordering the Great Lakes and Canada. And there to meet them are thousands of juke boxes and amusement games hastily set up by the 10 per cent of coin machine operators in this territory who annually cater to the resort business.

It's a risky business, for—like the prospects of most invasions—much depends on the weather. But operators, many of whom pull jukes and games off city locations to try their luck in the great outdoors, feel it's worth the gamble. This reasoning is supported in part by the fact that coin machine receipts in the city during the sweltering summer months are usually at their low for the year.

The great majority of equipment—both juke boxes and games, as well as cigarette machines—is not new, and represents capital already invested. Most comes from low-grass locations in the city, some from storerooms. Brand new equipment is generally limited to the plushier or most crowded vacation spots.

A fresh trend in some resort areas is a switch to local operators. Previously most of the resort locations were handled by "traveling salesmen" operators from distant city headquarters. Resort management in many areas appears now to be favoring the local coin machine operators, who usually can offer more efficient machine service. But city operators still control a big slice of the resort pie. Also worth noting, is a switch in commission arrangements (operators usually split receipts 50-50 with locations) in some areas. A change to a higher operator cut, where it is made, reflects the increasing machine investment costs and servicing expenses which the operator must bear.

Eastern Outlook

Eastern game and juke box operators with summer locations are entering what may well be a record season. Resort areas—from the White Mountains of New Hampshire to the Poconos of Pennsylvania—are booked solidly, and early collections are running considerably ahead of 1958 in both games and music.

Coupled with this resurgence of mountain and seaside resorts this year is the inclination on the part of operators to watch costs and commissions a bit more closely. Perhaps it was the dismal 1958 season, or perhaps it's just that operators are maturing somewhat in the business sense, but at any rate, they're not giving anything away this year.

For example the straight 50-50 split is losing ground in the Catskill Mountain area as far as music is concerned. Front money is fairly common, and minimum guarantees are set on a seasonal basis.

Flat Deal

Murray Cohen, who operates in the Woodridge, N. Y., area of Sullivan County will make a flat deal with a location on music. The location pays the operator $150 and

(Continued on page 82)

Long Hike To Resorts

MILWAUKEE—Coin machine operators here aren't as enthusiastic about resort locations as are operators in other areas.

Milwaukee coinmen, keeping a close check on overhead costs, are losing interest in resort spots. The only ones they prefer are those that stay open on a year-round basis.

"Chasing 50 to 60 miles to service a handful of locations is a good way to lose money," according to veteran coinman Glenn Geadtke, G. & W. Novelty Company. "We learned a few years back that we are better off if we concentrate in our own territory."

Newport Skeds Mostest of The Bestest

NEW YORK — The greatest assortment of jazz talent yet assembled under one roof, or rather in one open air park. That's what they're saying about this year's Fifth Annual Newport Jazz Festival, opening Thursday (2). They're probably right. Here's the line-up to prove it:

Thursday (2) evening: Count Basie's Ork, Four Freshman, George Shearing Quintet, Ahmad Jamal Trio, Lambert, Hendricks and Ross, Buck Clayton, Pee Wee Russell, Bud Freeman, Jimmy Rushing and Vic Dickenson.

Friday (3) afternoon: Horace Silver Quintet, Ernestine Anderson, Maynard Ferguson Ork, Kenny Burrell Quartet, and the Mastersounds. Friday (3) evening: Dizzie Gillespie Quintet, Modern Jazz Quartet, Dakota Staton, Oscar Peterson Trio, Johnny Dankworth Ork, Thelonious Monk and Phil Napoleon and the Memphis Five.

Saturday (4) afternoon: Art Blakey and the Jazz Messengers, Jimmy Smith Trio, Charlie Mingus Quintet, and the Newport Youth Band. Saturday (4) evening: Duke Ellington Ork, Erroll Garner.

Sunday (5) afternoon: Mahalia Jackson. Sunday (5) evening: Stan Kenton Ork, Dave Brubeck Quartet with Paul Desmond, the Kingston Trio, Red Nichols and Pat Suzuki.

Newport Signposts Biggest Outdoor Jazz Season Ever

Season Is Longer, Stronger as Innovations, New Stars Debut

By REX GREVATT

NEW YORK — All eyes focused on a quaint Rhode Island coastal town this week as one of the greatest arrays of jazz talent on record was set to blast off the fifth anniversary of the Newport Jazz Festival. As the unofficial harbinger of the 1959 al fresco season was about to get under way, fresh air jazz promoters, liberally from coast to coast, freely predicted their biggest and most profitable season yet.

At least 14 separate locations were scheduling jazz for the summer in a variety of locations including tents, barns, amphitheaters and outdoor stadia. The program fare was expected to run from single night entries to those which would offer weekend features for the full length of the summer season.

The Old and the New

Among the most active performers on the outdoor circuit this year will be the expected names like Duke Ellington, Count Basie, the Modern Jazz Quartet and Dave Brubeck, together with names new to the scene in the past year such as the Lambert - Hendricks - Ross trio, and Ahmad Jamal.

Several new and offbeat ideas will have their unveiling this year. For one thing the Kingston Trio, one of the sensations of the past season in terms of pop disks and night club work, have prepared a special jazz act which they'll present at Newport and other locations. Newport will also see the presentation of an authentic jazz ballet to be performed by members of the Royal Swedish Ballet to music from the John Lewis work, "Fontessa." In other areas new compositions, written especially for the given festival, will be heard.

Dropouts Replaced

In terms of numbers the festival count appears, at this writing, to be close to even with last year. Despite the withdrawal of such showcases as Great South Bay on Long Island, Stratford, Ontario, and Vancouver, B. C., others have moved in to take their places, including the Michigan State Jazz Festival in Detroit, a festival sponsored by Playboy Magazine in Chicago, a four-day July bash at Toronto, and a three-day affair in Boston. The latter two along with French Lick, Ind., are being lined up by Newport impresario, George Wein.

The outdoor jazz scene actually kicked off four weeks ago and with the wind-up not scheduled until the Monterey Festival in California next October, this is undoubtedly the longest open air jazz season on record.

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Jazz Seg for Hudson Fiesta

NEW YORK — Jazz may enter the picture here as a part of the forthcoming performing arts phase of the Hudson River 350th Anniversary celebration. The New York City Hudson Celebration Committee has already set up a number of attractions including ballet, opera, musical comedy and leading concert soloists to appear in the Theater-in-the-Park at Central Park's Wollman Memorial Rink.

Miss Jean Dalrymple of the New York City Center, is co-ordinating the performing arts program and has set aside the entire week of August 3 for the jazz phase. Tho no specific commitments have been made, both Joe Glaser of Associated Booking and Newport impresario, George Wein, are now attempting to line up top talent for the outdoor bash.

NEWS OF THE WEEK

Court Case Establishes Pressers As Liable in Infringement Cases . . .
A case brought in U. S. District Court in New York by Reeve Music and Robbins Music against Crest Records and Shelley Products has been won by the plaintiffs. Interesting feature of the decision is that it establishes a pressing plant as a liable party in a case of infringement. Case was handled by Attorney Julian T. Abeles . . . . . Page 3

NAMM Conclave Interest Centers on Tape, Stereo, Lower Disk Prices . . .
Music Industry Trade Show, sponsored by National Association of Music Merchants, set a new attendance record this year. Interest centered on resurgence of tape, new stereo equipment. SORD dealer meet takes up many dealer problems; also recommends reduced price for singles . . . . . Page 3

Freebies Seen Growing Problem by Fox Office; Test Case Possible . . .
Free records are being viewed with increasing concern by the office of Harry Fox, publishers' agent and trustee. Giveaways in some cases equal the number of disks sold, it was pointed out, and publishers and writers are the victims because of lack of royalties paid on freebies. Test legal case seen possible . . . . . Page 3

Dick Clark-Feld-GAC Mapping Live Show Package Tours . . .
Dick Clark and promoter Irvin Feld have formed Clark-Feld Productions, which will package a series of "Dick Clark Caravan" stageshows, with GAC-Super Productions handling all bookings. Clark will select talent but will not appear in person. First show unit goes out September 18. . . . . Page 2

Indie Distribs Balk At Manufacturers' Pressure . . .
The mounting pressure on indie distributors to get their important LP lines into dealers' stores is causing no end of irritation among the distributors, as well as extensive inventories . . . . . Page 4

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Clark-Feld Team-Up for Live Show Package Tours

'Mr. Plug' to Hand-Pick Talent; Will Not Appear With Units

By JUNE BUNDY

NEW YORK—Dick Clark and promoter Irvin Feld have formed Clark-Feld Productions, which will package a series of "Dick Clark Caravan" stageshows for presentation in arena, auditoriums and ball parks across the country this fall. The tours will be booked by GAC-Super Productions.

Altho Clark will not appear with the units, he will personally select the talent, attend rehearsals, and work closely with Feld on every aspect of the tours — promotion, planning, etc. The first Clark Caravan will be launched in the East September 18 and run for 52 days thru November 8.

The deal—an exclusive pact—marks Clark's first participation in the stageshow field on an extensive basis. It was set for Clark by S R O Productions. Clark and Feld—equal partners in the firm—plan an initial series of show-tours each year, with separate theater packages also on the planning board for the future. The tours will be set up on a one-at-a-time basis to start, but ultimately they hope to have several out on the road at the same time. The second Clark Caravan starting date is tentatively set for January 8.

In view of Clark's powerful position as the No. 1 TV plug (via his daily ABC-TV show "American Bandstand," his weekly Saturday night ABC-TV program and a flock of up-coming video specials) in the pop record field, the trade expects the Caravans will feature some of the most potent box office all-star talent line-ups ever assembled in one stageshow package.

Feld estimates more than $1,000,000 will be spent for talent on the basic four-shows-a-year plan. However, he said the shows will carry a top ticket price of $3. The tours will be booked on a guarantee plus percentage basis. Prices to promoters will be in line with those tagged on the regular Feld-GAC packages. Auditoriums

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Heart Attack Fatal to Lees, UA Exec

NEW YORK — Lester Lees, director of sales and sales promotion for United Artists Records, died Friday morning (26) at the Long Island Jewish Hospital. Lees, who was 36, entered the hospital on June 21 for treatment of a heart condition.

He was considered to be among the most competent record executives in his field.

A 15-year veteran of virtually every phase of the music industry, Lees joined UA in October, 1958, after serving as sales manager for Atlantic Records. He entered the music business, working for M. Witmark Music Publishers. During his career, he was a salesman for Mercury Records and at one time held a record distribution post with Seaboard Distributors in Albany, N. Y.

Lees was born in New York City in 1923. He is survived by his wife, Priscilla, two daughters, Nicole and Linda; his mother, Mrs. Faye Lees and a sister, Mrs. Finkelman.

Services for Lester are being held at the Riverside Memorial Chapel in Manhattan on Sunday.

Valente to Cut in U. S.

NEW YORK — Caterina Valente, German thrush and film actress who recently visited here to discuss product with execs of RCA Victor, her new label affiliation, intends to come to the States twice yearly to cut disks.

The singer, whose disks have sold an estimated 10 million copies in the world market, stated that Germany is now the third ranking country in the world with regard to record sales. With respect to the American pop field, she added that she felt some rock and roll material was decidedly good, some bad.

Col. Pop Stereo LP's Now $4.98

NEW YORK — Effective this week Columbia Records is dropping the price of its pop stereo record line from a list of $5.98 to a list of $4.98. This will only affect the company's CS series and will not affect the firm's classical stereo line, or show albums in stereo, which will still list for $5.98. There will not be any change in the firm's pop monaural line either, which will still list at $3.98.

Columbia is dropping the price of its pop stereo records for many reasons. The most important, according to sales chief Bill Gallagher, is a competitive one. Most of Capitol and London Records' pop stereo sets list for $4.98 and Columbia is now at the same price. Another reason is to equalize the cost of stereo records in relation to their monaural counterparts. Columbia's classical stereo records, OS series, sell for $5.98, or $1 more than their monaural counterparts, which list for $4.98, the MS series. Now the pop stereos at Columbia are only $1 more than the monaurals, too.

Columbia also has one more reason for the price change. The discery now is manufacturing stereo records with much less difficulty than it did 10 months ago when it first released stereo records on the market. At that time the reject rate was high. Today it is much lower and the firm feels the saving should be passed along to the consumer.

Columbia will make no allowance for any stereo pop LP's that distributors or dealers may now have in stock that were purchased at the higher price. But in regard to this the Columbia sales chief

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Distrib Sets 1c Sale Pitch

PHILADELPHIA — Chips Distributors, under the lead of Harry Chipetz and Bobby Heller, have launched a campaign to bring new customers into the record stores here. First step in the campaign is a special dealer sale on Somerset LP's. Sale is a 1-cent sale, and for every Somerset LP the customer buys another can be purchased for 1 cent. Chips is now putting up posters in record dealers windows to advertise the Somerset 1-cent sale. According to Chipetz, the firm will try to work out a plan every month to help pull more traffic into record stores in the Philadelphia area.

CAP SERVICE UNAFFECTED BY PLANT STRIKE

HOLLYWOOD — Altho Capitol Records, Inc., was experiencing its first work stoppage in 13 years at its pressing plant in Scranton, Pa., last week, sales and merchandising vice - president Mike Maitland assured the nation's record dealers that Capitol's service would continue uninterrupted to all its accounts.

When Capitol's management realized the possibility of a strike of the International Association of Machinists after the old contract expired at midnight Monday (22), steps were taken to stockpile well over a two months' supply of catalog albums, Maitland said. Ample quantities of catalog merchandise has been distributed to the 28 company - owned branches of Capitol Records Distributing Corporation, as well as thru the seven independent distributors with whom Capitol does business.

Maitland also reported that the Scranton strike in no way affects the production of albums or single records at the company's Los Angeles plant.

M-G-M 'Doe' Colorado Tie

NEW YORK — M-G-M Records prexy, Arnold Maxin, flies to Denver, Thursday (2), in connection with the Colorado Centennial celebration which starts Saturday (4). The M-G-M - Colorado tie-in involves the diskery's special rush releases of a first recording of "The Ballad of Baby Doe," American folk opera, the setting of which is the Colorado of the Eighties.

Release of the "Baby Doe" package is restricted to the State of Colorado at this time, with country-wide release being held back till the end of August. Maxin will spend Friday (3) in a round of press and radio-TV interviews. On Saturday (4) he flies to Central City to attend the first of 14 special performances of the opera. He'll present the first copy of the M-G-M package to Colorado Governor Steve McNichols.

The M-G-M disk, prepared by classical a &r. chief, Ed Cole, features Beverly Sills, Walter Cassell, and Frances Bible of the New York Opera Company.

Hope for Decree Study By ASCAP Dissidents

WASHINGTON — Rep. James Roosevelt told Congress last week (26) he is hopeful that Federal Judge Sylvester Ryan's decision to hold under advisement the ASCAP consent decree amendments presented to him June 19, will result in a chance for the small business members of ASCAP to study the terms before final entry is made. The New York Federal District judge scheduled a meeting for today (29), with Justice and ASCAP attorneys, to set up "proper procedures" on the decree and the requested delay. (Billboard, June 22, 1959.)

In reviewing the Small Business Subcommittee hearings on ASCAP membership complaints which led to the negotiations, Chairman Roosevelt (D., Calif.) had kind words for Robert A. Bicks, acting head of the antitrust division. Bicks has asked Judge Ryan to give all interested parties, "particularly the smaller publisher and composer members" of the society, a chance to analyze the terms and express their views to the court, prior to the acceptance of the amended decree, Roosevelt said.

Roosevelt urged the smaller publishers and composers "to take advantage of the opportunity," if the judge grants Bicks' request, to make a thoro study of the terms. Roosevelt's own subcommittee staff will go over the terms "carefully and thoroly," when they are made available, he said. (And it could be this week, if Judge Ryan decides to circulate the terms among ASCAP membership before another, and final hearing is held on the decree.)

Roosevelt told Congress he believes all consent decrees in antitrust matters should be held in

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Pop Singles Toppers Rally To GAC Fold

NEW YORK — General Artists Corporation continues to dominate the pop singles record market, artist-wise. The agency — via GAC - Super Productions — currently books 42 of the artists represented on The Billboard's "Hot 100" chart — more than all of the other agencies combined.

Of the remaining artists, 17 are free-lance, while 41 are divided up between MCA, William Morris, Shaw, Associated Universal, etc. GAC books five of the top six artists on the chart — Lloyd Price, Paul Anka, Bobby Darin, Connie Francis, and Freddy Cannon.

Ram Launches Subsid Label

NEW YORK — Buck Ram is launching a new label, a subsidiary of his Antler line. Label will be called Ram Records, and the first artists signed are Benny Joy with Big John Taylor, and Stewart Rose. First releases will be issued this week, July 1. Ram will produce all records himself, and Jean Bennett of Personality Productions will handle promotion.

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Kapp Focus on New Pitch for Singles Mkt.

NEW YORK — Kapp Records is embarking on an integrated singles plan. "In the past, we came out with a single when we thought we needed one," prexy Dave Kapp told The Billboard. "But singles are an important part of the business and we will give that field the same careful planning we give to our album product in the future."

Deploring the multiplicity of deals and give-aways in the industry today, Kapp declared, "I've told my people that we've simply got to make better records all down the line than we've ever made before. That goes for singles as well as albums. There is simply no substitute for good product. And that also goes for both sides of a record, not just one.

"If they say there is trouble with the single business today, it only stands to reason that if you give them two great sides instead of one good one and a throwaway, you're going to have twice as much chance to sell because you're giving twice the value."

In line with the new singles policy, Kapp noted that the album and the singles market are completely different. "To give you an example," he said, "we've just cut an album with Carmen McRae. We're taking one of the songs that she did for the album and we're completely recutting it in different style, different tempo and by different arrangers for a single. We'll be doing the same thing with other artists frequently, because we feel the markets are that much different."

"We are building quite a stable of artists too. We have Carmen, Georgia Gibbs, Eartha Kitt, Mimi Roman and David Hill, not to mention Jerry Keller who has a hit now and of course Jane Morgan and Roger Williams. We're looking forward to a lot of singles business with all of them."

'Porgy' Pkg. Victor July Highlight

NEW YORK — RCA Victor's early July release will include five LP's—which are in addition to the company's 12 new de luxe packages. A highlight is the Robert Russell Bennett orchestral arrangements of "Porgy and Bess" and Leonard Bernstein's dance music from "West Side Story," played by the RCA Victor Symphony.

Another is "Marching Down Broadway," 12 Broadway show tunes played by the Coldstream Guards in march tempo. Guitarist Al makes his RCA Victor debut with "High Strung," including standards and Caiola originals.

Joselito, 12-year-old "boy with the golden voice," is represented with a flamenco package, and Siravo and ork demonstrate the sound qualities of Studio A in "Swinging in Hi-Fi — Stereo in Studio A."

Kay Ballard Gets UA Contract

NEW YORK — United Artists Records has signed singer-comedienne Kay Ballard to a long-term contract.

Her first album for the label will be "Kaye Ballard Sings." It was recorded during a recent stint at New York's Bon Soir and is scheduled for an early release.

TAB SUMMER MUSIC EVENTS

WASHINGTON — A complete listing of over 550 summer music events taking place across the country, for the benefit of the army of tourists now on the march, has been provided by the President's Music Committee.

The summer music calendar includes all activities listed by date, thru mid-October, and covers everything from the popular Newport Jazz and Folk Music festivals, to the Frontier Days celebration in Cheyenne, Wyo.

The President's Music Committee has the job of furthering the exchange of music information domestically and globally, and is under chairmanship of Mrs. Jouett Shouse, of this city. Copies of the Calendar can be had for 25 cents, on request to "The President's Music Committee," 1916 F St., N. W., Washington 6, D. C.

Atlantic Sets Summer Promo

NEW YORK — In a move to bolster hot weather sales and help distribs and dealers stock up economically for fall, Atlantic Records has launched a "Summer Selling Plan" sales promotion, which will run thruout the entire month of July.

The plan, aimed at both distributors and dealers, offers discounts from 10 to 15 per cent depending upon the volume of the order on all Atlantic LP's, monaural and stereo LP product. The plan also calls for a sliding scale on billings—running from 30 up to 60 and 90 days, again based on the size of the order.

The new sales program will apply to Atlantic's new batch of albums (released this month) featuring Wilbur de Paris, Bobby Short, and David (Fathead) Newman, sax star on many Ray Charles dates. Newman makes his debut as a leader in this album with Charles playing piano in the set.

Atlantic is also reissuing two new LP's on its subsidiary label, Atco, featuring pianist Hutch Davie and Roland Hanna's jazz version of the "Destry Rides Again" score. All five new albums are available in both monaural and stereo.

Meanwhile, Atlantic's LP chief Nesuhi Ertegun has signed jazz man Ornette Coleman for albums.

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SORD Belts Majors in Hot NAMM Show Huddle

Dealers Tab Welcome for Singles Cut

By RALPH FREAS

NEW YORK — "Give us a 59-cent single and let's bring those kids back into our stores," Mike Spector, newly-elected prexy of the Society of Record Dealers (SORD), told a meeting of the membership at the NAMM Show last Tuesday night (23). The SORDers applauded.

Spector, owner of Spec's Records in Coral Gables, Fla., led up to the remark by reminding those attending that the infant Decca firm back in the Thirties sparked disk sales with a 35-cent disk. Later on, Columbia did the same for classical sales by knocking the $2 tag for a 12-inch 78 r.p.m. platter to a dollar. More recently, the RCA Victor slash on $5.98 LP's down to $3.98 had an equally healthy effect on sales.

Spector told dealers he felt LP's suggested retail prices could stay where they are but the price to the dealer should be lowered.

"I don't want to fight Capitol on LP's if they can get the price for an 'Oklahoma' or Sinatra album," Spector said. "But lower the price to us so that we can make a special of it if we have to."

Spector also suggested that disk-

(Continued on page 52)

Small Named Merc Ad Head

CHICAGO — The growing importance of consumer advertising in the thinking of Mercury Records was reflected this week in the appointment of Mort Small to a newly created post of advertising manager. He reports to Kenny S. Myers, director of advertising, publicity and promotion.

Small moves over from the Henri Hurst and McDonald ad agency. Last year, when that agency handled Mercury's advertising, Small helped service the account. Since then the label has switched to the John B. Shaw agency.

Three weeks ago, Mercury fired one of the biggest consumer advertising blasts in the history of the disk industry. Taking full page ads across the country to announce its current sale, "Operation Pageworth," the label blew $107,000 in a single day. Added to this, a full page in Life Magazine and collateral merchandising materials ran the crash program budget to $225,000.

Another departmental appointment announced by Myers is that of Herb Rosen as promotion manager for the New York territory. Rosen formerly handled promotional chores for Atlantic.

58th Trade Show Gate Hits Peak

NEW YORK—The 58th annual Music Industry Trade Show, sponsored by the National Association of Music Merchants, closed here Thursday (25) with new attendance records written into the ledgers. A gross attendance of 11,412 was noted at this year's show, with the previous peak having been 11,034.

As has been noted in recent years, record company support of the show, in terms of exhibitions, was slim. Tho some companies maintained suites where dealers were greeted, only a handful actually displayed product. These included ABC-Paramount, Crest, Crown, High Fidelity, London, Tops and Synthetic Plastics.

There was plenty of disk activity however, on another level, that of the dealers. The Society of Record Dealers of America took the occasion of the NAMM conclave to observe their first anniversary as an organization and to sponsor two evening meetings. Talk centered on the numerous difficulties being faced by dealers today, including clubs, racks, discounters and the alleged high list price for singles. One of the themes which dominated disk dealers' conversation was to the effect that a 59-cent price on singles would do great things for the business. (See separate stories in Music and Audio departments.)

On the equipment level, there was perhaps less excitement than was evidenced at last year's conclave, due mainly to stereo. Last

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New Infringement Victory for Abeles

Decision Tabs Pressing Plant Liable In Alleged Copyright Piracy Actions

NEW YORK — Attorney Julian T. Abeles, of the firm of Abeles and Bernstein, won another victory this week in his continuing battle to protect publishers against infringers. In the current case, an attempt to interpret a pressing plant as a "manufacturer," was successful. The groundwork is thus laid for establishing pressing plant liability in cases of alleged infringement.

The case was an impotent one, in the view of Abeles, because it nailed down one more traditionally uncovered area for infringements.

In the recent past, Abeles has been involved in two other now famous cases both of which have brought a markedly greater area of protection for publishers. These were namely, the case of Shapiro-Bernstien & Company vs. Sam Goody, which after a series of appeals which reached the U. S. Supreme Court, established the liability of a dealer who sells an infringing record, and the case of Shapiro-Bernstein & Company et al. vs. Remington Records, in which the burden of proof in an infringe-

(Continued on page 52)

Richards Gets Stewart Slot

OMAHA — Graham Richards, formerly with the Inter-Mountain Network, has replaced Bill Stewart as national program director of the Storz Broadcasting Company. Stewart is now with the Star Chain.

Richards, who takes over his new post July 1, first joined Storz in 1956 at KOWH, Omaha. When Storz sold KOWH, Richards was appointed national program director for the Inter-Mountain Network, headquartering at KIMN, Denver.

Jaro New Rank Subsid

NEW YORK — Top Rank International has announced a subsidiary label, to be known as Jaro Records. The line, to be marketed thru an entirely separate distributor network, will offer a full complement of LP's and singles. Initial singles include couplings by Woody Byrd and Johnny Cruise. First albums will be out about August 1.

Marterie Now In MCA Fold

CHICAGO — Orkster Ralph Marterie severed a six-year association with General Artists Corporation this week, switching to Music Corporation of America. Marterie has been signed to Mercury Records uninterruptedly for 10 years.

Fox Sees Menace to Pubs, Cleffers in Freebie Growth

By REN GREVATT

NEW YORK——The matter of freebie single disks is causing steadily increasing concern at the office of Harry Fox, publishers' agent and trustee. According to spokesmen at the Fox office, the so-called freebie exploitation disks are being used far more than is generally believed necessary for promotion purposes and the practice of not paying royalties on these disks is robbing publishers—and, of course, writers—substantial royalties actually due them.

Adults have shown that free records now frequently amount to as much as 25 to 50 per cent of the disk's total distribution. "These are not just for exploitation," it was said. "The fact is that these freebies are becoming discount records. If they want to give away all their records that's okay with us, just as long as they pay the royalties on them.

"The whole thing put us in a funny position. After all, we don't want to stop record sales," it was asserted. "But we've gone thru this with a lot of firms and the practice is dangerously widespread today. And publishers are calling us all the time complaining bitterly about it and asking us what can be done."

"The juke box operators down at the Washington hearings say that a royalty tax on their boxes would hurt them and that a mechanical royalty has already been paid on the records on their boxes, but the fact is that a lot of those very records started out as freebies and no mechanicals were ever paid on them.

"If there were no free goods going out from any record company, a very serious evil would be eliminated from the scene. But as it is now, the problem is coming right down to the wire and it's quite possible that a test case may have to brought on the matter."

Meanwhile, in a similar vein, it is known that very recently, Julian T. Abeles, attorney for the Fox office and a number of publishers made an informal appearance in Washington before the House committee holding hearings on the proposed juke box bill, pointing out that many records showing up on juke boxes are of the "bootleg" variety. Abeles made an appeal for

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London's Hartstone Scores Transshiping, Freebie Evil

NEW YORK—"Transshipping is one of the worst problems plaguing the record business today, and the "freebie" record is at the bottom of the whole transshipping mess," London Records sales veepee, Lee Hartstone, told a gathering of the company's distributors here Monday (22).

Announcing the details of a new discount structure on the Telefunken LP line, in which dealers will take a 33⅓ per cent mark-up, with distributors getting an 18 per cent margin, Hartstone took the occasion for a frank discussion of "a number of problems which exist within an otherwise healthy industry."

He took sharp issue with the situation which now finds some one-stops actually undermining the business of distributors in the same territory. "One-stops have a definite function," he said, "That's to serve operators and to fill short orders for dealers at service charge over wholesale. But when one-stops spread out in all directions and become a distributor for all lines and when they can ship singles at 55 cents freight prepaid to get the dealer's business, then that's bad."

"I warn all of you," Hartstone told the attentive distributors, "for your own good, tell all the indie record companies to stop with the freebies. Freebies don't increase sales, they shift them out your door and into the one-stop. When the one-stop gets his stock of freebies, from you or from transshippers, he can send them out to dealers at your price or lower and give the dealer a 100 per cent return."

Pointing out that London has gone all out on its "Operation Dealer and Distributor Support" programs, Hartstone again took clubs to task. He also pointed the finger at the many dealers and distributors who helped make clubs a reality. He criticized distributors for their failure to represent a line fully and make the most of what it had to offer, comparing distribs who order only hits to one-stops. "But they can beat you at that game," he warned.

"That's the kind of thinking and selling practices that bred clubs," he continued. "And dealers who failed to expand with a growing market caused the big companies to look around for other outlets. And when clubs first came along, dealers still didn't see the handwriting on the wall and start selling catalog aggressively. So now they have three big clubs to contend with."

Hartstone, however, believes that all is not lost. He foresaw the time when some of the big discount stores who use records as a leader, would get out of the business. "For them, the records will sooner or later lose their appeal as leaders. It's happening now in some cases. And when it does, they'll drop them fast." He also noted that not

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Indie Mfrs.' Squeeze Nettles Distribs

Album Deluge Plus Allocation Demands Equals Grade-A Headaches

By BOB ROLONTZ

NEW YORK — It is no secret that extreme pressures are building up on independent distributors thruout the country from their more important labels. These pressures concern the deluge of album product coming from the large indie labels, who may issue as many as 10 to 25 albums a month on the main label or various subsidiaries. The overwhelming desire on the part of the manufacturers to get their LP lines in depth into dealers' stores is causing the shifting of indie lines from one distributor to another in many parts of the country, and is also directly responsible for the start of many new distributing outfits.

The heart of the problem, as one distributor put it is "all these indie labels regard themselves as majors. They come out with a slew of albums each month and ship them into us without waiting for orders. In that way they run up a terrific bill with a distributor and really overload us. Then they demand that we get their product into the stores — in depth. They say we have to sell their LP's as they are an important line for us. So we get it into stores—the big city stores that is—but the small town stores don't want to handle an indie LP unless it's a smash hit. And then six months later it all comes back. We just can't seem to explain to them that no matter how many albums we put in the stores, nothing will move them out of those stores unless the records have it in the groove."

Overload

What the distributor is blowing his top about is the fact that most

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RIOTING MARKS SONG VOTES AT NAPLES FIESTA

NAPLES — Top winning songs in the stormy Seventh Neapolitan Song Festival turned nut to be "Sarra . . . Chi Sa?" ("Will It Be? Who Knows?"), "Padrone d' o' Mare" ("Boss of Our Seas") and "Vicnenie 'nzuonno" "Come to Me in My Dreams"). Most of the events were quite stable after the first of the three nights in which police had to be called to quell rioting.

Ten songs were given two renditions each on the first two nights and juries within the theater and outside, watching via television, voted, with the top five each night named for the Saturday night final, when juries all over the country voted with the theater audience jury. Winners on the first night were songs which had less votes within the theater than outside and composers, prepared with henchmen, rose to the occasion to fight for their numbers. On the final night there were 50 policemen in uniform in the theater.

Teddy Reno, already known in American nightclubs and Fausto Cigliano were the singers of the winning song, while lesser known Franca Ricci and Elio Manra sang the runner-up. Third song was offered by Sergio Bruni and Nilla Pizzi, both record top-liners.

CAT CONCLAVE

Simon Honks Gas Critics At Bash

CHAPPAQUA, N. Y. — A pastoral version of Minton's — the noted Harlem spot which was influential in ushering in the bop era—is developing in this Northern Westchester country. The locale is Meier's Chalet, in nearby Granite Springs, where Bill Simon's combo recently celebrated a consecutive two-year run of Saturday night bookings. On the scene for the occasion were a flock of bipsters from the Metropolitan New York area, who amiably mingled with the natives for a musical evening ranging from polkas to blues to relatively modern jazz. Simon, manager of the RCA Victor-Book of the Month Pop Record Club, has developed a splendid tenor and alto technique and also doubles (or triples) on the clarinet. His attack on bonking blues caused comment

As in the days of Minton's, the band personnel is a floating one. For the anniversary bash George T. Simon, dean of jazz critics, and Bert Korall, writer and producer of jazz packages for Coral and

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Townsels Win Pet's 'Opry' Talent Contest

NASHVILLE — The teen-age Townsel Sisters, Eloise, Lana and Carolyn, of Lake Village, Ark., were final winners in the Pet Milk Company's Second Annual "Grand Ole Opry" Talent Contest conducted by the milk firm via the facilities of the Keystone Broadcasting System comprising more than 1,000 indie stations.

Finals were held Friday (19) in the studios of WSM here, with seven finalists competing. Other entries in the final go were the Noeldner Sisters, representing Station WDLB, Marshfield, Wis; Glenn Vandell, WFAI, Fayetteville, N. C.; the Texans, gospel-singing group from WFTV, Paris, Tex.; Linda Flannagan, of KTSC, Fort Smith, Ark.; Frances and Alvin Sellars, of WMEN, Tallahassee, Fla., and Eddie Potts, of CJOC, Lethbridge, Alta.

Judges for the finals were Roy Acuff and Ernest Tubb, of "Grand Ole Opry"; Ott Devine, WSM program director and new "Opry" chief; Wesley Rose, of Hickory Records; Marvin Hughes, WSM

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Pickwick Bash Springboards Products Intro

NEW YORK — Cy Leslie, president of Pickwick Sales, the merchandising arm of Cricket, Design, Stereo Spectrum, Off Broadway, and Instant Learning record labels, hosted a swinging party for distributors, retailers, artists, etc., last week on the eve of the NAMM Trade Show at the New Yorker Hotel. In addition to acting as the gracious host, prexy Leslie made a speech, as did execs Ralph Berson and Abbott Lutz to introduce new products for the fall and winter season.

In his speech Leslie called for broader distribution of records, suggesting they be sold in "toy stores, drugstores, stationery stores and book stores" as well as retail shops. He predicted that the volume of the record industry would double in 10 years. Many Design artists entertained at the shindig, including George Jessell, Marion Marlowe, "Texas" Jim Robertson, Avon Long, Jimmy Nelson and others.

Gottler, Vet Cleffer, Dies

HOLLYWOOD — Archie Gottler, songwriter who contributed to Broadway musicals, including the Ziegfeld Follies and Winter Garden shows, died of a liver ailment at Cedars of Lebanon Hospital here Wednesday (24). Gottler was 63. He pioneered with the trio, Conrad, Gottler & Mitchell, in making early sounds and talking pictures at the Fox Studios. Some of his songs were "America, I Love You"; "I Hate to Lose You, I'm Used to You Now"—and the song with the longest title on record: "Would You Rather Be a Colonel With an Eagle on Your Shoulder, or a Private With a Chicken on Your Knee." Gottler also directed and wrote for the last appearances in talkies of Betty Grable and Jackie Cooper.

Gottler is survived by his wife, Aileen, a son, Jerry and four sisters. He was a charter member of the American Society of Composers, Authors and Publishers.

BUFFS' FIELD DAY

KJAZ Skeds 12-Hour Daily Jazz Format

SAN FRANCISCO — FM station KJAZ here went on the air this month with an all-jazz programming format from noon to midnight, seven days a week. More than 20 jazz experts from all fields and representing all types of jazz are emseeing record shows for the outlet.

The station is the brain child of veteran Bay City jazz deejay Pat Henry and manager Dava Larsen, one-time promotion man for "Jazz at the Philharmonic" and more recently associated with Los Angeles' all-jazz FM outlet KNOB.

In addition to Henry, who emsees several daily segs, the line-up of personalities includes Dr. S. I. Hayakawa, noted semanticist who has a weekly show, "The Language of Jazz"; "Jazz With Father O'Connor," on Sundays; Jeannie Blevins' "Jazz for Housewives"; "Jazz Goes to Church" with top gospel platters; plus a flock of jazz experts —on tape—from all over the country.

The station is issuing a monthly publication, "The Jazz Guide," (on a subscription basis) which lists a calendar of live jazz events, jazz record reviews, guest columnists, local jazz columnists, area jazz celebrities and other jazz features. Henry and Larsen have banned the use of such stereotyped jazz phrases as "cool," "crazy," "dig you man" etc., from their spinners' on-the-air vocabularies.

In addition to Henry, the station's regular live jockey roster includes Wally Ray, Jerry Dean, Joe Agos, and Dick Hadlock. Bud Payne slants an afternoon seg at Bay area collegians, mixing current jazz sides with news items about local campus events.

On tape are the following: Leigh Kamman, deejay for KSTP, Minneapolis, emseeing a foreign-made jazz wax seg, "International Bandstand." AGY Sgt. Don Von Beulwitz of the U. S. Marine Corps, Washington, has a show tagged "Jazz on the Potomac." San Francisco Examiner jazz columnist C. H. (Brick) Garrigues helms

(Continued on page 21)

S-F Summer Sales Plan

NEW YORK — A late summer merchandising program will be launched next week by Stereo Fidelity Records with a series of three distributor meetings, beginning July 7. The plan will revolve around 12 new stereo albums to be released in mid-July

The first distrib meet will be held here, July 7; while the label's Midwestern distribs will meet in Chicago, July 8, and Western distributors in Los Angeles, July 9.

All meetings will be attended by Stereo Fidelity execs Dave Miller, prexy; George Phillips, Joe Martin and Jules Malamud.

Epic Cuts Pop Stereo Price

NEW YORK — Epic Records will drop the price of its pop stereo LP's from $5.98 to $4.98 effective this week. The change comes in the wake of the drop in the price by Columbia Records of pop stereo LP's from $5.98 to $4.98 last week. (See separate story.)

LAURIE, BABY INDIE, THRIVES ON HIT DIET

NEW YORK — Altho Laurie Records has only been in business for 15 months, the indie label has chalked up an enviable percentage of best-sellers. Eight of its pop singles releases (out of a total of 16) have made the top 50 of the Billboard's "Hot 100" chart — three of them in the top 10.

The indie currently has three disks on the "Hot 100"—"A Teenager in Love" by Dion and the Belmonts, No. 8 last week; "Husbabye" by the Mystics, No. 20; and the Megatrons' "Velvet Waters," No. 51. Latter disk is on the Acousticon label but is distributed by Laurie.

Previous top-10 hits were "I Wonder Why" by Dion and the Belmonts and Chris Barber's "Petite Fleur." Other recent strong sellers include Scott Garrett's "House of Love," and two additional Dion and the Belmont platters — "Don't Pity Me" and "No One Knows."

Laurie is jointly owned and operated by four execs — prexy Allan Susse (promotion and distribution), artist and repertoire director Gene Schwartz, Bob Schwartz (finance) and Eliot Greenberg (a.&r.).

Unlike many indies, Laurie has only issued two LP's — one featuring Dion and the Belmonts, the other Chris Barber. This is in keeping with their cautious policy of building artists big in the pop singles field before they take a chance on them in the album market.

In line with this, Bob Schwartz opines that today's LP market has exceeded the saturation point. "Today," says Schwartz, "distributors are decrying the over-abundance of LP releases and asking for more single hits."

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ANITA BRYANT

TILL THERE WAS YOU

CARLTON 512

This One
DR2W-GBY-L2WE

Anita Bryant Visits Dick Clark
Sat. Nite, July 11

ASKS FCC SAFEGUARDS FOR FM BOOM OUTLOOK

WASHINGTON — FM listener preference in music in the Washington area (which includes suburbs in Maryland and Virginia), are primarily for semi-classical and popular music, then classical, followed by symphonic, jazz, chamber music, rock and roll, and opera—in that order, according to a recent Pulse, Inc., survey made for FM broadcasters here.

The information was given by Ben Strouse, president of WWDC, Inc., Washington, and director of FM broadcasters, during a plea last week before the Federal Communications Commission to safeguard the FM band from any inroads by other users of radio frequencies (25).

Strouse, who also owns an FM station WMBR, Inc., in Jacksonville, Fla., told FCC commissioners during hearings on frequency allocations, that FM and its high fidelity music programming is entering boom status for the first time since its shift to a higher band 14 years ago. Now, said Strouse, for the first time there are competitive hearings for FM stations in major markets. He predicts that stereo, once standards are set by the FCC, will "move with great rapidity," in FM broadcasting.

A study by Pulse, Inc., for the Washington area FM stations recently completed, shows that over 40 per cent of the area's residents now have FM receivers. The study says FM audience is a "class" listener, above average in education and income, and primarily a "night listener who does not care too much for TV."

Strouse also quoted trade figures indicating that the quality-music broadcasters are attracting increasing audiences, agency interest and advertisers.

Don Rondo Sued By Real Estator

HARTFORD, Conn. — Singer Don Rondo of Greenwich, Conn., is listed as defendant in a $50,000 Superior Court suit brought by Russell Hoag, Springfield, Mass., real estate man, who claims he got Rondo's career started three years ago.

Hoag is asking the court to compel Rondo to pay him 10 per cent of his earnings since 1956.

Prior to launching his recording-appearance schedule on a national basis, Rondo was featured vocalist with Landerman Brothers Orchestras, Hartford.

HOT 100 ADDS ELEVEN

NEW YORK — Eleven new sides debut on The Billboard's Hot 100 chart this week. Details are:

63. **Just a Little Too Much**—Ricky Nelson, Imperial
67. **Quiet Three**—Duane Eddy, Jamie
85. **Till There Was You**—Anita Bryant, Carlton
87. **Sweet Someone**—Eddie & Betty Cole, Warner Bros.
89. **Five Pennies**—Dodie Stevens, Crystaletta
90. **See You in September**—The Tempos, Climax
93. **Kissin' Time**—Bobby Rydell, Cameo
94. **Beach Time**—Roger Smith, Warner Bros.
98. **Here Comes Summer**—Jerry Keller, Kapp
99. **Happy Vacation**—Jackie Lee, Swan
100. **The Way I Walk**—Jack Scott, Carlton

Direct Mail Vs. Ad Test

CHICAGO — Mercury's recent cross-country splash of full-page newspaper ads launching its sale, "Operation Pageworth," had one significant omission of a market, it was learned this week. The exception may lead to instructive information about disk merchandising.

In the San Francisco-Oakland market, the ad campaign was blacked out in favor of testing a widespread direct mail campaign for publicizing the sale. Pieces were mailed in a mammoth list comprised basically of every third name in the telephone directory. The list was culled, however, to eliminate transients and families of the highest and lowest edges of the income range.

According to Mercury ad director Kenny S. Myers, the cost was eight times that of a full page newspaper ad. It will be 60 days or more, he ventured, before a comparison of effectiveness can be made.

Meanwhile, Merc treasurer Irwin S. Steinberg announced an extension of "Operation Pageworth" until July 18. Response to the sale, he claimed, continues unabated. He said that many dealers were supplementing the company advertising with mailings of their own. Purpose of the extension, he said, is to give these mailing campaigns time to bear fruit.

MONAURAL CAT KENTON GIVES STEREO BRUSH

NEW YORK — In an artist - bites - own - label move, bandleader Stan Kenton last week blasted stereo recording and advised record fans not to be "pressured" into converting their hi-fi sets to stereo. "Instead," Kenton opined "add another speaker or two to those you already have, and enjoy good music as it is meant to be heard."

The bandleader labeled stereo "only a gimmick with no sound musical validity, which will ultimately wind up a fiasco." At the same time he praised monaural high fidelity as "the only true method of capturing an orchestral sound on records at the present time."

Unlike stereo, claimed Kenton, monaural presents "the overall unified orchestral sound from each speaker — regardless of the number of speakers used—thereby eliminating the necessity of shifting attention from speaker to speaker."

Meanwhile, Kenton's label, Capitol—along with the other majors—continue to put major promotional emphasis on the outspoken maestro's latest LP. "The Stage Door Swings," which is available both in stereo and monaural. Capitol currently has five albums on The Billboard's Best Selling Stereo LP chart.

GOOD NEWS

Solons Deaf To Swindle Sheet Plea

WASHINGTON — The entertainment world breathed more easily as the swindle sheet survived its first legislative attack last week (25). The Senate turned thumbs down on a proposal to knock out night club, theater and other entertainment as deductible business expense. Senator Clark (D., Pa.) made an impassioned plea to include an amendment ending the entertainment deduction in a tax bill extending corporate rates and tobacco and auto excises, which has passed the House.

Clark said the theater, night club and yacht club type of deduction is costing Uncle Sam between $1 and $2 billion annually, on the nation's business - deducted fun tabs, which range from $5 to $10 billion totals.

On the House side, a bill to knock out the deduction has been introduced by Rep Frank Thompson (D., N. J.).

New Summer Jazz Fare Bookings

NEW YORK — Additional summer time jazz activities noted at press time Friday (26) included a series of country club bashes sponsored by M-G-M Records' Eddie Heller, a concert series at Gerdes' in Greenwich Village here, a jazz festival at Saugatuck, Mich., and a concert by the Dave Brubeck Quartet at the Antioch College (Ohio) campus, August 8.

Heller's series tees off Friday (3) and will feature the Aaron Bell group playing selections from its M-G-M "Peter Gunn, "77 Sunset Strip," and "Victory at Sea," albums at Plaioview Country Club. The Gerdes concerts will be held Sundays from 3.00 to 8.00 p.m. during the summer. The Saugatuck bash is set for Saturday and Sunday of this week and will feature Barbara Carroll, Dizzie Gillespie and Kai Winding and their groups. Packager is Belcher-Zieve Productions, Detroit.

Presser Adds Top Catalogs

PHILADELPHIA — The Theodore Presser Company becomes the sole distributor in the U. S. and Canada this week of the following standard music catalogs: Mercury Music, Music Press, Weaner-Levant, Beakman Music, Merrymount Music and Liturgical Press. As of July 1 the large classical publishing house will also become the sole U. S. agents for Huegel Company of Paris, and Musica Rara of London.

The Theodore Presser Company will also soon publish a new full length opera by Hugo Weisgall, titled "The Uprising." The libretto is being penned by Elihu Winer.

DISK JOCKEY ORGANIZATION

official announcement

All disk jockeys and others who program pop records on radio or television may now join the International Association of Disk Jockeys and Music Programmers. All members are eligible to attend the organizing convention, July 18-19, at the Milwaukee Inn, Milwaukee, Wis. Fill out and mail the membership application below and enclose your $10 dues payment.

MEMBERSHIP APPLICATION

International Association of Disk Jockeys and Music Programmers

Name_____

Address_____

Station_____ City_____

Position_____

Nominations for National Board Members from my area.

Name_____ Station_____ City_____

Name_____ Station_____ City_____

I will_____ will not_____ attend the Milwaukee convention.

Accommodations, $7 per mon (two to a room).

Mail this application and $10 dues to Bill Gavin, Chairmon, Disk Jockey Organizing Committee, 114 Sansome Street, San Francisco, Calif.

Moretti to M-G-M Post

NEW YORK — Gena Moretti has been named sales manager of the foreign department of M-G-M Records. It's the latest in a series of new appointments made witbin tha M-G-M organization in the past few weeks by prexy Arnold Maxin.

Moretti took the new M-G-M post following a stint in various posts at ABC-Paramount Records. Most recently he was export manager and assistant to the director of album sales and merchandising. Prior to that he served as inventory control clerk, assistant tn the comptroller and Army sales manager.

Swedes Have Clara Ward

STOCKHOLM — Clara Ward, tha great American gospel and spiritual singer, fractured 50,000 fans bera last week at a special Swedish independence day celebration.

Sharing the stand with Miss Ward and her singers here were Prima Minister J. O. Krag of the neighboring country of Denmark and West Berlin mayor Willy Brandt During its short stay in Sweden the Ward group has appeared before audiences numbering at least 150,000. The singers return to the United States in the latter part of July.

Aamco Bankrupcy Petition Filed

NEW YORK — Allison Enterprises, doing business under the trada name, Aamco Records, has filed a petition for an arrangement under Chapter XI of the bankrupey laws. The filing took place Tbursday (18) in the U. S. District Court for the Southern District of New York. Liabilities of $183,661 were listed as against assets of approximately $7,200.

YOUR TICKET TO SALES RESULTS— THE ADVERTISING COLUMNS OF THE BILLBOARD!

Bill Muster All Set for UST Kick-Off

HOLLYWOOD — Bill Muster, marketing manager of United Stereo Tapes, Inc., returned bere at week's end while en route to his Sunnyvale, Calif., beadquarters following negotiations in tl East and Midwest with recording companies. Muster ironed out final details with the Eastero-based firms who are among the dozen to be represented in UST's kick-off release. He also continued negotiations with other firms wbo soon will be joining the UST label line-up. Contracts, Muster said, are rapidly nearing completion with several additional key recording firms and they will be anoounced in the immediate future.

UST is the multi-label, one-stop tape distributing subsidiary of Ampex Audio, Inc., whose formation was reported in the June 15 issue of The Billboard. Labels already aboard include Bel Canto, Concertape, Everest, Hi-Fi Tapes, Kapp, Marcury, M-G-M, Omegatape, Verve, Warner Bros. and Westminster. The Ampex subsid will make 7½ four-track stereo tape duplications of the recording companies' product, handle boxing and merchandising of the tapes for the various manufacturers. It will support its activities with a full-scale advertising campaign designed to sell consumers on the merits of the 7½, four-track stereo tape concept.

UST promises 175 different tape packages by mid-July and more than 500 within the first year's operation.

CHICAGO—WCFL will make a complete move to the site of Chicago's International Trade Fair for its 17-day stand starting July 2. Tbe move encompasses all talent, engineers, deejays, disk turners, execs and office personnel.

Deejays Jack Karey, Howie Roberts, Bob Elson, Don Wells and Jim Mills will greet celebs and air maoy of them from the station's air-conditioned set-up

Seeking a special scoop, station manager Marty Hogan will pilot bis boat in Lake Michigan at 6 a.m. July 6 for a first-hand rundown on the arrival of Queen Elizabeth His tape will be broadcast a few minutes later.

FOLK TALENT AND TUNES

By BILL SACHS

Around the Horn

London Records of Canada has just released a new long-play package by **Stu Davis,** of Winnipeg, Man. Named after bis TV show, "Rope Around the Sun," which resumes nn the CBC-TV network July 8, the album contains 10 selections, including "Ripple River," "The Rose Upon the Bible" and tbe title song. Some of tbe tunes were penned by Stu bimself. Davis bas been a country music favorite in Canada for many years. . . . **Barry Nesbitt,** deejay and production manager on CKFH, Toronto, made his debut on the Canadian Columbia label last week with "When the Crabgrass Blooms Again" b w. "Black Guitar." . . . **Bill Long** and **Pete Brady and the Playboys** are back at their old stand, El Mocambo Tavern, Toronto.

Richmond, Va., booker **Jim Gemmill has set Barbara Allen, Zag Pennell and the Workman Twins at Oak Leaf Park, Luray, Va., Sunday, July 26, on a big show with Ray Price. Oak Leaf Park is operated by Happy Johany, deejay at WSIG, Mount Jackson, Va. . . . Bobby Lord teams with Suzi Arden and a supporting cast of "Jubilee U. S. A." folks for fair dates in Berea, O., Wednesday and Thursday of this week (1-2). Suzi plays Hillbilly Park, Newark, O., Saturday (4), then rejoins Lord Sunday (5) for a day of pickin' and singin' at Haiam, Pa. Meanwhile, Wednesday thru Sunday (1-5) Uncle Cyp Brasfield takes a major role in the Portland, Ore., Centennial.**

Roy Glenn's "Red River Jamboree," Paris, Tex., inaugurated a new series of broadcasts from KPLT, Paris, June 13, direct from Fair Park Coliseum tbere, where it shows every Saturday night. On the initial broadcast, emsee-producer Glenn presented **Jerry Hanlon, Tammy Holmes, the Duvall Sisters, Reta and May, Lloyd Ferguson,**

(Continued on page 9)

UST to Spot Top 20 Pkgs.

HOLLYWOOD — Current Top 20 best-selling packages are featured in the initial United Stereo Tape release which was unveiled last week at the National Association of Music Merchants Show in New York. Product comes from the dozen companies for whom UST is serving as a national one-stop tape distributor. UST is a wholly-owned subsidiary of Ampex Audio, Inc

Several dealer benefits are included in the kick-off offering. Dealers will be given a 100 per cent exchange privilege on all product purchased on their initial order. This will be a dollar-for-dollar product exchange regardless of labels involved. Thus, a dealer who may over-order on some tape packages only to find that others are proving better sellers, may return this merchandise in exchange for the faster moving product. Inter-label product exchanges will be allowed within the dozen companies distributed by UST. Exchange privilege feature will cover product purchased only on the initial order.

UST offers standard dealer discounts plus an additional 5 per cent cash discount on its introductory release. The 20 title introductory package consists of a total of 30 tapes—two each of the Top 10 best-sellers and one each of the next Top 10. Total retail value of the introductory release's 30 tape albums is $256.50. Dealer's cost is $169.90, less the special 5 per cent introductory discount. This will be the minimum order for dealers to enjoy the 100 per cent exchange privilege

Bill Muster, marketing manager of UST, told The Billboard that introductory offer received enthusiastic response from dealers attending the NAMM show. Herb Brown, head of UST and veepee and general manager of its parent firm, Ampex Audio, said that more than a half million stereo tape machines now in use can be easily converted to the four-track system, thereby giving the consumer far more for his money than he now gets from two-track stereo tapes.

Storyville Opens Cape Cod Season

HARWICH, Mass. — Storyville Boston opened this week (25) as Storyville Cape Cod for its summer season about a mile from the big Mid-Cape Highway nn Route 124 for a week's stand with a group of old regulars.

Leading the bill are Pee Wee Russell, Jimmy Rushing, Buck Clayton and Vic Dickenson, in a Dixieland jamboree. George Wein, operator of Storyville and director of the Newport Jazz Festival, is running his club for the second year in what was once the Robin Hood Inn

The week of June 29 tbru July 4 Ella Fitzgerald will be the attraction. The July weeks following will feature the Four Freshmen, the Kingston Trio and Erroll Garner. August will bave Tom Lehrer and Bob Gibson, Bobby Hackett and Barbara Carroll, Pete Seeger. In September there will be Odetta and Josb Wbite, Sarah Vaughan and Gene Krupa.

A week in August and one in September are still to be filled.

WPTR Skeds 'Talent' Show

ALBANY, N. Y. — Station WPTR here will hold its third annual "Tower of Talent" show on Wednesday, July 1, in Hawkins Stadium. All proceeds will go to the Albany Tent No. 9, Variety Clubs of America, and to the Will Rogers Memorial Fund.

Highlight of the show will be the presentation of "Tower of Talent, 1959," trophies (as a result of a listener mail poll) to winning recording artists. Talent for tha show includes Frankie Avalon, voted "King nf Song"; Connie Francis, "Queen of Song" for the second time; Roger Smith, Gary Stites, Kathy Linden, Cathy Carr, the Playmates, the Impalas, Annette, Travis and Bob, Dick Caruso and Jerry Keller.

"BRING ME YOUR LOVE"
Tommy Sands—Capitol
"SMILE"
Art Mooney—M-G-M
"I'M CONFESSIN'"
Terri Dean—Laurel
"STEEL GUITAR RAG"
Tha Dynalones—Bomarc
(Distributed by Swan)
"SWINGING IN A HAMMOCK"
Sue Raney—Capitol
Frankie Dee—20th Fox
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SEEK NATIONAL CULTURE AWARDS

WASHINGTON — The Oscars and the Emmies may have to make room for distinguished performance awards, presidentially bestowed, thru a National Academy of Culture, wbich would be set up under a bill recently introduced by Sen. Francis Case (R., S. D.).

The awards would go to American artists, composers, musicians, writers, poets, dancers and other creators and performers who make outstanding contributions to their field during the year. Those so awarded will also have lifetime membership in the National Academy of Culture. The Academy would be set up by an advisory commission appointed by the President.

Case bopes that such awards would become "the most coveted in their respective fields." The national status of the awards would also demonstrate both at home and abroad, "our government's interest in the cultural progress of this nation." Awards to those who dedicata their lives to creative and performing arts should get recognition on a "regular and consistent" basis here, Case believes, as they do in European countries.

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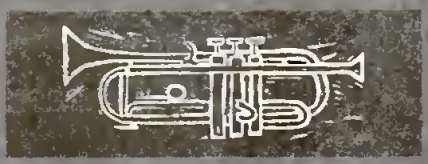

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Stan Kenton Band
Chris Connor
J. J. Johnson Quintet
Coleman Hawkins
Mort Sahl, Emcee

COLOSSAL ✲✲✲ GIGANTIC

Cat Conclave

• Continued from page 4

Brunswick, alternated on drums. George Simon generally bas a riding beat reminiscent of the great days of the band business — but a demand for polka music found him equal to the occasion. Koral was io the modern groove. Jack Fuller's soulful clarinet, Johnny Windhurst's bright trumpet, Joe Daly with a Dixieland-type cornet, and such regulars as Duke Jessup on piano, Jerry Levine on bass, and Danny Rizzi on drums filled out the roster. Vocalist, who proved a complete gasse was Marylin Moore, jazz singer represented on the M-G-M and Bethlehem labels.

Also taking in the scene were Dom Cerulli, jazz critic and Warner Records exec, Jim Cunnison of Victor. Bob Marks of E. B. Marks indie disk producer Chuck Darwin and other urban-based cats. Some tapes were made, wbicb Simon intends to issue on monaural only. "We've got three full reels of the stuff," the erstwhile Billboard exec stated, "and some of it sounds surprising."

Everyone got home wben the sun was shinging bright, like it says in C. C. Rider. P. A.

Hartstone Scores

• Continued from page 4

all clubs were doing uniformly good business.

As a final word, Hartstone told the distributors that they must "first do everything you cao to help the dealer increase bis sbare of the business aod aecond protect yourself from one-stops and rack jobbers who act as wholesalers. You and yoor dealers still can do something about all tbese problems," Hartstone concluded, "but if you don't now, a year from oow the roof may fall in on all of you and the dealers."

Laurie Thrives

• Continued from page 4

Schwartz also notes that it takes longer to get a pop single started today. "Six months ago," he reports, "you could get a record off the ground in three weeks, hut today it takes two months."

Laurie recently hired public relations specialist Connie De Nave to perform a special service for the label's artist roster of eight. Aware of the high mortality rate popularity - wise, among new pop artists, Laurie has assigned Miss De Nave to set up a training program whereby she will supervise the young performers' clothes, grooming, visual showmanship, etc.

Miss De Nave, formerly with ABC-TV's magazine press department and more recently Dick Clark's personal press agent, currently handles publicity for Connie Francis, Andy Williams, Neil Sedaka, Dion and the Belmonts and James Francisco, star of ABC-TV's "Naked City."

Townsels Win

• Continued from page 4

musical director; Cliff Thomas, producer of Pet Milk's "Grand Ole Opry" show, and Bill Sachs, of The Billboard.

Representing KVSA, McGehee, Ark., the winning Townsel Sisters will be awarded a recording pact with Hickory Records and six guest appearances on Pc· Milk's "Opry" seg. They made their first appearance on "Grand Ole Opry" Saturday night (20).

Sidney Wolf, Keystone president, and Edwin R. Peterson, senior vice-president, bosted the contestants, judges and guests at a buffet and cocktail session· late Friday at the Andrew Jackson Hotel. Gordon Ellis, Pet Milk vice-president, headed a delegation from Pet Milk. Also well represente' was the Gardner Agency, St. Louis, which handles the Pet account.

On Saturday the visitors and their families were guests of Station WSM at an all-day picnic at the spacious estate of Roy and Mildred Acuff on Hickory Lake.

FOLK TALENT AND TUNES

• Continued from page 7

Bill Case, Homer Miaty, and local acts **Douglas Potts,** the **Cases (Jerry, Johnny and J. C.)** and the **Ervin Kids (Patricia, Shirley and Sammy)** . . . **Harvie June Van,** RCA Victoc songstress, guests on "Grand Ole Opry" from Nashville Saturday (4).

Pete Demurs and Handy Fowler have joined Junie Lou and her Pine Hedge Ranch Hands, heard each Saturday morning over Station WAVL, Apollo, Pa. . . . Glenn Stepp and His Western Swingsters are naw heard each Saturday nighi at the Riverbank Clubhouse, Riverbank, Calif. In addition, Gleon spins a daily e.&w. platter show in Modesto, Calif., and conducts a country music column for The Modesto Tribuoe. . . . Texas Bill Strength typewriles from Hollywood tbat be's set on a long string af club dates up nad dowo tha Coast by Steva Stebbia, af Americaan Corporation, aad that be plans tn remain In that area indefinitely.

Three Nashville fems, all in their 20's, have teamed to form their own recording firm, Van Records, with headquarters at 31 Ivanhoe Court, Nashville. President of the new firm is **Mary Lou Kitsen,** with **Dempsey Jenkins,** secretary, and **Edith S. Bastien,** treasurer. Miss Jenkins works for **Faron Young** in a secretarial capacity, and Miss Bastien is a former entertainer. Their first artist is **Bob Homan,** of WLDS, Jacksonville, Ill., who cuts his initial session for the firm at the Owen Bradley Studios in Nashville Tuesday (30). They plan to follow at a later date with a session on jumpin' **Kenny Roberts.**

Joe Margan is back home in Browawood, Tea., from a deejay tour thru East Texas and Louisiana to plug his new Fame recording of "What Do We Do Now?" b.w. "Decisions." Deejays may obtain a sample by writiag to Joe-Mac Enterprises, 100 N. Fisk, Brownwood. . . . Curt Gibson, aew singer out nf the Benay Martin hand oa "Grand Ole Opry," has a new release nut on the Coliman label, "Answer to I'll Take the Blame" b.w. "You Don't Care."

Additional Folk Tolent & Tunes on Poge 50

Freebie Growth

• Continued from page 3

legislation which would extend the general damage provisions of the Copyright Law to cover records Abeles is now drawing up a formal report to the committee on this matter. Were such legislation eventually to be passed, it was believed that publishers would have considerably more legal protection against non-payment of royalties than they have today.

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Component Firms Put 'Em in Cabinets Now

NEW YORK — Furniture, once eclipsed by the music listener's seeming penchant for "naked" audio gear, appears to be on its way back. That is one of the trends noted by tradesters at this year's NAMM show just ended.

Among this year's exhibitors were a number of component firms whose previous distribution was exclusively among audio salons and whose earlier product showings were direct to the public via high fidelity or audio fairs. Such firms actually outnumbered disk companies at the NAMM conclave. Included among them are Bell Sound, Stromberg-Carlson, Fisher Radio, Pilot, Bozak and Ampex. All showed lines of components packaged in fine furniture.

Stromberg - Carlson, it will be recalled, went out of the packaged set business entirely a while back. In home disk playing equipment, their concentration has been exclusively in the component area. Now, however, they are back stronger than ever with their components in packages.

According to Ken Junn, ad director for the firm, they have noted an increasing tendency among music dealers to put their own component packages together in cabinetry of their own choosing. Stromberg - Carlson will fill the gap that existed there.

"Our new approach works two ways," Juno told The Billboard. "First of all, we have something to offer that dealer who has put his own packages together. Secondly, we are able to attract dealers to the component business who never carried components before. Components in a package, in a sense, introduces this dealer to the component business. We give them a compromise."

Juno also pointed out that the audio dealers, who never handled furniture before, see strong sales possibilities in handling Stromberg-Carlson components in furniture packages.

"In fact," Juno said, "these audio outlets are anxious to take on our line with the furniture."

On of the advantages of handling the component - package sound system, according to Juno, is the fact that the dealer can trade up or down within the specific furniture package. If the customer wants a particular furniture package but feels the price is too steep, the dealer can substitute less expensive components and not lose the sale.

Pilot's point - of - view in creating component packages was set forth by the firm's v.-p., L. M. Sandwick, at the High Fidelity sales clinic sponsored by the NAMM, Wednesday, June 24. Speaking on the subject, "Stereo: What's in It for the Music Merchant?" Sandwick set down six factors he feels are favorable for the continued high volume thru music outlets. They are:

1. Music dealers are quality minded and component stereo is a quality product.

2. They aren't overawed by price. They're used to selling big ticket pianos and organs, etc. They don't bar high ticket phono sales because of price.

3. Sales personnel are better informed and more patient. Patience is a particular virtue in selling component hi-fi.

4. They are themselves music appreciators and can speak the customer's language.

5. They are used to demonstrating their products, a useful talent in selling high fidelity components.

6. They, according to Pilot's experience, are there in installing and servicing equipment. This pays off in word-of-mouth advertising.

Music dealers have certain problems they must overcome however, according to the Pilot v.-p. They have, what he called, a "seasonal fixation," believing that sales can only be heavy during the peak selling season between September and November. He suggested that dealers look to their merchants in other lines to see how, for instance, fur coats are sold in August thru strong promotional activity.

But Sandwick looks to the future with strong optimism for component stereo in cabinets, and for stereo in general. It's no gimmick, he points out, and the public has become aware of what stereo can offer them. They have become aware in a very short time. People

(Continued on page 12)

NO HOLDOUT

V-M Joins Four-Track Tape Ranks

NEW YORK — The last major hold-out in the swing to four-track tape recorders, V-M Corporation, announced their four-track plans at the NAMM show here. V-M will have a four-track model in their new line, the Model 720, tagged at $225. They also provide a $25 four-track conversion kit, designated the K-85, to adapt their Model 714 machines to four-track play.

The new Model 720 has two self-contained speakers, a six by nine and a three and a half inch unit. The amplifier packs 8-watts peak power. For stereo reproduction, the Model 166 amplifier - speaker combination already in the V-M line can be added to the 720. The amp-speaker combo sells for $75.

A special feature of the 720 recorder is the "add-a-track" which enables the user to record himself singing or playing an instrument accompanied by the music on the tape. A special switching feature makes this possible.

With the entry of V-M, the ranks of commercial tape recorder manufacturers making four-track units is almost closed. It can be said that the firms now making four-track units represent about 95 per cent of the commercial-type tape recorders sold for home use.

WHAT'S 18 DB.? PLENTY, SAYS FAIRCHILD

NEW YORK — In reporting the new Fairchild SM-1 stereo cartridge several weeks ago, a typographical error crept in. The Billboard reported as a result that the SM-1 has more than 2 db. of separation, stereo separation, that is, over the greater part of the audio spectrum.

What we should have said was that the SM-1 has more than 20 (twenty) db. of separation. So, what's 18 db? Plenty, says Fairchild with justifiable pride.

Sorry!

Motorola Bows RCA-Type Tape Magazine Unit

NEW YORK — Motorola threw its support to the RCA-Victor stereo cartridge playback openly this week by displaying a portable three-in-one, styled similarly to its best - selling SH - 12 portable $159.95 stereo disk unit. Company spokesman would not disclose when the model would be ready, but indicated that it would probably be shown to distributors early in July for August shipment. Previously, a Motorola home office spokesman had exclusively told The Billboard that the Motorola tape playback would probably sell at under $269.95, which is $30 under the first Victor portable model shown.

The midnight blue and black cartridge portable will playback and record stereophonically. Company spokesman said that the Drexel Swedish-modern home entertainment center, which included AM-FM radio, stereo disk play-

(Continued on page 12)

WILL TELL THE WORLD

MRIA Adopts Versatility Theme for Tape Campaign

NEW YORK — The Board of Directors of the Magnetic Recording Industry Association (MRIA) met here this week to adopt a program of promotion and publicity for their industry. "Versatility" will be the keynote.

According to MRIA topper, Herb Brown, of Ampex, "Only with tape is it possible to get both the recording and playback experience. The disk, on the other hand, is one dimensional. In its lifetime it has no other purpose than to play back whatever is pressed into it. It can never change its form."

Describing tape as multi-dimensional, Brown listed 16 major functions of tape and the tape recorder which he contrasted with the single use of the record and record player. He said the tape recorder functions could be divided in two broad categories — record and playback — with a multitude of uses in each category.

The major functions listed by Brown include: (1) monaural playback, (2) 2-track and 4-track stereo playback, (3) recording AM-FM radio, AM-FM stereocasts and FM multiplex, (4) record monaural and stereo from disks, (5) recording monaural and stereo from microphones, (6) recording monaural and stereo from other sources, TV, etc., (7) language instruction, (8) music instruction, (9) speech games, (10) other advanced recording techniques, such as echo chamber, etc.

The theme of versatility was adopted, Brown said, because it states a position of tape which is basic to the interests of all industry members.

Bell Firm Forecasts Tape Cartridge Player Sales

NEW YORK — How many tape cartridge players can the public absorb in the next six months? The question was put to Ken Bishop, Bell Sound topper who introduced a line of six cartridge players at the NAMM show here.

"I don't know what the others are going to do," Bishop told The Billboard, "but our target figure is 11,000 units this year, representing a million and a half dollars' worth of business."

Bishop amplified this statement to say that he didn't believe any firm should think they're going to take over the market all at once with a new idea or a new system of music reproduction.

"You can go too fast and too far," Bishop said. "I believe we should hold back some."

Bishop also revealed his distribution plans in part. Unlike their new Bell console phono line which is going to be sold thru franchised dealers and one-stopped to them, the cartridge players will be two-stopped thru various distributors. Bishop believes the appliance dealer will turn over the greatest number of the units this year with the phono-record dealer running second. Other sales channels to be used by Bell are photo dealers, department stores and audio salons.

Why does he put the appliance outlet first? Bishop cited two reasons.

"The appliance dealer will be first by sheer weight of numbers," he said, "and, secondly, because appliance stores are strong salesmen. They're hucksters, no matter what they're selling."

Refined Stereo Is Phono Firm Pitch

NEW YORK — For phonograph manufacturers, the current period is one of watchful and tentative probing of the market with shorter lines. There are exceptions but this seemed to be typical of many firms that put their new product on display at last week's NAMM show here.

In 1958, thru the almost 100 per cent move to stereo phonos, a lot of excitement attended the new product debut. By contrast, this year's show was almost dull. None of the phono firms came up with any exciting innovations. Their lines, for the most part, represented refinements on existing stereo principles. And, in most cases, the refinements were actually compromises on two-unit stereo. The firms seem to have a fixation that two cabinet stereo won't sell. (This point-of-view is directly opposite to opinions held by dealers, as revealed in The Billboard's survey of phono-record dealers, published last week.)

One possible reason for this obvious discrepancy is that package phono firms have traditionally distributed and marketed their product thru other than phono-record stores. Appliance stores, for example, sell a percentage of their product. And the appliance dealer, not as well-informed about two-channel sound and with less interest in the music end-product, might have convinced the manufacturer that the all-in-one stereo unit or the master unit with satellite speakers had a better chance of sale.

Some of the stereo refinements are as ingenious as they are appealing and functional. Philco's "Stereo-Phones," first reported here a month ago, are a good example. The "Stereo-Phones" are satellite elec. ostatic speakers that swivel in a handsome plastic base to give optimum stereo effect anywhere in a room. Philco's "Stereo Doors" have been carried over into some of the new models.

RCA Victor's new units with cylindrical satellite speakers in matching wood finishes also proved to be crowd-pleasers. The same can be said for their console with the swing-out speaker that also detaches for wide separation. Their fold-away TV caught attention also.

Stromberg-Carlson takes honors for having one of the lushest displays at the music merchant's meet. Their component - in - cabinetry approach was considered by most tradesters as important in its pricing which they considered low for high-end merchandise of that type. It must be added, however, that the firm has one super-de luxe unit tagged simply as "designed exclusively for wealthy people."

In the low-price console field, Steelman was a standout with a unit tagged at only $99.95.

Symphonic made a bid for the fancy furniture crowd with a Korean cabinet that had pearl inlay.

In general, concentration seemed to be upon cabinetry this year. Lacking a dramatic electronic innovation like stereo, most phono firms tried to appeal to the eye rather than the ear.

The short line aspect of the

(Continued on page 12)

NAMM SHOW

Japanese Portable Phonos Bow

NEW YORK — First transistor-powered stereo portables bowed at the NAMM show here under the banner of Fujiya Electric Company, Ltd., Tokyo firm. The STRP 1346, at $149.50, is a stainless steel black and gray portable, weighing under 10 pounds, with a 13-transistor circuit, also powering an AM radio. A four-by-six-inch speaker is mounted in each enclosure which comes hinged to the front of the unit for detaching if desired.

The 1057 at $119.50 has two wing speakers which may be detached and has a 10-transistor circuit. The eight-transistor 84 is another stereo portable at $89.95, with portable cover detaching to become twin stereo speakers. All sets are manually operated and are run by one-and-a-half volt batteries. Sets by Fujiya are distributed by Steve Sender of A&S Trading, New York City.

A Fujiya company spokesman said that the firm is now working on a series of console package disk playback units for fall-winter delivery.

Zenith Shows New Portable Radio Line

NEW YORK — Zenith is showing a new "American" series of all-transistor pocket and portable radios. The new Zeniths use plug-in type transistors, which permit quicker, less costly servicing, if needed. Each transistor can be readily removed for checking purposes or to avoid damage when tracing or soldering adjacent circuits.

The Americana Royal 250 and the Statesman Royal 275, both

(Continued on page 12)

Small Speaker Systems Shown By R. T. Bozak

NEW YORK — The R. T. Bozak Sales Company showed a new small speaker system at the NAMM show here. Dubbed the "Spinet," it was introduced for customers who have a space problem in their apartments or living rooms. The enclosure measures approximately 15 by 24 by 12 inches.

The "Spinet" is available in two models: the two-way B-500 system and the B-502, a three-way system. Each uses the speakers found in the larger Bozak systems and can be used in the firm's "Systematic Growth" idea. This idea enables users to start with a modest installation and build on it without having to replace initial components.

The new cabinets can be used either vertically or horizontally. They are available in mahogany, walnut, blonde or ebony or unfinished for those who wish to match existing decor.

Zenith Shows

• Continued from page 11

pocket - size radios, are designed for pocket, purse, or hand when the two-way slide-up carry handle is used. Both receivers play up to 400 hours on a single set of four mercury batteries. The Statesman also has vernier tuning.

The Independence Royal 675, a luggage-styled portable with top-mounted carrying handle, features 4-inch speaker, vernier tuning, plus special inverse feedback circuitry. Power source is four "C" type batteries, available anywhere flashlights are sold.

All three receivers are equipped with Zenith's built-in Wavemagnet antenna. Optional at slight extra cost is a "private listening" earphone attachment.

Cabinetry of the two pocket-size receivers is high impact polystyrene. The Americana Royal 250 — tagged at $39.95 — comes in ebony, white, or tan, with "gold" trim. The $49.95 Statesman Royal 275 has chromium escutcheon, and color choices of: brown and tan; dark and light blue; ebony and gray, and two - toned green. Weight of each with four penlight batteries is 18½ ounces.

The Independence Royal 675, tagged at $49.95, comes in scuff and weather - resistant Permawear covered cabinet in reddish brown, with chromium-plated grille.

All suggested retail prices are less batteries.

Motorola Bows

• Continued from page 11

back and RCA - Victor - type cartridge playback, shown at the 1958 NAMM convention, had been scrapped in favor of the portable.

Motorola showed two other models which feature bass speaker in the center of the master playback unit and tweeter and mid-range speakers in side placement for stereo, following the lead of previous showings by Webcor, Victor and others. The SH - 18, a golden plastic, fabric and metal portable, which has identical twin speakers, which mount on the front of the portable and are hinged to the master unit, are detachable for more separation, has three separate amps, three separate speaker systems delivering 34-watt peak output on the three systems — eight-and-a-half watts from each side high speaker and 17 watts from the center bass channel.

While RCA-Victor showed a stereo console model with one speaker that was hinged to the console for greater separation, the SK-29 features two hinged speakers which swing out from the front of the instrument to either side for separation. The console delivers 80 watt peak thru two identical 20-watt side speakers and a master center bass system of 40-watts.

Prices on all three units will not be announced until after the July distrib confab.

Cabinets Now

• Continued from page 11

everywhere, he said, are expressing interest and requesting information.

Newest entry into the packaged-component field is Bell. At the NAMM show, the first they've attended, incidentally, they showed a furniture line that starts at $350. According to Bell proxy, Ken Bishop, they figure on hitting a million dollars in sales before the end of the year. Furniture designs are both unique and handsome and, as the firm's initial offering, had strong impact on show-goers.

All of the packaged - component firms are one-stopping their lines to selected, franchised dealers. On the average, they hope to sign a maximum of 1,000 dealers across the country with representation thru several outlets in the bigger markets like New York, Chicago and Los Angeles.

Other component firms will be watching this new development closely and many may join their ranks. By the time the High Fidelity Music Shows swing into fall, the trend to furniture may take on landslide proportions.

Refined Stereo Is the Pitch

• Continued from page 11

show was considered by some to signal a timidity on the part of the phono firms. No one wanted to plunge on full, long lines without knowing which way the public would buy. It was taken as an indication also of the probability of firms filling open spots in their lines later on. In September and October, dealers can look for new models to be introduced to round out lines both as far as price is concerned and design-wise.

In the opinion of seasoned observers, the most excitement was provided by progress in the tape cartridge field, and in the strides being made toward mass sales of quarter track recorded tapes and the equipment to play them.

In the tape cartridge area, RCA Victor devoted a display to their player. But much of the excitement the unit should have provided was lost because its appearance was anti-climactic. Dealers had already seen it last year.

Bell Sound, on the other hand, with a line of six nicely styled tape cartridge players got plenty of attention for their units and were more than pleased with their reception at this first, for them, NAMM show. Motorola also got attention with their portable cartridge player at $269.95 (See separate story).

In open-reel quarter-track tape playing equipment, V-M provided most news with their new quarter track tape recorder and playback unit. Firm also showed a $25.00 conversion kit for adapting units already in homes to quarter-track playback. (See separate story.)

Other quarter - track news was made by the recorded tape room sponsored by the Magnetic Recording Industry Association. On hand also was Bill Mustar, sales manager of the newly formed UST (United Stereo Tapes) firm which will act as a giant distributor for quarter track product.

Electrohome Shows New Console Line

NEW YORK — Electrohome, Kitchener, Ont. firm, became the first Canadian entry in the packaged stereo derby with a showing of de luxe consoles at the NAMM convention at the Hilton Statler Hotel this week. The firm, active in phono making since 1907, decided to go after the American market following an eight-month test with Earl Campbell, Campbell Music, Washington. Ken Kerr, ad chief for Electrohome, said the firm intends to deal initially direct with the dealer and will concentrate on the Northeastern U. S. area.

The Sceptre, at a suggested list of $1,500, is the most expensive stereo disk playback with AM-FM radio instrument shown in 1959. The six-foot long two-door lowboy, in a selection of five wood veneers, features seven push-button controls for AM-FM, possible FM multiplex, disk and other functions. Set has 40-watts thru each of two speaker systems in the all-in-one console. Each speaker system has a 15-inch woofer, six-inch closed back midrange and a tweeter horn in each. Two large cabinet areas in the middle of the console offer large storage areas and removable panel to put in tape deck thru jack in the set.

At $559.50, the Cosmopolitn, contamporary huffet all-in-one console, and its traditional counterpart, the Cathedral, offer 20 watts per channel thru a 12-inch woofer and a pair of five-inch tweeters in each enclosure, plus a nine-tube AM-FM tuner. A pair of contemporary consoles, the Chorale and the Canterbury, contain nine-tube AM-FM tuners with dual amps packing 20 watts thru a 12-inch woofer and a pair of five-inch tweeters in the console. A matching optional speaker enclosure at $109.50 makes stereo possible.

Two lowboys, the Catalina at $349.50 and the Encore at $319.50, offer three watts thru each speaker channel, consisting of an eight-inch woffer and three-inch tweeter mounted on adjustable baffle.

Firm is a self-sustaining one, with all components coming from a line of components which are made by Electrohome and sold only in Canada, while all cabinetry is made by Deilcraft, a furniture line made by them and also sold only in Canada.

Walkie-Talkie Firm Asks FTC To Drop Charges

WASHINGTON — Western Radio Corporation, Kearney, Neb., maker of "New Magic Walkie Talkie," "Radio-Vox" and "Radio Talkie" portable radio receivers, has denied Federal Trade Commission charges of misrepresenting the operational range of the products.

Company's answer denies allegations in the FTC's complaint that advertising misrepresents the devices have a satisfactory operational range of up to one-half mile for home receivers in buildings, and up to 10 miles when transmitting from one car to another.

Company declares that the mile ranges noted do not appear in its ads. Firm's officials, Paul S. and W. P. Beshore, ask dismissal of the complaint.

ABP ADVERTISING IN BUSINESSPAPERS MEANS BUSINESS

Audio Feedback

By RALPH FREAS

DRIVE 'EM OUT

Sherman Fairchild picked up the following story from audio engineer, C. J. LeBel, who swears it's completely accurate. It seems there was a test engineer and his wife loved to stay up late playing bridge. All he wanted was to go to bed. He pondered the problem for a while and came up with the following idea. He rigged up his television set so that it tossed out a 24 KC signal. Two minutes before he wanted the bridge game to break up, he'd turn on the TV. Pretty soon everybody would start to fidget. Even tho the signal was inaudible, it had a strong effect on the 'listener'—so strong, in fact, that it literally drove people out of the house."

Fairchild, tho he obviously enjoyed telling the story, wasn't just gossiping. He was making a point about high fidelity systems that is often overlooked. Many systems, put together by the unknowing or untrained sales person or serviceman, cause listening fatigue, Fairchild believes. The proof of this, he points out, is that altho people like wide-range sound, they frequently will dial out the "highs." Why? It's because there are subtle distortions in the high end (like that 18 KC signal) that cause fatigue.

NOTHING WRONG WITH THE LISTENER

"If you're hearing subtle distortion thru a system over a period of time, you find that you don't feel like playing your records any more. There's nothing wrong with the records and there's nothing wrong with you. It's a bad system," Fairchild said.

All of the foregoing relates in what is Fairchild's primary interest at present — the new SM-1 stereo cartridge coming off the assembly line of the Fairchild Recording Equipment Corporation. Sherman Fairchild likes his SM-1 cartridge. He's pleased with its performance and he's satisfied that it is the best cartridge he can turn out at the price ($34.95). It should be added that, according to those who know him well, he's not easily pleased.

NO NEED TO COMPROMISE

The SM-1, he told us, has both lateral and vertical damping, which is, as far as he knows, the only cartridge with this feature. As Fairchild explains it, without double-damping, the cartridge manufacturer has to take a compromise. And in a stereo cartridge, the compromise generally favors the stereo side. This is important to the user's component system because tha cartridge will work equally well with a monophonic disk as it will with the stereo.

The "hum" factor that has caused some manufacturers of magnetic stereo cartridges plenty of trouble was licked in three ways in the SM-1. First, the unit was built so that the parts balanced magnetically. Secondly, the cartridge was completely shielded with mu metal to eliminate hum completely. A third factor is the cartridge's high output—on the order of 35 mv. It's when you strain with the gain that hum becomes noticeable. With the SM-1, there's no strain, Fairchild points out.

HIGH HARMONICS

"But hum," Fairchild said, "doesn't fatigue the way those odd, high harmonics do. You can listen to an electric fan buzz all day long without it driving you crazy. Some people find it pleasant, in fact.

"Music is different. You know, it's pretty easy to build equipment that will describe a good sine wave or a perfect curve. But music has some pretty wild transients.

"An engineer I know lives out in Santa Barbara where people listen to music a lot. There aren't many night clubs there and entertainment is pretty tame — like listening to records. Well, this engineer said he had measured a lot of amplifiers. Those that had low amounts of those wild high harmonics were the ones that people found pleasant to listen to."

Are audio salesmen aware of these subtleties? we wanted to know.

CREATE SALES PROBLEMS

"They have to be," Fairchild said, "or they'd go broke making service calls. After a week of listening, the customer would complain that the system didn't sound right. And the serviceman would have a whole of a job trying to find the trouble. He has to know at the outset which component will go with what to give a pleasing sound.

"My main criticism of our hi-fi industry is the kind of evaluating we do and the standards we set up. They don't really tell the differences between units. There are no standards that tell the story on those odd harmonics. 'Flatness' specifications are not a good measure of an amplifier's quality. Music is made up of transients. Sound from an instrument consists of 'attack,' 'steady state' and 'decay.' Most systems fall down on the 'attack' and. And unless you can reproduce that, you've nowhere. When a drummer hits a drum you want to hear the whole character of the drum and that includes all three elements of the instrument's sound. Right now, there is no way of rating the 'attack' aspect of an instrument's character."

STEREO IMPROVEMENT

One advantage that Fairchild believes he has over other cartridge manufacturers is his experience in creating a stereo cutter. If you know the cutting end of disk manufac-

(Continued on page 52)

M-G-M Records

2 Cool Jazz Albums for Hot Stereo Sales

FLASH!!!
Hot Single
From Album
DON'T WORRY ABOUT ME
b/w
JUST ONE MORE CHANCE
K12813
(In Special Sleeve)

STEREO SE3764 • MONAURAL E3764

the Newest and Best of . . .

BILLIE HOLIDAY

with RAY ELLIS and His Orchestra

All Of You ● Sometimes I'm Happy ● You Took Advantage Of Me ● When It's Sleepy Time Down South ● There'll Be Some Changes Made ● 'Deed I Do ● Don't Worry 'Bout Me ● All The Way ● Just One More Chance ● It's Not For Me To Say ● I'll Never Smile Again ● Baby Won't You Please Come Home

Bouncy Bit of Trumpet Fancy . . .

STEREO SE3765 • MONAURAL E3765

CHARLIE DIGS PAREE

CHARLIE SHAVERS

C'est Si Bon ● Domino ● Mam'selle ● The Last Time I Saw Paris ● Pigalle ● Song From Moulin Rouge ● Darling Je Vous Aime Beaucoup ● Petite Fleur ● My Man ● I Kiss Your Hand Madame ● Comme Ci, Comme Ca ● I Love Paris

MORE SIZZLING SINGLES

"LINDA LOU"

bw

"RED SAILS IN THE SUNSET"

RAY SHARPE

JAMIE 1128

GETTING BIGGER BY THE MINUTE . . .

"CIAO, CIAO, BAMBINA"

(Pronounced "Chiow, Chiow, Bombeeno")

The Original Instrumental Hit!

by

JACKY NOGUEZ and his Orchestra

JAMIE 1127

JAMIE-GUYDEN records.....

FROM JAMIE AND GUYDEN

SPREADING LIKE WILDFIRE!

"CARIBBEAN"

bw

"HOOTCHY KOOTCHY HENRY"

MITCHELL TOROK

GUYDEN 2018

HIS BIGGEST SINGLE!

DUANE EDDY

"FORTY MILES OF BAD ROAD" | "THE QUIET THREE"

JAMIE 1126

..distributed by GONE RECORDING CORP. 1650 Broadway, New York, N. Y.

VOX JOX

By JUNE BUNDY

JAZZ JOX SPECIAL: Since this issue of The Billboard features our annual jazz special, Vox Jox this week will be devoted entirely to the doings of jazz deejays.

NEWPORT: Station WKPA, New Kensington, Pa., was the first outlet in the country to sponsor a trek to the Newport Jazz Festival, which takes place next weekend. The "first" classification is vouched for by Festival prexy L. L. Lorillard, according to program director Phil Brooks.

The WKPA "Swingin' Fling to Newport" is a round-trip all-expenses-included package tour. Brooks, who also emsees "House of Jazz" on Sundays, notes that "National Record Marts, the largest chain of retail record marts in Western Pennsylvania, has joined our select group and are giving away a number of all-expense-paid three-day trips in conjunction with the Newport promotion."

Station WKPA currently programs 25 hours of jazz (mostly modern) each week, and Brooks reports "A steady flow of mail from our listeners indicates the market is there and we are reaching it." Brooks adds, "I believe that the jazz labels need more exploitation. Not enough of the firms recording jazz make their product available to the jazz deejay."

Meanwhile, WCBS, New York, is holding a "Newport Jazz Festival" contest, whereby listeners are asked to write in and tell—in 50 words or less—why they would like to attend the jazz meet, which will be aired over the CBS radio network July 2, 3, 4 and 5 from 9 to 10 p.m. First prize will be an all-expense-paid trip to the Festival; while the next 50 winners will receive Dave Brubeck's Columbia album "Newport, '58."

The contest is being plugged by the following WCBS jocks—Jack Sterling, Martha Wright, Lanny Ross, Allen Gray, Freeman and Hayes and Louis Nye. Both the WCBS and the WKPA Newport promotions were set up via tieups with Tally-Ho Tours.

GAB BAG: Dave Harold, WLBC, Muncie, Ind., writes "I've been airing a jazz show each weekday evening since the first of the year ('Nite Sounds' 8-9 p.m.). The emphasis is on modern jazz, with a sprinkling of jazz-flavored vocals, occasional 'mood' sounds and a touch of the traditional. Every effort is made to do on-the-air taped interviews with jazz personalities. I hope more stations across the country will eventually give jazz the break it deserves and integrate it into their programming. It's high time the petty stigma against this wonderful art form are forgotten, once and for all!"

Princeton Student, Philip L. Johnson, who emsees two weekly (modern) jazz shows over WPRB, Princeton, N. J., opines, "One of my pet peeves, concerning jazz programs, is that too often the disk jockey talks too much! This, of course, cuts down on the music played. Therefore, on all my programs I preface the show with this remark: 'This is a very low pressure type show. We try to keep the conversation at a minimum and the swinging at a maximum'. Along the same line, in order to keep the listeners in the right frame of mind, at the end of each show I remind the jazz aficionados to 'swing easy'."

Frank Mott, who emsees three jazz shows over WOSC, Oswego, N. Y., writes, "I think jazz shows now on the air should be kept real informal. Try to be real easy so the novice can learn to appreciate them. Also it's a good idea for jazz jockeys to try and form clubs to help further jazz as a creative art, and to promote live jazz shows in their areas."

THIS 'N' THAT: Patrick Fitzgerald, WNDU, South Bend, Ind., is emseeing a series of jazz concerts, "Jazz at the Indiana Cafe," featuring local jazz sidemen. . . . New Saturday night show on KPRC, Houston, is emseed by Ed Case from 10 to 11 p.m. The program includes "everything from classic two-beat to modern no-beat." A regular feature is a seg tagged "In the Beginning." This "spotlights the earliest known recording of a jazz star, played side-by-side with the artist's latest disk."

R.&B. JAZZ-AIDE: Bob Bassett, WSAR, Fall River, Mass., who has a four-hour daily jazz show, writes, "In the seven years that I have been programming jazz in New England, I find that we (jazz jockeys) are in the most accepted position by non-jazz listeners that we have ever been, thanks, oddly enough, to the popularity of rock and roll! As crude a form as r.&r. is, it nonetheless, has made the nation's youngsters conscious of some form of a beat. As in all music, there is good and bad jazz, and it is up to jazz jockeys to program intelligently with thought to all ages by presenting good jazz and, most important, jazz from all ages. All too many jazz programs feature jazz from just one era."

JAZZ ROUNDUP: We don't have space to mention in detail all of the jazz jockeys we've heard from recently, so we'll run additional coverage on their activities in next week's column. However, we do want to mention their names—Russ Reardon, WAIR, Winston-Salem, N. C.; Harry Michaels, WDZ, Decatur, Ill.; Ray Boyce, WFHA, Red Bank, N. J.; Pete George, WLBH, Mattoon, Ill.; Howie Leonard, WLOB, Portland, Me.; Tiny Markle, and Chuck Dattilo, KFSD, San Diego, Calif.; Harvey Miller, Sid Mark, Brad Scott, and Chuck Sherman, WHAT, Philadelphia; Alec Bearov, KTRH, Houston; Jean Shepherd, WOR, New York; Paul Mills, WALE, Fall River, Mass.; Wally O'Hara, WEEI, Boston; William Holiday KWK, St. Louis; Sterling Yates, KDKA, Pittsburgh; Dick Pike, WNOP, Cincinnati; Les Davis, WBAI, New York; Stephani Saltmon and Joe Mulhall, WBUR, Boston; Jake Trussell, KINE, Kingsville, Tex., and others.

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING

'Laurie' Only Start For Sammy Turner

Sammy Turner was born on June 2, 1932, in Patterson, N. Y. While at high school he developed a talent for composing and performing songs. Encouraged by his friends, he started turning his attions to a musical future.

His musical career was halted with the outbreak of the Korean War. He served six months active duty in the paratroopers.

At the beginning of this year he clicked nationally with "Sweet Annie Laurie," his first disk on the Big-Top label. His latest waxing, "Lavender Blue," bounced into the Hot 100 last week and from all indications, it appears to be an even bigger hit than his initial outing.

Jacob and Ezekiel Bath Saw the Wheel

In the spring of 1952, while job hunting, Chicagoans Jacob and Ezekiel Carey got the idea of starting a singing group. The Careys were then joined by Paul Wilson, John Carter, Sollie McElroy and later by Nat Nelson to form the Flamingos.

After appearing at local clubs, the group was signed by agent Ralph Leon,, who landed them their first recording contract.

In 1953 they had their initial hit, "Golden Teardrops," and a growing reputation as fine balladeers. Bookings into many famous night clubs like Chicago's Black Orchid, the Flame in Minneapolis, the St. Louis Riviera and the Flamingo Hotel in Las Vegas, Nev., followed. The sextet also appeared in Alan Freed's 1956 movie, "Rock, Rock, Rock."

YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

JUNE 25, 1949

1. Riders in the Sky
2. Again
3. Some Enchanted Evening
4. Forever and Ever
5. "A"—You're Adorable
6. Baby, It's Cold Outside
7. Bali Hai
8. Cruising Down the River
9. I Don't See Me in Your Eyes Anymore
10. A Wonderful Guy

JUNE 26, 1954

1. Little Things Mean a Lot
2. Three Coins in the Fountain
3. Hernando's Hideaway
4. Wanted
5. Happy Wanderer
6. If You Love Me (Really Love Me)
7. I Understand Just How You Feel
8. Cross Over the Bridge
9. Young at Heart
10. Oh, Baby Mine (I Get So Lonely)

DISTRIBUTOR NEWS

By HOWARD COOK

WORD FROM WARNERS: Bob Summers of Warner Bros. Record Sales Corporation in Boston writes that Herb Dale and his sales group are getting tremendous action on the new WB LP, **"Beach Romance,"** by Roger Smith. **"Pete Kelly's Blues"** looks as tho it could be bigger than **"77 Sunset Strip."** Top single is **"Sweet Someone"** by Eddie & Betty Cole.

Don Graham of Warners in San Francisco writes that "Beach Time" by Roger Smith looks like a winner. "Kookie, Kookie" is still holding. Other singles showing action are "Sweet Someone" by Eddie & Betty Cole, "Zooba" by Don Ralke and "Richard Diamond Theme" by Warren Barker. Strongest LP's are "World Renowned Popular Piano Concertos" by George Greeley, which has been selected as the feature album for the month of June, "When I Fall in Love" by Tab Hunter, "Mind If I Make Love to You" by Pete King, "The Gateway Singers on the Lot," "Beach Romance" by Roger Smith and "TV Guide Top Television Themes."

Ben Bartel of Warner Bros. in Boston sends word that the biggest new side in the area is "Beach Time" by Roger Smith. Smith's LP, "Beach Romance" is also taking off.

CLEVELAND: Ernie Farrell, promotion kahoff of Decca Distributing Corporation, writes that "Sentimental Journey" by Frank Sorrell on Brunswick is getting great sales. Charlie Gracie is in town promoting his new Cavel disk, "I Need Someone." "I'll Be Satisfied" by Jackie Wilson on Brunswick and "Bye Bye, Baby, Goodbye" by Teresa Brewer on Coral are clicking. "High School" by Al Alberts is also a pace setter. Other items showing action are "Tom Young" by Tina Robin on Coral and the album, "Claudio Villa Sings" on Coral.

DISTRIB DOINGS: Penny Records has signed the following distribs: Gammisa, Chicago; Leonard Smith, Albany and the Cosnat distributing chain in their areas. Latest disk for the label is **"After You've Gone"** by Rema Capra. The Morty Wax promotion network has been signed to do promotion in Chicago, Detroit, Cleveland and New York.

20th Fox has set the following international distribs: Sicamerisana SRL, Argentina and Uruguay; E. M. I., Australia and New Zealand; Quality, Canada; L Discoteca, Cuba; Rank Records, Great Britain; Vega, France; Bertelsmann GMBH, Germany, Austria and Switzerland; Hed-Arzi, Israel; Bluebell Discografiche, Italy; Victor Company of Japan, Japan, Korea, Okinawa, Thailand, South Vietnam, Laos, Cambodia, Indonesia and Taiwan; Fabric de Discos, Mexico; Egil Mono Iversen, Norway, and African Consolidated Films, South Africa.

TUSCON: A note from R. A. Lindstrom of the newly-formed Arizona Record Distributors. Lindstrom mentions that the firm is Southern Arizona's first and only record distributor.

SHREVEPORT, La.: Stan Lewis of Stan's Record Shop writes that his number one side is "Sea of Love" by Phil Phillips on Mercury. A close second is "Take Out Some Insurance" by Jimmy Reed on Vee Jay. Other strong items are "Back in the U. S. A." by Chuck Berry on Chess, "I'll Be Satisfied" by Jackie Wilson on Brunswick, "Here Comes Summer" by Jerry Keller on Kapp, "Only Sixteen" by Sam Cooke on Keen, "What'd I Say" by Ray Charles on Atlantic, "Sweeter Than You" by Ricky Nelson on Imperial and "Great Grandfather" by Bo Diddley on Checker.

BALTIMORE: Sam Kaufman of Kay-Gee Distributing Company sends word that their hottest platter is **"My Most Precious Possession"** by the Memos. Lew Douglas has a big one for Todd with his waxing of **"After Hours."** **"I Found Love and Happiness"** by Nelson DuPree on V-Tone is starting. Top LP is **"How to Make Love to a Blonde"** on Vox.

NEW YORK: Top sellers at Cosnat are "There Goes My Baby" by the Drifters on Atlantic, "Rockin' in the Jungle" by the Eternals on Hollywood, "The Bells" by Baby Washington on Neptune, "Mary Ann Thomas" by Bobby Freeman on Josie, "Since You've Been Gone" by Clyde McPhatter on Atlantic, "Karen" by Bobby Randel on Shad, "Crezy Guitar" by Billy the Kid on Jane and "I Waited Too Long" by LaVern Baker on Atlantic.

CHICAGO: Goerge Leaner of United Distribs reports that jazz singles are taking a big sales up-swing. Strongest new platter for United is **"Baby, Don't You Know"** by Wilbert Harrison. . . . Maury Alpert, owner of Met Music, recently held a benefit at his store for the South Side Boys' Club. Deejays in town publicized the event, and several appeared at the store to help out. Entire sales for the day were devoted to the club.

ROULETTE RAMBLINGS: Roulette Records has signed a new agreement with Di Musa, S. A. for exclusive distribution rights of Roulette, Tico and Roost Records in Mexico. The new agreement calls not only for distribution rights, but for Di Musa to press the Roulette products in Mexico. The previous two-year deal called for distribution rights only, however the heavy increase in business has now made it necessary for the pressing to be done in Mexico.

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MITCH MILLER

Another "Sing Along" hit! Mitch Miller and the Gang take command with a fighting new single —Jine the Cavalry! It's a grand array of voices and bugles and drums and it'll be galloping right to the top of the charts! Call your Columbia distributor today!

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"JINE THE CAVALRY"

b/w "Hey", Betty Martin 4-41424

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EPIC
RADIAL SOUND
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"TIME MARCHES ON"
ROY HAMILTON

The sensational Roy Hamilton has another hit release! It's Roy's great new sound... a ballad... sweet, soft, wonderful. Time Marches On—and it's here to stay. Call your Epic distributor today! b/w "Take It Easy, Joe" 5-9323

MUSIC AS WRITTEN

By BOB ROLONTZ

TO BIGOTRY NO SANCTION

Altho we regret to report it, some of the landladies around Providence have still not learned that color is only skin deep. In spite of the fact that such great artists as Erroll Garner, Louis Armstrong, Duke Ellington and many others are among the mainstays of the Newport Jazz Festival, some landladies in the area are still raising the "For White Only" signs over their hostels. A young New York lass just last week received letters from two Middletown, R. I., landladies which stated that they would rent her a room if she were "white." Perhaps someday such bigotry will pass, meanwhile we can only recommend the The Newport Jazz Festival, and the Providence Chamber of Commerce, have a list made up of rooms and rooming houses that admit all youngsters, or oldsters, who want to enjoy the festival.

New York

Bill Lasley, exec of Memo Records, informed us this week that his recording by the **Memos**, "My Most Precious Possession," is taking off in a lot of Southern cities.... **Duke Ellington** will receive the 44th Springarn medal from the NAACP in July.... Finch Records has signed **Tommy & Eddie**, new warbling duo.... Studebaker and the Newport Jazz Festival are joining forces to sponsor a Holiday On Fashion party this week at the Hotel Sulgrave in New York (25). Studebaker-Lark will sponsor **Mitch Miller's** radio broadcasts of the Newport Jazz Festival programs over CBS next week.... Tico Records will wax the **Lm Badidos Trio** at New York's El Torn night club this month.

Roulette Records will cut a Count Basie album with Billy Eckstine, and another with the ork'a regular singer, Joe Williams.... Ralph and Gene Martell and Sheila Marsh have opened a new studio in New York called the Alto Sound Studios. It is equipped to handle master and demo record sessions.... Thrush Jeannie Thomas winds up a personal appearance tour in the South on July 3 and then will be at the Paramount Steak House in Binghamton, N. Y. for a week. Thrush is managed by Sis Aschee and booked by GAC.... Coral Records has signed warbler John Gavin.... George Bassman penned the score for the new flick "Middle of the Night." Decca will issue the sound track.

Marietta Montagna, formerly with RCA Victor, has moved over to Coral records as secretary to sales chief **Howard Kaye**.... **Jack Mills** and his wife **Estelle**, will return from Europe on July 1. ... A new label, Knox Records, was recently formed in Hackensack, N. J., First artist on the label is **Mike Harwood**.... The Coastal Recording Studios on 52d Street in New York, have been taken over by **Herb Kaplan, Heinze Kubicka, Allan Merchin** and **Ben Stein**, and will be operated under the name of Aura Recording from now on.... **Ernest McClendon**, one of the execs of Trepur Records, will be in New York next week to conduct the Carrollton, Ga., High School Band, in the parade down Fifth Avenue on June 30 as part of the International Lions Club parade.

Neil Fujita, art director at Columbia Records, has been commissioned to design the album jackets for the new album of recorded musical themes from the General Electric TV show.... Tony Amann has signed with Stacy Records of Chicago.... TV cowboy star Dale Robertson has been signed by RCA Victor.... "Three Little Lovers" by the Tones on the Sir label is now being distributed by United Telefilm Records.... Orkster Johnny Richards will compose, arrange and conduct the score for the flick "Kiss Her Goodbye."... Lester Sims, general professional manager of Bourne Music, will return to New York this week after three weeks on the Coast.

Bill McDonough of Fame Records in Brownwood, Tex., informs us that singer **Joe Morgan** has just returned home after a deejay tour thru East Texas and Louisiana plugging his recording of "Decisions."... Apollo Records first stereo LP with singer **Johnny April** will be issued this week.... **Tilli Dieterle**, the pianist, is forming a trio to play at the Park Sheraton in New York. She has just signed with United Artists Records.... **Sid Siegel** of Seeco Records left Sunday (28) for a business trip to Mexico.

Cincinnati-Nashville

Stan Leverson, factory rep for Dot Records, working out of Miami, was in Cincy the past week for a look-around and a visit to **Ia Nathan's** Hit Record Distributing firm. Stan put in his off hours paintin' the town with Nathan'a right bower, **Stan Kamin**.... **Kenny Revercomb**, former salesman in this area for Columbia Records, is the new district manager for Liberty Records in Cincinnati. ... **Bill ("All-American Boy") Parsons** and his band crew, together with **Jesse Lee Turner**, were in Cincy last week to cut an assortment of tunes from **Harry Carlson's** Fraternity Records at Syd **Nathan's** King Records works. All concerned are enthused over the output, all slated for early release.

Ed Scotch, president, and Don Balsamo, vice-prexy, of Station WZIP, played host to the Cincinnati music, radio and TV fraternity Tuesday night (23) at a buffet cocktail on the Johnson Party Boat, plying out of the Cincy harbor, to celebrate the station's increase in power from 250 to 1,000 watts. WZIP is powered out of Covington, Ky., but maintains headquarters in the Cincinnati'a Vernon Manor Hotel.... Lee Rosenberg, of Southern Belle Music, Nashville, is agog over Bobby Helms' new Decca waxing of her firm'a tune, "You're No Longer Mine." Ditty was penned by Joan Hager and Ruby Glasgow.

George and Marilu Case, who for the last five years have held forth on the air in Cincinnati, including a top morning record-spinning spot on WSAI, have embarked on a new venture. They have purchased the 111-year-old Mullane Taffy Company in Cincy, which ships its goodies all over the world, and moved the facilities to larger quarters in adjoining Norwood, O. The Cases, who also operate K.C. Distributors, phono rack operation in the Tri-State area out of Cincinnati, have been off the air since early in the year, when format radio spelled the end to their show. Bill Sachs

NEW SMASH SINGLE!

Order "a big hunk" today! 47/7600

RCA VICTOR
RADIO CORPORATION OF AMERICA

Dot's PARADE of BEST SELLERS

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15956 BEI MIR BIST DU SCHON—I DON'T KNOW WHY—Louis Prima & Keely Smith
15943 A LOVERS HYMN—The Fontane Sisters
15960 BLUES STAY AWAY FROM ME—ALL NITE LONG—Billy Vaughn
728 CRY—THE FIVE PENNIES—Dodie Stevens
1019 SANDY LITTLE BITTY JOHNNY—TEENAGE VISION—Travis & Bob
15950 TE QUIERO—LULLABY IN RAGTIME—The Mills Brothers
15954 WITHOUT YOU—I'M MOVIN' ON—Jim Lowe
15941 THE FIVE PENNIES SAINTS—Danny Kay & Louis Armstrong Sing
15958 LIZZIE DARLIN'—LOTS OF LUCK—The Hilltoppers
15957 WELCOME HOME BABY—I LOVE YOU SO MUCH—Ivory Joe Hunter
15959 FIVE MINUTES MORE—WHO'S GONNA HOLD YOUR HAND—Robin Luke
15951 TWICE AS NICE—TIGER—Nick Todd
15946 JIMMY BROWN THE NEWSBOY—I'VE GOT NO USE FOR THE WOMEN—Mac Wiseman

NEW RELEASES

15947 FOLLOW THE LEADER—HAWAIIAN PUNCH—Steve Allen
15961 MERCEDES BENDS—COLORADO WATERFALL—Johnny Costa
15963 PEG O' MY HEART—RAZZBERRY SUNDAE—The Mnkays

HOT NEW ALBUM RELEASES

DLP-3204 MORE PETER GUNN—Featuring Soundstage All-Stars
DLP-3183 YOUNG LOVE—Dot Artists
DLP-3190 SLIM GAILLARD RIDES AGAIN
DLP-3187 WEDDING CHIMES—Dr. Charles Kendall
DLP-3123 THE SOUND OF SPEED—Composed by Bob Thompson
DLP-3189 SING UNTO HIM—The Sunshine Boys

BEST SELLING ALBUMS

DLP-3180 TENDERLY—Pat Boone
DLP-9500 THE FIVE PENNIES—Sound Track
DLP-3156 BILLY VAUGHN PLAYS
DLP-3165 BLUE HAWAII—Billy Vaughn
DLP-3164 MR. MUSIC MAKER—Lawrence Welk
DLP-3158 PAT BOONE SINGS
DLP-3191 DEBBIE—Debbie Reynolds
DLP-3118 STAR DUST—Pat Boone
DLP-3170 PETITE FLEUR—Bob Crosby
DLP-3098 GALE'S GREAT HITS—Gale Storm
DLP-3151 WHISPERING HOPE—Bonnie Guitar
DLP 3140 LA PALOMA—Billy Vaughn
DLP-3176 MARGARET WHITING'S GREAT HITS
DLP-3157 THE MILLS BROTHERS' GREAT HITS
DLP-3155 WHEN YOU'RE SMILING—Eddie Peabody
DLP-3137 THE CLARK SISTERS SWING AGAIN
DLP-3122 JOHNNY MADDOX PLAYS THE MILLION SELLERS
DLP-3119 BILLY VAUGHN PLAYS THE MILLION SELLERS

BEST SELLING EP'S

DEP-1076 SIDE BY SIDE—Pat and Shirley Boone
DEP-1078 BLUE HAWAII—Billy Vaughn
DEP-1079 MR. MUSIC MAKER—Lawrence Welk
DEP-1080 MR. MUSIC MAKER—Lawrence Welk
DEP-1072 SAIL ALONG SILV'RY MOON—Billy Vaughn
DEP-1071 BILLY VAUGHN PLAYS THE MILLION SELLERS
DEP-1068 THE LORD'S PRAYER—Pat Boone
DEP-1066 FOUR BY BILLY VAUGHN

Dot RECORDS, Inc. [illegible] Hollywood, Calif. [illegible] HO 2-3141
THE NATION'S BEST SELLING RECORDS

ON THE BEAT

By REN GREVATT

Josh White, an international champ in the folk-blues field, will soon be going to England for the 17th time. He's just about as big there as he is in America. He likes the British, because they like him, but last week in an interview he commented on things American.

"Rock and roll? I think it's getting more intelligible than it used to be. You can listen to some of it now and get something out of it. The only trouble is that the rock and roll singers are so much in demand for television work that they put a lot of good performers out of work. And the movements they make. Is that entertainment? Let's bring back the good act that can sing and doesn't need the phony gestures. I could do rock and roll I know, but my public wouldn't let me.

"As far as the rock and roll sound is concerned, I think Leadbelly would be king of it all right now if he was alive. He had the beat all right. And he had the sound in his guitar. I used to sweat blood trying to pick up his weird guitar chordings."

On the subject of the blues, Josh White has some pointed remarks. "Some people think it's easy to sing the blues. It's not. You've got to learn to bend your notes in a particular way. Then, you've got to be a little ahead or a little after the beat. It's not easy. Take Ray Charles. He's a whole lot of blues man, I can tell you. He's the greatest. The only trouble with Ray Charles is how he takes a spiritual and makes it into a love or a sex song. It's kind of a sacrilege and I think a man who's so talented could write his own blues and leave the spirituals alone.

"Harry Belafonte is a nice ballad singer. But I think it was a mistake for him to try the blues. That's not for him. It doesn't fit. Take Elvis Presley. For my money, he's got it. He has the blues sound because he was exposed to the Negro blues singer and he sort of soaked up their feeling for a blues. I don't want to have to watch him. The way he moves around a stage with those crazy movements is all phony. He's good enough to stick to singing and forget his squirming.

"With singing, you've got to believe in yourself, not somebody else who maybe you're copying. There's too much copying going on in our business. Peggy Lee is a great singer, one of the few white singers who can do the blues. But when she did 'Hallelujah, I Love Him So,' there was too much of Ray Charles there. She should have been herself because she's got it to begin with. Nat Cole can sing anything, anytime, anywhere. He's a man who believes in himself. Patti Page and Elta can do the same thing because they feel what they're doing and they communicate it."

In a few weeks, there's going to be a brand new festival in Newport, this one having to do with folk music. Many top artists have been lined up, but it may be that a previous British TV commitment may prevent Josh White from making this affair. "The rehearsal and filming for the Grenada TV show in England is the same day I'm supposed to be in Newport," White complains. "In a way I'm Mr. Folk and I think I should be in Newport too, but the people in England won't change the date for me. The Newport people and Mr. Wein even offered to pay my way over and back if we could get the date changed. I think it's unfair and I figure I'm going to have to do something about it. I've got to make that Newport scene."

NIGHT CLUB REVIEWS

Sands' Ballads Please at Waldorf

Tommy Sands in his first New York nitery engagement in the Starlight Room of the Waldorf-Astoria proves quite a crowd pleaser. Handling himself well on the floor he scores to better effect on his ballad readings than on a medley of rock and roll tunes that were included in the set.

Opening with a racy rendition of "Everything's Coming Up Roses," his other numbers included smart versions of "Ain't We Got Fun," "In the Still of the Night" and "What Is This Thing Called Love." Highspot of his act is a driving version of a spiritual styled number, "Sinner Man."

Had the vocal group accompanying Sands on the rock and roll number been a bit more tame, this portion of his act might have come across better.

The Count Basie ork backs the singer all the way. Joe Williams continues to rock the room with his blues renditions, and the ork's presentation of "Ol' Man River" is fabulous.

Howard Cook.

* * *

Mimi Benzell Charms Washington

A bright, lovely Mimi Benzell was warmly received by music-hungry Washingtonians Wednesday (24) when she opened the season for this city's Candlelight Cafe Playhouse in Cole Porter's "Paris."

Able assistance came from Larry Smith, Margaret Bannerman, Gar Wood and Peter Pagan.

The combination theater-restaurant, the first and only one of its kind in the area, is the brainchild of William Pullinsi and Joseph Nuzzi. It occupies the grand ballroom of the Presidential Arms, and features elevated stage in the middle of the room, surrounded by tables. Meals are served before and after performances.

Delores Poe.

* * *

LEGIT REVIEW

Capital Area Gets Music Circus

Musical comedy in-the-round, and under the Big Top, came to the Capital area Tuesday (23) when John A. Schaefer opened his Rosecroft Music Circus at Oxon Hill, Md.

Opening performance was "Du Barry Was a Lady," and starred Bert Lahr. Jacqueline James played the title roll, and John Call supplied the romantic interest.

Show was beset by more than the usual number of opening night difficulties — including incomplete seating arrangements which angered the holders of reserved seats, and props that were too tall to fit under the spotlights.

Performance was all Bert Lahr. He cavorted gaily, and refused to be upset by the obvious inexperience of the dancers and others in the cast.

Audience reaction to the show was good.

Dolores Poe.

KJAZ Jazz

• Continued from page 4

"Jazz Off Campus," with programming supplied each week by a different high school or college jazzophile.

Los Angeles deejay Frank Evans has a two-hour seg, featuring jazz disks popular in his area. Oakland Tribune jazz columnist Russ Wilson emsees "Jazz Audition," a weekly round-table discussion and review of the latest jazz disks by local jazz musicians and critics. There is also a weekly program, "Concours," aimed at the sports car owner-jazz fan, which blends sports car news, interviews and music, emseed by sports car driver-jazz jock Bud Payne.

Ray, Henry, Dean, Agos and Hadlock cover all facets of jazz thruout the week, including regular segs on historical jazz sides "Jazz Annals", "Dinner Jazz" (Stan Kenton, Modern Jazz Quartet, etc.) "Mainstream," combos, big band jazz—middle road tastes; "Today's Jazz," spotting current trends with emphasis on the West Coast scene; "Contemporary Concert," a cross-section of the nation's latest jazz tastes; "Jazz Week," a weekly report of jazz news from all over the globe.

A report on jazz record shows featured by other stations across the country appears in Vox Jox this issue.

Indie Squeeze

• Continued from page 4

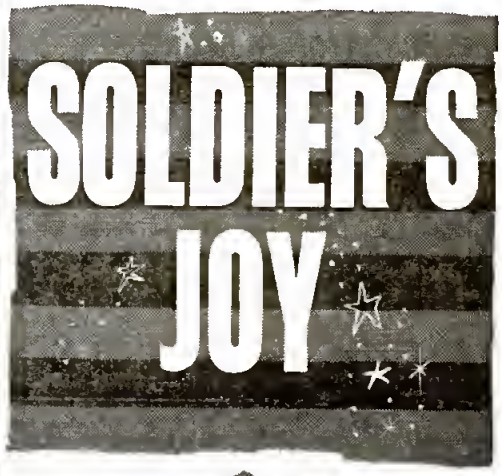
of the large indie labels are not only shipping in LP's on allocation, but also demanding that distributors buy a certain amount of each and every LP release, rather than an over-all amount. Under the latter system the distributor could order thousands of a strong name artist LP and only a few apiece of the others. But this system is no longer often used, and the distributor finds his stock piling up.

One distributor told The Billboard this week that with a number of important indie lines his inventory of LP's right now came to $400,000. Of this, he claimed, less than $100,000 was really salable. "All that these labels are doing," he stated, "is deceiving themselves about their sales by shipping these albums into us and expecting us to turn them into good sellers." It is known that recently, when a large indie upbraided his assembled distributors for not selling his album line, the distributors answered back with snide comments like "who do you have to sell except so and so?"

Too Much, Too Soon

With inventories higher than ever before, and labels shipping in LP's like mad, many distributors claim that they will have a rough time staying in business if they have to stock everything their lines put out. "The indies should behave like the jazz labels," said a distributor. "The jazz labels put out a few LP's each month, let you order what you want and don't come up with any program. That's why we do such a good job with the jazz lines—we can sell what moves, and not build up terrific inventories."

The Original Single of...



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INTERNATIONAL SCENE

Jazz as Diplomatic Tool Cries for Effective Use

- **Evidence stronger than ever that people abroad know us better thru jazz than any other media.**
- **But they have to get it via disks since live stints get no backing from government or dikers.**

By MILDRED HALL

La Belle Jazz is now indisputably riding the highest crest of international and domestic popularity in her many-sided young life. Nevertheless, she may remain an officially unkissed bride in 1960. Far from rushing her to the altar of international goodwill at the peak of her appeal, her Uncle Sam still clings to dowager presentations. The 1960 Cultural Exchange program will again be overloaded with symphony and music of European origin.

Conduits for live performance of jazz to iron curtain countries, to Africa, Latin America, and to the Near and Far East, where it has proven our happiest propaganda weapon, are few. The role of jazz in tours arranged by State has been hampered by the backward-looking in State's upper echelon, in Congressional halls, and on appropriation committees. In a rare reciprocal artist opportunity like the Moscow Fair, grassroots American jazz was lost in a diplomatic shuffle.

In 1958, only three tours were jazz, out of a total of 27 approved for assistance under the President's special fund (due for a cut of close to $1 million in 1960). Jim Magdanz, State's hard-working chief of cultural presentations in the Exchange Program, says, "About the same percentage of jazz will be scheduled for 1960 as in other years. Right now, nothing is firmed."

Regretfully, Magdanz added: "Many artists contact State under the impression that the President's Fund is a vast affair, and they can girdle the globe, all expenses paid." Actually, the State Department of the world's wealthiest country has to enlist the aid of Defense Department, Commerce, the United States Information Service, and other government and private agencies to get its tours on the road.

Disks Fill In

Happily, the reach of our most exportable and appealing musical product still manages to be global, and phenomenal — on American records. Wherever jazz recordings are preceded or followed by the live performance of a Gillespie, a Teagarden, a Brubeck, Goodman or Woody Herman, the response is trebled—also the demand for the records.

Jazz, live or on records alone,

(Continued on page 32)

Newport Signposts Huge Jazz Season

• Continued from page 1

Officially the season started May 29. On that date the first operation to get its feet wet, as it were, was "Jazz on the Hudson River," a summer long series of Friday night boat rides on the Wilson Lines' S. S. John A. Mesick. Leaving on its weekly four-hour cruise from the West 42d Street docks, the ship carries a different group and singer on each of its three decks. More than 3,000 fans can be accommodated and they pay $3 a head to get aboard. A modern jazz policy will be employed for the most part, with use of a singer as well. Promoter Ken Joffe said he also may use some Dixie attractions. The river cruises will run thru the end of August, with the possibility also in view of starting a folk boat and a gospel boat later on.

Varied Bookings

Another early entry which opened last night (28) was Stephanie and Phil Barber's Music Inn at Lenox, Mass. The Barbers have again set up a varied set of weekend bookings to run thru Labor Day weekend, September 6. Many top names have been booked including Basie, Kenton, the Four Freshmen, Brubeck, Ahmad

(Continued on page 32)

Jazz A Popular Idiom Today–Why?

- **Do troubled times give jazz its wide appeal**
- **Does jazz become watered down for mass market?**

By BOB ROLONTZ

The word jazz can no longer be applied to a small part of American music. Jazz has burst beyond the confines of its once narrow world and is now an integral part of popular music. Jazz artists such as Erroll Garner, Dave Brubeck, Louis Armstrong, George Shearing, Ahmad Jamal, Shelly Manne, Andre Previn, Gerry Mulligan, the Count Basie Ork, the Duke Ellington Ork, the Stan Kenton crew, the Four Freshmen, the Hi Lo's, the Modern Jazz Quartet, Jonah Jones, Ella Fitzgerald, Miles Davis, Da-

(Continued on page 30)

BEST SELLING JAZZ ALBUMS

The following is a list of the top 35 LP's that have appeared on the monthly Jazz Best Selling Chart in "Audition" from May, 1958, thru April, 1959. Positions are determined by length of time on the charts during this period and the relative monthly listings.

1. MY FAIR LADY—Shelly Manne & His Friends, *Contemporary*
2. BUT NOT FOR ME—Ahmad Jamal Trio, *Argo*
3. CONCERT BY THE SEA—Erroll Garner, *Columbia*
4. PAL JOEY—Andre Previn & His Pals, *Contemporary*
5. SWINGING ON BROADWAY—Jonah Jones Quartet, *Capitol*
6. THE LATE, LATE SHOW—Dakota Staton, *Capitol*
7. AHMAD JAMAL, *Argo*
8. ELLA FITZGERALD SINGS THE DUKE ELLINGTON SONGBOOK, *Verve*
9. DUKES OF DIXIELAND, VOL. 5, *Audio Fidelity*
10. PETER GUNN—Henry Mancini, *RCA Victor*
11. MUTED JAZZ—Jonah Jones Quartet, *Capitol*
12. I WANT TO LIVE!—Gerry Mulligan Jazz Combo, *United Artists*
13. DAVE DIGS DISNEY—Dave Brubeck Quartet, *Columbia*
14. JUMPIN' WITH JONAH—Jonah Jones, *Capitol*
15. THE SWINGIN' STATES—Kai Winding Septette, *Columbia*
16. SWINGIN' AT THE CINEMA—Jonah Jones Quartet, *Capitol*
17. BRUBECK IN EUROPE—Dave Brubeck Quartet, *Columbia*
18. JAZZ IMPRESSIONS OF EURASIA—Dave Brubeck, *Columbia*
19. BASIE—Count Basie Ork, *Roulette*
20. 77 SUNSET STRIP—Warren Barker, *Warner Bros.*
21. FOUR FRESHMEN IN PERSON, *Capitol*
22. NO SUN IN VENICE—Modern Jazz Quartet, *Atlantic*
23. DYNAMIC!—Dakota Staton, *Capitol*
24. JAZZ GOES TO JR. COLLEGE—Dave Brubeck Quartet, *Columbia*
25. OTHER VOICES—Erroll Garner, *Columbia*
26. MILESTONES—Miles Davis, *Columbia*
27. THE HI-LO'S AND ALL THAT JAZZ—*Columbia*
28. IN THE NIGHT—George Shearing Quintet & Dakota Staton, *Capitol*
29. BALLAD STYLE OF STAN KENTON, *Capitol*
30. ELLA FITZGERALD SINGS THE IRVING BERLIN SONGBOOK, *Verve*
31. ELLA AND LOUIS, *Verve*
32. GIGI—Andre Previn & His Pals, *Contemporary*
33. EUROPEAN WINDOWS—John Lewis, *RCA Victor*
34. ELLA & LOUIS AGAIN, *Verve*
35. SHELLY MANNE & HIS MEN PLAY "PETER GUNN," *Contemporary*

Armstrong, Parker Sweep 'All-Time Greats' Poll

In The Billboard's first annual poll of the country's jazz a.&r. men (limited to diskeries that release only jazz records or a substantial quantity of jazz records every month), two great jazzmen swept their field in the "All-Time Jazz Greats" voting. These two were Louis Armstrong in Traditional jazz and Charlie Parker in Modern. Both Armstrong and Parker had more than double the number of votes of their closest competitors. In the Swing category, Duke Ellington, Count Basie and the late Lester Young were closely bunched all thru the polling, with Ellington pulling away to a substantial lead at the end. Billie (Lady Day) Holiday topped all her competition by over 100 points. In the modern field, it is interesting to note the impact that tenorman Gerry Mulligan (as against many other veteran names) has made in the current jazz scene, coming in a healthy third over many other qualifiers. All of the artists in the four categories will be permanently enshrined in The Billboard's "All-Time Jazz Greats" hall of fame.

THE BILLBOARD'S 'ALL-TIME JAZZ GREATS'

as selected by the country's jazz a.&r. men

Traditional Jazz

LOUIS ARMSTRONG (473)
BIX BEIDERBECKE (150)
JELLY ROLL MORTON (121)

Swing

DUKE ELLINGTON (251)
COUNT BASIE (202)
LESTER YOUNG (190)

Modern Jazz

CHARLIE PARKER (450)
DIZZY GILLESPIE (156)
GERRY MULLIGAN (107)

Vocalists

BILLIE HOLIDAY (264)
ELLA FITZGERALD (152)
BESSIE SMITH (132)

Garner, Basie, MJQ, Williams, Ella, Freshmen, Deejay Poll Winners

The nation's top jazz deejays showed off both a thoro knowledge of the jazz scene and their own hipness with their votes in The Billboard's "Favorite Jazz Artists" poll this year. In the Favorite Instrumentalist division, Erroll Garner rolled up a substantial lead with Miles Davis and Thelonious Monk the next most favored, in that order. The Favorite Jazz Ork was the swingin' Count Basie Band which received almost double the number of votes accorded to the Stan Kenton Crew, and more than double that of the Duke Ellington Ork. The jocks had many Favorite Instrumental Groups, however, with the MJQ winning a 14-point victory over the Dave Brubeck Quartet and the Miles Davis Sextet, who finished in a tie for second, while George Shearing finished third, only slightly back of the second place winners. In the Favorite Vocalist division, male, Joe Williams and Frank Sinatra fought a nip and tuck battle all the way, with the former winning out by a scant five points. A relative newcomer, Mark Murphy, finished third in the vocal polling, indicating that more will be heard of this lad. Ella Fitzgerald amassed better than five times the points of her nearest competitors in the Favorite Vocalist, female, division. June Christy, Anita O'Day and Sarah Vaughan tied for second place. The Four Freshmen finished up well ahead of the Hi Lo's, but the comparatively new Lambert-Hendricks-Ross Trio finished mighty close behind the latter group.

'FAVORITE JAZZ ARTISTS—1959'

as selected by the nation's leading jazz disk jockeys

Favorite Jazz Instrumentalist

1. ERROLL GARNER (133) (Columbia)
2. Miles Davis (96) (Columbia)
3. Thelonious Monk (44) (Riverside)

Favorite Male Vocalist (jazz or blues)

1. JOE WILLIAMS (165) (Roulette)
2. Frank Sinatra (160) (Capitol)
3. Mark Murphy (48) (Capitol)

Favorite Jazz Orchestra

1. COUNT BASIE (235) (Roulette)
2. Stan Kenton (122) (Capitol)
3. Duke Ellington (111) (Columbia)

Favorite Female Vocalist (jazz or blues)

1. ELLA FITZGERALD (274) (Verve)
2. June Christy (51) (Capitol)
   Anita O'Day (51) (Verve)
   Sarah Vaughan (51) (Mercury)

Favorite Jazz Instrumental Group

1. MODERN JAZZ QUARTET (85) (Atlantic)
2. Dave Brubeck Quartet (71) (Columbia)
   Miles Davis Sextet (71) (Columbia)
3. George Shearing Quintet (59) (Capitol)

Favorite Jazz Vocal Group

1. FOUR FRESHMEN (205) (Capitol)
2. Hi Lo's (154) (Columbia)
3. Lambert-Hendricks-Ross (132) (Roulette)

(Listing includes current record company affiliation)

JAZZ TODAY

. . . where it is and where it is going

The Billboard asked some of the top men in the world of jazz: critics and a.&r. men, to comment on the state of jazz today, and where it might be heading tomorrow. Here are their opinions.

Jazz Is Pretty Much of a Jungle

Nat Hentoff,
Co-Editor,
The Jazz Review

ESPECIALLY in this period of increasing "acceptance" of his work, the jazz musician should begin to think—and act—seriously to protect himself:

1) A jazzman who is as much a composer as player is foolish not to set up his own publishing firm as George Russell, Quincy Jones and others have done. Or he can become part of a firm directed by other jazz writers. One thing that has not been done at all yet is for several jazz composers who do have their own firms to pool part of their resources and hire a professional who can help get their originals more performances—not only with other jazz groups here and abroad, but in the schools, a new and rapidly growing market for jazz material.

2) Personal managers who are honest, tenacious and intelligent are desperately needed. It is as unwise for a jazz leader of any reputation to depend solely on his booking agency for guidance as it is for a classical performer to deal with Columbia Artists or National Artists by himself.

Most bookers are interested

(Continued on page 32)

Achieves Much On Social Level

By Leonard Feather
author of
The Encyclopedia of Jazz

ASK an unanswerable question and you get an unpredictable answer. None of the musicians themselves, far less the critics, can analyze where jazz is going. At present it is fanning out in so many directions, and is subject to such a variety of atmospheric pressures, that any prediction is about as sure of success as the weather forecast for 1960 in the Farmer's Almanac.

More than any musical consideration, one factor in the past, present and future orientation of jazz remains supremely important: its contribution to democracy.

Too many of us tend to take for granted the vast achievements of jazz on the social level. It is easy to forget that at one time white or Negro jazzmen dared not appear together, anywhere in America, on a stage or in a night club—not even, with rare exceptions, in a recording studio.

It is incompletely realized how much more slowly jazz might have progressed had it not been for John Hammond, who for almost 30 years has been a stubborn opponent of Jim Crow. It was he

(Continued on page 32)

More Thoughts Given to Disks

George Avakian
A & R head at
Warner Bros. Records
and veteran jazz commentator

JAZZ is more unpredictable than horse racing or Casey Stengel, but it seems to me that there are some definite signs of future directions. Few of them are very encouraging for the present, but eventually there will be benefits for musicians and their fans alike.

As far as artist growth and box-office excitement is concerned, there have been no successes since Ahmad Jamal made it last year from the lower case scuffle category to a major star classification. The same people are still the draws — Armstrong, Brubeck, Shearing, Mulligan, Garner. And Erroll has all but withdrawn to the concert stage, which is a loss club owners can't replace.

The reason new stars aren't being developed is probably that the testing grounds no longer exist. A moderately unsuccessful group can no longer scuffle across the country on a couple of tours a year until it gets enough exposure to bust loose. Record companies can, and still do, record relatively unknown musicians and make a little money, but that activity is no longer backed up by constant public appearances on the part of most of these artists.

The jazz concert circuit is going to get bigger before it gets smaller, and that means in dollar volume as well. The seeds of self-destruction are obviously present, of course. It can be predicted with complete safety that in the

(Continued on page 32)

Jazz Soloist to Take Next Step

Nesuhi Ertegun
Jazz Lecturer, Jazz A & R Head
Atlantic Records

WHERE is jazz today? It is all over the world. Jazz is the music of today for more people in more countries than any other form of music.

Jazz today is solidifying the new and advanced positions it has gained during the last years. What we are witnessing now is less experimentation and more entrenchment; no fantastic new talent has appeared and no important new school has been formed in the last year or two. The younger musicians are absorbing and assimilating the music of the great masters who just preceded them.

There is an invariable pattern

(Continued on page 33)

Jazz Emotional Experience

George T. Simon
Timex Jazz Show Writer
& Bouren Productions Executive

THE GREAT thing about the recent developments in jazz is that they have occurred. I'm not going to go into any discussion of why modern jazz is better than old jazz, or v.v., but I would like to point out that because of the much greater breadth (or maybe you want to call it depth) of jazz today, there's a great deal more good stuff for people to listen to. And the more varied the good stuff you offer, the more people you're going to attract.

After 20 or so years of judging

(Continued on page 33)

On Threshold Of Greatest Era

Ralph J. Gleason,
Editor of Jazz
and Times-Mirror
syndicated jazz columnist

JAZZ music today is standing on the threshold of its greatest era.

Within the next few years it will reach heights of popularity never dreamed of by its pioneers in New Orleans, Kansas City and Chicago.

We have ample evidence of this from the pages of The Billboard itself which show us that Dave Brubeck usually outsells Dinah Shore, and Miles Davis outsells Tony Martin.

The growth of the jazz festivals from Newport to Monterey is opening up new audiences by the thousands each summer. Timex, for all its bad points, and the additional use of jazz on TV elsewhere is creating new listeners for this music.

The cultural feedback that has resulted from our discovery of the European discovery of jazz has raised jazz immeasureably in the cultural scheme of things in this country.

When even the chain papers can recognize the value of jazz; when newspaper readers who have never bought a jazz record nor attended a jazz concert can write in and ask for lists of records and recommendations of books, we are beginning to move forward.

The A&R men handling jazz at all the labels, large and small, have a great responsibility these days to make the best jazz LP's they can, not just record any wandering minstrel with an AFM card. The jazz musicians them-

(Continued on page 33)

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BWANA A R-808 Stereo SR-808 HIFITAPS R-808

LEIS OF JAZZ R-607 Stereo 9-607 Hifitape R-607

PELE R-813 Stereo SR-813 Hifitape R-813

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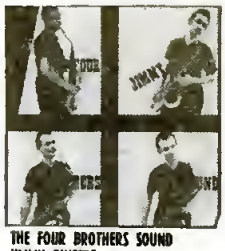
CHRIS CRAFT
CHRIS CONNOR
1290 (Monaural)

RAY CHARLES AT NEWPORT
1289 (Stereo & Monaural)

BAGS & FLUTES
MILT JACKSON
1294 (Stereo & Monaural)



THE FOUR BROTHERS SOUND
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1295 (Stereo & Monaural)

WILBUR DE PARIS PLAYS SOMETHING OLD, NEW, GAY, BLUE
1300 (Stereo & Monaural)

HISTORIC JAZZ CONCERT AT MUSIC INN
1298 (Monaural)

FATHEAD/RAY CHARLES PRESENTS
DAVID NEWMAN
1304 (Stereo & Monaural)

JAZZ REGINS/
THE YOUNG TUXEDO BRASS BAND
1297 (Stereo & Monaural)

THE GREATEST JAZZ NAMES ARE IN ATLANTIC'S LP CATALOGUE

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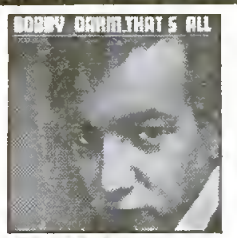

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THE "MOTHER" BLUES

Jazz Form Developed From Many, Varied Influences

- **Hope, despair, pain, social forces, catastrophes and religious feeling are a few blues influences**
- **Blues styles are just as varied. Its many forms show vitality of blues origins and its creators**

By PAUL ACKERMAN

When Elvis Presley first made an impact on the pop music scene some five years ago, few people were aware of his hip-swinging talents. He had not yet become a television star, and his sales power as a record artist rested upon his vocal, rather than visual, appeal. Discerning listeners quickly sensed the basis of his success: Here was a unique stylist, well-grounded in the most elemental and perhaps the most important of American song forms—the blues.

The blues, which are rooted solidly in the culture of the American Negro, were never annotated or written until the 1890's for they sprang from a population largely unschooled. Since those years, the influence of the blues has been all-pervasive, and its distinctive characteristics have left their imprint upon jazz, upon country and western music, pop music—particularly rock 'n' roll, and even show music, notably some of the compositions of Gemge Gershwin, specifically "Porgy and Bess."

What Are the Blues?

The definition is a varied one. To a musician the term "blues" denotes, first of all, a distmct type of song construction. A standard blues is made up of 12 bars and has definite chord progressions. This, and the instrumentation, contribute to an effcet known as "blues tonality." There are, of course, modifications to the 12-bar pattern, and many songs of longer length are termed blues.

The blues are also defined in terms of the nature of its lyric themes. To the laymen, a song may be "bluesy," or blue, odjectives connoting a song whose lyric is essentially sad. This approach to a definition of the blues is, of course, inexact, although it has a measure of truth and justification. Many blues are sad, for they originally spreng from a background of slavery and repression. However, with the passing of years, the lyric or story content of the blues has become very broad—so that in addition to blues whicb tell of despair and tragedy, there are happy blues. There are uptempo blues, which made the listener want to jump and shout; there are satiric blues, comedy blues and—one of the most interesting categories, didactic blues. The latter are blues which give advice, generally to simple men who have been put upon by sharp women.

A good example of didactic blues is Jimmy Witherspoon's "Rollin' Blues," which poses a question clearly and answers it definitively:

"Did you ever love a woman—
Caught her runnin' round?
There's only one thing to do boys Stop it! Put that woman down"

A common blues theme is faithlessness on the part of either sex. An example is the classic "C. C. Rider" (sometimes spelled "See See Rider"), whicb has the poignant lines:

"See See Rider, See what you have done . . .
You made me love you, now your man's back home . . .
You made me love you, now your man's back home.
I'm gona away baby, and I won't be back till fall . . .
Lord, Lord, yone away baby, won't be back till fall.
If I find me a good girl, I won't be back at all

I'm gonna find me a pistol, just as long as I am tall . . .
Shoot my woman . . . and that cannon ball.
If that woman won't have me, she won't have no man at all.

See See Rider, where did you stay last night?
Your shoes ain't buttoned . . .
your clothes don't fit you right
You didn't come home 'til the sun was shining bright."

The tragic stories are often implicit in the titles. "Chain Gang Blues," "Hard Times Blues," "Trouble in Mind," "Misery Blues," "Dead Drunk Blues," etc.

Inspired By Calamity

Another category of blues themes has to do with castrophes—storms, floods, and their effect upon bumanity. Such a one is "Black Water Blues," a song of a torrential five days' rain that flooded the lowlands, leaving people homeless. Years ago this was recorded by the late, great Bessie Smith in the most poignant style. Leadbelly, the great folk blues artist, and many others have sung blues telling of the depredations of the boll weevil.

As against these stories of despair and tragedy, there are blues that speak of hope. in fact, some of the most despairing blues are not without a note of hope. A good exarople is Richard M. Jones' "Trouble in Mind,"

"Trouble in mind, I'm blue, but I won't be blue always . . .
For the sun will shine in my back door some day."

But perhaps one of the greatest characteristics of the blues' lyric or thematic content is its quality of simple poetry. An example is Leroy Carr's classic: "When the Sun Goes Down":

In the evenin', in the evenin', baby when the sun goes down . . .
In the evenin', baby when the sun goes down . . .
Ain't it lonesome, ain't it lonesome baby, when your love is not around

When the sun goes down
Last night, as I lay a-sleepin'.
I was thinkin' to myself . . .
Last night as I lay a-sleepin', I was thinkin' to myself . . .
Well, the one I love, the one I love,
She's in love with somebody else.

Well, the sun rises in the East
Yes and sets in the West
Well, the sun rises in the East, baby
Yes and sets in the West . . .

Ain't it hard to tell, ain't it hard to tell
Which one is loving you the best
When the sun goes down."

There are also blues which reflect a rebellious attitude toward some social conventions, such as the Clarence Williams-Everett Robbins-Porter Grainger song, "Tain't Nobody's Business If I Do"; happy blues, such as Witherspoon's "I Doo't Want a Thing But That Big Fine Girl of Mine," and many, many other types. The range of ideas, it may be seen, is inexhaustable.

Jazz Relationship

The relationship of blues aod jazz is a profound one. Many of the blues classics sprang directly from the traditional jazz schools—such as "Dippermouth Blues," "Tin Roof Blues," "Royal Garden Blues," etc. Many of the greatest musicians in jazz history are heavily blues-mented, such as

(Continued on page 28)

West Coast Jazz? It Doesn't Exist!

- **Coast dwellers can't agree on uniqueness.**
- **But enneur on the universality of jazz.**

By LEE ZHITO

"West Coast Jazz" is big, sales-wise—but what is it? You can't get anyone to define the term.

It's generally agreed that a substantial amount of recorded jazz sold today originates on the Coast. Such labels as contemporary-Good Time Jazz, Fantasy, Verve and World Pacific, together, comprise e dominant share of the jazz disk market. Are their sales spurred by their use of a distinctive Coast brand of jazz?

Not Regional?

From all indications, West Coast jazz—if there ever was such a thing—is no more. Jazz label execs such as Contemporary's Les Koenig and World Pacific's Dick Bock maintain that jazz recorded on the Coast has no indigenous qualities. They feel that jazz is universal, rather than regional, both in its fabric and in its following. The ever-growing worldwide demand for American recorded jazz, regardless of its point of origin, is used to substantiate that statement.

The West Coast, bowever, exerts a telling influence on the jazz field as a whole by having triggered important trends during the past decade. The renaissance of Dixieland to where two-beat music once again enjoyed wide commercial acceptance was revived out here by the Firehouse Five Plus Two 10 years ago.

Group consisted of Disney Studio bands who revived the old tail-gate tunes for sheer kicks. Their musical mayhem spurred Les Koenig, then a Paramount Pictures director, to record them, and thereby found his Cood Time Jazz label. The Dixie craze which followed belped generate a wider audience for such favorites as the Turk Murphy group and Bob Scobey's Frisco Band.

Inventive Jazzmen

The disolution of the big Stan Kenton band in the early '50's released a number of highly inventive modern jazz musicians to blaze trails of their own. Still fired with the Kenton enthusiasm to strive for something different, a number of groups sprang up along the California Coast. Some can be traced directly to the Kenton clao by the men they featured. Others reflected the modern jazz feeling—from tha Shelly Manne's to the Jimmy Cuffree's, the Dave Brubeck's to the Cerry Mulligan's.

The current and most far-reaching West Coast influenre upon the jazz scene is the use of jazz in television and motion picture sound tracks. While the jazz thread had been interwoven in movie sound tracks before ("Man With the Colden Arm," "Street Car Named Desire," etc), its first all-out effective use to buttress tense drama was in Johnny Mandell's "I Want to Live" score its importance in TV today since the success of Hank Mancini's "Peter Gunn" score is now history. There's hardly a whodunnit on the air today which doesn't bit the screen with a jazz track. Indicative of the jazz track's importance is the fact that e Western series to bow next seasoo will appear fully endowed with a mndern jazz setting. Show is "Shotgm Slade," with the pilot of the series featuring Scott Brady.

West Coast "Firsts"

Coast companies claim a number of "firsts" in the jazz field. World Pacific's "West Coast Artists series" of covers has won the label a number of art awards. San Francisco's Fantasy label simdarly has reaped high honors for its use of distinctive abstract art. Contemporary's Les Koenig launched a new trend in 1956 with Shelly Manne's jazz variations on the "My Fair Lady" themes. Since then, it has become common practice for jazz labels to issue jazz versions of Broadway Musicals.

"West Coast Jazz," rather than emerging as a particular school of musical thought, is an all-embracing factor, one which includes the ingenuity of both musician and label exec in their common willingness to depart from well-trodden paths and strive the new and untried. Fortunately for the good of the jazz disk business, this feeling is shared by labels other than those on the Coast. The California firms pride themselves in feeling that it was their influence which belped generate the new thinking.

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EP's by JAMES MOODY

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MAX ROACH

LP 623 Max (with Kenny Dorham and Hank Mobley)

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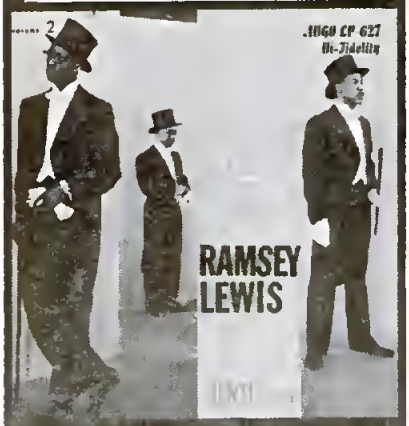
LP 624 Johnny Griffin (with his all-stars)



LP 627 Ramsey Lewis and His Gentlemen of Jazz (Vol. II)

Other Great Albums by the Ramsey Lewis Trio

611 Ramsey Lewis and His Gentlemen of Swing (Vol. I)

*642 Lem Winchester and the Ramsey Lewis Trio

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628 But Not for Me (Ahmad Jamal at the Pershing) (Vol. III)

*636 Ahmad Jamal (at the Spotlite Club, Washington, D.C.) (Vol. IV)

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*646 AHMAD JAMAL AT THE PENTHOUSE
(with strings) (Vol. V)

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- **Can't see using stereo gimmicks in sessions.**
- **Only stereo advantage is "fuller" sound.**

By HOWARD COOK

The jazz listener is particularly concerned with receiving maximum fidelity and realism. Engineering and sound gimmicks, echoes and other special effects are much less to be desired than in some other types of music. The advent of stereo and its great public acceptance during the past year has now made it possible to have available stereophonic counterparts of most monaural disks.

Producing a stereo recording presents the artist, a.&r. man and engineer with problems, if a realistic performance rather than a commercial concept of stereo is to be achieved. A consensus of opinions among jazz a.&r. men in New York reveals that many employ similar techniques in recording jazz in stereo and that these approaches are quite different than those used for pop and other recordings.

Considered "Taboo"

The "ping pong" effect, a phenomenon where little or none of the sound that is heard from the right speaker comes thru on the left and vice versa, is considered by most to be taboo. While this effect can be managed easily, it is felt to be gimmicky and unnatural.

In order to get such a separation of sound, members of smaller groups would have to be placed at distances that affect their musical relation. In an actual performance the members of small groups are close together. Producing this marked separation with little leakage between channels, while it may create a striking stereo disk soundwise, gives a distorted result artistically.

Recording big band jazz in stereo, it is generally felt, presents less obstacles in getting realism. The natural separation of sound is enough to give those who are most interested in the music a feeling of depth, and those who are more "sound conscious" also appreciate the flow of sound.

How About Vocalist?

With vocal stereo several of the a.&r. men mentioned that they place the vocalist in the center with neither channel favored. Some also use three tracks, because in final balancing there is more depth and direction of sound.

The underlying feeling, it was pointed out in several instances, is that the stereo recording should not necessarily be different from the monophonic. It should be fuller. If the particular selection, type of jazz or instrumentation warrants marked and wide separation, this should be the result for which one strives, but not at the expense of capturing the best performance possible.

Theatrical Technique

One of the a.&r. men envisioned a time, when to get the best possible results with two-channel stereo, an almost theatrical technique may have to be used in the studio. It was mentioned that in some recordings of operas, where the listener knows that in a live performance an entrance of a singer should be from the back of the stage, the same illusion could be effected on the disk. This could also be true of vocal jazz in stereo.

Despite the problems encountered in producing a stereo jazz album of quality, the predominant feeling among jazz a&r. men is that stereo does enhance the effect of the disk performance. When jazz, regardless of the size of the group or whether or not it is instrumental or vocal, is recorded properly in stereo, they feel, the over-all results are more gratifying and more satisfying than monophonic recordings.

Many and Varied Influences

e *Continued from page 26*

Louis Armstrong, Count Basie, Duke Ellington, the late Charlie Parker, etc. In addition, the young, modern jazz musicians of today, such as clarinetist Tony Scott, pianist Thelonius Monk, tenorman Sonny Rollins, etc., draw constantly on the blues for inspiration. Blues, it has rightly been stated, is the Mother.

Each jazz era—New Orleans, Kansas City, Chicago and on up to modern times, contributed to the evolution of the blues as an instrumental and vocal form—so that on records today there are any number of blues styles and types: The soulful, New Orleans style, with vocalist and the horns engaging in a chant-and-response pattern reminiscent of church music; the somewhat more complex Kansas City and Chicago styles, with the vocalist adopting a dramatic "shouting" technique, and the instrumental arrangement embellished by a lacy piano technique in the right hand—as may be heard in any of a number of disks by Joe Turner and Pete Johnson; the sophisticated styles of such artists as Dinah Washington, Billie Holliday, Peggy Lee, etc.

Even classicists — Leonard Bernstein, for instance — have commented upon the contribution of the blues to American music. Bernstein, in one of his "Omnibus" talks on jazz, likened the lyric construction of blues to iambic pentameter, the great metrical line in English poetry.

Status of Blues Today

Probably more influential than ever, in the general field of jazz, its influence is ever-present. In the world of pop music, virtually the entire rock and roll era was blues-based. Presley, the greatest "rocker" of them all, actually represented two streams of influence — one, the elemental Negro material, strongly noticeable in such of his early disks as "Mystery Train," and two, the country influence, which had always retained a blues tradition—so-called "country blues."

These two types of blues—Negro and country—were in many ways similar; but they also had their points of departure. One of the most interesting points of variation lay in the instrumentation or arrangement accompanying the vocalist. In Negro blues, horns, piano and guitar predominated, with the harmonica very prominent in more primitive folk blues, horns were never used in the traditional style of performance.

Today, however, these strict patterns are breaking down, with the result that many blues records contain instrumentation which reflects both Negro and country influences. And many of these sell in the general pop market.

What about primitive, or folk-styled blues? There is still a market for this material—although not a large one. Artists with such colorful names as Little Walter, Howling Wolf, Muddy Waters, Sonny Terry, and many others, continue to record this material—generally with simple guitar and harmonica background. Sales of these disks are not large, but the market is relatively stable; for the buyers of this type of material prefer it unmarred by sophisticated influences. Reviewers of such records as having the "swamp sound," and if the disk is tinged with country influence it is regarded as having the "back shack sound." Some blues, like "Tequila," a hit of some 18 months ago, is considered to have the "Tex-Mex sound"—this tight phrase being indicative of musical influences indigenous to the country bordering on the Rio Grande.

Aficionados of the blues have noticed its close relationship to gospel and spiritual songs. This is indeed true—particularly in the area of song construction. Singers of gospel songs, however, do not sing blues songs—for gospel artists are generally dedicated to the Lord and therefore do not deign to dip into the repertoire of secular music. Some gospel singers, too, feel that the blues are too filled with despair, whereas religious music is filled with hope.

But while gospel singers rarely make use of blues material, blues artists derive considerable inspiration from the religious field. Such blues artists do not use the religious repertoire; rather, they make use of the style of church singing. An outstanding example is Ray Charles, who brings to the blues the wavering vocal delivery and the chord changes which have long been associated with Negro church music. The late Big Bill Broonzy, one of the great folk blues artists, stated that Charles belonged in church music.

Great Stylists

Great blues artists have had a dynamic influence on American music. Charles, for instance, while he hews closely to the blues form, produces music of such interest that it is recorded in the pop field. Presley, for instance, recorded Charles' "I Gotta Woman." Charles is also highly though of in jazz circles. Other great blues artists, notably those of the past—such as Bessie Smith and her predecessor, Ma Rainey, and Chippie Hill and Mamie Smith and many others, each brought a distinct stylistic contribution to American music.

Varying blues styles were also

(Continued on page 30)

BASIC JAZZ LIBRARY

Here is a list of jazz books that may be helpful to deejays, librarians, record dealers and anyone else concerned with jazz, live and on records. There are many other books available on the subject, but this list comprises a basic library. (Books marked with an asterisk are currently out of print.)

REFERENCE BOOKS

The Encyclopedia of Jazz, by Leonard Feather; New York, Horizon Press (1955). (Supplements are issued yearly.)

Hear Me Talkin' to Ya, by Nat Hentoff & Nat Shapiro; New York, Rinehart (1955).

HISTORY

A History of Jazz in America, by Barry Ulanov; New York, Viking (1952).

The Story of Jazz, by Marshall Stearns, New York, Oxford University Press (1956).

***Jazzmen,** by Frederic Ramsey Jr. & Charles Edward Smith; New York, Harcourt, Brace (1939).

***Shining Trumpets,** Rudi Blesh; New York, Knopf (1946).

The Book of Jazz, by Leonard Feather; New York, Horizon Press (1957).

BIOGRAPHY

Satchmo, by Louis Armstrong; New York, Prentice-Hall (1954); (Paperback Edition, Signet (1955.)

Big Bill Blues, by Big Bill Broonzy; New York, Grove Press (1957).

Father of the Blues, by W. C. Handy; New York, Macmillan (1941).

The Kingdom of Swing, by Benny Goodman; Harrisburg, Stackpole & Sons (1939).

Lady Sings the Blues, by Billie Holiday; New York, Doubleday (1956).

Mister Jelly Roll, by Alan Lomax; New York. Duell, Sloan and Pearce (1950). (Reprinted by Grove Press, 1956.)

***Duke Ellington,** by Barry Ulanov; New York, Creative Age (1946).

***We Called It Music,** by Eddie Condon & Tom Sugrue; New York, Holt (1947).

The Jazz Makers, by Nat Shapiro & Nat Hentoff; New York, Rinehart (1957).

LITERATURE

Eddie Condon's Treasury of Jazz, by Eddie Condon and Richard Gehman; New York, Dial Press (1956).

Jam Session, by Ralph Gleason; New York, Putnam (1958).

TECHNICAL

Jazz: Its Evolution and Essence, by Andre Hodier; New York, Grove Press (1956).

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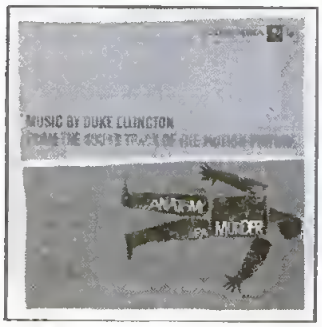

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Jazz a Popular Idiom Today

• Continued from page 22

kota Staton, the Dukes of Dixieland, June Christy and many others consistently outsell many big-time pop names on LP's. Probably one of the biggest selling albums for the past four months has been "Peter Gunn," a jazz LP with music penned by a jazz composer, Hank Mancini. And the movie score of "I Want to Live," written by jazz cleffer Johnny Mandel, has been up on the best seller list since the movie opened.

TV Influence

But this isn't all. Into the once schmaltzy confines of TV music jazz has exploded with the force of an A-bomb. Weekly shows such as "Peter Gunn," "Richard Diamond," "77 Sunset Strip," "M Squad," "D.A.'s Man," "The Thin Man," "Perry Mason," "Naked City," "Pete Kelly's Blues" and "Ellery Queen" are using jazz music for themes and background, and the music has added to the popularity of the shows besides becoming best sellers as with "Peter Gunn" and "77 Sunset Strip." Advertising agencies are using jazz music for their singing TV commercials, and more and more jazz shows are being scheduled on TV and FM and AM radio.

What are the reasons for the sudden popularity of jazz—or is the ascent less sudden than it appears? It is less sudden than it appears, but more important, the resurgence of jazz in the 1950's is not an isolated phenomenon. In the 1930's for example, the swing bands of the day, Benny Goodman, Count Basie, Duke Ellington, Jimmie Lunceford, Charlie Barnett, Harry James, Tommy Dorsey, etc., dominated the best selling charts. You don't have to be an old-timer to remember how the sweet bands were considered square and kids would turn up their noses at any band with a rickety-tick beat. The '50's are merely repeating the pattern of the '30's according to many observers.

Normal Sounds

It is true, of course, that merely because something happened 20 years ago doesn't explain why it happens again. And there are more reasons than that of coincidence, or the cyclical theory to explain why the '50's have become the new jazz age. One of the reasons, according to astute tradesters is that the young folk buying jazz records today have grown up with the cool, modern sounds—for the modern stuff is what is selling today, with a few notable exceptions such as the Dukes of Dixieland. What to an older generation's ears are still dissonant sounds, to the ears of the 17 to 27 set are as normal as earth satellites and rockets to outer space. The cool jazz stemming from Charlie Parker and Dizzy Gillespie which so affronted fans of the old swing bands in the late '40's has evolved into the style of music preferred by today's youthful jazz fans.

And gradually younger arrangers are taking over the arranging chores on albums produced by the major as well as the indie record companies. Where jazz arrangements back of a pop singer were once worthy of comment, today they are a commonplace. Men like Nelson Riddle, Billy May, Hank Mancini, Russ Garcia and many, many others are in great demand to do arrangements for pop singers today. And these men are products of the new jazz age—today's modern school of jazz.

There are many other reasons for the upsurge of jazz over the past few years to its important position in American music these days. One is the intellectualization of jazz by certain groups, from critics to college students, from critics to college students, who look upon jazz in the same manner that kings and princes viewed classical music in the days when kings and princes held sway. Another is the fact that jazz has the most excitement of any form of music for many serious-minded young people who view it as a challenging intellectual exercise as well as a music to enjoy and savor. And perhaps another reason is that to youth modern jazz, with its nervous rhythms and complex form, expresses today's troubled world better than any other form of music.

Some jazz critics view the popularization of jazz with a somewhat jaundiced eye. They feel that as jazz grows more popular it has a tendency to become less jazz than pop music—it becomes weak and watered down, according to their lights. But other jazz buffs are convinced that even if this is so—and they rarely admit that it is—it is better to spread the jazz word, even a watered-down jazz word, than to keep it pure and confined to a small group. Both points of view have merit, but few jazz fans take the trouble to follow the argument.

Plagues Critics

Why some jazz musicians are able to sweep across the jazz line and reach a larger audience, and others—just as good technically perhaps—continue to appeal to only a small group is another question that has plagued the jazz critics for a long time. There is no easy answer to this, but it is similar to the other arts, in all of which the same problem arises. Why are some painters, some writers or dancers, for instance, more popular than others? With jazz musicians, as with all other creative artists, it is an ability to communicate with an audience. Some do it by superior technique, others by superior personality, still others in a manner that is indefinable. There are those who claim that only the most easily assimilable performers can ever become popular, which is another way of saying that only the less complex or more "popular" type of jazz artist can ever become a big name. That this is a generalization is easily answered by the current popularity of Miles Davis, one of the most complex and most talented performers on today's jazz scene. Others claim only artists who swing can make it. But swing is a rather subjective word, and everyone has his own idea of who swings.

No matter what the reasons, it is a fact that the younger generation has taken to jazz as a duck takes to water. Perhaps it is a logical outgrowth of rock and roll, for most of the jazz fans of today were the rock and roll fans of yesterday. Perhaps it is the high praise that has been accorded to jazz by foreign commentators, who seem to talk about jazz more than we do in the land of its birth. And perhaps it is merely because the youth of today likes modern jazz and can obtain recordings of almost any top jazz artist via records. That's a good and an often overlooked reason for its current popularity.

Many and Varied Influences

• Continued from page 28

developed by different instrumentalists. They are too numerous to mention, but several pianists will serve as an example. Pete Johnson's technique has already been mentioned in connection with vocalist Joe Turner. The same singer did some fine Kansas City-styled blues with Art Tatum, one of the giants of the keyboard. The late Jimmy Yancey, who left vaudeville in the second decade of the century to become a grounds-keeper for the Chicago White Sox, had a profound influence on piano blues. Just as Bessie Smith sang only blues, Yancey played only blues, and he brought to a high stage of development the form known as Boogie Woogie, (later used so well by Albert Ammons and (Meade Lux Lewis), which is marked by a rapid, repeating bass figure. In fact, Yancey developed many figures for the left hand, and they are still used in today's arrangements. A hip listener will sometimes remark, upon hearing disk: "That's a Yancey bass."

Blues devotees are given to wild declarations and generalizations. One such fan recently told the writer: "After the blues, you may as well listen to Haydn." Such an overstatement, of course, casually dismisses much that is good in pop music. However, the gentleman had the germ of a good point, namely, that blues in its various forms—both primitive and relatively sophisticated—constitute perhaps the most potent and continuing influence on the American musical scene. This thought puts into proper focus the significant work of the late W. C. Handy, who devoted his life to composing blues and synthesizing blues repertoire.

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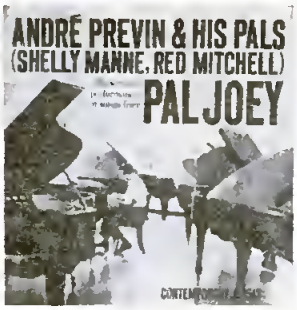

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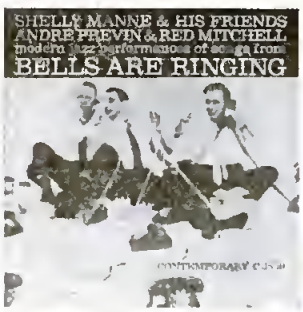

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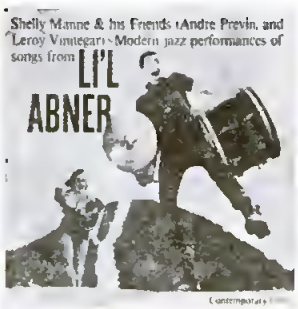

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Newport Huge Jazz Season

• Continued from page 22

Jamal, Sarah Vaughan, Lambert, Hendricks and Ross, Ray Charles and others.

By far the biggest in terms of talent and hoopla is the upcoming Newport Festival which starts this Thursday (2). In addition to the aforementioned ballet presentation, the session there will feature scholarly dissertations by such learned lecturers as Professors Marshall Stearns and Sterling Brown, and Eric Larrabee. Newport will also introduce in its Stateside debut the famous Johnny Dankworth Band from England, which kicks off a two-week tour from the Rhode Island scene.

On Air and Disks

The Newport affair will feature a host of top names (see separate schedule), most of whom will be heard via nightly one-hour airings over a CBS-Radio series to be emseed by Mitch Miller. Columbia is known to be set for an active program of on-the-spot recordings while Top Rank will cut the Johnny Dankworth concert for disks.

Three other affairs set for July 4 are also worthy of note. New York's normally longhair Lewisohn Stadium will be turned over to the cats when Dankworth and his band appear on the holiday evening in concert with Louis Armstrong. The Dogwood Hollow Amphitheater, Stony Brook, Long Island, will offer the first of several jazz fetes the same evening with a program tabbed, "Dixieland at Dogwood." This will feature two Dixie combos headed by Yank Lawson and Mickey Sheen, plus Don Plumby and His Jazz Moderns.

Also set for the weekend of July 3 and 4 is the jazz part of an annual concert series sponsored by the Castle Hill Foundation, Ipswich, Mass. Now in its third year, the Ipswich scene will feature Dave Brubeck and George Shearing.

Midwest Scene

The Ravinia Concerts which are held in the suburban lake shore area north of Chicago and which turned to jazz for the first time last year, has scheduled three jazz outings this year in a series of Wednesday-Friday date couplings. Les Brown is set for July 8 and 10, Gerry Mulligan and the Kingston Trio for July 22 and 24, while a varied program of blues and gospel material is booked for August 5 and 7. Featured on the latter will be Clara Ward, Franz Jackson's All-Stars, Brother John Sellers, Blind John Davis with the whole affair narrated by Studs Terkel.

Another Chicago affair, the Playboy festival, has become the only "indoor" outdoor bash of the summer. For a matter of weeks, in fact, the affair was on an in-and-out status, following a turndown of the facilities of Soldier Field. The event, to run August 7, 8 and 9 with a number of top names including Basie, Kenton, and Red Nichols, has been rescheduled for the indoor Chicago Stadium on the west side of town.

Also on the Midwest beat will be the Michigan State Jazz Festival, set for the Michigan State Fair Grounds in Detroit, August 14, 15 and 16. Promoter Ed Sarkisian has booked Ellington, Teagarden, Thelonious Monk and the Dukes of Dixieland in a program to be emseed by Leonard Feather.

Star Circuit

The Sheraton Hotel chain, in association with George Wein, has set festivals for Toronto, Ont; French Lick, Ind., and Boston. Many of the top names from the Newport roster are expected to make one or more of these other scenes, including Basie, Ellington, Jamal, Kenton, the Modern Jazz Quartet, Buddy Rich, Sarah Vaughan and others. Toronto's bash, scheduled for Canadian National Exhibition Park on July 22, 23, 24 and 25, is the first of the three, with French Lick the follow-up on July 30, 31 and August 1 and 2. The Boston event, now set for August 21, 22 and 23, is tentatively booked into Fenway Park, Back Bay home of the Boston Red Sox.

Wrap-up of the Eastern circuit will be the Randall's Island Festival in New York, which this year, according to a spokesman, will play down the "all-star, cluttered stage" approach to focus on a more limited number of artists, who will in some cases, perform special, newly written works. Also set for August 21, 22 and 23, Thelonious Monk, Dizzie Gillespie, Jamal, Brubeck, Ellington and Sarah Vaughan are in the running to appear.

Other Dates

Three months from now, the West Coast will still be in action with a tentatively scheduled Hollywood Bowl Festival, September 25 and 26, and the much-publicized Monterey Festival, October 2, 3 and 4. The Monterey affair, now in its second season, is expected to feature Erroll Garner and the British Chris Barber Band, which will be on its second American tour at the time. Other bookings are expected to be announced soon.

The details were lacking, reports have also been heard of plans for outdoor concerts this summer in Cleveland and at the Opera Zoo in Cincinnati.

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• Continued from page 22

is bringing a worldwide response from Jungfrau to jungle, in a rising tide which is fully documented and on file with the State Department and the USIS.

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It comes from hard-headed American businessmen who watched jazz sell American originality and good humor at trade fairs, and at Brussels. At the 1958 trade fair in Zagreb, Yugoslavia, the unsentimental Commerce Department reports: "It was a thrill to watch the Yugoslavs come into the stereo area and see their faces light up. . . . A curvilinear sound focusing area poured out full-threated music of all kinds, including Dixieland and progressive jazz." Records were provided by Columbia, Capitol, Mercury, among others.

The word about jazz is confirmed in official reports from Americans trained to observe, in embassies, consulates, in USIS field offices, and defense installations.

Diskers' Responsibility

Ironically, the recorded jazz may have to underwrite the live, around the world. It is beginning to appear to many in government and out, that the vast reach and appeal of the recorded music has almost created a responsibility—and a privilege—for the disk firms and their talent to give a larger tithe to the cause of international goodwill.

There is a practical promotional angle for native American jazz, and for the companies and talent putting it on record. Harold Bozer, VOA music director, record program planner for the Moscow fair (and here, again, records will carry the jazz, where live talent was bypassed) points out: "If the record industry and the musicians could put out more for tours, they'd help themselves while they help international goodwill."

They may not feel the effects immediately, Boxer pointed out, but "the heightened interest in their music, and incidentally in their artists and labels, means worldwide promotion that eventually pays off in dollars and cents." Export demand for American recordings are climbing. Charity in this case might begin abroad, but would eventually come home.

Not Easy Job

State Department and its closest co-worker, USIS, are sympathetic to the hardships undergone by musicians on treks over seas and mountains. Spokesmen for both government arms note that even when well financed, the tours are not the easiest—but then, neither is tooling a jet over the Himalayas, or standing sentry duty on some Godforsaken strip of ice or swamp.

VOA's program director sees the industry and artists' point of view sympathetically from a business angle. "There are many factors besides the matter of financial sponsoring and booking of tours. The jazz people themselves are heavily booked. With jazz in demand as never before on films, TV, in concerts and night clubs, the artists are busy—after many lean years. They are under contract for record sessions and personal tours, and to pull out for two or three months cuts heavily into all this."

Still, some have been called and chosen—and none have regretted it. Jazz musicians who have done the rough, but soul-satisfying job of pioneering their unique music to far places, like Wilbur de Paris in Africa; Teagarden and Goodman in the East; Woody Herman below the border; Brubeck in Asia, and Gillespie just about everywhere — have found broader fame. They have left their names imprinted in many new markets in the world. They've presented jazz on records and in a handclasp.

Government Awareness

Boxer has given thanks to the members of the entertainment industry unions, musical organizations, artists' agents, radio, music publishers, record companies and other participating fields "for their gratuitous contributions."

In turn, jazz and the artists and labels presenting them, can give thanks for some really heartwarming public relations jobs by State and USIS. Before a jazz musician (or any other kind) appears before an audience in Africa, India, South America or wherever, his records have been promoted and distributed locally in advance, when they are available—and they could be more available.

The U. S. Information agency's music program includes far more than the famous "Music, USA" which devotes half of its music time to jazz, sent by short-wave. Stacks of records, and "package" programs are sent to USIS bases around the globe, to be passed on to local stations. New York station WQXR's "World of Jazz" goes to 40 posts around the world. Jazz festivals are taped and short-waved.

Distinctive Quality

To each listener, wherever he is, jazz spells one thing: America. Martha Burns says of its distinctive signature quality: "It captures the young. It reflects a freedom and experimentation and variety that appeals to the speckled. There is no language barrier. And the fine musicianship of our jazz artists makes even more of a cultural impression internationally than at home."

The State of Jazz Today

Nat Hentoff

• Continued from page 24

primarily in how much commission they can earn this year. They are uninterested and unequipped to plan a long-range career, to advise their clients what engagements should be turned down as well as accepted. The best example in jazz of what a manager can do for a client is Martha Glaser, manager of Erroll Garner. Dizzy Gillespie once said of an agency he was with—"They forgot they're working for me; I'm not working for them."

3) A professional society of jazz musicians could be a great help to every musician. Its formation would be difficult because of the itinerant nature of the jazz life, but such an organization is far from impossible. A professional society, for example, could act as a clearing house of information on managers, bookers, club owners, a &r. men, comparative prices, etc. Such a society could and should insist on being part of the planning of the major Festivals.

Such a society could thereby act as a counterbalance to the lack of intelligent planning and taste that has characterized most festivals. If an evening is poorly planned, those who get hurt most are the musicians themselves.

Musicians too should get a cut of TV and commercial radio fees from such festivals. Another study for such a society of jazzmen would be an attempt to get more standardization of record contracts with more options that the musicians can benefit from.

In summary, jazz today is—in business terms—pretty much of a jungle, and the musicians had better organize for their own protection. The others are well armed.

Working musicians particularly should beware of two terms used by promoters:

"Non-profit."

"Art form."

Leonard Feather

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who persuaded Benny Goodman to break the ice by biring Teddy Wilson and creating the Goodman Trio—an episode completely ignored by the Hollywood titans when they filmed "The Benny Goodman Story."

The economic, psychological and sociological advantages brought about by the fusing of two long-segregated cultures have a value that cannot be overestimated. Every time an interracial combo appears on network television, somebody in the South (and even north of the South) learns a lesson. Every time the State Department sends such a group abroad on a goodwill tour, a little of the stigma of Little Rock is eroded.

Eventually the unofficial quota system that still operates behind conference room doors at networks and ad agencies, even in the editorial offices of great national magazines assigning feature articles on music personalities, will be eliminated. Meanwhile credit should be given to those who have taken an active part thru jazz in the assault against prejudice. Steve Allen heads a small list of TV personalities who simply will not tolerate the evasive tactics of the Madison Avenue conservatives. And altho Newport has been the scene of a couple of regrettable incidents, by and large its annual jazz festival has tended to break down certain long-ingrained social attitudes.

Whether or not Duke Ellington, the greatest living jazzman, ever is awarded the sponsored TV series he has been trying for a decade to achieve, jazz tomorrow will be an extension of the increasingly democratic jazz of today. None of us can be sure how the music will sound (who in 1940 could have given us the slightest indication of the nature of bop?), but there is room for confidence that musicians will work harder than ever to achieve the social objective toward which America began to edge, ever so slowly, years before jazz was born.

George Avakian

• Continued from page 24

next year there will be more firm statements by top jazz artists that they aren't going to play any more

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jazz concerts with overloaded and poorly planned programs, but every one of these artists will play every one of these concerts for which their standard fee is offered.

The "serious" jazz concerts will increase, but their audiences will not. The truth of the matter is that the people who want to hear George Russell, Charlie Mingus, Bill Russo or even a poker-faced Modern Jazz Quartet concert (and I'm 100 per cent for the MJQ playing a prioted program in tails and expressionless bows) consist of you, me, 14 trade magazine editors and a select coterie of intelligentsia known as our friends. These people do not count in the long run, however. It's the faceless thousands with three bucks in the wallet who will carry the day, and please don't make the mistake of thinking otherwise.

Jazz will go more and more in the direction of writing rather than breaking away toward more free blowing. Sonny Rollins is almost making it big with just about the freest blowing in the business today. But it isn't really box office, which means limitations on work, and it isn't easy to do well, which means—and this is said hopefully—limitations on how many practitioners of this kind of endless unrolling of improvisation there can be.

What kind of writing? Well, the Gil Evans-Miles Davis "Miles Ahead" album accomplished what we thought it might; it focused attention on rich sound as a jazz means in itself, and also as a backdrop for improvisation. But the skimpy make-do kind of writing that too many combos had fallen into will not go any more in the future. Will there be fewer releases of jazz albums? Heavens, no! Not while so many good musicians can be recorded for scale. But one good thing will happen—there will be increasingly more thought given to what is recorded. The area between the frankly jazz album and the frankly pop but jazz-tinged album (don't forget, a lot of Jackie Gleason could have been called Bobby Hackett With Strings) will be spilled into from both edges. This will result in the emergence of a Jonah Jones with a bigger accompaniment. I only wish I could tell you which musician will be the one to make it, or exactly in which way. And whereas there will be anguish in the jazz columns when this happens, it will mean happier days to a few more musicians.

Nesuhi Ertegun

• Continued from page 24

to the history of jazz: One big jump ahead is always followed by a period of trying to understand just what the jump meant. In my opinion, today's jazz music is still examining the tremendous innovations that began in the early '40's and continued with astounding regularity until the mid-'50's.

My crystal ball informs me this situation will continue for a few years as jazz makes more and more converts, as it moves more and more into concert halls, as it reaches equal status with the other "fine arts." When people will cease to be amazed by the acceptance of jazz, jazz will have arrived.

There will be another big jump forward in a few years, my crystal ball continues. It will be accomplished by a tremendous soloist (we haven't had a new one for quite a while) who is also a great composer-arranger. Whatever direction this jump takes (my informant is hazy on this point), the man responsible for it, I am told, will know earlier forms of jazz at least as well as he knows the 12-tone scale and Baroque music, and he will have an especially deep interest in the blues.

George T. Simon

• Continued from page 24

jazz and trying to tell the people who presumably already know what's good and what's bad, I've branched out into trying to spread the gospel to the uninitiated. It's been a fascinating job, too—a combination of creating, producing and selling. Naturally, some of my more intensely dedicated brethren have looked askance at this sort of tack, for to them jazz seems to remain a lily-white treasure to be enjoyed only within the confines of an ivory tower.

But I don't feel that way. I love jazz and, I might add, I love it very unselfishly, too. To me, it's fun—a great deal of fun—and I feel it's an emotional experience that could and should be shared by millions of others who may have never felt its excitement, but who would respond most enthusiastically if it were presented to them in the right way.

Never has the time been more ripe for a greater acceptance of jazz. Now that it has blossomed into so many different forms, so many different styles to choose from, its appeal becomes just that much broader. And, let's face it, the more jazz becomes accepted and the more the general public begins to support it, the greater will be the future and the security for those very important artists who have been creating it for all these years and who deserve a great deal more recognition than they've been getting.

Ralph J. Gleason

• Continued from page 24

selves, in the words of Sonny Rollins, have a responsibility to prove jazz is music of dignity.

We have been thru a great era of instrumental virtuosi in jazz. We are now beginning to explore the real possibilities of composition for jazz. Aided by the new generation of schooled musicians, equally at home in jazz or classical music, we may look forward to many musically exciting events.

The Lenox School of Jazz, the Berklee School in Boston and other conservatories thruout the country are beginning to establish a place for jazz in higher education. West Texas State Teachers College, the University of California, Butler College and other educational institutions are beginning to produce the men who will make the new music. They will be schooled in the legitimate sense, they will be educated in the traditional sense and they will be aware of the whole historical stream of jazz music.

Again to quote Sonny Rollins, "Jazz is a thing that is only built on what has happened before. It doesn't begin with any one guy today . . . anybody who is great in jazz has a background and an appreciation for a lot of the older people."

This attitude is but one of the many good things we can look for in the future of jazz.

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BEST SELLING MONOPHONIC LP'S

ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
1	(1)	EXOTICA, VOL. 1, Martin Denny, Liberty LRP 3034	9
2	(6)	GIGI, Sound Track, M-G-M E 3461 ST	52
3	(5)	PETER GUNN, Henry Mancini, RCA Victor LPM 1956	21
4	(A)	FROM THE HUNGRY I, The Kingston Trio, Capitol T 1107	26
7	(B)	HOLD THAT TIGER, Fabian, Chancellor CHL 5003	7
21	(6)	KINGSTON TRIO AT LARGE, Kingston Trio, Capitol T 1199	2
6	(7)	INSIDE SHELLY BERMAN, Verve MGV 15003	16
5	(8)	COME DANCE WITH ME, Frank Sinatra, Capitol W 1069	20
17	(6)	FLOWER DRUM SONG, Original Cast, Columbia OL 5350	24
8	(10)	MY FAIR LADY, Original Cast, Columbia OL 5090	169
9	(11)	SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032	66
11	(12)	LOOK TO YOUR HEART, Frank Sinatra, Capitol W 1144	3
11	(13)	SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1160	51
14	(14)	77 SUNSET STRIP, Warren Barker, Warner Bros. WB 1289	11
12	(15)	THE MUSIC MAN, Original Cast, Capitol WAO 990	76
13	(16)	BUT NOT FOR ME, Ahmad Jamal Trio, Argo ZLP 626	26
26	(17)	HAVE TWANGY GUITAR, WILL TRAVEL, Duane Eddy, Jamie JLP 3000	22
13	(18)	FILM ENCORES, VOL. 1, Mantovani, London LL 1700	66
16	(19)	JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133	61
19	(20)	OPEN FIRE, TWO GUITARS, Johnny Mathis, Columbia CL 1270	21
26	(21)	MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243	31
16	(22)	LOVE IS A GENTLE THING, Harry Belafonte, RCA Victor LPM 1927	6
26	(23)	TABOO IN HI-FI, Arthur Lyman, HIFI Records R R06	15
34	(24)	FILM ENCORES, VOL. 2, Mantovani, London L 3117	3
25	(25)	PORGY AND BESS, Harry Belafonte & Lena Horne, RCA Victor LOP 1507	2
23	(26)	CRAZY HE CALLS ME, Dakota Staton, Capitol T 1170	3
24	(27)	MORE SONGS OF THE FIFTIES, Roger Williams, Kapp KL 1113	3
31	(28)	FOLK SONGS SUNG ALONG WITH MITCH, Mitch Miller, Columbia CL 1314	5
27	(29)	THE KING AND I, Sound Track, Capitol W 740	141
22	(30)	THE BUDDY HOLLY STORY, Coral CRL 57279	10
29	(31)	RODGERS: VICTORY AT SEA, VOL. 2, RCA Victor Symphony Orch. (Bennett), RCA Victor LM 2226	16
32	(32)	TCHAIKOVSKY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LM 2252	44
—	(33)	KINGSTON TRIO, Kingston Trio, Capitol T 996	31
37	(34)	SOUTH PACIFIC, Original Cast, Columbia OL 4180	265
38	(35)	WARM, Johnny Mathis, Columbia CL 1076	46
50	(36)	MORE MUSIC FROM PETER GUNN, Henry Mancini, RCA Victor LPM 2040	2
44	(37)	OKLAHOMA! Sound Track, Capitol SAO 595	177
41	(38)	ONLY THE LONELY, Frank Sinatra, Capitol W 1053	31
—	(39)	SECRET SONGS FOR YOUNG LOVERS, Andre Previn & David Rose, M-G-M E 3714	1
36	(40)	HEAR YOU, Roger Williams, Kapp KL 1112	19
40	(41)	I WANT TO BE HAPPY CHA CHAS, Enoch Light, Grand Award GRD 336	3
36	(42)	AHMAD JAMAL, Argo LP A36	17
39	(43)	GEMS FOREVER, Mantovani London LL 3032	33
—	(44)	BILLY VAUGHN PLAYS THE MILLION SELLERS, Dot DLP 3119	14
33	(45)	ELVIS' GOLDEN RECORDS, Elvis Presley, RCA Victor LPM 1885	36
42	(46)	CRICKET IN RHYTHM, Ray Conniff, Columbia CL 1143	6
45	(47)	BLUE HAWAII, Billy Vaughn, Dot DLP 3145	3
49	(48)	TO WHOM IT MAY CONCERN, Nat King Cole, Capitol W 1198	2
—	(49)	HOLLYWOOD IN RHYTHM, Ray Conniff, Columbia CL 1310	1
—	(50)	I WANT TO LIVE, Gerry Mulligan's Jazz Combo, United Artists UAL 4006	3

BEST SELLING STEREOPHONIC LP'S

ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
1	(1)	MY FAIR LADY, Original Cast, Columbia OS 2015	A
6	(6)	SOUTH PACIFIC, Sound Track, RCA Victor LSO 1032	6
4	(6)	FILM ENCORES, VOL. 1, Mantovani, London PS 124	A
2	(4)	RIBI, Sound Track, M-G-M SE 3461 ST	6
3	(5)	PETER GUNN, Henry Mancini, RCA Victor LSP 1956	6
7	(8)	COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069	6
9	(7)	MANTOVANI SHOWCASE, London SS1	5
8	(6)	TCHAIKOVSKY: 1812 OVERTURE, Minneapolis Symphony Orch. (Dorati), Mercury SR 90054	6
10	(6)	THE MUSIC MAN, Original Cast, Capitol SWAO 990	6
11	(10)	OKLAHOMA, Sound Track, Capitol SWAO 595	6
12	(11)	RODGERS: VICTORY AT SEA, VOL. 2, RCA Victor Symphony Orch (Bennett), RCA Victor LSC 2226	4
13	(12)	ONLY THE LONELY, Frank Sinatra, Capitol SW 1053	6
5	(13)	TCHAIKOVSKY: PIANO CONCERTO NO. 1, Van Cliburn, RCA Victor LSC 2252	6
20	(14)	TABOO IN HI-FI, Arthur Lyman, HIFI Record O 60A	6
14	(15)	GEMS FOREVER, Mantovani, London PS 106	6
19	(18)	CONTINENTAL ENCORES, Mantovani, London PS 147	B
15	(17)	STRAUSS WALTZES, Mantovani, London PS 118	6
16	(18)	MORE SONGS OF THE FABULOUS FIFTIES, Roger Williams, Kapp KS 3013	2
16	(30)	SOUL OF SPAIN, 101 Strings, Stereo Fidelity SF A000	6
22	(20)	FILM ENCORES, VOL. 51, Mantovani, London PS 164	2
23	(21)	BLUE HAWAII, Billy Vaughn, Dot DLP 25145	6
26	(22)	THE KING AND I, Sound Track, Capitol SW 740	3
—	(23)	SING ALONG WITH MITCH, Mitch Miller, Columbia CS 8004	2
17	(24)	PORGY AND BESS, Percy Faith, Columbia CS 8105	6
21	(28)	LET'S DANCE, David Carroll, Mercury SR 60001	4
25	(26)	S'MARVELOUS, Ray Conniff, Columbia CS 807	3
—	(27)	LOVE IS A GENTLE THING, Harry Belafonte, RCA Victor LSP 1927	5
—	(28)	SOUNDS OF THE GREAT BANDS, Glen Gray, Capitol SW 1022	1
—	(29)	77 SUNSET STRIP, Warren Barker, Warner Bros. WS 1289	3
—	(30)	BANG, BAA ROOM AND BARP, Dick Schory, RCA Victor LSP 1866	1

Album Cover of the Week

THE UNIQUE THELONIUS MONK, Riverside RLP 12-209. Excellent cover photo of the pianist is by Lawrence Shustak. The hunt of the artist is mounted as on a stamp. Lack of copy and interesting color tones make this a striking and displayable item.

Best Selling EP's on the Racks

This chart has been tabulated from the sales made by the nation's leading rack service merchandisers and jobbers. Over a four-week cycle, it covers the main types of packaged records sold from racks. These include: Best-Selling LP's ($3 or more suggested retail price), Best-Selling Low-Priced LP's ($2.99 or less suggested retail price); Best-Selling EP's, and Best-Selling Kiddie Records.

1. **Peter Gunn** — Henry Mancini ..... RCA Victor EPA 4338
2. **Hank Williams** — ..... M-G-M EPX 1037
3. **Ricky Nelson** — Ricky Nelson ..... Imperial EP 159
4. **Exotica Vol. 1** — Martin Denny ..... Liberty LRP 3-3034
5. **Hold That Tiger** — Fabian ..... Chancellor A 5003
6. **Touch of Gold** — Elvis Presley ..... RCA Victor EPA 5008
7. **Tenderly** — Pat Boone ..... Dot DEP 1081
8. **Happy Organ** — Dave (Baby) Cortez ..... RCA Victor EPA 4342
9. **The Fabulous Johnny Cash** — ..... Columbia EPB 12532
10. **Still More Sing Along With Mitch** — Mitch Miller ..... Columbia EPB 12834

Best Selling Pop EP's

The information given in this chart is based on actual sales to customers in a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

1. **King Creole, Vol. 1** — Elvis Presley ..... RCA Victor EPA 4319
2. **Side by Side** — Pat & Shirley Boone ..... Dot DEP 1076
3. **Peter Gunn** — Henry Mancini ..... RCA Victor EPA 4338
4. **Ricky Sings Again** — Ricky Nelson ..... Imperial EP 159
5. **Sing Along With Mitch** — Mitch Miller ..... Columbia EPB 11601
6. **Songs Our Daddy Taught Us** — Everly Brothers ..... Cadence CEP 110
7. **Spirituals** — Tennessee Ernie Ford ..... Capitol EAP 1-816
8. **Como's Golden Records** — Perry Como ..... RCA Victor EPA 5012
9. **The Lonely One** — Duane Eddy ..... Jamie JEP 301
10. **The Fabulous Johnny Cash** — ..... Columbia EPB 12532

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Reviews of THIS WEEK'S LP's

SPOTLIGHT WINNERS OF THE WEEK

The pick of the new releases:

Strongest sales potential of all albums reviewed this week.

Pop

DANCE AND ROMANCE WITH THE TOMMY DORSEY ORK. STARRING WARREN COVINGTON

Decca DL 78904 & DL 8904. Stereo & Monaural) The ork has an ideal set for listening or terp. The listenable arrangements are well-executed by the ork, and tempos and types are nicely varied. Stereo nicely captures the interesting ork effects. Tunes include "I'm Glad There Is You," "You Go to My Head" and "Too Marvelous for Words." Covington renders some of the selections. Set should prove a strong item.

Folk

THE WILDERNESS ROAD AND JIMMIE DRIFTWOOD

RCA Victor LSP 1994 & LPM 1994. (Stereo & Monaural) This is Driftwood's second album in about a year. Since then, the type of music he espouses has been striking it rich in the pop field—notably "Battle of New Orleans," the hit version of which was arranged by Driftwood. This package contains more great songs of that type—tunes rarely heard, some dating back to Elizabethan days. Dealers should push this not only as a folk package, but expose it to pop buyers.

Spoken Word

ALEXANDER KING READS FROM HIS BEST SELLER AND OTHER STORIES

Urania X 120. This disk can prove a sleeper, on the strength of the best-seller status of King's book, "Mine Enemy Grows Older," and his stature as a TV personality, via network guest shots and his own show on WNTA-TV, New York. No punch puller, King reads four unexpurgated autobiographical tales from his hit book, plus two more from a forthcoming volume. They range from lurid (tough time getting dope when he had the habit) to hilarious (disposing of two dead cats). Not for the kiddies. Display will help move this disk.

SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

POP DISK JOCKEY PROGRAMMING

THE MAD TWENTIES — BOBBY SHORT

Atlantic 1302. The album is a good change of pace for Short who romps thru a brace of tunes from the lively Twenties era. Sparkling arrangements are by Phil Moore. Short fans will go for this in a big way. Colorful vocals and ork treatments on such fare as "Don't Bring Lulu," "Heebie Jeebies" and "Changes," add up to a listenable set and a strong deejay programming item. Short's Twenties-styled vocals are priceless.

JAZZ

III FESTIVAL DELL JAZZ — SAN REMO

Various Artists. Verve MGV 20007. That jazz is performed in almost every corner of the globe is no longer news. But that it is often performed well, is, and here a group of Italian jazzmen show off some first-rate jazz on this new waxing, recorded live at the Third Annual San Remo Jazz Festival. The Eraldo Volonte Quintet, trumpet man Sergio Fanni, altoist Glauco Masetti, pianist Enrico Intra, and altoist Flavio Amborsetti, plus others, turn in some fine Italian modern jazz blowing here. Tunes include American standards and Italian originals.

THE LESTER YOUNG STORY

Verve MGV 8303. Verve has dipped deep into the can to come up with this tribute to the late Lester Young. The recordings were waxed during the period 1950 to 1956, and they feature, in addition to Pres, Nat Cole (on piano), John Lewis, Connie Kay, Vic Dickenson and many other top men. On some of the selections, such as "Undercover Blues" and "Let's Fall in Love," Pres turns in first-rate performances, that uphold his hard-won reputation. A set that will be prized by his many fans.

JAZZ TALENT

FATHEAD — RAY CHARLES PRESENTS DAVID NEWMAN

Atlantic 1304. Newman is the talented young alto player with the Ray Charles band. He has something to say and is featured to good effect in this album, which also spotlights Ray Charles on piano. His solos are imaginative and interesting. He is given solid support by the band, whose members also are given ample opportunity to blow. The Charles' sound is very much evident, tho Newman has a mind of his own. "Fathead" and "Willow Weep for Me" are excellent demo tracks.

CLASSICAL

TCHAIKOVSKY: GRAND SONATA; PROKOFIEV: SONATA NO. 9

Sviatoslav Richter, Piano. Monitor MC 2034. Growing acceptance of Richter as one of the world's great pianists surely will be enhanced by this disk. He is well known as the definitive interpreter of Prokofiev's keyboard works, so his exemplary treatment of the composer's last sonata will not surprise. But the Tchaikovsky is a real stunner, a work of difficulty seldom heard or recorded, which Richter's prodigious technique lights up into a vehicle of real magnitude. His growing following surely will go for this disk.

★★★★ VERY STRONG SALES POTENTIAL

POPULAR ★★★★

★★★★ PETE KELLY'S BLUES

Sound Track. Warner Bros. WS 1303. (Stereo & Monaural) This TV sound track package re-creates the nostalgic musical era of the 1920's, via some bouncy Dixieland sides by Pete Kelly's Big Seven, the Tuxedo Band (authentic-sounding re-creation of same orks of the era), and the honky-tonk keyboard work of Albert's Badoloni Piano. Top-flight jazz men on all segs. Selections include "Charleston," the title theme and many oldies. Solid sales value.

★★★★ COZY COLE HITS!

Love 500 M. The slat drummer, supported by a solid group, is represented here by his most successful material. Lead here is "Topsy Part II," included are the various Topsy-Turvy performances, plus "Afro-Caravan," "Charleston," etc. An eye-catching cover will help sell the package. Merits good display.

★★★★ THE BEST OF NEW BROADWAY SHOW HITS

Urbie Green Ork. RCA Victor LSP 1969 & LPM 1969. (Stereo & Monaural) Trombonist Green presents 12 tunes from recent and current musicals. Backed by rhythm section, he breezes thru the set smoothly. It's an excellent programming item, and it can move in pop and jazz markets. Shows represented are "Goldilocks," "Redhead," "Destry Rides Again," "Gypsy," "Flower Drum Song" and "First Impressions." The treatments are interesting. Strong potential.

★★★★ THE BIG HITS!

Various Artists. Columbia CL 1353. A natural for country, and pop fans, too. Out of the dozen here, four are current big hits, including Johnny Horton's "Battle of New Orleans," Stonewall Jackson's "Waterloo," Carl Perkins' "Pointed Toe Shoes," and Johnny Cash's "Frankie's Man, Johnnie." Other fine efforts are contributed by Lefty Frizzell, Freddie Hart, George Morgan, Ray Price, Carl Smith and Charlie Walker. Solid cover.

★★★★ EASY TO DANCE WITH

Fred Astaire. Verve MGV 2114. Astaire renders a flock of tunes from movies and shows in his relaxed, inimitable fashion. Fees of the tunes were claffed by the dancer himself. It's a relaxed and easy-listening set. Release is timely due to the recent release of the singer's autobiography. Package is highlighted by an interesting cover painting of Astaire and good notes. Tunes include "New Sun in the Sky," "The Way You Look Tonight" and "I Concentrate on You."

JAZZ ★★★★

★★★★ THE UNIQUE THELONIOUS MONK

Wbn Oscar Pettiford & Art Blakey. Riverside RLP 12-309. A highly stylized set of improvisations by the pianist. His treatments are different, to say the least, and hard bop or real moderns will find touch to please them in the seven track package. "Tea for Two" is an especially intriguing item. Support from Oscar Pettiford on bass and Art Blakey on drums is first-rate. A striking cover should also help create interest.

★★★★ THE BLUES

Gerry Mulligan, Chico Hamilton, the Mastersounds, Freddie Gambrell, GB Evans & Art Pepper with Various Artists. World Pacific 1823. (Stereo & Monaural) Here's a fine new jazz set, featuring the blues, as played by the Gil Evans ork, the Chico Hamilton Trio and Quintet, the old Gerry Mulligan Quartet, Art Pepper, the Mastersounds and others. The styles range from funky to cool, but all the performers have a good feel for the blues. Tunes include both standards and originals, from "St. Louis Blues," to "Blues at the Roots" by Mulligan. A potent disking.

RELIGIOUS ★★★★

★★★★ WINGS OF PRAISE

The Melody Four Quartet. Word W 3079 LP. Here's a first-class package for the sacred market featuring excellent blend work and moving interpretations by the Melody Four Quartet. Selections, all backed effectively by celeste, piano, guitar, bass, pipe organ and vibraharp, include, "Hear Dem Bells," "Breath of Living Calvary," "Our Great Savior" and other varied sacred items.

★★★★ MARIACHI BAND

Riverside 1140 & 12-837. (Stereo & Monaural) To live up to the billing of offering "Mexico's biggest and wildest Mariachi band," three individual groups are combined to play together on eight numbers offered. A single group plays alone on each of the other four. The teamed groups make a tremendously exciting sound, despite occasional conflicts in harmony or tempo. The background street noises native to Mexico City's unrestrained Plaza Garibaldi where the session was held, also lend authenticity to the disk that studio tapings could never deliver. Stereo is first-class, too.

SACRED ★★★★

★★★★ (LET'S) ALL PRAISE THE LORD!

The Chuck Wagon Gang. Columbia CL CL 1330. This noted sacred group has an inspiring collection of performances of joyous and uplifting—restarial their fans will be waiting for. Included are "The Lord Is My Shepherd," "Invisible Hands," "The Bound for That City."

SPECIALTY ★★★★

★★★★ THE SAINT AND THE SINNER

Henry Morgan & Isobel Robles. Offbeat OJ 3004. Comedian Henry Morgan contributes some funny monologs and wry asides, while Miss Robles thrushes effectively in illustration of various Morgan sagas. Funny line-up includes spoofs of old-time movie musicals about college life and the wedding of jazz and poetry in the beatnik world.

SPOKEN WORD ★★★★

★★★★ MOBY DICK & TREASURE ISLAND

Charles Laughton & Thomas Mitchell with Various Artists. Decca DL 9071. Excellent performances, strong name value and a good commercial selection of material makes this spoken word package a solid sales item for the market. The dramatizations are enhanced by the late Victor Young's effective musical score.

★★★ GOOD SALES POTENTIAL

POPULAR ★★★

★★★ SWINGIN' STANDARDS

Buddy Bregman Band. World Pacific 1263 & 1024. (Stereo & Monaural. A class dance package. The group—18 men in addition to Bregman—have a modern sound, traceable to the arrangements and the skill of the individual performances. "My Buddy," "All of You," "My Heart Stood Still" and other standards are in the package.

★★★ MARTY'S GREATEST HITS

Marty Robbins. Columbia CL 1325. The title tells the whole story here and it's a set that's guaranteed to please Marty Robbins' many fans. Included are "White Sport Coat," "The Story of My Life," "Singing the Blues," "Knee Deep in the Blues," "The Hanging Tree," and others. Good cover shot of the singer lends itself to display. Good merchandise should have continuing appeal.

★★★ HALF TIME

University Brass Band (Garcia). Liberty LST 7115. (Stereo & Monaural) Soon this will become a good seasonal item for stations' and jocks' use. The well-recorded, Russ Garcia helmed band, with a rather typical brass and woodwind sound of the college marching group, turns in the football songs of 24 different alma maters. For alumni of these schools plus numerous others who dig the college football scene and the music that goes with it, this is a good entry. Can sell from year to year.

★★★ WAVE HARP CAN'T TRAVEL

The Stanley Johnson Ork. Liberty LST 7118. (Stereo & Monaural) This package provides an interesting sound experience for stereo buffs. Effective duo-harp solos are embellished with unusual backing by flute, mallets, percussion, bass and piano. Selections include "I Got Rhythm," "Lost in a Fog," an exciting version of "That Old Devil Moon" and an exotic interpretation of "The Breeze and I." Amusing eye-catching cover.

★★★ STAN FREEMAN'S PIANO SWEETHEARTS

Columbia CS 8130 & CL 1326. (Stereo & Monaural) The package concept here is the collection of girls' names—thus, the sweethearts are all ages and types—from "Estrellita" to "Laura" to "Diane" to "Marqueta." Freeman's piano is sophisticated and the arrangements are suave.

★★★ SAY ONE FOR ME

Rex Allen, Roberta Shore & Tony Paris. Buena Vista BV 1302. These are songs taken from the new Bing Crosby, Debbie Reynolds, Robert Wagner film, "Say One for Me." Here the vocals are handled by a fine country act, Rex Allen, and two other well qualified vocalists, Tony Paris, and 16-year-old Roberta Shore, who debuted recently in the Disney feature, "Shaggy Dog." Tunes are by Jimmy Van Heusen and Sammy Cahn. Among the most pleasant is the title song, offered by Allen. Can account for some sales, tho the track version will provide strong competition.

★★★ ROZSA: "LUST FOR LIFE" SUITE & BACKBOUND TO VIOLENCE

Frankenland State Symphony Orch. (Rozsa), Decca DL 71004, (Stereo & Monaural) The composer, famed for such track scores as "Lost Weekend" and "Spellbound," is also the writer of the "Lust for Life" sound track bio of Van Gogh and three films, "The Naked City," "Brute Force" and "The Killers," from which excerpts are taken and woven here into the "Background to Violence" music. Most of this is arresting, modern in chordal sounds—effective in a moody, impressionistic way. Well performed in clean, full stereo.

★★★ TIGER RAG

Jail Pasil, Banjo. Liberty LST 7120. (Stereo & MONAURAL) A collection of standards performed with style and brilliance. Lovers of the banjo have some notable performances here. Sides include "Tiger Rag," "Wabash Blues," "Lazy River," etc. Cover has considerable novelty value.

LOW-PRICE POPULAR ★★★

★★★ THE BIG TEN

Dorky Curtis and the Harmony Flames. Harmony HL 7200. A good package for the low price field, a batch of hit tunes, including "Kansas City," "A Teen-Ager in Love," "Personality," etc. They are done in a rocking style, but tastefully so, and with vocals. Suitable for dancing.

★★★ HI-FI HOLIDAY FOR BANJO

Joe Maphis. Harmony HL 7180. For anybody who likes a banjo sound, this is the set. Joe Maphis works with a rhythm

(Continued on page 35)

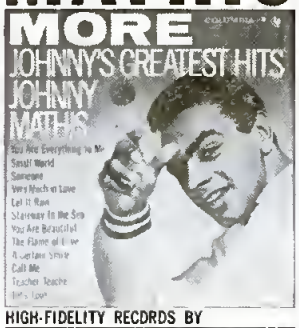
RIAA AWARD to JOHNNY MATHIS for "Johnny's Greatest Hits" Vol. I which sold over half a million.

"MORE JOHNNY'S GREATEST HITS"

He's the smoothest, hottest singer in the U.S.A. JOHNNY MATHIS! His album "Open Fire, Two Guitars" took the country by landslide! "Johnny's Greatest Hits" Vol. I sold over half a million and won for Johnny the RIAA award. Now here's Vol. II! Johnny sings 12 of his smash hits including "A Certain Smile" ..."Someone"..."Small World"! This one will hit a million—call your Columbia distributor today!

CL 1344 CS 8150 (stereo)

JOHNNY MATHIS



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AUDITION
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IN FULL COLOR EVERY MONTH
IN THE BILLBOARD

• Reviews and Ratings of New Albums

• Continued from page 38

★★★
GOOD SALES POTENTIAL

group thruout, with the banjo prominently un dugley on a dozen tunes. An excellent recording from the technical standpoint and the repertuire—such as "Bye Bye Blues," "You Are My Sunshine," "Missouri Waltz," should please the fans.

CLASSICAL ★★★

★★★ RICHARD STRAUSS: TILL EULENSPIEGEL'S MERRY PRANKS; DON JUAN; DANCE OF THE SEVEN VEILS
The Stadium Symphony Orch. of New York (Stokowski). Everest SDBR 3023 & LSBR 6023 (Stereo & Monaural) Whenever the volatile Stokowski gets together with the individualists of the New York Philharmonic (here under their summer alias of the "Stadium Symphony," there's bound to be an exciting product. These popular Strauss works are done with a sweep, dynamism and energy that's hard to beat, and the sound achieved is notable. In slower passages, and where composer's orchestration is thin, other recorded versions may have an edge, but customers looking for vigor will get their money's worth. Colorful cover photo should further increase sales.

JAZZ ★★★

★★★ BLUE SPRING
Kenny Dorham Septet Featuring Cannonball Adderley. Riverside RLS 12-297. Dorham on trumpet and Adderley on alto gave the group on a fine set of tunes all dealing with or suggesting Spring in their titles. The arrangements are interesting and thoughtful, as are the solos and inventions. An attractive cover and good sound are additional plus factors. Tunes and tempos are nicely assorted. Selections include 'Spring Is Here," "It Might as Well Be Spring" and the album title tune, a Dorham original.

★★★ WILBER DE PARIS PLAYS SOMETHING OLD, NEW, GAY, BLUE
Atlantic 1300. Du Paris and crew swing nicely thru a volume of New Orleans jazz-styled item. Traditionalists will find this top fare. It's a well-executed set, and the sound is excellent. Tunes include several Dixie classics. Cover shot of the various artists and interesting notes by de Paris on additional lures.

★★★ THESE TUNES REMIND ME OF YOU
The Teddy Wilson Trio. Verve MGV 8199. Wilson serves up effortless tasteful, piano solos on a group of nostalgic standards with excellent backing by Jo Jones on drums and Al Lucas, bass. Selections include "Imagination," "Whispering" and "Basin Street Blues." Spinnable wax for jazz jocks and hip pop spinners.

★★★ DUKE'S IN BED
Johnny Hodges & the Ellington All-Stars. Verve MGV 8203. Johnny Hodges and several side men from the Duke Ellington ork have a mildly swingin', easy-stream set that can have wide appeal. Selections include several Ellington tunes, standards by other composers and a Hodges original. Displayable cover will help.

★★★ BOLAND HANNA PLAYS HAROLD ROME'S "DESTRY RIDES AGAIN"
Atco 33-108. Harold Rome's delightful score for "Destry" lends itself very well to a jazz interpretation. This set by Hanna is one of the earliest, and as such it has a good chance to step out. His piano inventions are interesting and adventuresome. Roy Burnes on drums and George Duvivier on bass offer fine assistance.

★★★ GOOD PICKIN'S
Howard Roberts. Verve MGV 8205. Roberts' guitar is featured in front of a combo which also features on solos Pete Jolly, piano and Bill Holman on a breathy tenor. Holman and Marty Paich did most of the arrangements. Roberts tunes in some pleasant unpurveying on the guitar and in other spots, he works interesting harmony passages with the tenor. Group swings lightly but the lack of strong name power would probably be a handicap here.

★★★ SERENATA
Bobby Scott. Verve MGV 8197. Bobby Scott, who once had a hit vocal single "Chain Gang," is featured here instrumentally with his polished, tasteful piano solo work on a group of standards and originals. He also scores effectively on vibes on three items—including the tender "The Nearness of You." Ably backed by guitarist Dick Garcia and bassist Teddy Kotick, Scott impresses with "I Remember You," "Blues for Jamie" and "Fine and Dandy," etc.

★★★ MORE DRUMS ON FIRE!
Various Artists. World Pacific WP 1261 & 1822. (Stereo & Monaural) Drum albums, if they are done well, always have good sales appeal and this set, featuring five first-rate modern jazz skin men, is a strong new entry. The featured drummers are Sonny Payne, Mel Lewis, Benny Barth, Armando Peraza and Ray Mosca. They all get a chance to show off their musicianship on this new set which features drum solos on every track. The tunes are secondary to the drumming, but Z. Sims and F. Ostobrell can be heard on a number of tracks. Drum students will enjoy this set as will others.

★★★ THE HARD SWING
The Sonny Stitt Quartet. Verve MGV 8206. Sonny Stitt takes off on this new album from the first tune, "I Got Rhythm" and he never lets up on alto or tenor until the final selection, 'Tune Up." All in all he's a Stitt tour de force, and he sells his alto and tenor work with more feeling and invention than in many recent albums. On "Blues for Lesta" and "What's New," he comes thru with two very impressive performances. A solid album by Stitt packed with excitement.

★★★ MIKADO
Freddie Gambrell with Paul Horn & Various Artists. World Pacific WP 1263 & 1823. (Stereo & Monaural) Now that Gilbert and Sullivan's 'The Mikado" is in public domain in the U. S., it is to be expected that there will be all types of versions of the ever-popular tunes from the operetta. On this swingy pianist Freddie Gambrell with Paul Horn on flute run thru such great tunes as "Tit-Willow," "A Wand'ring Minstrel," etc., and come up with an interesting and attractive new jazz set. It's unusual enough to grab exposure and Gambrell handles the tunes most skillfully.

★★★ JAZZ FROM THEN TILL NOW
Chubby Jackson, Marty Napoleon & Mickey Sheen. Everest SDBR 1041 & LPBR 5041. (Stereo & Monaural) Here's an interesting and unusual new jazz set that covers the jazz scene from New Orleans to today's modern styles. A number of different jazzmen in addition to C. Jackson, M. Napoleon and M. Sheen, annex thru solidly on the tracks, including Pee Wee Russell, C. Shavers, B. Brookmeyer and S. Yaged. Each of the different styles of jazz are introduced with a short spoken comment. And a new thrush, Marie Marshall, is featured on two bluesy tunes. Songs include "Struttin' With Some Barbecue," "Undecided" and Bernie's Tune."

★★★ BIG NOISE FROM WINNETKA
Gene Krupa. Verve MGV 8310. This is a live recording of Gene Krupa and his Quartet waxed at the London House in Chicago. It features the unbiquitous drummer, plus Eddie Wasserman on tenor, Jimmy Gannon on bass and Britisher Ronnie Ball on piano. Next to Krupa, who turns in some good work here, Wasserman comes thru with some solid blowing that makes for an enjoyable jazz set. Tunes include the title song, and other jazz classics like "Take the A Train" and "Sweet Georgia Brown."

★★★ THE LONELY ONE
Bud Powell. Verve MGV 8301. Bud Powell's impact on the world of jazz back in the late 40's and early 50's was comparable in that of Thelonious Monk today, and this new set should illustrate some of the reasons. Altho side two is much more impressive than side one, the disk reveals some of Powell's remarkable piano work and some of his inconsistencies as well. Both sides of this disk were waxed in 1955. On side two, Powell fares in strong readings of "Mediocre," "Epistrophy," "Hey George" and "Salt Peanuts." A most interesting platter for the many Powell fans.

★★★ SONNY CRISS AT THE CROSS-ROADS
Sonny Criss is a good young alto man, who has made some dent in the jazz world, and via this waxing he will win some new friends. He handles a group of standards here in a capable, modern manner, and he swings lightly on this listenable jazz set. Backed by a rhythm combo, plus Ola Hansen on trombone he goes thru 'Sweet Lorraine," "I Got It Bad," and 'Indiana" very tastily.

COUNTRY & WESTERN EP ★★★

★★★ BOB HILL & JOHNNY SKIES
Rural Rhythm EP 317. There's a lot on the record, for the price. Six instrumentals. Performances are relaxed and feature strings and drums, but despite designation of the label, material has pop potential as well as c&w.

★★★ THE STANLEY BROTHERS
Starday SEP 107. A fine package. The Brothers have the true hill sound—both in the vocals and in the picking—which in-

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dixies five-string banjo. Lovers of authentic mountain music will find this hard to turn down.

FOLK ★★★

★★★ NONESUCH AND OTHER FOLK TUNES

Peter Seeger & Frank Hamilton. Folkways FA 2439. Seeger and friend Hamilton have gotten together in what amounts to a folk jam session. Harmonica, flute, recorder, mandolin, banjo and voice are employed. While a few of the tunes are of the familiar folk variety, much ethnic, classical and popular material, such as Jimmy Driftwood's "Battle of New Orleans" gets treated to the folk idiom. The artists evidently had a good time, but it's less interesting for non-participants. Seeger comments that no piece "was selected because it would lead to commercial success." Strictly for Seeger fans

★★★ UKRAINE

The Ukrainian Dumka Chorus (Sorokа) & The Ukrainian Bandura Ensemble (Minkovsky). Monitor MF 315. Two groups share honors here. The Ukrainian Dumka Chorus is an excellent Russian folk group which pours out resonant, full-throated harmonies in its renditions of folk works. The Ukrainian Bandura Ensemble features powerful bass-baritone Boris Hmirya backed by the banduras, the guitar-like instruments which have a harp-like sound. As a combination, these two contrasting groups come up with a better than average album of this type.

INTERNATIONAL ★★★

★★★MOSCOW NIGHTS

Monitor MP 590—A fascinating sampler of what makes Ivan dance. There's wide variety on the disk of pop tunes for the adult Russian market. Most were inked by classical composers and are sung by classically trained singers against symphonic backing. Material is nostalgic, charming and well produced. While Russian folk influences for the hard core, French, English and American dance band styles of the 1940's have left their mark. Title song is a winning one, and another plus is a quaint arrangement of "St. Louis Blues" for three guitars. Merits exposure

★ ★ MODERATE SALES POTENTIAL

POPULAR ★★

★★ HOT CHA CHA

Don Swan Ork. Liberty LST 7114. (Stereo & Monaural) Here is a danceable package of cha-cha instrumentals with a fine swinging modern beat. Standards dressed up in cha-cha tempo include "Ain't She Sweet," "Third Man Theme," "Butterfly," etc.

★★ BONGO FEVER

Jack Costanzo. Liberty LST 7109. (Stereo & MONAURAL) The Jack Costanzo sextet, a group specializing in Latin dance rhythms, plus an occasional show piece to highlight the maestro's skill on the bongos, was caught live at Hollywood's Garden of Allah club for this session. There is the usual whistling and clapping at the end of each number to punctuate the performances. In addition to bongos and congos, piano, bass, drums and tenor are heard. Good terp set, with fine sound, for the Latin minded.

★★ GARY CROSBY BELTS THE BLUES

Verve MGV 2112. Crosby offers a flock of songs, bluesy in message but not blues at all—songs like "In the Wee Small Hours," "After the Lights Go Down Low," which are intended to create a mood. Unfortunately the singer is not at home in this genre and the effort is largely ineffectual.

LOW-PRICE POPULAR ★★

★★ SONG BIRD OF HAWAII

Lena Machado with Andy Cummings & His Hawaiian Serenaders. Harmony HL 7182. Island tunes herein match mood of the cover art—grass-skirted maidens, lei-bedecked, etc. Lena Machado sings the vocals in authentic style, to the music of Andy Cummings

CLASSICAL ★★

★★ KODALY: PSALMUS HUNGARICUS; BARTOK: DANCE SUITE

The London Philharmonic Orch. (Ferencsik). Everest SDBR 3022 & LPBR 6022 (Stereo & Monaural) Among the first stereo entries for two works, both written for a Budapest festival in 1923. Conductor Ferencsik has a greater success with the Bartok, especially in the more lyrical passages of the folk-based suite, where the Philharmonic sounds good indeed. Over-all effect of the Psalm is marred by poor definement of elements. Chorus, ork and tenor Nikseo, who has a good declamatory style, blur together in amorphous fashion. Lack of stereo competition will help sales.

(Continued on page 41)

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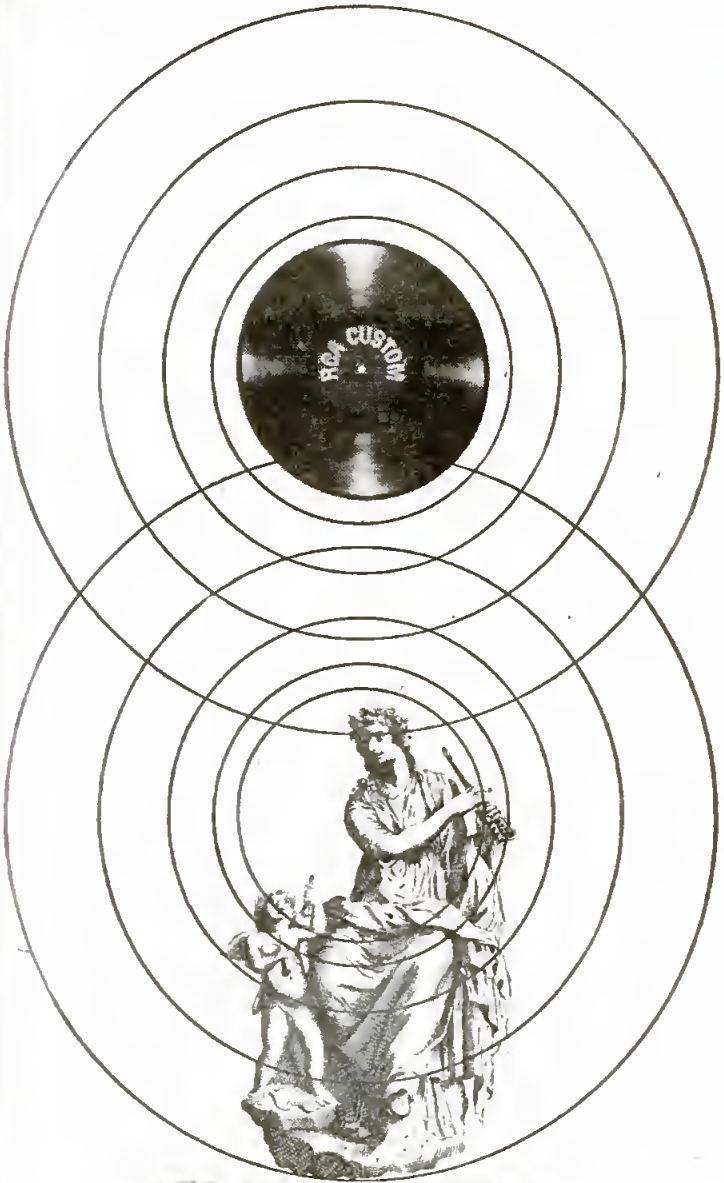

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WORLD-PACIFIC RECORDS Hollywood, Calif.

• Reviews and Ratings of New Albums

• Continued from page 39

★ ★ MODERATE SALES POTENTIAL

FOLK ★★

★★ EAST OF THE URALS
Moaitor MF 316. Music of Siberia and Central Asia in an art-folk rather than ethnic-folk presentation. The professional folk choruses and orks have a suppleness that helps them get maximum beauty from these interesting combinations of Western and Oriental strains. Native instruments heard include the nai, doira, chang and tar. A superior job that has much musical as well as folk value. Handsome jacket.

★★ FAIR AND TENDER LADIES
Sung by Robin Roberts. Tradition TLP 1033. Pretty Miss Roberts has acquired a fair-sized following via club dates and recordings, as well as her singing activities. Scot-Irish-English material on current disk has the virtue of freshness, but all these songs of rejected love get much the same undramatic treatment and off-pitch intonation. The lady accompanies herself on the guitar and Eric Darling supplies an effective assist on banjo.

JAZZ ★★

★★ SILHOUETTES IN JAZZ
The Michael Coldin Septet. Everest SDBR 1038 & LBR 5038. (Stereo & Monaural) Michael Coldin, who is well known in the music world for both his arranging and compositions, has come up with a new sound on this album that will appeal more pop-wise than to the jazz world. The instruments include harpsichord, flute, harp and rhythm. Coldin and the other musicians all play well, and the arrangements are bright. Tunes include standards such as "Caravan," "Lullaby of Birdland" and "Mack the Knife." Listenable music with slight jazz overtones.

★★ ON STAGE
George Lewis. (2-12") Verve MGV 8303 & 8304. Clarinetist Lewis is featured on a set of classic traditional jazz interpretations. The first volume also spotlights vocalists Joe Watkins and Alton Purcell. The second is entirely instrumental. Set boasts a strong group feeling and Lewis' blowing is young and vigorous. Strongest appeal will be to traditionalists.

INTERNATIONAL ★★

★★ SONDI
Sondi Sodsai with Hal Johnson Ork. Liberty LSP 7110 (Stereo & Monaural) Featured is the attractive Miss Soodi Sondhai, formerly of Bangkok, Thailand, and currently a UCLA student. She is credit as formerly being an entertainer in the court of King Rama IX and Queen Sirkit. However, her Westernized singing style and perfect English tend to make her renditions sound more like pop numbers than authentic Thai songs. She is, therefore, more successful in familiar numbers such as "Bali Hai," "Love Is a Many-Splendored Thing" and "Song of India."

Clark-Feld

• Continued from page 2

must have a minimum capacity of 7,500 on a one or two show basis.

Each show will spotlight 10 acts, six of them headliners, plus a traveling performer-emsee and a band. Two newcomers will be included on each bill, in keeping with Feld's finding that the newcomer he books today frequently is a top-record seller by the time the unit hits the road. In line with this, Feld said The Billboard's "Hot 100" chart will be utilized as a booking guide.

GAC prexy Buddy Howe said the Caravan represents a potent exposure outlet for the agency's extensive roster of young recording artists — many of them virtually amateurs in the visual show field — since they provide steady work, and at the same time an opportunity to gain valuable experience in front of live audiences.

Meanwhile, GAC-Super Productions will cut back slightly in the number of packages on tour. However, both Feld and Howe said they plan to continue their deejay-coupon book package-show deal.

Col. Pop Stereo

• Continued from page 2

notes that this is the time when dealers' stocks are their lowest, and also that when Columbia raised the price of its classical monaural disks last winter (from $3.98 to $4.98), it gave dealers a two-month grace period to order at the old price.

The Columbia price change leaves only RCA Victor, of the large firms, still holding the $5.98 price for pop stereo albums. However, a number of smaller firms still sell their pop or jazz stereo records at $5.98, and Audio-Fidelity, for instance, charges $6.98 for its First Component series, but the list prices appear to be generally headed toward a $4.98 price for pop stereo LP's and a $5.98 price for classical stereo LP's.

Sholes to Nashville For Waxing Date

NEW YORK — Steve Sholes, RCA Victor pop a.&r. chief, has gone to Nashville to contact label's artists. Sholes will meet with Chet Atkins, diskery's Nashville a.&r. chief, and will record an album with the Johnson Family Singers. Charles Grean, manager, pop singles a &r., will join Sholes for the album date.

ASCAP Dissidents

R Continued from page 2

abeyance, and the terms made public before final action. He has introduced a bill, H. R. 5942, to effect the policy, for protection of the public interest in all consent decree negotiations.

Roosevelt hopes the final version of the amended ASCAP decree will "provide a climate in which the smaller composers and publishers may compete effectively," and . . . receive full benefits of their membership.

This fair climate was found lacking during hearings by his subcommittee last year, Roosevelt told fellow Congressmen. At that time, subcommittee findings and witness testimony indicated that "larger publishers and composers had arranged to perpetuate themselves in power as controlling members of the board of directors; that the royalties collected by the society were distributed inequitably, and in such a manner as to thwart the growth or expansion of the smaller and newer members. ASCAP's grievance machinery was attacked by witnesses who testified that members complaining to the Society were deprived of the privilege of access to the Society's records.

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THE NATIONS TOP TUNES

For survey week ending June 20

This Week		Last Week	Weeks on Chart
1.	**The Battle of New Orleans** By Jimmie Driftwood—Published by Warden (BMI) **BEST SELLING RECORD:** Johnny Horton, Col 41339. **RECORDS AVAILABLE:** Jimmie Driftwood, Vic 7534, Vaughn Monroe, Vic 7495; Pete Seeger and Frank Hamilton, Folkways 201; Buddy Starcher, Starday 439.	1*	8
2.	**Personality** By Logan & Price—Published by Lloyd-Logan (BMI) **BEST SELLING RECORD:** Lloyd Price, ABC-Paramount 10018.	2	7
3.	**Lonely Boy** By Paul Anka—Published by Spanka (BMI) **BEST SELLING RECORD:** Paul Anka, ABC-Paramount 10022.	6	4
4.	**Dream Lover** By Bobby Darin—Published by Progressive-Fern-Trinity (BMI) **BEST SELLING RECORD:** Bobby Darin, Atco 6140. **RECORD AVAILABLE:** Robert Farnon, London 1241.	3	8
5.	**Quiet Village** By Les Baxter—Published by Atlantic & Baxter-Wright (BMI) **BEST SELLING RECORD:** Martin Denny, Liberty 55162 **RECORDS AVAILABLE:** George Wright, Hi-Fi 502; Pete Rugolo, Col 40519; Les Baxter, Cap 15733.	5	9
6.	**Kansas City** By Leiber-Stoller—Published by Fire (BMI) **BEST SELLING RECORD:** Wilbert Harrison, Fury 1023 (Fire, BMI). **RECORDS AVAILABLE:** Rocky Olson, Cheer 1723 (Fire, BMI); Rockin' Ronald and the Rebels, End 1043 (Fire, BMI); Hank Ballard and the Midnighters, King 5195 (Armo, Music, BMI); Little Richard, Specialty 664 (Armo Music, BMI), Little Willie Littlefield, Federal 12351 (Armo, BMI)	4	10
7.	**Tallahassee Lassie** By Slay-Crewe-Picariello—Published by Conley (BMI) **BEST SELLING RECORD:** Freddy Cannon, Swan 4031.	7	5
8.	**Lipstick on Your Collar** By Lewis-Goehring—Published by Joy (ASCAP) **BEST SELLING RECORD:** Connie Francis, M-G-M 12793.	10	5
9.	**A Teenager in Love** By Doc Pomus & Mort Shuman—Published by Rumbalero (BMI) **BEST SELLING RECORD:** Dion & the Belmonts, Laurie 3027.	8	9
10.	**Along Came Jones** By Leiber-Stoller—Published by Tiger (BMI) **BEST SELLING RECORD:** Coasters, Atco 6141.	9	4

Second Ten

11.	**Frankie** By Sedaka-Greenfield—Published by Aldon (BMI) **BEST SELLING RECORD:** Connie Francis, M-G-M 12793.	13	5
12.	**Waterloo** By Wilkin-Louttermilk—Published by Cedarwood (BMI) **BEST SELLING RECORD:** Stonewall Jackson, Col 41393.	22	3
13.	**Bobby Sox to Stockings** By Faith-DiCicco—Published by Debmar (ASCAP) **BEST SELLING RECORD:** Frankie Avalon, Chancellor 1036.	15	4
14.	**I Only Have Eyes for You** By Harry Warren—Published by Remick (ASCAP) **BEST SELLING RECORD:** Flamingos, End 1046. **RECORDS AVAILABLE:** Rose Hardenway, Dec 30893, Al Jolson, Dec 24684, Steve Lawrence, Coral 62052, Smart Set, Warner Bros. 5001.	21	3
15.	**Bongo Rock** By Preston Epps—Published by Drive-In (BMI) **BEST SELLING RECORD:** Preston Epps, Original 4.	18	4
16.	**A Boy Without a Girl** By S. Jacobson & R. Sexter—Published by Arch (ASCAP) **BEST SELLING RECORD:** Frankie Avalon, Chancellor 1036	23	2
17.	**My Heart Is an Open Book** By Hal David-Lee Pockriss—Published by Sequence (BMI) **BEST SELLING RECORDS:** Jimmy Dean, Col 41265, Carl Dopkins Jr., Dec 30803.	26	2
18.	**Tiger** By Ollie Jones—Published by Roosevelt Music (BMI) **BEST SELLING RECORD:** Fabian, Chancellor 1037.		1
19.	**Only You** By Buck Ram & Andre Rand—Published by Wildwood (BMI) **BEST SELLING RECORD:** Frank Fourcel, Cap 4165.	11	9
20.	**Kookie, Kookie (Lend Me Your Comb)** By Irving Taylor—Published by Warnark (ASCAP) **BEST SELLING RECORDS:** Edward Byrnes with Connie Stevens, Warner Bros. 5047.	12	10

Third Ten

21.	**Just Keep It Up** By O. Blackwell—Published by Shalimar & Tollie (BMI) **RECORD AVAILABLE:** Dee Clark, Abner 1026.	25	4
22.	**You're So Fine** By L. Feaney-W. Schofield—Published by Alhika (BMI) **RECORDS AVAILABLE:** Downbeats, Peacock 1689, Falcons, Unart 2013.	–	2
23.	**Husbabye** By Doc Pomus-Mort Shuman—Published by Brittany (BMI) **RECORD AVAILABLE:** Mystics, Laurie 3028.	–	1
24.	**So Fine** By J. Gribble—Published by Maureen (BMI) **RECORDS AVAILABLE:** Aquatones, Fargo 1002; Fiestas, Old Town 1062.	16	8
25.	**Happy Organ** By Wood-Clowney-Kriegsmann—Published by Lowell (BMI) **RECORD AVAILABLE:** Dave (Baby) Cortez, Clock 1009.	14	13
26.	**The Wonder of You** By Baker & Knight—Published by Random (BMI) **RECORDS AVAILABLE:** Ray Peterson, Vic 7513, Victor Young, Dec 30056.	28	2
27.	**Goodbye, Jimmy, Goodbye** By Vaughn—Published by Knollwood (ASCAP) **RECORD AVAILABLE:** Kathy Linden, Felsted 8571.	17	8
28.	**I'm Ready** By Lewis-Bradford-Domino—Published by Post-Vanderbuilt (BMI) **RECORD AVAILABLE:** Fats Domino, Imperial 5585.	24	5
29.	**What a Diff'rence a Day Makes** By Grever-Adams—Published by E. B. Marks (BMI) **RECORD AVAILABLE:** Dinah Washington, Mercury 71435.	–	1
30.	**This I Swear** By Skyliners-Rock—Published by Calico (ASCAP) **RECORD AVAILABLE:** Skyliners, Calico 106	30	2

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FOR THE WEEK ENDING JULY 5

The Billboard HOT 100

THREE WEEKS AGO | TWO WEEKS AGO | ONE WEEK AGO | THIS WEEK | STEREO | WEEKS ON CHART

STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week.

S Indicates that STEREO SINGLE version is available.

TITLE, Artist, Company, Record No.

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	STEREO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1	1	1	1		THE BATTLE OF NEW ORLEANS Johnny Horton, Columbia 41339	10
3	2	2	2	S	PERSONALITY Lloyd Price, ABC-Paramount 10010	10
18	8	4	3	S	LONELY BOY Paul Anka, ABC-Paramount 10022	5
2	3	3	4		DREAM LOVER Bobby Darin, Atco 6100	11
17	15	10	5	S	LIPSTICK ON YOUR COLLAR Connie Francis, M-G-M 12793	7
11	7	7	6		TALLAHASSEE LASSIE Freddy Cannon, Swan 4031	8
4	5	5	7		KANSAS CITY Wilbert Harrison, Fury 1023	12
5	4	6	8	S	QUIET VILLAGE Martin Denny, Liberty 55163	12
15	13	9	9		ALONG CAME JONES Coasters, Atco 6141	7
6	6	8	10		A TEENAGER IN LOVE Dion and the Belmonts, Laurie 3027	11
19	16	11	11	S	FRANKIE Connie Francis, M-G-M 12793	7
39	24	17	12		WATERLOO Stonewall Jackson, Columbia 41393	6
25	20	13	13	S	BOBBY SOX TO STOCKINGS Frankie Avalon, Chancellor 1036	6
24	21	16	14	S	BONGO ROCK Preston Epps, Original 4	7
35	29	19	15	S	I ONLY HAVE EYES FOR YOU Flamingos, End 1046	5
69	28	21	16	S	A BOY WITHOUT A GIRL Frankie Avalon, Chancellor 1036	6
31	27	26	17		MY HEART IS AN OPEN BOOK Carl Dobkins Jr., Decca 30803	11
20	22	22	18	S	JUST KEEP IT UP Dee Clark, Abner 1026	9
—	55	34		S	TIGER Fabian, Chancellor 1037	3
47	31	33		S	NUSHABYE Myster, Laurie 3028	7
32	25	31		S	YOU'RE SO FINE The Falcons, Unart 2013	11
13	11	15	22		SO FINE Fiestas, Old Town 1062	13
9	10	12	23		ONLY YOU Frank Pourcel, Capitol 4165	13
7	9	14	24	S	NOONIE, NOOKIE (LENO ME YOBN COMB) Ed Byrnes Connie Stevens, Warner Bros. 5047	11
43	38	28	25		THE WONDER OF YOU Ray Peterson, RCA Victor 7513	7
49	49	40		S	WHAT A DIFF'RENCE A DAY MAKES Dinah Washington, Mercury 71435	6
62	36	30	27		THIS I SWEAR Skyliners, Calico 100	5
—	74	49			M.T.A. Kingston Trio, Capitol 4221	3
16	19	18	28		I'M HEAVY Fats Domino, Imperial 5585	8
23	23	24	30		CROSSFIRE Johnny and the Hurricanes, Warwick 502	11
—	96	50			FORTY MILES OF BAD ROAD Duane Eddy, Jamie 11260	3
56	37	35	32	S	HINO-A-LINO-A-LARIO Jimmie Rodgers, Roulette 4158	5
37	35	32	22		LITTLE DIPPER Mickey Mozart, Roulette 4148	6
77	48	41	34		THERE GOES MY BABY The Drifters, Atlantic 2020	5
—	61	54		S	TWIXT TWELVE AND TWENTY Pat Boone, Dot 15990	3
14	18	27	36	S	GOODBYE, JIMMY, GOODBYE Kathy Linden, Felsted 8571	12
26	26	29	37	S	MY MELANCHOLY BABY Tommy Edwards, M-G-M 12794	7
10	14	25	38		THE HAPPY ORGAN Dave (Baby) Cortez, Clock 1000	16
59	47	43	39		BOBBIN' THE CRADLE Tony Bellus, NRC 023	10
12	17	23	40	S	ENDLESSLY Brook Benton, Mercury 71443	11
8	12	20	41		SORRY, I RAN ALL THE WAY HOME The Impalas, Cub 9022	16
71	57	51	42	S	ONLY SIXTEEN Sam Cooke, Keen 2023	4
34	34	37	42		I'VE COME OF AGE Billy Storm, Columbia 41366	12
76	75	53	44	S	I CAN'T GET YOU OUT OF MY HEART Al Martino, 20th Fox 133	7
84	79	64		S	FORTY DAYS Ronnie Hawkins, Roulette 4164	4
—	80	62	46	S	WONDERFUL YOU Jimmie Rodgers, Roulette 4158	3
28	33	44	47	S	LONELY FOR YOU Gary Stites, Carlton 506	12
—	—	63	48		I'LL BE SATISFIED Jackie Wilson, Brunswick 55136	2
—	—	60			LAVENDER BLUE Sammy Turner, Big Top 3014	2
70	51	46	50		MONA LISA Carl Mann, Phillips International 3539	5
79	65	57	51		VELVET WATERS Megatrons, Acousticon 101	5
—	—	56	52		BACK IN THE U.S.A. Chuck Berry, Chess 1739	2
—	62	55	53		SINCE YOU'VE BEEN GONE Clyde McPhatter, Atlantic 2028	3
54	41	48	54		GIDGET Jimmy Darren, Colpix 112	10
—	—	83			LIKE YOUNG Andre Previn & David Rose, M-G-M 12793	3
41	46	36	54		TALL COOL ONE Wailers, Golden Crest 518	7
48	44	39	57	S	GRADUATION'S HERE Fleetwoods, Dolton 3	7
—	—	68			REMEMBER WHEN Platters, Mercury 71467	2
—	92	67	58		TABOO Arthur Lyman, HiFi 550	3
92	86	74		S	I KNOW Perry Como, RCA Victor 7541	4
45	39	38	61		THE CLASS Chubby Checker, Parkway 804	7
100	89	77			THE WHISTLING ORGAN Dave (Baby) Cortez, Clock 1000	4
—	—	—			JUST A LITTLE TOO MUCH Ricky Nelson, Imperial 5595	1
—	81	70	64		WITH MY EYES WIDE OPEN I'M DREAMING Patti Page, Mercury 71469	3
50	40	42	65		I WAITED TOO LONG LaVern Baker, Atlantic 2021	11
—	97	88			SMALL WORLD Johnny Mathis, Columbia 41410	3
—	—	—			QUIET THREE Duane Eddy, Jamie 1126	1
—	98	92			HIGH HOPES Frank Sinatra, Capitol 4214	3
66	60	61	69		ROCKIN' CRICKETS Hot Toddys, Shan-Todd 6056	10
—	—	98			IT WAS I Skip & Flip, Brent 7003	2
—	—	84	70		I LOVE AN ANGEL Little Bill & the Bluenotes, Dolton 4	2
68	71	79	72		THERE IS SOMETHING ON YOUR MIND Big Jay McNeely, Swingin' 414	6
38	58	73	73		SO CLOSE Brook Benton, Mercury 71443	7
—	100	78	74		CAP AND GOWN Marty Robbins, Columbia 41408	3
51	54	52	75		MARGIE Fats Domino, Imperial 5585	8
—	—	97			CIAO CIAO BAMBINA Jacky Noguez, Jamie 1127	2
67	63	65	77	S	I'M GONNA CHANGE HIM Cathy Carr, Roulette 4153	4
94	—	85	78		CHERRYSTONE Addrisi Brothers, Del Fi 4114	4
—	—	—			YES-SIR-EE Dodie Stevens, Crystalette 728	2
99	87	81	80		FLOWER OF LOVE The Crests, Coed 511	4
—	93	90	81	S	A PRAYER AND A JUKE BOX Little Anthony and the Imperials, End 1047	3
21	32	45	82		ENCHANTED The Platters, Mercury 71427	15
78	64	59	83	S	DANNY BOY Sil Austin, Mercury 71443	5
81	70	75	84		SWEET CHILE Shab Wooley, M-G-M 12781	5
—	—	—		S	TILL THERE WAS YOU Anita Bryant, Carlton 512	1
98	82	—	86		ONE LOVE, ONE HEART Four Coins, Epic 9314	3
—	—	—			SWEET SOMEONE Eddie & Betty Cole, Warner Bros. 5054	1
95	91	95	88	S	LA PLUME DE MA TANTE Hugo and Luigi, RCA Victor 7510	4
—	—	—			FIVE PENNIES Dodie Stevens, Crystalette 728	1
—	—	—			SEE YOU IN SEPTEMBER The Tempos, Cinnix 102	1
—	88	93	91		LITTLE BOY BLUE Huelyn Duvall, Challenge 59014	3
88	83	—	92		OLD SPANISH TOWN Bell Notes, Time 1010	7
—	—	—	93		KISSIN' TIME Bobby Byrell, Cameo 160	1
—	—	—	94		BEACH TIME Roger Smith, Warner Bros 5068	1
27	43	71	95		A FOOL SUCH AS I Elvis Presley, RCA Victor 7500	15
—	—	100	96		OH WHAT A FOOL The Impalas, Cub 9033	2
53	53	58	97	S	YOU MADE ME LOVE YOU Nat King Cole, Capitol 4104	9
—	—	—	98		HERE COMES SUMMER Jerry Keller, Kapp 277	1
—	—	—	99		HAPPY VACATION Jackie Lee, Swan 4034	1
—	—	—	100	S	THE WAY I WALK Jack Scott, Carlton 514	1

& TOMORROW'S TOPS

BUBBLING UNDER THE HOT 100

These records, while they have not yet developed enough strength thruout the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. RAGTIME COWBOY JOE — David Seville & the Chipmunks, Liberty
2. A BIG HUNK OF LOVE — Elvis Presley, RCA Victor
3. TIME HAS A WAY — Sonney Fletcher, Cub
4. ROCKIN IN THE JUNGLE — The Eternals, Hollywood
5. I KNOW IT'S HARD, BUT IT'S FAIR — The Five Royals, King
6. TENNESSEE STUD — Eddy Arnold, RCA Victor
7. PURE LOVE — Sonny James, Capitol
8. KATY, TOO — Johnny Cash, Sun
9. BABY TALK — Jan & Jean, Dore
10. LONELY GUITAR — Annette, Vista
11. FURRY MURRAY — The Tradewinds, RCA Victor
12. BELLS, BELLS, BELLS — Billy & Lillie, Swan
13. WHAT'D I SAY — Ray Charles, Atlantic
14. A VERY PRECIDUS LOVE — Hernando Orh, Corsican
15. ALIMONY — Frankie Ford, Ace

BEST BUYS

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (*).

POP

*JUST A LITTLE TOO MUCH — Ricky Nelson
(Hilliard, BMI), Imperial 5595

*THE WHISTLING ORGAN — Dave (Baby) Cortez
(Lowell, BMI), Clock 1012

*SMALL WORLD — Johnny Mathis
(Chappell, ASCAP), Columbia 41410

*LIKE YOUNG — Andre Previn & David Rose
(Robbins, ASCAP), M-G-M 12792

*TABOO — Arthur Lyman
(ASCAP), Hi Fi 550

*WITH MY EYES WIDE OPEN I'M DREAMING — Patti Page
(DeSylva, Brown & Henderson, ASCAP), Mercury 71469

*HIGH HOPES — Frank Sinatra
(Maraville, ASCAP), Capitol 4214

CIAO CIAO BAMBINA — Jacky Noguez
(Feist, ASCAP), Jamie 1127

IT WAS I — Skip & Flip
(Trinity-Desert Palms, BMI), Brent 7002

C&W—No selections this week.

R&B—No selections this week.

HOT 100: A TO Z

A Boy Without a Girl . . . 16
A Fool Such as I . . . 95
A Prayer and a Juke Box . . . 81
A Teenager in Love . . . 10
Along Came Jones . . . 9
Back in the U.S.A. . . . 88
Battle of New Orleans, The . . . 1
Beach Time . . . 94
Bobby Sox to Stockings . . . 13
Bongo Rock . . . 14
Cap and Bean . . . 74
Cherryplum . . . 78
Ciao Ciao Bambino . . . 76
Class, The . . . 61
Crossfire . . . 30
Danny Boy . . . 83
Dream Lover . . . 4
Enchanted . . . 82
Endlessly . . . 40
Five Pennies . . . 87
Flower of Love . . . 80
Forty Days . . . 65
Forty Miles of Bad Road . . . 51
Frankie . . . 11
Gidget . . . 84
Goodbye, Jimmie, Goodbye . . . 36
Graduation's Here . . . 87
Happy Organ, The . . . 38
Happy Vacation . . . 99
Here Come Summer . . . 98
High Hopes . . . 48
Hoshabye . . . 20
I Can't Get You Out of My Heart . . . 44
I Know . . . 60
I Love an Angel . . . 71
I Only Have Eyes for You . . . 18
I Walked Too Long . . . 65
I'll Be Satisfied . . . 48
I'm Gonna Change Him . . . 77
I'm Ready . . . 39
If Was I . . . 78
I've Come of Age . . . 43
Just a Little Too Much . . . 63
Just Keep It Up . . . 12
Kansas City . . . 7
Kookie, Kookie (Lend Me Your Comb) . . . 84
La Plema De Me Tanto . . . 83
Lavender Blue . . . 49
Like Young . . . 53
Lipstick on Your Collar . . . 8
Little Boy Blue . . . 91
Little Dipper . . . 33
Lonely Boy . . . 3
Lonely for You . . . 47
M.T.A. . . . 28
Makin' Time . . . 93
Margie . . . 75
Mona Lisa . . . 50
My Heart is an Open Book . . . 17
My Melancholy Baby . . . 37
Oh, What a Feel . . . 96
Old Spanish Town . . . 92
One Love, One Heart . . . 86
Only Sixteen . . . 42
Only You . . . 25
Personality . . . 2
Quiet Throw . . . 67
Quiet Village . . . 8
Remember When . . . 58
Sing-A-Ling-A-Long . . . 31
Sinkin' the Cradle . . . 39
Snakin' Crickets . . . 69
See You in September . . . 90
Since You've Been Gone . . . 85
Small World . . . 54
So Close . . . 73
So Fine . . . 22
Sorry, I Ran All the Way Home . . . 41
Sweet Chile . . . 64
Sweet Sema . . . 27
Tabou . . . 89
Tall Cool One . . . 56
Tallahassee Lassie . . . 6
There Goes My Baby . . . 34
There Is Something on Your Mind . . . 72
This I Swear . . . 97
Tiger . . . 17
Till There Was You . . . 88
Twist Twelve and Twenty . . . 35
Velvet Waters . . . 81
Waterloo . . . 10
Way I Walk, The . . . 100
What a Diff'rence a Day Makes . . . 26
Whistling Organ, The . . . 62
With My Eyes Wide Open I'm Dreaming . . . 86
Wonder of You, The . . . 25
Wonderful You . . . 46
Yes-Sir-Ee-Sa . . . 79
You Made Me Love You . . . 97
You're So Fine . . . 21

REVIEWS OF THIS WEEK'S SINGLES

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

ELVIS PRESLEY

A BIG HUNK OF LOVE (Gladys, ASCAP)—MY WISH CAME TRUE (Desiard, BMI)—Presley as usual has two potent sides "Big Hunk" is the rhythm number, and "Wish" is a rockaballad, cleffed by Ivory Joe Hunter. Both appear chart bound. **RCA Victor 7600**

DSCAR BDYD WITH THE CALVAES

SO BAD (Bon Bon, BMI)—Boyd sells this rocker with spirit, and he's given driving assistance from the Calvaes. The side has a beat and a sound, and it could take off. Flip is "Anna Macora," (Bon, Bon, BMI). **Checker 928**

BEN HEWITT

PATRICIA JUNE (Actual, BMI) — Hewitt warbles the ballad smoothly over interesting ork accompawiment. It's a pretty tune, and the artist's fine vocalizing puts it in line for coiw and spins. Flip is "For Quite a While." (Actual, BMI). **Mereury 71472**

THE KNIGHTSBRIDGE STRINGS

CRY (Mellow, BMI)—MY PRAYER (Shapiro-Bernstein, ASCAP)—The crew applies the lush string sound to two pretty themes, and the results are two strong sides. Both are smoothly orked and executed items, and either could click. **Top Rank 2006**

RAY SHARPE

LINDA LU (Gregmark, BMI)—Sharpe sells this swingy effort with style over first-rate backing. He uses cute vocal gimmicks in the telling, and it appears a hot side. Flip is "Red Sails in the Sunset," (Shapiro-Bernstein, ASCAP). **Jamie 1128**

JIMMY DARREN

ANGEL FACE (Brenner, BMI) — I DON'T WANNA LDSE YDU (Knollwood, ASCAP)—Darren could follow his "Gidget" with either of these listenable efforts. "Angel Face" is a pretty rockaballad that is nicely read over a fem chorus assist. "I Don't Wanna Lose you" is a bit more rhytbmic. Both are contenders. **Colpix 119**

JIMMY CLANTDN

MY OWN TRUE LOVE (Remick, ASCAP) — LITTLE BOY IN LOVE (Ace, BMI)—"My Dwn True Love" is based on the "Tara" theme from "Gone With the Wind," and the chanter gives it a fine readmg over good ork support. "Little Boy" is a ballad witb beat, and Clanton presents the tune sincerely. **Ace 567**

BOB CREWE

SWEETIE PIE (Conley, BMI)—DAILY (Conley, BMI)—Crewe belts "Sweetie Pie," an infectious rocker with zest. It's a lightly driving side with teen appeal lyrics, and the kids could really take to it. "Daily" is also in the rocker vein, and it can also figure. **U. T. 4000**

BROOK BENTDN

THANK YDU PRETTY BABY (Edew, BMI) — WITH ALL MY HEART (Raleigh, BMI)—Benton has two powerful sides that can go all the way. "Pretty Baby" is a blues that is read with a bit sound over lush string backing. "With All My Heart" is rockaballad, and it's handled with equal appeal. It's a toss as to which will take over. **Mercury 71478**

JAMIE CDE

SUMMERTIME SYMPHDNY (Development, BMI)—THERE'S GDNNA BE A DAY (Development, BMI)—"Symphony" is a medium-beat rocker, and Coe gives it a salable outing. "There's Gonna Be a Day" is a slower, but equally effective side The talented newcomer could have a winner with his first tries. Platter is the first release for the label, owned by Bobby Darin. **Addison 1500**

HAWKSHAW HAWKINS

SOLDIER'S JDY (Warden, BMI) — Hawkins sells this march-styled tune, dealing with an episode in the Revolutionary War with appeal. It's somewhat on the order of "Battle of New Orleans," and the disk bears watching. Flip is "Big Red Benson," (Tree, BMI). **Columbia 41419**

JIMMY NEWMAN

GRIN AND BEAR IT (Cedarwood, BMI)—THE BALLAD OF BABY DOE (Cedarwood, BMI)—Newman offers his strongest efforts in quite a spell. "Grin" is a gospel-flavored tune that is wrapped up in rhythmic, salable fashion. "Baby Doe" is also in the folkish groove, and this should also place. **M-G-M 12812**

KALASANDRDI

FORBIDDEN CITY (Sherman-DeVorzon, BMI)—The ork presents the blues instruneotal with a colorful and interesting arrangement. Wordless chorus in background is used effectively. With spins this could catch on Flip is "Chi Cbi" (Sberman-DeVorzon, BMI). **Warner Bros. 5076**

(Continued on page 47)

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Reviews of THIS WEEK'S SINGLES *(continued)*

Country & Western

GEORGE MORGAN

THE LAST THING I WANT TO KNOW (Acuff-Rose, BMI) — LITTLE DUTCH GIRL (Cedarwood, BMI)—Morgan has two strong sides that can attract pop and c.&w. loot. "The Last Thing" is a waltz-weeper. "Dutch Girl" is a charming medium-beater, similar in content to "Fraulein." **Columbia 41420**

JOHNNIE & JACK

WILD AND WICKED WORLD (Acuff-Rose, BMI)—SAILOR MAN (Warden, BMI)—The pair deliver a fine reading of "World," a moving weeper. "Sailor Man" is a folkish novelty with a bouncy beat, and it's treated just as strongly. Both should score. **RCA Victor 7545**

Rhythm & Blues

NO SELECTIONS THIS WEEK.

SPECIAL MERIT SPOTLIGHTS

The following records have been picked for outstanding merit in their various categories, because in the opinion of The Billboard Music Staff, they deserve exposure.

POP TALENT

JOE DAMIANO

I CRIED (Meadowbrook, ASCAP) — SITTIN' ON A SHELF (Rambed, BMI)—Damiano scores impressively on two listenable efforts. "I Cried" is a rockaballad that is rendered expressively, and "Sittin' " shows a personable reading of a bouncy rock and roll tune. Both can create interest. **Chancellor 1039**

JUKE BOX PROGRAMMING

LEE CASTLE

THE BIG BAD TRAIN (Saratoga, BMI)—Lee Castle, fronting the Jimmy Dorsey ork, serves up a hard-driving instrumental that can attract lots of play on the boxes. The tune is an exciting rhythm rocker, and the ork treats it with verve. Flip is "Parade of the Milk Bottle Caps," (Joy, ASCAP). **Epic 9324**

POP DISK JOCKEY PROGRAMMING

SARAH VAUGHAN

MISTY (Octave, BMI)—BROKEN-HEARTED MELODY (Mansion, ASCAP)—The thrush turns in a warm and tasteful stint on "Misty," the lovely Erroll Garner tune. "Broken-Hearted Melody" is a pretty song, and it's handed a quality vocal over smooth ork backing. Both sides are choice programming material. **Mercury 71477**

CATERINA VALENTE

CIAO CIAO, BAMBINA (Feist, ASCAP)—Miss Valente gives a fine, robust performance on the Modugno, prize-winning song from the San Remo festival. It's done in German, and audiences should find it interesting fare. Flip is "Passion Flower," (Longridge, ASCAP). **Telefunken 18935**

SANTO & JOHNNY

SLEEP WALK (Trinity-Climax, BMI)—The duo has a most unusual and spinnable side. It spots a slow and pulsating, steel guitar lead over rhythm support. It's different enough to catch on. Flip is "All Night Diner," (Trinity-Climax, BMI). **Canadian-American 103**

THE BONGOS

THAT'S ALL (Portrait, BMI)—MY LOVE, MY LOVE (Portrait, BMI)—The pretty standards lend themselves very well to the cha cha treatments accorded by the Bongos. Both are danceable and well-orked sides that rate heavy whirls. **Splash 803**

★★★★ VERY STRONG SALES POTENTIAL

LOU MONTE

★★★★ **PISTOL PACKIN' MAMA** — RCA VICTOR 7554—The chanter offers a bright, upbeat rendition with the mixed-tongue treatment of the oldie. Monte fans will go for this. (Vogue, BMI)

★★★★ **HAVE ANOTHER** — A cute novelty by Monte with a Near East flavor to the melody and backing. It's a fine job, and it could go. (Hecht, Lancaster & Buzzell, ASCAP)

THE CHAMPS

★★★★ **NIGHT TRAIN** — CHALLENGE 59049 — The blues standard is treated with vigor by the Champs. It's an infectious, moving item that could take off. (Pamlee, BMI)

★★★★ **THE RATTLER** — Latinish rocker is given a salable instrumental setting by the group. This is also a good entry that could step out. Good sax lead is nicely supported by guitars and rhythm. (Jat, BMI)

THE DELEGATES

★★★★ **RONNIE IS MY LOVER**—UNART 2017 — Fem members of group chirp title-lyric prettily while boys provide neat backing. Appealing rockaballad. (Saxoo, BMI)

★★★★ **BLACK AND WHITE THUNDERBIRD** — Bright group chanting on bouncy r.&r. rhythm-novelty with cute lyrics and infectious beat. (Saxoo, BMI)

ROY HAMILTON

★★★★ **TIME MARCHES ON** — EPIC 9323 — Pretty ballad is warbled sincerely by Hamilton over big, lush ork support. Side could step out. It bears watching. (Trytoo, BMI)

★★★★ **TAKE IT EASY, JOE** — Smart piece of material is handled nicely by the chanter. It's an interesting side with a slight Latin beat. Good jockey item and a good coupling to the flip. (Big Billy, BMI)

IVORY JOE HUNTER

★★★★ **WELCOME HOME BABY** — DOT 15957 — Medium-beat blues is presented to good effect by Hunter over fine ork support. It's his best offering in a while. (Sylvia & Milbaveo, BMI)

★★★ **I Love You So Much** — Listenable rockaballad is expressively rendered by the artist over mild rock backing that includes a chorus. Also a side worth watching. (Sylvia & Milhaven, BMI)

THE INADEQUATES

★★★★ **PRETTY FACE** — CAPITOL 4232 — A smartly-produced rhythm side with a touch of folk blues quality. Deejays looking for something different have it here. (Gilray, BMI)

★★★ **Audie** — The Inadequates sing a very adequate ditty. This one's a rhythm tune with an infectious toe-tapping beat. (Beechwood, BMI)

THE PARLIAMENTS

★★★★ **POOR WILLIE** — APT 25036 — The lads come thru with a cute side, rendered somewhat in the style of the Coasters, as they sing of Poor Willie. It's an unusual side that could happen. (Keel, BMI)

★★★ **Party Boys** — The boys sell this slow rocker well, altho the story it tells is only so so. (Keel, BMI)

BOBBY BROOKS

★★★★ **LOOKA, LOOKA, LOOKA**—CARLTON 515 — A bright, rockin' effort by Brooks who shouts the vocal in enthusiastic style. Side could easily go. (Shapiro-Bernstein, ASCAP)

★★★ **The Greatest Adventure of All** — A big pulsing fiddle sound opens this ballad effort, and Brookes comes thru with a vocal full of philosophy. Nice performance for the artist. (Hill & Range, BMI)

GENE VINCENT

★★★★ **RIGHT NOW** — CAPITOL 4237 — Vincent's exuberant vocalistics are nicely showcased on hard-driving rockabilly ditty. (Vanderbuilt, ASCAP)

★★★ **The Night Is So Lonely** — Moving rockaballad is wrapped up in tender vocal interpretation. (Central Songs, BMI)

THE NEWTON BROTHERS FEATURING WAYNE NEWTON

★★★★ **THE REAL THING**—CAPITOL 4236 — Fervent wailing by Newton on feelingful rockaballad. Good dual market side. (Desert Palms, BMI)

★★★ **I Spy** — Ardeot chanting by Newton on effective rockaballad with good teen-appeal lyric. (Desert Palms, BMI)

JERRY REED

★★★★ **SOLDIERS JOY** — NRC 5008 — Reed turns in a strong performance on this march rhythm tune of the Revolutionary period. A very catchy side which can split the loot with the Hawkshaw Hawkins version. (Warden, BMI)

★★ **Little Lovin' Liza** — A bright job by Reed on a folkish effort. Flip will get the interest, however. (Lowery, BMI)

JOHNNIE AND JOE

★★★★ **WHERE DID SHE GO?** — J & S 1701 — A slow, triplet backed side, which features whistling and fiddle' behind the belted vocal. Cat asks a frank question about his baby. Full of pathos and tragedy. This could do something. (Zells, BMI)

★★ **Red Sails in the Sunset** — Fervent chanting by Joe on the standard with pretty rockaballad backing. (Shapiro - Bernstein, ASCAP)

★★★ GOOD SALES POTENTIAL

ROAIN LUKE

★★★ **Five Minutes More**—DOT 15959—the oldie is done as a medium-beat rocker by the singer. Interesting approach on the tune. Danceable side can also appeal. (Melrose, ASCAP)

★★★ **Who's Gonna Hold Your Hand**—Cat is going to graduate this year. However, his chick is only a junior. Teen-danted rocker-type could catch on with the kids. (Statco, BMI)

SAMMY DAVIS JR.

★★★ **I Got Plenty O'Nuttin'** — DECCA 30915—Side is taken from the Decca "Porgy and Bess" album which features Davis. Side is done with a light jazz framework at the start and then it smashes thru with a big sound. Can catch good jockey action. (Gershwin, ASCAP)

★★★ **There's a Boat Dat's Leavin' Soon for New York**—Another fine side from the "Porgy and Bess" album by Davis. The chanter gives it a sharp reading. Both sides are worth jock attention. (Gershwin, ASCAP)

DON HOUSTON

★★★ **Sicky Little Baby**—THUNDER 101—Houston belts this catchy blues item over attractive, rockin' ork support. Side has quite a sound, and it could step out with plugs. (Jameco, ASCAP)

★★★ **Standing On Your Doorstep**—Pretty rockaballad is given a salable warble by the artist with good chorus and ork backing. Good coupling rates attention. (Janco, BMI)

VINCE MARTIN

★★★ **Homing Pigeon** — ABC-PARAMOUNT 10029—Familiar calypso effort is sung with taste by Vince Martin helped by a vocal chorus. It has a warm sound and could create interest. (December, BMI)

★★★ **Strawberry Fair**—Folkish tune receives a first-rate reading from the chanter, and the arrangement is light and bright. Side has a chance for some coins. (Hollis, BMI)

THE CRYSTALS

★★★ **Betts Come Back to Me**—METRO 20026—Bouncy rhythm-rocker is wrapped up in ingratiating vocal by group. Should grab play. (Shapiro-Bernstein, ASCAP)

★★★ **That's Where I Belong**—Appealing delivery by lead singer on tender rockaballad (Sheldon, BMI)

THE SCHOOL BELLES

★★★ **The Count-Down Game** — HANOVER 4526—This is a trick record which contains three songs, and you can't tell which one will come up. One dance is a calypso, another a slow dance and the last a hop. The gals sing 'em cutely. Clever gimmick. (Trinity, BMI)

★★★ **Swing-Swang**—Story about a gal who walks with a swing-swang is handed a bright, happy reading by the young group on this side. This side, too, has a chance for spins. (Trinity, BMI)

DIANA COLE

★★★ **Picture On My Wall** — STRAND 25002—The thrush turns in an attractive reading of a sad ballad over pleasant rock and roll backing. (Sounds, ASCAP)

★★★ **Pawn Shop**—Miss Cole bows on the label with a strong reading of a driving item, which she sells in forthright fashion. Good wax here. (Trinity-Velo, BMI)

BARBARA ALLEN

★★★ **Thinking of You**—FELSTED 8583—Kay Kyser's well-known band theme is given a pretty up-dated reading by Miss Allen, who has a style somewhat like Ginnie Sims, Kyser's early vocalist. Nice, dreamy, jockey wax, with fiddles. (Leo Feist, ASCAP)

★★★ **Say the Magic Words**—Miss Allen delivers a pleasant dual-track medium beat ballad effort. Interesting tick-tock rhythm backing is heard. (Trinda, ASCAP)

BILLY ELDRIDGE

★★★ **Take My Love**—VULCO 1507—Haunting ballad is sung effectively by Eldridge over interesting plucked string support. Side can move for pop and c.&w. loot. (Sheriyu-Pent, BMI)

★★★ **Half a Heart**—Rocker is given a Presleyish go by Eldridge. Side can also

(Continued on page 48)

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• Reviews of New Pop Records

R Continued from page 47

★ ★ ★
GOOD SALES POTENTIAL

attract, the flip offers a bit more. (Sherlyn-Pent, BMI)

THE SCOTTIES
★★★ **Patiently** — SCOTTIE 1505 — Soft vocal by the lead chick is effectively supported on this mmm-keyed rockaballad Gmnd ork backing helps. Talented group (Lowry, BMI)

★★★ **Let Me Love You Tonight**—The fem crew has a soft, smooth sound on this cute, Latin-tinged rocker. It can move (Lowry, BMI)

RUBY MURRAY & BRENDAN O'DOWDA
★★★ **A Pretty Irish Girl**—CAPITOL 4235—Recorded in England with Norrie Paramor's ork, this side has considerable charm for adult audiences—pleasurable in the vocal and instrumental arrangement. (Olsney, ASCAP)

★★★ **Connemara**—This pretty ballad, cut in England with Norrie Paramor's ork is adult fare. It's a poetic song, beautifully done. (Beechwood, BMI)

LOU BETTY & THE BEL RAVES
★★★ **Hot Rod**—DREEM 1001—Blues instrumental with a driving beat. Piano, guitar and general percussion featured. Gimmicked sound gives impression of cars going around a turn (Shelter, BMI)

★★★ **What a Dolly**—Blues, in the rockabilly style. Driving rhythm, prominent guitar are behind the vocal. Derivative, but a good performance. (Shelter, BMI)

THE HILLTOPPERS
★★★ **Luis of Luck**—DOT 15958—Light-hearted warbling stint by lead singer and group on bouncy rhythm-rocker with catchy tempo (Sac, BMI)

★★★ **Lizzie Darlin'**—Wistful reading of a pretty folk-flavored ballad by lead singer and group. Merits spins. (Randy-Smith, ASCAP)

RED PRYSOCK
★★★ **And the Angels Sing**—MERCURY 71476—Solid instrumental treatment with sock r&r. beat of the great standard. A dual market item. (Bregman, Vocco & Conn, ASCAP)

★★★ **Riffin' With Red**—Excellent sax solo work on this tasteful instrumental treatment of a swingy rhythm tune. (Actual, BMI)

MARION
★★★ **Happy Lonesome** — SANDY 1041—Frances Craig-type riff is spotlighted on the effective boogie woogie-styled piano solo. Good luke and jockey wax. (Burnt Oak, BMI)

★★★ **Let the Rest of the World Go By** — Pleasant sax solo work with r&r backing on the pretty oldie. Another good juke jockey side. (Witmark, BMI)

FRANKIE BRENT
★★★ **Should We Tell** — PALETTE 5014—Appealing chanting by Brent on teen-styled lyric of pleasant ballad. Merits spins (Compton, ASCAP)

★★★ **Lullaby of Love** — Effective multi-track warbling by Brent on melodic ditty with Latin tempo. (Compton, ASCAP)

JOHNNY CRUISE
★★★ **Classroom Gossip** — JARO 7700 — Another ballad keyed to the school scene and the romantic mixups thereof. It's in the rockaballad framework, and it gets a nice performance by Cruise, with chorus assist. (Boyer, BMI)

★★ **The Most** — A slow-rhythm gimmick side that doesn't quite register. Flip has a definite edge. (Boyer, BMI)

TONY CARO
★★★ **A Year From Now** — CRYSTALETTE 731 — Pleasant warbling stylina by Caro on attractive item with mildly r&r backing. Merits spins. (Carsey, BMI)

★★ **If I Ever Catch You** — Sprightly ditty is sung in lighthearted fashion by Caro with a bouncy beat. (Carsey, BMI)

LOUIS ARMSTRONG
★★★ **The Beat Generation** — M-G-M 12809 — Armstrong sells strongly on bluesy title theme from his latest movie. (Robbins, ASCAP)

★★ **Someday You'll Be Sorry** — Personable song-savvy is exuded by Armstrong on another okay tune from the movie. (International, ASCAP)

BOBBY CHRISTIAN
★★★ **Bobby's Tune**—TOP RANK 2004—This attractive rhythm instrumental side first features a piano and guitar in harmony and that's followed by some nice organ work. Danceable side. (Oil, BMI)

★★ **The Song of Lotus Lee**—The piano, guitar and organ combo offer a rhythmic, medium beat effort that's listenable and danceable (Pincus, ASCAP)

THE DISSONAIRES
★★★ **Blitzkrieg** — ALTAIR 101 — Laff-touched rocker is given a fine instrumental outing by the group. It's a danceable item that can attract a fair amount of coin.

★★ **Goo Love**—Okay group vocal on an only fair rockaballad type. Flip appears the side to watch.

DAYTON SELBY TRIO
★★★ **Do a Little** — ABC-PARAMOUNT 10030—A swinger is given a good go by

(Continued on page 49)

• Best Selling Sheet Music in U. S.

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week		Last Week	Weeks on Chart
1.	THE BATTLE OF NEW ORLEANS (Warden)	1	4
2.	QUIET VILLAGE (Baxter-Wright)	2	7
3.	GOODBYE, JIMMY, GOODBYE (Knollwood)	4	4
4.	GUITAR BOOGIE SHUFFLE (Shapiro-Bernstein)	3	10
5.	PERSONALITY (Lloyd-Logan)	5	4
6.	KANSAS CITY (Fire)	7	2
7.	DREAM LOVER (Fern-Progressive)	8	3
8.	THE HAPPY ORGAN (Lowell)	6	9
9.	FOR A PENNY (Roosevelt)	10	9
10.	HAWAIIAN WEDDING SONG (Pickwick)	11	24
11.	77 SUNSET STRIP (Witmark)	12	12
12.	PINK SHOE LACES (Pioneer)	9	13
13.	SUMMER DREAMS (Rio Grande)	15	2
14.	GIGI (Lowel-Chappell)	13	8
15.	GIDGET (Columbia Pictures)	14	5

• Best Selling Sheet Music in Britain

(For week ending June 20)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers. American publishers in parenthesis.

Roulette—Mills (Mills)
Side Saddle—Mills (Mills)
May You Always—Essex (Hecht, Lancaster & Buzzell)
Goodbye Jimmy, Goodbye—Brow (Knollwood)
Trudie—Henderson (Kassner)
It Doesn't Matter Anymore—Monarch (Spanka)
Come Softly to Me—Morrie (Morris)
A Fool Such As I—Feeds (Miller)
Never Be Anyone Else But You—Commodore-Imperial (Eric)
I've Waited So Long—Pan Musik (Lords)
Teen-Ager in Love—West One (Rhumbatero)
Petite Fleur—Essex (Hill & Range)
Chick—Henderson (—)
Wait for Me—Starling (—)
Venus—Essex (Rambed Lansdale)
Donna—Aberbach (Kemo)
Personality—Leeds (Lloyd-Logan)
Dream Lover—Aldon (Progressive)
I Need Your Love Tonight—Hill & Range (Gladys)
Gigi—Chappell (Chappell)

• Best Selling Pop Records in Britain

(For week ending June 22)

Printed thru the courtesy of the "New Musical Express," Britain's Foremost Musical Publication.

This Week		Last Week
1	ROULETTE—Russ Conway (Columbia)	1
2.	DREAM LOVER—Bobby Darin (London)	3
3.	A FOOL SUCH AS I/I NEED YOUR LOVE TONIGHT—Elvis Presley (RCA)	2
4.	A TEEN-AGER IN LOVE—Marty Wilde (Philips)	6
5.	I'VE WAITED SO LONG—Anthony Newley (Decca)	5
6	SIDE SADDLE—Russ Conway (Columbia)	4
7.	BATTLE OF NEW ORLEANS—Lonnie Donegan (Pye)	—
8	IT DOESN'T MATTER ANYMORE—Buddy Holly (Coral)	4
9	IT'S LATE—Ricky Nelson (London)	7
10.	PERSONALITY—Lloyd Price (HMV)	20
11.	PETER GUNN—Duane Eddy (London)	19
12	MAY YOU ALWAYS—Joan Regan (HMV)	9
13.	PERSONALITY—Anthony Newley (Decca)	—
14.	GOODBYE, JIMMY, GOODBYE—Roby Morray (Columbia)	13
15.	GUITAR BOOGIE SHUFFLE—Bert Weedon (Top Rank)	10
16.	A TEEN-AGER IN LOVE—Craig Douglas (Top Rank)	14
17.	NEVER BE ANYONE ELSE BUT YOU—Ricky Nelson (London)	15
18	MEAN STREAK—Cliff Richard (Columbia)	11
19.	I GO APE—Neil Sedaka (RCA)	12
20.	THREE STARS—Ruby Wright (Parlophone)	—

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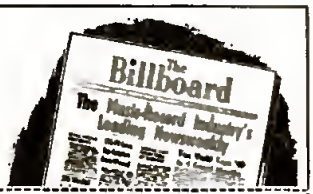

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• Reviews of New Pop Records

• Continued from page 48

★★★ GOOD SALES POTENTIAL

the boys on this instrumental side with organ and horn in the lead. (G.P.S., BMI)

★★ **Lah! (Doo Dah)**—Walking instrumental is handled well by the Selby Trio with Rudy Johnson featured on growling sax. (G.P.S. BMI)

BILLY MARTIN
★★★ **Fly Away Heart** — DWAIN 801—Pianist Billy Martin plays this tender ballad well, using many of the flourishes associated with a number of other pianists. It could get jock spins (Shawn, ASCAP)

★★ **Plain Piano Polka**—On this side the pianist rolls a cute polka neatly and to good effect. (Shawn, ASCAP)

THE SIX TEENS
★★★ **Why Do I Go to School**—FLIP 346—Miss Trudy Williams, the lead, has a considerably more mature sound here than in past efforts. It's a medium rocker with help from a male group. Good performance (Limax, BMI)

★★ **Heaven Knows I Love You**—A slow rockaballad offering by the group. Miss Williams gives another nice effort. Flip has an edge effort. (Limax, BMI)

SHARKEY TODD
★★★ **The Cool Cool**—CAPITOL 4234—A novelty blues. Todd's performance here is a good one and the lyric catches a ghoulish mood. Deejays will give it a whirl. (Hollis, BMI)

★★ **The Horror Show**—Tune is a blues, and it has a novelty lyric with gimmicked sounds, screams, etc. Disk was cut in England (Hollis, BMI)

THE SHIELDS
★★★ **Play the Game Fair**—TENDER 521—A bluesy ballad, tastefully arranged, with a chorus behind the chanter. A triplet figure and occasional stops mark the performance. Merits exposure. (Atheon, BMI)

★★ **Fare Thee Well, My Love**—A blues, done in a shouting style by the lead, with a triplet figure in the arrangement. (Hilder, BMI)

TY CARR
★★★ **Marcia** — EVEREST 19301 — Carr gives this a pleasant, dedicated expression. It's a slow ballad tribute to a gal, and it's done in triplet style. Good talent. (Robbins, ASCAP)

★★ **You're a Sweetheart** — Carr handles this old tune in a crooning style, to guitar triplets backing. Song is the one once popularized by Tommy Dorsey's Clambake Seven. (Robbins, ASCAP)

TONI CARROLL
★★★ **You're Not Losing a Daughter**—M-G-M 12808 — Solema rockaballad is handed expressive thrushing stint. Merits exposure. (Wemar, BMI)

★★ **My Lover Boy**—Sultry chirping by canary on okay rockaballad. (Agatha, BMI)

★★ MODERATE SALES POTENTIAL

ROCKY HOLMAN-MOBT WISE & THE WISEMEN
★★ **Broken Love**—SIERRA 3502—Good reading of a country-styled weeper by Holman. (Bonita, BMI)

★★ **Wild Boy**—The chanter sells a driving rhythm effort with much emotion, on this wild disking. (Happy House & Bonita, BMI)

THE SOPHISTICATES
★★ **Woody's Place** — VIVA 4) — Old-fashioned riff item is played pleasantly by the instrumental group. (Clawk, BMI)

★★ **When Elvis Marches Home Again**—To the tune of "When Johnny Comes Home Again" in this tale of Elvis marching home from the Army. Fair chances. (Clawk BMI)

BRYAN (LEGS) WALKER
★★ **I Stubbed My Toe**—PIPER PLATTERS 501—Bright sound by Walker on this novelty rocker. Cat Stubbed his toe doing "the rock and roll." Side is accented by growls and shouts. Some coin possible (Sage Brush, BMI)

★★ **Trick Or Treat**—So-so blues side with an okay vocal by the artist. Potential appears similar to that of flip (Sage Brush, BMI)

GARY CROSBY
★★ **The Happy Bachelor**—VERVE 10175—A fast-moving tongue-twister by Crosby which includes a lot of hip talk. Buney Botkin's band lends an okay jazz styled

(Continued on page 51)

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The Billboard HOT C&W SIDES

FOR WEEK ENDING JULY 5

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number.	WEEKS ON CHART
1	1	1	(1)	THE BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 41339	10
9	5	2	(2)	WATERLOO, Stonewall Jackson, Columbia 41393	4
3	2	3	(3)	HEARTACHES BY THE NUMBER, Ray Price, Columbia 41374	R
6	R	R	(4)	BIG MIDNIGHT SPECIAL, Wilma Lee and Stoney Cooper, Hickory 1098	R
2	3	4	(5)	HOME, Jim Reeves RCA Victor 7479	14
4	4	5	(6)	WHITE LIGHTNING, George Jones, Mercury 71406	15
7	6	6	(7)	BLACK LAND FARMER, Frankie Miller, Starday 424	12
R	9	7	(8)	A THOUSAND MILES AGO, Webb Pierce, Decca 30858	13
23	14	R	(9)	LONG BLACK VEIL, Lefty Frizzell, Columbia 41384	4
14	12	9	(10)	AM I THAT EASY TO FORGET? Carl Belew, Decca 30842	13
11	13	15	(11)	LONESOME OLD HOUSE, Don Gibson, RCA Victor 7505	8
5	7	12	(12)	I'M IN LOVE AGAIN, George Morgan, Columbia 41318	20
15	11	11	(13)	FRANKIE'S MAN, JOHNNY, Johnny Cash, Columbia 41371	9
22	18	13	(14)	SOMEBODY'S BACK IN TOWN, Wilburn Brothers, Decca 30871	7
—	30	17	(15)	CHASIN' A RAINBOW, Hank Snow, RCA Victor 7524	4
12	14	16	(16)	I CRIED A TEAR, Ernest Tubb, Decca 30872	9
—	—	25	(17)	TENNESSEE STUD, Eddy Arnold RCA Victor 7542	2
30	—	24	(18)	DRAGGING THE RIVER, Faron Young, Capitol 4186	4
16	21	22	(19)	POOR OLD HEARTSICK ME, Margie Bowes, Hickory 1094	15
28	25	23	(20)	YOU DREAMER, YOU, Johnny Cash, Columbia 41371	R
18	10	14	(21)	SET HIM FREE, Skeeter Davis, RCA Victor 7471	14
24	24	21	(22)	CAMIN IN THE HILLS, Lester Flatt and Earl Scruggs, Columbia 41389	4
—	28	28	(23)	YOU TAKE THE TABLE AND I'LL TAKE THE CHAIRS, Bob Gallion, MGM 12777	5
29	—	27	(24)	THE BATTLE OF NEW ORLEANS, Jimmy Driftwood, RCA Victor 7534	3
—	—	—	(25)	TOTAL STRANGERS, Hank Thompson, Capitol 4182	1
13	15	18	(26)	ANYBODY'S GIRL, Hank Thompson, Capitol 4182	8
28	20	28	(27)	I'LL CATCH YOU WHEN YOU FALL, Charlie Walker, Columbia 41388	4
—	—	—	(28)	SMOKE ALONG THE TRACK, Stonewall Jackson, Columbia 41393	1
—	—	—	(29)	TRAVELIN' MAN, Red Foley, Decca 30882	1
24	25	—	(30)	THE WALL, Freddie Hart, Columbia 41345	4

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FOLK TALENT & TUNES

By BILL SACHS

Around the Horn

Jim Stewart, now with WBKB-TV, Chicago, launches a new c.&w. show on Station WAIT in the Windy City July 4. He'll be billed simply as the Country Boy and the act will be heralded as "The Country Boy Show." Stewart says he'd like to hear from artists and their reps who plan to be in the Chi area. . . . Mike Harwood, folk and blue singer out of Boston, debuted on the new Knox Records label last week with a release coupling "Trouble In Mind" and "Leavin' Blues." It was also the first pressing for the Knox firm. Deejays may obtain a copy of the Harwood release by writing to Knox Records, P. O. Box 398, Hacheosack, N. J.

Tommy Durden, of Macon, Ga., who with **Mac Boren Axton** co-authored "Heartbreak Hotel," the tune which set **Elvis Presley** kickin', has just cut a session for **Pappy Daily's** "D" Records in Houston. Tunes are "The Bee That Won the Baseball Game," written by an Atlanta deejay, and "Deep in the Heart of a Fool," ballad penned by **Lisk Davis**, of Houston, and **Gabe Tucker**, "D" Records vice prexy. Tommy recently finished an extended engagement at the Northview Hotel, Sault Ste Marie, Mich., and last week began a summer stand in the Houghton Lake vacation area of Michigan. . . . **Chet Atkins'** new RCA Victor album, "Chet Atkins in Hollywood," made its debut last week. . . . **Jimmie Driftwood** has embarked on a trip to the West Coast to plug his version of "The Battle of New Orleans" and to ring in a pitch on his new album, "Wilderness Road." . . . **Del Wood's** new RCA Victor album is titled "Rags to Riches."

The Browns, Jim Edward, Maxine and Bonnie, pipe in to say that the recent Jimmie Rodgers Celebration in Meridian, Miss., proved highly successful from all standpoints. They report further that their new RCA Victor release is due out early in July and assures us that it'll be a real killer-diller. The trio is presently back home in Pine Bluff, Ark. . . . Deejays are invited to write to **Hubert Long**, 616 Exchange Building, Nasbville, for a copy of **Faron Young's** new Capitol release, "Country Girl," romantic country ballad, b.w. "I Hear You Talking," an up-tempo tune angled for pop play.

Bobby White, for the last six years steel guitarist and arranger with **Hank Thompson** and His Brazos Valley Boys and prior to that with the Bob Wills combo, now fronts his own band billed as the **Bobolinks**, which includes five members of the Thompson band recently disbanded. A sixth member of the former Thompson crew is slated to join this week. Thompson, who is now working as a single, uses White's outfit on dates where large-band backing is required.

Carlton Haney, promoter-producer of "New Dominion Barn Dance," WRVA, Richmond, Va., has set the **Osbourne Brothers** for a guest shot on the show July 11, with **Wanda Jackson** filling that slot August 1. **Don Reno** and **Red Smiley** guested on the show last Saturday (27). "Dominion Barn Dance" is now aired live from the stage of the WRVA Theater, Richmond, each Saturday at 9.05 p.m., with a 45-minute tape portion repeated from 11:15 to 12 midnight. . . . Sweet-singin' **Shirlee Hunter** will be featured with **Hawkshaw Hawkins** in a show which the Cooks & Ross office has set for Newmanstown, Pa., Saturday, July 25.

Betty Foley, daughter of **Red Foley**, previews her new **Bandera Records** release on her dad's TV show Saturday, July 4. Titles are "Old Moon" and "Magic Love." Mailings start July 6; release date is July 15. . . . **Jack Roberts** and the Evergreen Drifters, of Seattle, Wash., are appearing with **Hank Thompson** at the Portland, Ore., Centennial, June 26-30, after which they hop to Olympia, Wash., for a one-night stanza at Evergreen Ballroom July 3. . . . A "New Dominion Barn Dance" package featuring **Zag Pennell**, **Dewey Ritter**, **Barbara Allen** and the 15-year-old **Workman Twins** will do two a day at Ed's Park, Harrisonburg, Va., Saturday and Sunday, July 4-5.

Crossroads TV, Springfield, Mo., is putting the finishing touches on a line-up of talent names to take the "Jubilee U. S. A." reins for **Red Foley** during his vacation which begins after this Saturday's (4) show. The starring chores will be divided between three present "Jubilee" headliners and three out-of-towners. . . . **Bobby Helms** and **Bob Wills** were last Saturday's (27) dropper-inners at the Red Foley TV homestead, and this week's (4) special visitors will include **George Jones**, **Mac Wiseman**, **Tex Williams** and **Tabby West**. . . . Two new sponsors have joined "Jubilee U. S. A.—Carter's Little Liver Pills and Sergeant's Dog Care Products.

Frank Evans and His Top-noichers have a new recording on the Nugget label, "Got to Get Some Money" b.w. "I'd Like to Start Again." Deejays may obtain copies by writing to the Nugget Recording Company, P. O. Box 2942, Tampa 1, Fla. . . . **Col. Rink Embry**, who spins the country wax at WHOP, Hopkinsville, Ky., reports that the town's **Haddock Sisters**, teen-age threesome, have just had their first release, "Gonna Rock Myself to Sleep" b.w. "Don't Make Me Cry," both tunes penned by their mother. The Colonel, however, fails to mention the label name.

The third session of the National Quartet Convention convenes at Municipal Auditorium, Birmingham, Ala., July 3-5. Many of the top groups in the nation will participate, including the **Blackwood Brothers Quartet**, the **Statesmen**, the **LeFevres**, the **Speer Family**, the **Chuck Wagon Gang**, and others. . . . **Webb Pierce** holds down the guest slot at **Thurston Moore's** Verona Lake Ranch, Verona, Ky., July 5, with **Porter Wagoner** and his trio set for July 12; **John Lair** and his **Renfro Valley Gang**, July 19, and **Little Jimmy Dickens**, July 26.

Gerry Myers, of Uxbridge, Ont., is readying his first LP for the Rodeo Records label. Titled "Wedding Bells," the pack will contain a dozen tunes on the wedding theme, including his single, "To Love, Honor and Obey;" the title song and an original, "I Was the Best Man." . . . **Jess Willard** continues with his deejaying at KAHI, Auburn, Calif., while appearing with his own dance combo each Saturday night at the Placer County Barn, Mount Pleasant, Calif. . . . **Tibby Edwards** hopped into Houston June 19 to cut two sides for Pappy Daily's "D" label. Tunes recorded were "Memories of a Lie" and "One More Night."

The Billboard HOT R&B SIDES

FOR WEEK ENDING JULY 5

THREE WEEKS AGO	TWO WEEKS AGO	ONE WEEK AGO	THIS WEEK	TITLE, Artist, Company, Record Number	WEEKS ON CHART
2	2	2	(1)	PERSONALITY, Lloyd Price, ABC Paramount 10018	7
1	1	1	(2)	KANSAS CITY, Wilbert Harrison, Fury 1023	11
4	9	5	(3)	THE BATTLE OF NEW ORLEANS, Johnny Horton, Columbia 41339	7
6	4	4	(4)	DREAM LOVER, Bobby Darin, Atco 6140	7
3	3	3	(5)	SO FINE, Fiestas, Old Town 1062	15
—	14	8	(6)	I ONLY HAVE EYES FOR YOU, Flamingos, End 1046	3
—	—	15	(7)	YOU'RE SO FINE, Falcons, Unart 2013	6
19	6	6	(8)	THERE GOES MY BABY, Drifters, Atlantic 2025	4
7	5	9	(9)	SO CLOSE, Brook Benton, Mercury 71443	9
9	10	7	(10)	I'M READY, Fats Domino, Imperial 5585	7
5	7	13	(11)	ENDLESSLY, Brook Benton, Mercury 71443	9
10	11	11	(12)	THERE IS SOMETHING ON YOUR MIND, Big Jay McNeely, Swingin' 614	5
—	23	16	(13)	LONELY BOY, Paul Anka, ABC-Paramount 10022	3
8	8	10	(14)	I WAITED TOO LONG, LaVern Baker, Atlantic 2021	9
—	20	14	(15)	ALONG CAME JONES, Coasters, Atco 6141	3
11	12	12	(16)	QUIET VILLAGE, Martin Denny, Liberty 55162	9
—	22	19	(17)	WHAT A DIFF'RENCE A DAY MAKES, Dinah Washington, Mercury 71435	3
—	—	20	(18)	I'LL BE SATISFIED, Jackie Wilson, Brunswick 55136	2
—	—	21	(19)	JUST KEEP IT UP, Dee Clark, Abner 1026	3
24	21	23	(20)	I'M NOT ASHAMED, Bobby (Blue) Bland, Duke 303	6
14	13	17	(21)	THE HAPPY ORGAN, Dave (Baby) Cortez, Clock 1009	12
13	24	29	(22)	TALLAHASSEE LASSIE, Freddie Cannon, Swan 4031	5
15	17	18	(23)	ALMOST GROWN, Chuck Berry, Chess 1722	12
—	—	20	(24)	THE BELLS, Baby Washington, Neptune 104	2
—	—	30	(25)	POOBY, Nina Simone, Bethlehem 11021	2
25	25	24	(26)	THE TWIST, Hank Ballard and the Midnighters, King 5171	10
—	27	26	(27)	SINCE YOU'VE BEEN GONE, Clyde McPhatter, Atlantic 2028	3
23	19	22	(28)	LIPSTICK ON YOUR COLLAR, Connie Francis, M-G-M 12793	4
27	29	—	(29)	COME TO ME, Marv Johnson, United Artist 160	14
—	—	—	(30)	BOOGIE, BOOGIE (Load Me Your Comb), Ed Byrnes, Connie Stevens, Warner Bros 5047	1

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• Reviews of New Pop Records

• Continued from page 49

★★ MODERATE SALES POTENTIAL

backing. Vocal has the machine-gun technique of the Lambert-Hendricks-Ross group, without its appeal. (Morris, ASCAP)

★★ **This Little Girl of Mine**—The blues tune written by Ray Charles gets an okay vocal by Crosby, to a jazz backing. (Progressive, BMI)

GABE GARLAND

★★ **Cool Talk** — WYNNE 109 — Garland goes thru the whole routine of teen lingo to the blues-styled backing of his "rocking band." This is an exposition on jive cool talk. May have some interest. (Myers, ASCAP)

★★ **Weekend Rock**—An upbeat instrumental blues by the band. Okay sound here. (Myers, ASCAP)

JERRY WARREN

★★ **Again** — RMP 1008 — Tender oldie is wrapped up in feelingful warbling stint by Warren. (Robbins, ASCAP)

★★ **Enchantress**—Exotic ballad is warbled in pleasant fashion. (Waters, BMI)

FRANCES BURNETT

★★ **Please Remember Me** — CORAL 62127 — Feelingful thrashing stint on tender rockaballad. (Robert Mellin, BMI)

★★ **How I Miss You So** — Frantic chirping on wild rhythm-rocker. (Jubete, BMI)

ABBEY LYNN

★★ **Shock Party**—DART 102—This is a weird one—about a youngster who eats too much and has a nightmare about monsters. (Glad-Kamar, BMI)

★ **Want to Go Home**—Blues side has very poor sound initially altho it picks up. (Glad-Kamar, BMI)

IDNTO SCHWARTZ

★★ **Talk to You**—WYNNE 110—Schwartz is in the out-of-breath school and he tells about trying to reach his baby—without success. Moderate prospects for this rocker. (Bertina, BMI)

★ **Thumpin' Pumpin'**—A blues-styled rocker. Schwartz' okay vocal is supported by a fem group. (Sylvia, BMI)

HERMAN McFADDEN

★★ **The Girl I Love**—CAWTHORNE 505—Feelingful rockabilly-styled delivery by McFadden on so-so tune with interesting backing. (Lyco, BMI)

★ **Get Crazy**—Routine rocker sung in personable fashion. (Lyco BMI)

Country & Western

★★★★

BOBBY HELMS

★★★★ **No Other Baby** — DECCA 30928—Solid vocal stint by Helms on an appealing country ditty with a catchy beat. (Melody Trails, BMI)

★★★★ **You're No Longer Mine** — Helms chants with heartfelt sincerity on a weepertype ballad with country flavor. (Southern Belle, BMI)

★★★

THE OSBORNE BROS.

★★★ **Lost Highway**—M-G-M 12805—More of the fine hill sound typical of the Osborne boys. One of 'em gets mighty high in his range here. A lot of solid rural philosophy here and it schould score with the real grass roots trade fans. (Acuff-Rose, BMI)

★★★ **You'll Never Know**—The boys turn in a lot of blue grass sound on this rural wailer. The boys give it a lot of genuine hill quality, with the banjos prominent in the backing. Good for traditional markets. (Acuff-Rose, BMI)

MELVIN ENDLSEY

★★★ **Let Me Sing the Blues**—M-G-M 12806—The "Singing the Blues" cat sings another of his tunes. It's a pleasant enough effort, done in moderate, shuffling tempo. Chorus assists. (Acuff-Rose, BMI)

★★★ **Oh Yeah, Baby**—This has an interesting New Orleans march flavor. It's also one of Endsley's own tunes, and he gives it a flavorsome vocal. (Acuff-Rose, BMI)

BED SOVINE AND THE GADABOUTS

★★★ **Cold Hands of Fate** — DECCA 30920 — A good, rich-sounding vocal by Sovine. The tune is a weeper in the traditional style. Medium rhythm melody has a familiar air. (Leftfield, BMI)

★★★ **One Sided Love Affair**—First she teased him and now she's teasing someone else. That's the theme of the good chunk of weeper material. Sovine gives it a good ride, with spots of two-track harmony. (Cedarwood, BMI)

THE MELODY BOYS

★★★ **I Lost Your Love**—LEO'S 20013—Hill Sound by the boys on a country medium beater. Good side for traditional fans. (Leo's, ASCAP)

★★★ **Who'll Do the Crying Over You**—Sprightly weeper is handled effectively by the melody boys. It can move as well as the flip. (Leo's ASCAP)

THE EMCEES

★★★ **Ific**—CIMARRON 4041—The Emcees turn in a strong instrumental performance here on a pounding rocker. Good juke wax. (Cimarron, BMI)

TOMMY McCLELAND

★ **Suddenly**—So-so reading of a slow ballad by McClelnnd. (Cimarron, BMI)

★★

CLYDE EASLEY

★★ **Drive-in Baby**—ENTERPRISE 1232—The chick in question flirts with the guys in all the cars. Tune is country flavored. (Adair, BMI)

★★ **You Ask Me Darling**—Typical weeper wherein he loves her, altho she has asked him to forget. (Adair, BMI)

RAY WILLIAMS

★★ **Four Walls, a Table and a Bottle of Wine**—DE ADA 770—A weeper with typical country lyric and performance. Merits exposure on c&w programs. (Starday, BMI)

★★ **If I Knew All the Answers**—If he knew all the answers he would have her back in his arms again. He poses the problem poetically, in slow tempo, with typical c&w flavor. (Starday, BMI)

THE MOODS

★★ **Little Alice**—SARD 162—The Moods, sparked by a good lead, turn in a listenable reading of a rocker here. (Fitch, BMI)

★ **Lady of the Sea**—Fair lead handles this unusual ballad in okay fashion. (Fitch, BMI)

GLENN BARBER

★★ **Most Beautiful**—D 1069—Barber sings about somebody who's most beautiful and most likely to succeed. It's all tuned to the high school scene. Chores assists. Good material. (Glad, BMI)

★ **Your Heart Don't Love**—The upbeat side has a hand-clapping rhythm. Barber shows for better results on the flip. (Glad, BMI)

Rhythm & Blues

★★★

EFFIE SMITH

★★★ **Now Effie's Blues**—SPOT 105—Miss Smith belts this slow blues in a Big Maybelle fit's a gutty side that can pull in pop and r&b loot. Fine sax work and organ support the thrush. (Aries, BMI)

★★★ **Everybody's Somebody's Fool**—Soulful reading of the bluesy ballad also makes for a dual market side. Miss Smith sings with plenty of feeling. (Swing-Teenpo, BMI)

Polka

★★★

DON PEACHEY

★★★ **Jigsaw Polka**—OLE TYME JAMBOREE 134 — Sprightly polka theme is handled gay, spangy instrumental treatment. Bright juke wax.

★★ **Red Wine Polka**—Effective tuba backing and okay fem vocal on this fivety polka ditty. (Studio, BMI)

Novelty

★★★

WILL JORDAN

★★★ **Bye Bye Love**—HANOVER 4529—Impersonator Jordan does a funny imitation of Ed Sullivan singing the old Everly Brothers hit. Something different for jocks. (Acuff-Rose, BMI)

★★ **Fly Carpet Fly**—Okay comedy vocal on fairly amusing novelty rocker. Flip is better side. (Kahn, ASCAP)

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New Infringement Victory

• Continued from page 3

ment case was placed on the shoulders of the alleged infringer rather than the party seeking relief.

The current litigation involved an action brought by Reeve Music and Robbins Music against Crest Records, Inc., and Shelley Products, Ltd., two companies operated by the same management. The decision in favor of the plaintiffs was rendered by Judge D. J. Abruzzo of the U. S. District Court here.

The Reeve tune was tled "I'm in Love Again," a composition by one Antoine (Fats) Domino and Dave Bartholomew, while the Robbins property was "Teo Young to Go Steady," the work of Harold Adamson and Jimmy McHugh.

The suit alleged that Shelley Products, Inc., bed pressed certain recorded versions of the two songs on the order of one Solitaire Records, Ltd., of Toronto, Ontario. It was further alleged that no proprietor for any such Solitaire firm could be located in Toronto. For reason the attemp to place the bleme for the infringements on the Shelley pressing plant was made.

Affidavits from Lewis R. Cbudd, prexy of Reeves Music, and from Maurice Scopp, exec veepee of Robbins, both asserted that no license was ever obtained from plaintiffs for recording, nor was notice ever served upon plaintiffs under the compulsory license provision of tha Copyright Act, covering uses of the songs involved.

In an affidavit submitted on bebalf of the defendants, Harry Fox, the publishers agent and trustee, declared the process employed by tbe defendants to be known in the trade as "bootlegging." Fox explained that such bootlegging is customarily perpetrated thru the base of manufacture in one state and the base of outlet in another, or in this case in another country. This "makes it difficult if not impossible for tbe music publisher whose compositions are pirated to trace the souree to the actual manufacturer," be asserted.

"Tbe person in charge of the base of outlet is invariably an unscrupulous and irresponsible individual wbo repeatedly cbanges the purportrd corporate or trade name under wbich he operates and bis bese of outlet."

In the present case, according to Fox, "The said composition of plainuffs were two of the outstanding currently popular compositions. As in every case of a 'bootlegging' record operation, the musical arrangements and the style of recording of the currently best-selling legitimate records were initiated so that such records could be palmed off at a 'cut rete' priee in competition with and as a substitute for sueb legitimate records."

Citing a number of cases beard by the Second Circuit Court of Appeals in whicb all persons concerned with an infringement were "jointly and severally liable," Judge Abruzzo beld that "none of these cases involved the mecbnical recording of a song, but the legal principle is applicable."

"The defendants (Shelley) must be beld to be joint tort feasors with Solitaire and to be infringers of plainuffs' copyrighted musical compositions even tho Sbelley denies that it is a manufacturer."

Halts Decision

Abeles bailed the decision but pointed out that the result was small enough to solace since the publisher was still entitled to gain only its normal royalty plus damages not to exceed three times tha royalty rete. The general damage provisions of the Copyright Law do not apply to mechanical reproductions (recordings) of songs.

Judge Abruzzo recommended the appointment of a Master to determine the amount of royalties due the plaintiffs. An appeal on behalf of Shelley and Crest was expected to be filed by defendants' counsel, Jack Pearl.

NAMM Trade Show Snares Peak Gate

• Continued from page 3

year, stereo was an infant with mucb interesl attendant on it. This year stereo is already a burgeoning industry within an industry.

An interesting point noted at the equipment level, however, was the apparent incompleteness of some lines. It wes not a year of wholesale junking of old pbono and equipment lines in favor of the new. Many new models are staying intact, while in otber eases there are holes in various price breckets. Observers believe that most of these will be filled out with the coming of tha busy fall selling season.

On the tape front, the battle of tape types whicb became highlighted several weeks ago was again in evidence at the Music Show. Both Betl Sound Systems and RCA were in evidence with displays of their cartridge tape players. Ampex on the otber hand along with Tandberg and other tape equipment manufacturors wes sbowing its latest models equipped to play four-treck, 7½ speed open reel tepes.

Barrett Inks With 20th Fox

NEW YORK — Richard Barrett bas been pegged by 20th Fox to assist in an a.&r. capacity in the production of singles for the label, and be will also be a recording artist.

Barrett bas recorded for M-G-M and Gone Records in the past and is the manager of the Chartels. His first release as a singer for bis new company, dua to be released tbis week, is "Snake and the Bookworm" b-w "Lovely One."

Welcome for Singles Cut

• Continued from page 3

eries reduca the priee on LP's after they've run tbeir course as bit merchandise. After it's sold two or three hundred thousand, lower the price, be said.

The major diskeries came in for plenty of criticism from the assembled dealers mainly on the subject of clubs. Capitol, for example, took a trouncing from Spector bimself.

"I got this bandsomely printed invitation from Capitol," be said, "to become one of a select group of 1,000 dealers who are being invitrd to bandle the Capitol phonograpb line. Tbe same week this ad for tbe Capitol Record Club ren in the Miami paper offering five LP's for $1.47. Now, ladies and gentlemen, what am I going to do?"

There was no doubt in anyone's mind about what Spector intended to do. His tone of voice clearly expressed his disapproval of Capitol's program.

The major diskeries also took a drubbing from another menufacturer, Jay Lasker, sales chief at Kapp Records, who had been invited to address the gathering. Lasker's subject wes : "Has anyone is the record business a monopoly on ability?" He didn't think the majors bad any sueb monopoly and documented it by pointing out that, of the top 20 singles on the cbarts, 16 were made by indies.

"And the top album on The Billboard's cbart is 'Exotica' from Liberty," Lasker pointed out. "We, at Kapp, bave four LP's in the top 30."

Speetor seconded Lasker's "wbo needs tbe majors?" thesis.

"My LP inventory is 50-50," be said, "and in singles, there's no contest. My singles inventory is 75 to 80 per cent independents. So I say get together with the indies. This time next year, the indies will be the majors. At least, I hope so."

Following Lasker's talk, Nate Fisber, owner of a Pbiladelphia disk sbop cbain, made a motion that the dealers and manufacturers get together the first week in July to "sit down and discuss mutual problems." The motion was amended to exclude the majors because the SORD bas started litigation with them and also because, as ex-SORD prexy, Charlie Simmons, put it: "We know wbat the majors' intentions are. Talking to them is a waste of time. They've had their cbance."

Lasker himself got caught in dealer cross-fire later on. Ha was put on the pan as a manufacturer beceuse, as one dealer put it, "manufactuers can control evils but they won't do it." Another dealer blamed manufacturers for the "arrogance of one-stops." Spector brought a halt to the melee by explaining that Lasker had come as a guest and therefore didn't deserve to be used as a "whipping boy" by the dealers.

Dealers themselves came under attack by the SORD prexy.

"SORD is no crutcb for a bad dealer," Spector said. "We can give advice, belp and sympathy, but we can't make a good dealer out of a bad one. I've a selfisb motive in belonging. I want to stey in business.

"You bave to bave good merchandise and offer it to the publia in pleasant surroundings. Sell at full price. Take your eye off the other guy. Buy time on 'Good Music' stations. Join and support your local music societies. Buy some paint and carpetng and make your store a place customers like to visit. Offer cbarge accounts. People don't 'buy price' if tbey can 'charge it.' I get my full price even tho they're selling at $2.67 a block away. That's because a block away tbey don't bave the merchandise. They buy deals and load up on junk."

In addition to their resolution on realistic pricing of records, SORD also went on record against "confusrd, disparete returo privileges" and in favor of a uniform 10 per cent return covering all items. The group also approved a resolution for setting up a national merchandising committee to act as a clearing bouse for sales ideas to be disseminated among the membersbip.

The group also applauded the recent efforts of the American Reeord Manufactuers and Distributors Association (ARMADA) who, at their recent first meeting, listened to a panel of SORD members and discussed their problems.

Atlantic Promo

• Continued from page 3

Another forthcoming Atlantic jazz package—cut in Dellas last week—features Buster Smith on sax. Smith — making his first appearance on wax—is one of the leading figures of Kansas City Jazz. Ha was the late Charlie Parker's first teacher.

Audio Feedback

• Continued from page 12

ture, the understanding of playback cartridge problems is greater.

On the snbject of cutters and stereo disk manufacture generally, Fairchild believes thal the industry is progressing fast.

"It's hard to believe," he said, "that stereo is really so new. In ona year, tha improvement bas been tremendous. I've just beard some of tbe newer releases. Tbere's a 'Big Band' recording on Imperial, for example, that is just fine. It bas a wonderful sound. The record companies are learning bow to master and bow to balance. And of course, we've made progress in developing the cutters. Westrex, for instance, bas just come out witb their third model and they can prove strong differences between the first model and tbeir newest ona. Some of tha record companies are, in fact, recutting their early stereo masters."

A FINAL WORD

As for Fairchild's own cutters, about six are already in use by various recording studios and record companies. Another dozen are on order and will be shipped soon. It is not unusual, Fairchild believes, for a large recording studio to use both Westrex's and bis awo cutter too.

His final words to the audio enthusiast on the subject of selecting the rigbt components are these: "Buy from a reputable manufacturer. But what sounds good to you. And be wary of frequency curves."

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PERIOD PIECE

Pleasure Island Opens On New England Theme

By IRWIN KIRBY

WAKEFIELD, Mass.—The expansive new Pleasure Island theme park threw open its doors Saturday (20) after an intensive building program starting last winter. Weather had been a construction deterrent, and the park had a few loose ends to take care of, one of them its heralded Moby Dick lagoon animation.

The 80-acre development is New England's largest, and offers a thoro, altho not inexpensive, exposure to some interesting, amusement elements. An important part of Pleasure Island is a reproduction of a New England village of the 1800's. The illusion of a step backward in time is well presented and worth the price of a family visit.

Some 6,000 visitors jammed the park on press preview day when all attractions were free, as was a huge buffet, and most visitors made beelines for these operations. Close to 10,000 persons at a time ought to be handled fairly conveniently when normal foot traffic sets in.

Combined are a Western segment, old New England village, sandy beach and pirate's cove, and they blend expertly. Commercial firms lease the sales and display sections.

550 on Payroll

Some 550 persons are park-paid at present, many of them high school and college students trained by Van France. Costuming is excellent and everyone in the place is garbed in period clothing. As a result the park is populated by sourdoughs, pirates, cowboys, Indians, Gay '90's dandies and trainmen. Strolling banjoists and guitarists sing chanties and other songs.

One of the successes of both Marco Engineering Company and the operating corporation is that of preserving authenticity in the structures. The flashy display instincts of commercial firms were kept well bridled.

From a construction standpoint a lot was done in four short months, and unseasonable rains prevented completion of Engine City, outdoor motor and rail museum, and the Moby Dick lagoon.

Gate fee to Pleasure Island is $1 for adults, 50 cents for children. rides and attractions are either 50 cents and 35 cents, or 35 cents and a quarter, lining up as follows:

Wreck of the Hesperus, a dark ride with cars shaped like broad-beamed sailing boats. Interior features animation and luminous treatment of undersea gags. In this and the companion dark ride, Old Chisholm Trail, there are startling gags, but not frightening ones.

Old Chisholm Trail, dark ride with Western motif. Effects include head-on railroad train and saloon gunfight.

Trail Burro Ride

Burro Trail, old prospector leads burro-mounted children along a mine trail.

Panning for Gold, legitimate-style panning with free assayer estimate at the park branch of the Merchant's National Bank of Boston.

Old Smokey, leaves from transplanted old Wakefield station, on 24-gauge train in which Nelson Blount, of Edaville R. R. is a partner.

Diamond Lil Show, half hour show in a picturesque soft drink saloon operated by Pepsi-Cola, incorporating melodrama, quartet and solo singing, and sing-along session. Snacks and Pepsi-Cola sold, no other charge.

Tractor-Surrey ride, wagon train touring an animal farm and old-time farm equipment display.

Harpoon Try

Whale Hunt, whaleboat ride, including lagoon circuit with sights, a whaling vessel, animated sharks, and featuring a harpoon attempt on a spouting animated whale which raises out of depths and flails its tail over spectators.

Pirate Ride, thatched boats entering a pirate's cove, where passengers debark and tour a jungle.

Magnetic House, a tilted walk-thru containing gravity-defying illusions.

Engine City, exhibits of early steam engines and transportation.

Jenney Horseless Carriage, gas-

(Continued on page 57)

Baldschun's Name Bookings Make Newsweek

LOS ANGELES—Clyde Baldschun & Associates, of Van Nuys, rated an article in the current issue of Newsweek, "On the 'Hero' Circuit," which describes success of some of the 18 Western television stars handled by this personal management and show producing office.

The article estimates that Baldschun-guided artists will gross more than $1,000,000 from personal appearances at fairs, expositions, rodeos, shopping centers and celebrations. It estimates that Gene (Bat Masterson) Barry will make $100,000 in non-television money and projects that he could make $300,000, if he had the time for the p.a.'s.

Baldschun credited Leo (Pancho) Carrillo with starting him in this phase of the personal management business six years ago. Today Baldschun handles, in addition to Carrillo, Duncan (Cisco Kid) Renaldo, Guy (Zorro) Williams, Jock (Yancy Derringer) Mahoney and others. Prior to entering this field, Baldschun was a hand booker and talent scout.

ROBBERS PLAY A ROUTE AT NEW FUNSPOT

WAKEFIELD, Mass. — There is nothing new in mock holdups at Western villages, but the new Pleasure Island here is so big and diverse that a crew of holdup artists has a scheduled route to follow. They hold up the Western newspaper office, the bank, stagecoaches and narrow-gauge railroad, keeping the air well filled with gunshot reports. When things are slow they hold up whoever looks like a likely prospect.

Vallejo Fair's Six-Day Pull Matches '58's First Four Days

VALLEJO, Calif. — With the Solano County Fair running 11 instead of nine days, attendance thru Monday (2) hit 35,855 for the first six days, Fred Bruderlin, secretary-manager, said. The fair closed Saturday night (27).

Comparatively, the fair was running neck-and-neck in attendance with last year when it opened on a Friday. Opening on Wednesday (17), the event featured nine instead of eight days of parimutuel horse racing. Thru Monday, the handle was $1,509,739 as against $1,461,762 for five days a year ago. Saturday (20) pulled 11,080 people, up approximately 14 per cent over the same day a year ago when the attendance was 9,555.

Fair marked two kids' days when Dean (Steve Canyon) Frederick was featured on Thursday (18) and Tuesday (23) when Eddie Dean was the headliner. Gene (Bat Masterson) Barry made a personal appearance at the fair Sunday (21) A variety show headlined by Craig (Peter Gunn) Stevens highlighted the program on the closing day. On the program with him were Dell O'Dell, magician; The Cycling Saxons, Dick David, and Charles Carrer, juggler. Fredericks, Barry, and Gunn were booked by Clyde Baldschun & Associates and Eddie Dean by Fanchon & Marco.

Hugo Zacchini with his cannon act was featured Monday (22) thru the closer. He was booked by Jo and Carolina Brunson of the Hollywood Theatrical Agency. Kayletta opened the fair with her high act, remaining for four days. She was booked by Jimmy Muir.

John A. Strong's Circus was a free attraction three times daily thruout the full run of the fair. Bruderlin said it pulled exceptionally well.

Crefts Shows played the midway with the Mad Mouse and Paratrooper being named as the top grossing rides.

Dick Diespecker of Charles Von Lowenfeldt & Associates handled publicity for the event.

. . . AND BOB-LO HAS GENUINE HOLD-UP PAIR

DETROIT—An added thrill was offered at Bob-Lo Amusement Park when two bandits arrived at the island by boat with the aim of making off with the day's receipts. They came after the last ship for Detroit had left for the night, leaving only a small staff on the island.

The planned holdup had been tipped off, and Canadian police had Park Manager Harold Gorry leave the island while the police set a trap at the house where he was expected to be.

Shots were fired when the bandits arrived, but they fled. One was trapped later when he arrived by a small boat at Amherstburg, Ont., on the mainland. The other bandit was sought in the wooded areas of the 200 acre island for a day or two, but managed to swim to safety and later was picked up in a Detroit bar.

The hunt for the missing bandit in the park made eight-column front page headlines in Detroit newspapers, and there was talk of closing the park until he was found, but this drastic step was not taken.

TV Names Signed By Ill. State Fair

Wyatt Earp, Alan King Set for One Night; Waring, 'Grand Ole Opry' Inked

SPRINGFIELD, Ill.—Comedian Alan King, TV's Wyatt Earp (Hugh O'Brian); Hugh Downs of the Jack Paar show; Kookie Byrnes, star of the "77 Sunset Strip" TV series, and Dodie Stevens have been signed for the closing Saturday night grandstand show at the Illinois State Fair here.

The second Saturday night show, again as in the past, carries the heaviest budget of any of the night grandstand performances thruout the run. The 10-day fair will have a night grandstand show every night, excepting closing night, Sunday, August 23.

Fred Waring and his Pennsylvanians will be the opening night grandstand attraction Friday, August 14. "Grand Ole Opry" will be presented the following night, marking the first time in many years that the first Saturday night grandstand attraction has been something other than WLS Barn Dance.

A Barnes-Carruthers revue again has been booked for five nights, Monday thru Friday, August 17-21. Acts set for this show include Johnny Puleo and his Harmonica Gang; Frankie Masters orchestra; Carl Marx, clown; Piet van Brechts, comedy contortionist, and the Gutis, comedians.

Tex Ritter Set For Night at Swift Current

SWIFT CURRENT, Sask.—Tex Ritter's Ranch Party show, with the Collins Kids, Joe Maphis, Hank Morton and Fiddlin' Kate, has been signed for the final night of the Frontier Days exhibition and rodeo, July 1-4.

A light horse show will be offered on the afternoon of the same day.

The Zoppe Zavatta riding act will be featured during the rodeo on the first three days.

Rodeo stock will include 20 Brahma calves and 15 Texas longhorns from Cheyenne, Wyo. It will be the first time Brahma calves have been used in Canada.

Evening grandstand show for the first three days will be "Star Time '59," presented by Bob Di Paolo, Calgary.

A parade will be held opening day and there will be a children's parade on the second day.

A car giveaway is planned for the final night.

Set July 4 Rodeo

ALVIN, Tex. — The annual Fourth of July rodeo here will be in the sponsoring American Legion's Rodeo Arena, announced H. C. Finger, general chairman.

Frank Harris, of the T Diamond Ranch, West Columbia, again will produce the show and provide rodeo stock. Pete McKenzie, Stafford, will be the announcer.

MOVIE

'Big Circus' Fun But Unlike Real Thing

HOLLYWOOD — After "The Big Circus" was shown at an invitational affair at the Academy Award Theater here Monday night (22), one in attendance asked, "Have you ever seen a circus like that?"

The answer is no. But for movie-house patrons, the film will please. There are some good shots of the circus in Technicolor and Cinemascope. There is also plenty of color, and the costumes are only as Hollywood can make them. Despite these things, those in the trade will be amused at some of the situations.

"Circus" was produced by Irwin Allen and directed by Joseph Newman at the Metro-Goldwyn-Mayer lot in Culver City. Jimmy Wood, ex-performer and circus operator, was the technical director for the screen play by Allen, Charles Bennett and Irving Wallace. Barbette was the choreographer.

The cast includes Victor Mature, Red Buttons, Rhonda Fleming, Kathryn Grent, Vincent Price, Peter Lorre, David Nelson. Steve Allen, Howard McNear, Charles Watts and Gilbert Roland. The circus acts include Hugo Zacchini II, Dick Walker's lions, the Flying Alexanders, Gene Mendez, Ronnie Lewis Trio, the Jungleland Elephants and Tex Carr's chimps.

Story opens with the owner of Whirling Circus arriving at a bank to borrow $500,000 to finance the show now that Whirling is no longer in partnership with Borman, who also has a circus. The loan is cut in half, and Red Buttons is assigned to safeguard the bank's investment.

The show is beseiged by bad weather (but seemingly full houses), with the bank about to foreclose for Borman. Whirling wants to take the show under canvas into New York City but needs a stunt to give it smash publicity and cripple the Borman date coming up a few weeks later. Press Agent Rhonda Fleming suggests that Gilbert Ro-

(Continued on page 57)

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NUTTINESS OUTDOOR

Olsen & Johnson Efforts Get Mixed Reception

NEW YORK — A return to New York after several years pulled off to somewhat mixed reactions by Ole Olsen and Chic Johnson, with their "Hellza-Splashin'" at Flushing Meadows Ampitheater. Opening in pleasant weather Wednesday night (24) they played to a nicely populated house and won respite from the distraction of airbners trafficking around nearby LaGuardia Airport.

This is the sama Olsen and Johnson and the same time-proven gags that have eotertained people, seemingly, for decades. If there was anything lacking in addition to technical perfection, it was an abundance of the rapid-fire entertainment that has become the pair's trade-mark. This is their traditional indoor show, unchanged but for the addition of water acts.

The pre-show antics arp there —stooges working the crowd over. The stage bits are unchanged, but nevertheless survive after thousands of exposures—the crazy barbershop, the battleship being sunk in a wall picture. But the difficulty of getting across in an open-air, 8,500 seater lies in the very spaciousness of tha ampitheater, and is not easy to overcome. It points out bluntly tha vast difference from the confines of a theater.

Everyone who has experienced one of the zany productions in tha past has become accustomed to continuous, pointless activities, all of them mirth-provoking. It is rubber stamped on the visitor that the next seat may be occupied by soma show comic. This elemeot is not present this year, outdoors.

A Big Production

On the positive side is the success of George Hamid in assembling a big production. Tha skilled group of dancers is well trained in Edith Barstow routines, and Nora Dean and Bob Maxwell have the tank numbers well patterened. Costumes and scenery are excellent.

On the talent sida there is no vocalist this year altho Lola De Carlo and Remy and Kelly hava a song and dance spot. There are no animals, an element that Hamid shows abound in as a rule. Circus-type acts are limited to Ben Dova's familiar drunk-lamp post and Walter Shyretto's bike act. What this leaves is a big slica of time taken up by Olsen-Johnson nuttiness, water ballet, comedy and Olympic-style diving, and several feature turns.

Richard Hayman, harmonica artist, is one feature. Marty May does most of the emsee duties plus an opening comedy monologue. Eileen O'Dare wins approval with acrobatic ballet dancing.

There is plenty of aquatic talent on display, all of it topnotch and including divers Vic Zoble, Guother Mund, Al Coffee, Whitey Hart John Narcy, Jimmy Goodhead, Bob Maxwell, Kevin Newall and Norma Dean. Twelva girls do the water ballet. Ooe number includes six floating devil heads and girls in red-devil costumes; aoother has the six movable props as swans, plus a couple of girls draped on lily pads. The comedy and Olympic diving segments are each presented twice, and Vic Zoble does an impressive human torch dive. The rest of the time, and there is not mucb of it, is devoted to the comedy antics of the beadliners.

Short on Hullabaloo

Olsen and Johnsoo burst on with their usual hullabaloo, opening wiib the duel with the picture-framed battleship. At this and other times there is tha unpredictability and utter confusion that is their trade-mark, and there is no denying that this is chiefly the audience's chief concern in attending. Mora of it and less of the overdona gimnicks like community singing and spectator participation dancing, would enhance tha sbow's appeal tremendously, and would keep idla spectators from counting heads in the bandstand presided over by Nick Francis.

Many of the tecbnical problems will be worked out by now, including failura of lighting to pick up some of tha gags and other features. Tba show's running order, too, will be revised and tightened. But if every prop house in the city has to be scoured to unleash more gimmicks on the audieoces to come, the expense will be well worth the results. "Hellza-Splashin'" is basically a very funny and entertaining show, but it cao stand improvement.

Irwin Kirby.

NEW TITLE

Saxon Sets Reviving of Renault Unit

SPARTANBURG, S. C. — Jonny Saxon is picking up wbere Buddy Gates left off, except for dates unplayed, with a unit tentatively titled the Jonny Saxon Renault Thrill Show. Saxon, knowo to many in the field as Tex, has been with tbe Jack Kochman, Irish Horan, Ward Beam and Joie Chitwood stunt units.

Renault cars used in tha former unit were in Charlotta last week being refurbished for an opening bafora July 1. Don Woods, announcer, and his wifa Maritella were also in towo as well as three drivers, ramp belp and trucks provided by Saxon. Also joining will be clown Max Bertei and girl drivers from the demised unit.

Efforts are being made to insert the Jonny Saxon show into dates previously booked for the Gates show. Contracting is being handled bera by Richmood Cox Jr.

1-Nighter Tour For Brandon

NEW YORK — Hypnotist Joan Brandon bas begun a three-week series of one-nighters in New York State, following her June 17-21 data at tbe Sport and Outdoor Sbow in Lake Charles, La.

Jack Brandon, managing tbe one-woman show, said a return has been contracted witb promoter John Owen for tha bome show in the Manchester (N. H.) Armory, September 16-20.

Moore Busies Spokane Arena

SPOKANE—A busy summer of bookings bas been set for the Spokane Coliseum by Manager Beojamin C. Moore.

Lawrenca Welk is booked for July 21; Jerry Lewis for July 9, Fabian, July 11; roller derby evente eacb Sunday, and student dances Wednesdays, Fridays and some Saturdays.

Auditions are being held for what Moora bopes will ba a monthly Western jamboree series, with square dancing following the sbows.

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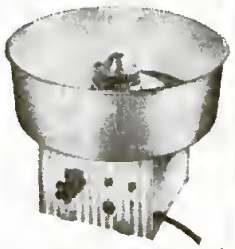

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ARENAS & AUDITORIUMS

Ontario Arena Men Mull Canadian Tax on U. S. Acts

By TOM PARKINSON

MOST PERFORMERS and shows who are going into Canada are awara that they must be concerned with the Canadian income tax laws. In 1958 the Canadian government repealed an exemption for U. S. citizens there because tha U. S. had changed an exemption for Canadians here.

Thus, U. S. performers in Canada will find 15 per cent tax deductions mada from their pay checks in many cases. Under the normal set-up these deductions will be made from week to week. However, if a U. S. citizen stays less than 183 days and makes less than $5,000, he owes no tax and the amount deducted will be returned to him on application at the end of the year.

NOW THE ONTARIO Arenas Association has been active in this matter and discussed it at length at its meeting in Hull, Que., recently. The association has been seeking a definite ruling for tha past 18 months, it reports, and now it is assured by the Canadian Income Tax Division that U. S. entertainers will be assessed tha tax only on any amount remaining after the performer's expenses are deducted. The Ontario association believes that liberal interpretations will apply to expense items.

A further provision is that a non-resident or his agent may ask the district taxation office to waive tha requirement to withhold income tax from pay checks. But to get such a waiver, tha person or agent must "clearly demonstrate that no tax liability exists." There is a penalty for failing to deduct required amounts. It is understood that last year some similar provisions were made on the basis of individual negotiations and deductions were waived.

A NEW PROVISION, according to the Ontario Arenas Association, is that "each entertainer or group of entertainers must so report their presence and tha amount of earnings to tha nearest playing date taxation office."

This arrangement becomes effective July 1, 1959, reports H. M. Crosby, for the association. The Canadian government's minister of national revenue has published a booklet called "Income Tax Deductions at Source, Tables 12 and 12-A," and it becomas effective July 1, also. It would be advisable for any performers going to Canada to obtain up-to-date and complete information from the government as well as to ask Ontario Arena Association members about interpretations the OAA has obtained.

Soviet N.Y. Show Covers Six Acres

NEW YORK — Some 10,000 displays will be presented in the New York Coliseum while the huge Soviet Exhibition holds forth thru August 10. Opening of the long-awaited display will be Tuesday (30), with admission prices scaled at $1 for adults and 50 cents for children. Six acres of display area are covered.

Coming to New York for the opening ceremonies will be Frol R. Kozlov, first vice-chairman of the USSR Council of Ministers, and other government officials.

During the 40-day span Americans will be shown exhibits designed to tell them about the Soviet Union, its culture, aims and progress. Despite the obvious indication that it will be largely propagandistic, the exhibit's overwhelming natural appeal should see building exceeded. All information media have given wide coverage to the set-up which has been going on for many days.

Reciprocal Deal

This exhibit comes under a reciprocal agreement signed in January, which opened the way for the exchange which includes the American National Exhibition in Sokolniki Park, Moscow.

A prominent place in the exhibition will be devoted to outer space achievements, including full-size models of the three Sputniks developed by Soviet science. Peacetime use of atomic energy will also be shown.

One million pounds of display material were shipped to the Coliseum, including 1,000 crates with some weighing as much as 30 tons. The peaceful-atom display will occupy much of the second floor and will include a replica of the atomic icebreaker Lenin, launched in 1957. A life-sized model of one of the icebreaker's three atomic reactors will be shown, along with other nuclear reactors used in atomic power stations.

A huge working model of a metallurgical plant is included. Other aspects will be mechanization of farming, consumer products such as TV and automobiles, tools of all sizes, scientific instruments, heavy equipment, paintings and sculpture, fashions, sports, education, health, culture and public welfare.

The exhibition covers all three exhibit floors of the building, more than six acres of space.

Clark, Feld To Launch Music Units

NEW YORK—Disk jockey Dick Clark and Irvin Feld, promoter, have combined in a new organization which will tour a "Dick Clark Caravan" series of packaged shows for arenas, auditoriums and hall parks.

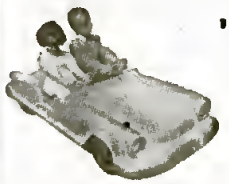
Booking will be GAC-Super Attractions, Feld's subsidiary of General Artists Corporation. This will be Clark's first full-scale entry into the touring show field, and the first unit will open in the East about September 18 and run thru November 8. Route details are being worked out.

It is tentatively figured to launch another unit January 8. Clark's strength among teen-agers is expected to see top-rank recording names in the units, atho Feld said top admission price will be held to $3. A guarantee-plus-percentage basis will be used, with 7-500-capacity locations desired.

Set Texas Rodeo

TERRELL, Tex. — The Lions Club will sponsor its annual benefit rodeo here July 8-10, according to J. D. Rollins, president.

This year's rodeo will feature calf roping, bull riding, steer wrestling and bronk riding.



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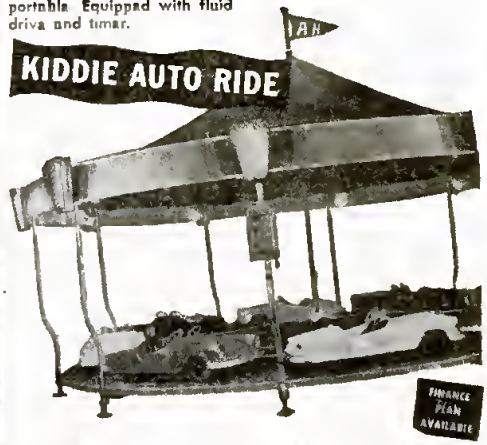

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CARNIVAL ROUTES

A-1 Amusements: *Dale Carpenter; Round Lake, Ill., 30-July 5; Antioch 8-12.
A. & T. Ams.: South Webster, O.
Alamo Expo.: *Mrs. H. T. Reynolds; Lander, Wyo., July 1-4.
American Beauty: *Mrs. H. W. Bartholomew; Red Oak, Ia., 30-July 4.
American Funland: *B. L. McCarthy; East Alamosa, Colo., 29-30; Antonito, July 1-5.
Amusements of America: *Pop Akers; Cranston, R. I., 29-30; Weymouth, Mass., July 3-5. New Bedford 6-12.
Badger State: *A. Bomberg; Coleraine, Minn., July 3-5; Gilbert 7-12.
Baker United: *L. F. Tyra; Linton, Ind.; Oakland City 6-11.
Barstow Amusements: Alliquippe, Pa.; (Patterson Twp.) Beaver Falls, Pa., 6-11.
Beam's Attractions: *E. S. Beam; Sligo, Pa.; Knox 6-11.
Bee's Old Reliable: *M. B. Van Hoosen; (Fair) Central City, Ky.; (Fair) Lawrenceburg 6-11.
Belle City: (City Park) Burlington, Wis., 30-July 5; (1600 No. Cass) Milwaukee 8-12
Big State: *Joseph Sima; Pottsboro, Tex., July 2-4.
Blue Grass: *J. Y. Richards; Joliet, Ill., 29-July 5; Waukegan 7-12.
Blue Valley: *H. L. Conwell; Cameron, Mo., July 2-4; Polo 9-11.
Brodbeck & Schrader: *M. J. Spencer; Rapid City, S. D., 29-30; Belle Fourche, S. D., July 1-4; Cheyenne, Wyo., 6-11.
Brown, Al: *Dennis Brown; Drake, N. D., 29-30; (Fair) Rugby, July 2-4; Minnewaukan 5-7; Rolla 9-11.
Buck, O. C.: *Joe Marchiano; Lackawanna, N. Y., July 1-11.
Buckeye State: Huntington, W. Va.
Burkhart: *Mrs. Eddie Haun; East Gary, Ill., 30-July 4; Blue Island 7-12.
Byers Bros.: *James L. Reed; Boone, Ia., 29-July 2; Osceola 3-5.
C. & H.: Oregon, Ill., July 2-5; Kewanee 10-11.
Capell Bros.: *Maymo Capell; Logan, Utah, July 1-4.
Capital City: *C. C. Miller; Oak Ridge, Tenn., 29-30; Stearns, Ky., July 1-10.
Carolina Am. Co.: Frogmore, S. C.
Carroll's Greater: *Robert Porterfield; (Fair) Ada, Minn., July 2-5; Crookston 6-8; (Fair) Fargo, N. D., 11-17.
Central States: *J. D. Steinbeck; Neligh, Neb., July 3-4.
Catlin & Wilson: *Tony Lewis; Charleoi, Pa.
Chaney, Jimmie: *Charles D. French; Fairborn, O.
Cherokee Am. Co.: *J. W. Mahaffay; Pittsburg, Kan., 29-July 6; Frankfort 7-11.
Coleman Bros.: *John Peseckl; South Norwalk, Coon.
Collins, Wm. T.: *Florence Hanson; (Fair) Jamestown, N. D., July 2-4; Fessenden 7-10.
Continental: *Johnny Kinsey; Lowell, Mass.
Crafts Fiesta: (Shopping Center) Rialto, Calif., July 1-5.

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Bold face type indicates shows with Billboard Sales Agents—including name of agent.

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Crafts 20 Big: *Francis Ferris; Redondo Beach, Calif., July 1-5; West Covina 8-12.
Cumberland Valley: *Mrs. Lavny Winton; Tullahoma, Tenn.
Cunningham Expo.: *Mrs. John Cunningham; Athens, O.
D. & D. Am. Co.: Iowa City, Ia., July 3-5.
Davis Am. Co.: *Martha Davis; Albany, Ore., July 1-5; Nyssa 8-11.
Deggeller Am. Co.: Norwalk, O., 30-July 5; Lambertsville, Mich., 10-12.
Deggeller Am. Co.: (Miracle Mile) Toledo, O., 29-July 12.
Del Flora Ams.: *Jady Del Flore; Irwin, Pa., 30-July 4; (Greensburg) Carbon 6-11.
Deluxe: Greenville, R. I.; Litchfield, Conn., 8-11.
Dickson United: *Ruth Dickson; Conneaut, O., 29-July 5; Farrell, Pa., 6-11.
Dixey, Reymond C.: Dolton, Ill., 30-July 5; Gery, Ind., 7-12.
Dixie Am. Co.: *Clifford Davis; Pineville, Mo., July 1-4; (Sioux City) Leeds, Ia., 9-11.
Dobson's United: *Bart Klaus; Abbottsford, Wis., 29-July 1; Wisconsin Rapids 2-5; Detroit Lakes, Minn., 8-12.

Circus Routes

Adams-Seils: *Dot Burdett; Kenosha, Wis., 29; Racine 30; Hales Corners July 1; Wauwatosa 2; Hartland 3; Glendale 4.
Carson & Barnes: Vassar, Mich., 29; Bad Axe 30; Marlette July 1; Marlee City 2; Armada 3; Port Huron 4-5.
Clyde Beatty-Cole Bros.: *Ray Aguilar; Newport, R. I., 29; New Bedford, Mass., 30; Fall River July 1; Brockton 2; Lowrence 3; Manchester, N. H., 4; Dover 5.
Cristiani Bros.: *William McCabe; (Old Orchard Shopping Center) Chicago, Ill., 29-July 5; (Washington Park) Homewood 6-12.
Famous Cole: Dee Park, Wash., 29, Cheney 30; Ritzville July 1; Moses Lake 2.
Hagen Bros.: Malone, N. Y., 29; Massena 30; Ogdensburg July 1; Watertown 2; Oswego 3; Fulton 4; Mexico 5; Auburn 6; Oneida 7; Baldwinsville 8; Newark 9; Canandaigua 10; Bath 11; Neples 12.
Hunt Bros.: *Jim Conley; Kingston, N. Y., 29; Millerton 30; Millbrook July 1; Patterson 2; New Milford, Conn., 3; Watertown 4.
Kelly-Miller: *Jack Smith; Maryville, Mo., 29; Clarinda, Ia., 30; Shenandoah July 1; Red Oak 2; Atlantic 3; Harlan 4; Audubon 5; Carroll 6; Denison 7; Cherokee 8; La Mars 9; Luverne, Minn., 10; Sioux Falls, S. D., 11.
Klag Bros.: *Eva Hinckly; Derby Line, Vt., 29; St. Johnsbury 30; Montpelier July 1; Randolph 2; White River Junction 3; Brattleboro 4; Newport, N. H., 6; Lacania 7.
Mills Bros.: *Harry Baker; Erie, Pa., 29; Cheetowaga, N. Y., 30; Buffalo, N. Y., July 1; Niagara Falls 2; Clarence 3; Rochester 4; Syracuse 6; Waterville 7; Utica 8; Fort Plain 9; Gloversville 10; Hudson Falls 11.
Packs, Tom: *Gruver O'Day; St. Louis, Mo., 30-July 5.
Polack Bros.: Del Mar, Calif., July 1-3; Pasadena 4; San Bernardino 5.
Ringling Bros. and Barnum & Bailey: Indienapolis, Ind., July 2-4; Knoxville, Tenn., 7-8; Atlanta, Ga., 10-2.
Strong, Big John A.: (Fair) Pleasanton, Calif., 29-July 12; (Fair) Sente Rosa 16-25.
Zell Bros.: *R. W. Coals; Granville, Ill., 29-30; Roanoke July 1; Flanagan 2; Cullom 3; Coal City 4.

Miscellaneous

Bisbees Comedians: Owensboro, Ky., July 2-4; Hartford 6-8, Fordsville 9-11.
Fraker's Wild Life Show: Sand Lake, Mich., 29-July 5, Muskegon 6-11.
Marlowe, Don, Players: Burlington, Ia., July 1-5; International Falls, Minn., 9-18.
Matchstick Cities: Danville, Ill., 29-30; Griggsville July 1-5.
O'Day's, Merle, Pelece Car: Pittsburg, Kan., 29-July 6; Girard 7-8; Fort Scott 9-11.
Sun Players: Odessa, Mo., 29-July 5; Sweet Spring 6-12.
Toby and Susie Show: Carthage, Ill., 29-July 4, Quincy 5-12.

Legitimate Shows

Music Man, The: (Shubert) Chicago, Ill., extended run.
My Fair Lady: (Philharmonic) Los Angeles, Calif., 29-July 11; (Opera House) San Francisco 13-Aug. 8.

Arena Routes

Holiday Watercade: Salt Lake City, Utah, July 5-10.
Lavelli, Tony, Show: Rapid City S. D., 29-30; Casper, Wyo., July 1.

Down River Ams.: *Harriet Hiles; Ecorse, Mich., 30-July 5; Dexter 7-12.
Drago, No. 1: *John Kiely; Frankfort, Ind., 29-30; Hoopston, Ill., July 1-5; North Judson, Ind., 6-11.
Drago, No. 2: *Raymond Kippes; Walkerton, Ind.; Galveston 7-11.
Drew, James: *Mrs. Eula Drew; Paintsville, Ky.
Dudley, D. S.: *Ernest Wade; Brush, Colo.; Wilsenburg 6-11.
Dyers Greater: *Dale Stempson; Peru, Ill., 30-July 6.
Eastern Am. Co.: *Robert Tuttle; Houlton, Md.; Milo 6-11.
Eddie's Expo.: *Betty Bell; Oil City, Pa.
Emshoff: Waterloo, Wis., July 3-5; Middleton 10-12.
Evans United: Rich Hill, Mo., 30-July 4.
Fair Time: Del Mar, Calif., 29-July 5.
Fera Bros.: Marshfield, Mass.; Narragansett Pier, R. I., 6-11.
Foley & Burk Comb.: (Fair) Pleasanton, Calif., 29-July 12.
Forsythe & Dowis: Greeley, Colo.
Franklin, Dom: *Jay Barton; Clinton, Ia., 30-July 5; Stoughton, Wis., 8-12.
Funland: *Whittie Corble; Salem, Mo., July 2-4; Lockwood 8-11.
G. & B.: *Beulah Bros.; Terra Alta, W. Va.; Stonewood, W. Va., 6-11.
Gala Expo.: *Carolyn Miller; Portia, Ark., July 1-4.
Gem City: *Thomas D. Hickey; Rantoul, Ill., 30-July 5; Joliet 6-11.
Gentsch, J. A.: *George Butler; Natchez, Miss.
Georgia Am. Co.: *Horace Williams; Franklin, N. C.; Sylvia 6-11.
Glades Am. Co.: Louisa, Va.; Schuyler 6-11.
Gladstone Expo.: *Ruth Poole; (Fair) Griggsville, Ill., 30-July 5; (Fair) Palmyra 6-11.
Gold Bond: *Mervin Boden; Two Rivers, Wis.
Gopher State: Renville, Minn., 30-July 1; Annadale 4-5; Clarissa 8-9; Menahga 11-12.
Grand American: *L. O. Weaver; Evansdale, Ia., 29-30; New Hampton, July 1-5.
Greater Kast: *Noble Hammock; Steamboat Springs, Colo., July 1-4.
Green Tree: *John M. Huis; Greenup, Ky.; (Fair) Greensburg 6-11.
Griffiths Ams.: Port Carbon, Pa.; Macungie 6-11.
Hale's Shows of Tomorrow: Charlton, Ia., July 4; Lenox 8-11.
Hames, Bill: Brady, Tex., July 1-4; Abilene 6-11.

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Hannah Am. Co.: *Iris Lange; Republic, Pa.; Saltsburg 6-11.
Hannum, Morris: Levittown, Pa.; Phoenixville 8-10.
Happyland: *Russ Steger; Ypsilanti, Mich.
Hartsock, Roy: Norwalk, Ia., July 1-4.
Hartsock Bros.: Hurdland, Mo., July 4; Livnna 8-11.
Heart of America: Manhattan, Kan., 29-July 2; Wamego 3-4.
Heths: *Mrs. Al Kunz; Connersville, Ind.; (Fair) Sturgis, Ky., 6-11.
Holiday Am. Co.: *Fielding Graham; Lyndon, Kan.; Blue Springs, Mo., 6-11.
Hottle, Buff, No. 1: *B. W. Hottle; Centralia, Ill.
Hottle, Buff, No. 2: *Wm. H. Brooks; (Fair) Metropolis, Ill.; (Fair) Vienna 6-11.
Hunt Am. Co.: (City Park) Parkersburg, W. Va., 30-July 4; (Fair) Lawrenceburg, Ky., 6-11.
Illiana: Reelsvilla, Ind., July 15-18.
Imperial: *Blanche Scruggs; Brownstown, Ill.; Sparta 6-11.
Inland Empire: Rupert, Idaho., 30-July 4; Anaconda, Mont., 7-11.
Johnny's United: *Charles Hines; Brazil, Ind.
Ken-Penn: *Charles J. Graham; Springdale, Pa.; Eastwood 6-11.
Kenny's Attractions: Roachdale, Ind.; Advance 6-11.
Key City: *John E. Chisholm; Princeton, Ind.
Kile, Floyd O.: Cameron, La., July 1-5.
King Bros.: *Henry Rowlett; Pagosa Springs, Colo., July 1-5.
King Expo.: *Mrs. Joe L. King; Pontiac, Mich.; Capac 8-12.
Klein Ams.: *Henry Klein; Blue Earth, Minn., July 3-5; Glenco 10-12.
L. & L: Martin, Tenn.; Huntingdon 6-11.
Lagasse Am. Co., No. 1: *Roland Poor; Waltham, Mass.
Lagasse Am. Co., No. 2: Bedford, Mass.
Lagasse Am. Co., No. 3: Hamilton, Mass.
Lagasse Am. Co., No. 4: Lowell, Mass.
Lagasse Am. Co., No. 5: Marshfield, Mass.
Leuright Midway, No. 1: *Ralph C. Bowers; Chateau, Mont., July 2-5.
Leuright Midway, No. 2: Drummond, Mont., July 3-5.
Le Po Ams.: Newport, R. I.; Wakefield 6-11.
Lindle, Jack: *Anthony Arcaro; Rushville, Ill., July 2-5; Warsaw 7-11.
Lone Star Ams., No. 1: Amarillo, Tex.
Lone Star Ams., No. 2: Hale Center, Tex.
Luehrs Ideal Rides: *Mrs. Hub Luehrs; Shelbyville, Ill., July 1-5; Hymera, Ind., 7-11.
Lynn's Midway: *Lyndon Erickson; Moose Lake, Minn., July 3-5; Belle Plaine 10-12.
Mac's Am. Rides: Eureka, S. D., July 3-4.
Manning, Ross: *Walter H. Boyd; Monroe, N. Y.; Haverstraw 6-11.
Marks: *Arnold Maley; Crisfield, Md.
Marvel: *Mrs. Carolyn Merriman; Mark, Ill., July 3-5.
McKenna's Rides: *Joe Stoneman; East Troy, Wis., July 2-5.
Meeker: *Mrs. Meeker; Missoula, Mont., 30-July 5; Kalispell 6-11.
Mercier Attractions: Pennsboro, W. Va., 30-July 4.
Marriam's Midway: *Dale Merriam; Mountain Lake, Minn., 29-30; Cannon Falls, July 2-4; Cambridge 8-11.
Midway of Mirth: *Frank X. Lavell; Mt. Vernon, Ill.
Mighty Interstate: Norton, Va.
Monarch Expo.: *Earl W. Carpenter; (Fair) Sullivan, Ill.; (Fair) Jerseyville 6-11.
Moore's Modern: *Bill Scott; Belle Plaine, Ia., July 1-5.
Motor State, No. 1: *M. Frederick; Lake City, Mich.
Motor State, No. 2: Hamlet, Ind.
Motor State, No. 3: Waltz, Mich.
Mound City: Winfield, Mo., July 1-4; Yandalia 6-11.
Murphy's Northern State: Oakes, N. D., 29-July 1; Britton, S. D., 2-4; Steele, N. C., 6-8; Parshall 9-11.
Myers, Sonny: *M. F. McHenry; Marceline, Mo., 29-July 5.
New England Ams.: Gloucester, Mass.; Randolph 6-11.
Nolan Am. Co., No. 1: Sandusky, O., 29- July 1; Ashville 2-4.
Nolan Am. Co., No. 2: Huntington, W. Va.
North American: *Robert Moran; Proctor, Minn.
Northern Expo.: *Dal Egan; Bottineau, N. D., 29-July 1.
Norton's: *Mrs. C. E. Plunkett; Mobridge, S. D.
Novelty Expo.: Creston, Ia., 30-July 4.
Olson: *Mrs. Ray Cramer; (Fair) Anderson, Ind.; (Fair) Fort Wayne 6-11.
Orange Bros.: *T. W. Stark, Prague, Okla.
Page Bros.: *W. E. Page; Emlenceace, Ky.; Lexington 6-11.
Page Comb.: *Blackey Jones; Galeton, Pa.
Palmetto Expo.: *Milton N. McNeace; Galax, Va.
Parada: Seneca, Mo.; Mount Vernon 6-11.
Penn Premier: *J. W. Gilman; Neville Island, Pa.; Leetsdale 6-11.
Peter Paul Ams: Hazel Green, Wis.
Port City Rides: Prophetstown, Ill., July 1-4; Eldridge, Ia., 11-12.
(Continued on page 66)

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DRY & WET ACTS

Sam Snyder Opens 1959 Water Follies

HAVERHILL, Mass. — Sam Snyder's Water Follies of 1959 opened a week's stand here at the Haverhill Stadium, sponsored by The Haverhill Journal. Rain dogged the date, but Saturday and Sunday (20-21) saw good attendances.

The Follies had come in from Ottawa, where it had played a week in torrid temperatures to good business. This was the Boston-based unit's first date near home in almost three years. The two-hour show features both water and vaudeville stars. In the fall the show will start on a tour which will take it to South Africa and the Orient.

Biggest crowd-pleaser of the new show, apart from the champion divers and water comics, is a tall, blonde singer, Suzanne Nicole, who works in three styles of singing—belting, ballad and operatic.

Working with twn pools, a large one for the 14 water ballet girls and a smaller and deeper one for the divers and comics, the water cast includes Roger Nadeau, Emile Hotte, Clyde Dyson, Stanley Mitchell and Frank Siak.

The dry revue includes Roy & Raymond, dance team; Ray Edwards, night club and musical comedy artist, and Fred Barber, impressionist. Edwards also acts as emcee.

Heat Cuts Gate At Sacramento County Fair

SACRAMENTO — Hot weather melted down the attendance to 40,918 from 53,154 last year at the Sacramento County Fair which closed a four-day run here Sunday (21). Carl T. Mills, serving his first year as manager, said that the Sunday attendance dwindled from 15,172 in 1958 to 10,164 because of the intense heat.

Altho turnstile clickers were lacking, the fair was up in all other departments. Mills reported increased revenue from commercial space, concessions, and even the front gate. He was presented with a plaque for "a good job" by the directors on closing day.

West Coast Shows, California unit, played the midway.

'Big Circus'

• Continued from page 53

land walk a wire across Niagara Falls the day before the Gotham opening.

All comes out well. Whirling retains title to the show and there are a couple of romantic get-togethers Vincent Price turns in a good performance as equestrian director, and Lorre as a clown.

There are one outstanding shots of the spec, aerial view of the circus lot and the flying acts. Those in the business will be amazed at the expensive personal ear the owner of Whirling Circus is using.

Jimmie Wood is to be complimented on his work as technical director. The music is circusy, and an attempt has been made to keep the filming close to the true lines without losing a box-office customer. For the press preview, outside fanfare included Louis Bacigalupi's calliope and Chester Hayes as a stiltwalker.—Sam Ahhott.

THE FINAL CURTAIN

ATWELL—Mrs. Matilda 83, widow of Harry Atwell, at Sarasota, Fla., June 16. A native of Kansas City, she became secretary to the Ringling Brothers at the same time her husband was official Ringling photographer. Officiating at the services was the Rev. Chester Hoyt. Burial at Sarasota.

MARRIAGES

LANE-MORIN—
George W. Lane Jr., 78, and Mamie (Mary) Morin, recently at Lewiston, Me. He is the president of the Maine and New Hampshire Theaters Company and an official of the National Fireworks Company.

BIRTHS

BARRY—
A daughter, Carla Marie, June 19 to Mr. and Mrs. Jim Barry in Urhana, Ill. Father was formerly with Nelson Famous Shows.

STRICKLAND—
A daughter, Kathy Ann, June 9, to Bill and Harriet Strickland of Prell's Broadway Shows, at Washington. Alice and Harry Stevens, candy apple and custard concessionaires, are grandparents.

Period Piece

• Continued from page 53

powered 1909 Cadillac rides and bumper-rail highways.

Stagecoach Ride.

All rides except the Old Smokey Line and Stagecoach are park nwned and operated. Commercial concessions include:

Hood Dairies, old farm, Gay Nineties Ice Cream Parlor; Pepsi-Cola, Diamond Lil saloon show; Hendspun Shop, Daggett Chocolate Company; Clipper Cove Camera Shop, Bourdon's (Ansco exclusive); Merchants National Bank of Boston; Jenney's Gasoline Company, auto ride and gas station; Breck's Country Store; Capt. Snow's Chowder House; Swift and Company, meat market; Pepperidge Farm, bakery; Friend's Baked Beanery; Hotel Corporation of America, Charterhouse Hotel; Quannapowitt Publishers, print shop.

Expansion Room Cited

The spot has room for expansion. Interest in the operating corporation is held by Cahot, Cabot & Forbes, industrial development firm; Breck's of Boston, and others.

Officers are William S. Hawkes, publisher of Child Life magazine, president; Gerald W. Blakeley, F. Nelson Blount, Luther A. Breck Jr., William S. Howkes, Robert C. Linnell and O. Walter LaBorie, directors; Howard Fitzpatrick is handling publicity at the park, and the John Doherty agency of New York is stimulating interest in the park over the rest of the country.

Marco, of which C. V. Wood is president, did the research, design and engineering, with much of the ride production entrusted to Arrow Development Company. Lloyd Settle, of Marco, is Pleasure Island's director of marketing and public relations.

For the opening weekend there was entertainment by the Stover AFB band, Jazz Workshop band, Bunker Hillbillies and TV film figures Leo Carillo; Marvin Miller, of "The Millionaire"; Sheriff of Cochise, Will Roger Jr., Marsha Hunt, Rita Moreno, Fess Parker and Joan Marshall. Gov. Foster Furcolo also attended.

COLBY—Joseph, 77, a former director of the Kelvington Agricultural Society, at Kelvington, Sask., recently. Survived by his wife, six sons and four daughters.

CRISTIANI—Chris, infant son of Paul and Jane Cristiani, at Chicago June 25. The child was born two weeks earlier. Survivors include the parents, of the Cristiani circus family.

CURRAND—Paul, 48, carnival carpenter known as Speedy, June 7 in winter quarters of the How-Reit Shows, Roosevelt, N. Y. He had been on the I.T. Shows for 10 years and worked on other carnivals in the New York area, such as Island Margo, Prudent and Harold Nevins.

DAZEY—Don, 53, manager and secretary-treasurer of LeSourdsville Lake, Middletown, O., June 20 at Cincinnati. (Details in Parks section.)

GLEICH—Maude, concessionaire on the old Johnny J. Jones Exposition and in recent years a Boardwalk concessionaire at Jacksonville Beach, Fla., June 19 of a heart attack in that city.

HARRIS—Harry, snake and wildlife show operator who in private life was known as Quinn Ferris, June 9 in St. Louis of a heart attack. Last year he toured with American Beauty Shows. Survived by his widow, Lena, and a brother, N. P. Ferris, Mayfield, Ky. Burial in Belleville, Ill.

PENCE—Maud, widow of the late Herbert Pence, concessionaire for years at Edgewater and Eastwood parks, Detroit, and with carnivals, June 9 in Toledo. After her husband's death several years ago she had his equipment on the road with carnivals for a year. She was a former director of the Ladies' Auxiliary, Michigan Showmen's Association, Detroit.

SMITH—Arnold (Buddy) Jr., 32, former rodeo performer, Saturday (20) of a heart attack at San Antonio. Smith joined the police force here two years ago. Burial was at San Antonio.

SORNSEN—C. H. (Pop), 87, former carnival man, June 15 in a New Orleans hospital. Survived by his widow, Ida, Maplewood, La.; two daughters, Mrs. Julia Fuselier, Maplewood, and Mrs. Hanna McAllen, West Lake, La., and a stepson, Buddy Joe Delane, of Central States Shows. He was an Odd Fellow. Burial in Roselawn Cemetery, Sulphur, La.

In Loving Memory of
Melvin H. Vaught
DIED JUNE 27, 1948
SADLY MISSED BY
PEARL VAUGHT

In Memory of
CHESTER GREGORY
SYLVIA GREGORY HIRSCHBERG

RIDES, FARE LINKED

New York Press Hails Rocks' Transit Rerun

NEW YORK—A full page of pictures and text in Parents' Magazine plus considerable newspaper comment greeted the second season's opening of the Rockaway Special, one-stop subway tie-in between the Transit Authority and Rockaways' Playland amusement park.

The Herald Tribune devoted an editorial to the deal:

"Since the subway is seldom thought of as an excursion line, we're delighted to see that the Transit Authority is about to launch, for the second year, the Rockaway Special, its own equivalent of the Train Bleu. Of course, the Rockaways may not be the Riviera, but they're a lot handier and, if it comes to that, less expensive. And this time of year they beckon, to use a travel agent's phrase.

Laud 1958 Experiment

"The inauguration of the Rockaway Special last year was an experiment. For a $1.55 round-trip rate the voyager received a reserved seat on the train plus $1.50 worth of rides and games at the Playland amusement park. The riders were happy and the Transit Authority showed a profit — two rare occurrences on the subway. So the Rockaway Special will ride again, apparently now a permanent feature of New York tourism. We welcome it back and wish its passengers a clear track, sunny skies, and never a drop of sand in their shoes."

The trains operate prior to 6 p.m. on weekdays and up to 4:30 p.m. Sundays and holidays. Leaving Eighth Avenue and 42d Street, they make a Brooklyn stop and reach Playland 38 minutes later. Deducting the cash value of the ride and game tickets, the customer pays only a nickel for the 42-mile round trip.

Riverview Lures Teen-Age Trade With Disk Hops

CHICAGO — Riverview Park has added NBC disk jockey Dave Hull to its Wednesday night "Date Night Hop" for teen-agers. Hull will host a four-hour disk and dance session at the park's outdoor bandshell from 7 to 11 p.m. each Wednesday.

Riverview's "Date Night" policy admits couples free and offers $5 ride coupon books for $3.50 on Wednesday nights. Hull hosts the "Chicago Bandstand" NBC-TV show from 5 to 6 p.m. Monday thru Friday and will invite guest stars to Riverview for the sessions there, according to William B. Schmidt, park president.

Rains Clobber Spokane Park

SPOKANE—Natatorium Park's 1959 season so far has been plagued by one of the latest and wettest springs in Spokane's history.

The park enjoyed a fine crowd on Easter, when it opened for weekend business only, but most weekends since have been rainy or cool or both.

Decoration Day, which marked the opening of the regular season, was cold and business was only fair, according to Lloyd Vogel, owner and manager.

Vogel has made no changes in rides this year. A teen-ager dance experiment, featuring recordings, in the Nat pavilion last Friday night, flopped despite an admission price of only 50 cents, which included free rides on the Jack Rabbit and Merry-Go-Round. Only 30 dancers showed up.

Rising costs are presenting a problem, Vogel says. The latest addition was a city charge of $25 for a license to present a fireworks display on July 4. Vogel never has charged admission for the display and there formerly was no license charge.

DON DAZEY

Don Dazey, 52, Ohio Park Exec, Dies

CINCINNATI—Don Dazey, 52, long-time manager and secretary-treasurer of LeSourdsville Lake, Middletown, O., died at a hospital here Saturday (20). He had undergone surgery earlier and had been under treatment here and in Middletown for a liver ailment.

Services were held Tuesday (23) at the First Presbyterian Church in Middletown. Survivors include his widow, Dorothy; a daughter, Mrs. Donna Switzer, and his parents, Mr. and Mrs. George Dazey.

Dazey was educated as an architect at the Chicago Technical College and joined Edgar and Ernest Streifthau, then owners of the park, in 1934 when he was designing a ballroom for them. They invited him to invest in the park, which then consisted mostly of picnic and boating facilities.

He soon began to add rides to the enterprise. Seven years after his joining the firm, Dazey and Edgar Streifthau bought out the other brother's interest. Dazey served as manager of the park for about a quarter of a century.

He was active in the National Association of Amusement Parks, Pools and Beaches, and served as president of the association. He also was active in the Shrine, Lions and sportsmen's clubs.

Honorary pallbearers were the NAAPPB members present, including William Muar, Robert Plarr, John Coleman, Edward Schott, Paul Hudepohl, Fred Pearce Jr., Ferd Clemens, Harold Barr, John Bowman, E. S. Starr, George Roose, Aurel Vaszin and William de L'horbe.

Calypso Ready At Playland

SAN ANTONIO — Playland Park's new Calypso ride is expected to go into actioo by July 4, according to park owner Jimmy Johnson. The ride was shipped from Hamburg, Germany, aboard the M.S. Waltersum.

Johnson ordered the ride when he was in Germany last fall. It is one of only two in this country.

ROLLER RUMBLINGS

Brown Statement Cues URO Countercharges

CINCINNATI — Victor J. Brown's latest comment (The Billboard, May 4) on the controversy involving the Manufacturers' Association of the Roller Skating Industry, United Rink Operators and Roller Skating Rink Operators of America, has drawn a reply from the URO.

Answering his statements in its latest bulletin, the URO said, in part:

"The URO has hesitated to answer the recently published reply of Victor Brown, being reluctant to prolong this controversy. . . . However, a number of our members felt that to leave unchallenged some of the remarks would be interpreted as the silence of no defense. . .

"We have been informed that MARSI has now voted to void its action taken in Atlanta and restore both operator groups to equal right to representation by invitation at future trade shows, which should, but probably will not, settle the matter. We say it probably will not because Brown firmly states that the RSROA will abide by its decision that if the URO is allowed to exhibit, the RSROA will refuse.

Denies Unsigned Bulletins

"Taking up various points in Brown's reply, we point first to the statement that 'unsigned bulletins are being circulated.' This is not true. All bulletins circulated have been on URO stationery and signed by the URO. . . . They were circulated at the direction of the executive board, whose members are a matter of public record.

"It is further stated that these bulletins contain 'anonymous statements in some cases attributed to operators.' All statements so quoted and attributed to operators or manufacturers are backed by their signed letter in URO files. The letters were written for publication. No one requested that his name be withheld. They are available for inspection by Brown . . .

"Brown states that URO bulletins attack him personally rather than the RSROA. If this is true, it is because the URO feels strongly that the RSROA and its members . . . are strongly dominated by one individual. . . .

"The URO is accused of being undemocratic in wanting to know which members of MARSI voted for and which against them. This is not undemocratic; it is merely good business to prefer to place business with those who want it. . . .

"Brown makes much of an incident which occurred during the queen contest in Miami, which he describes as 'an attempt to capitalize at this gathering' thru a routine announcement made because of its general interest as a promotion, that a team of USARSA skaters had been invited to tour New Zealand. Brown states that 'the RSROA had been silent on its New Zealand plans at the queen's dinner. This was hardly the time or place to discuss inter-association differences.' He states that the URO sent a team of amateurs to New Zealand, knowing that the RSROA was sending a team to an international championship meet there during the same period.

". . . The URO has no skaters . . . and never sent a team of skaters anywhere. The skaters to whose presence in New Zealand Brown objected to were sent by the U. S. Amateur Roller Skating Association, a self-governed association whose activities are not controlled by the URO. Plans for the trip were made at the ARSA annual meeting. Furthermore, New Zealand was not selected . . . New Zealand invited the USARSA team to go there and give exhibitions . . . the New Zealand amateur body paid all expenses of the trip.

"Brown states that the URO's announcement came as a complete surprise to the Roller Skating Foundation of America. If the RSROA believes this, perhaps the RSFA is at fault for a part of the misunderstanding. The facts are as follows:

"A copy of the press release telling of the invitation of the USARSA skaters to New Zealand was received by Mr. Facher during the queen contest. Because he thought it was an important promotion . . . he turned the release over to Irwin Rosee, who is in charge of RSFA promotion, with the request that it be announced during the contest. Rosee replied that he could not announce it without first consulting with Mr. Shevelson, RSFA president. This he apparently did, because when Shevelson asked Facher to speak during the queen's dinner, Shevelson suggested that Facher make the announcement.

"Apparently the RSROA found this announcement so upsetting that a board of control meeting was held . . . Brown states that Shevelson asked to appear before the board; the URO was informed that he was told to appear. Brown also states that the RSROA merely 'told Joseph Shevelson that they would deem it a favor if he would let them know in time if the URO was going to exhibit at the MARSI trade show because, if they were, the RSROA preferred not to attend.' The URO was informed at its annual meeting in Chicago that Shevelson had been given an ultimatum stating that if the URO exhibited, the RSROA would not. . . .

"Brown further states that the affair at the queen's dinner was only the latest in a series of incidents, saying, 'A series of incidents at MARSI trade shows in Reading, Pa., Indianapolis and St. Paul led to the final insult last November.'

"We suggest that the 'incidents' . . . were the 'incidents' of the URO being represented at all, and emphatically state that no incident of any nature occurred at any trade show which would have upset even the most sensitive spirit; fur-

(Continued on page 69)

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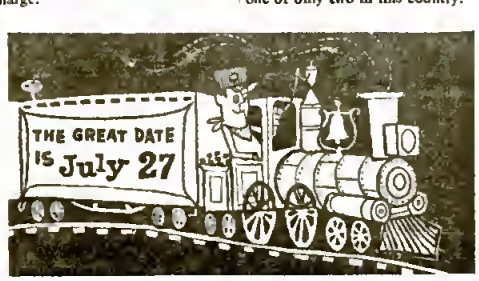

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Jas. Cole Leaving K-M; Show Gets Fair Business

OTTAWA, Kan. — James M. Cola, assistant manager, and his wife, Dorothy, of the white ticket wagon, hava left the Kelly-Miller Circus and returned to their home in Penn Yan, N. Y. Cole is scheduled to enter tha Veterans Hospital at Bath, N. Y., to undergo treatment for a heart condition. D. R. Miller, show nwner has named no auccessor to Cole.

Business has been spotty in the final stands in Kansas as extreme heat, ranging from 98 to 108 degrees nearly every day, has clobbered many afternoon shows. A nne-third house attended hera at the afternoon show and harely a half-house was recorded al the night show Monday (22). An afternoon-only showing at Garnett (21) produced a half-house in extreme heat. Two one-third houses attended at Paola Saturday (20) whera an all-night rain followed earlier tornado warnings.

At Butler, Mo. (19), and Nevada (18), the afternoon shows drew one-third houses and the cooler night show had capacity business. Fort Scott, Kan. (17), pulled a half-full matinee house and near-capacity at night. Iola (16) and Chanute (15) both pulled three-quarter houses at afternoon shows and strawed crowds at night. The Sunday afternoon-only performance at Eureka (14) also produced a three-quarter house.

The show is expected to tour South Dakota and then head into Minnesota and Wisconsin.

Jarmes Buys Walters Share, Changes Title

SHELBY, Mont.—Herh Walters has sold his interest in the Famous Cole Circus to Glen J. Jarmes. The transaction had been discussed for some time hut was not expected to take place until later in the season.

Jarmes said he beeame owner of the show Sunday (21) whila the circus waa in Shelby. Ha became general manager and named his son, Jay L. Jarmes, as manager. Until now Jarmes and Walters each owned half.

The title is being amended to Glen J. Cole Circus for this year, Jarmes revealed. He said he does not plan to continua the Famous Cole or George W. Cole titles. The show is scheduled to go to the Pacific Northwest and California.

Mr. and Mrs. Walters are planning to stay nn the show for a while before retiring to their new home in Hugo, Okla. This is Walters' 50th season in show business.

Beatty-Cole Does Business At Springfield

SPRINGFIELD, Mass.—Rainy, chilly weather met the Clyde Beatty-Cole Bros. Circus here Tuesday (16), but the show pulled two near-capacity houses in afternoon and evening performances under Lions auspices. A small fire was reported in the dressing top, hut damage was nil.

3—PHONEMEN—3

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"CIRCUS"

3—PHONEMEN—3

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Call MANAGER
JU 1-4957 Covington, Kentucky

Garden Bros. Closes Tour

TORONTO—Garden Bros Circus closed Saturday (13) at Strathroy, Ont. The Toronto-based show opened its season May 11 at Stratford, Ont.

Bill Garden took the show equipment to Toronto. Ian Garden went to Montreal for dates with his dog and pony act. Stuart Miller, Side Show manager, joined the Penn Premier Shows. Ed (Frenchie) Dufault, cookhouse operator, went to Greentree Shows Freddie Jones took his Snake Show to Edgewater Park, Detroit. The Gibsons, Liberty horses, left for Frontiertown, Ticonderoga, N. Y. Myriam France and Bob Johnson headed for West Virginia bookings.

James-Christy Pulls Dakota Patrons

HOMALL, N. D. — The James-Christy Circus pulled a near-capacity crowd at an afternoon-only performance here Sunday (21) under Jaycee auspices. At Kenmare (20) the show drew twn light one-quarter houses with a threal nf rain at night. Gil Gray played within 50 miles recently.

Cole Scores in Mant.

CHESTER, Mont.—The Famous Cole Circus drew a three-quarter house at the afternoon show and a half-house at tha night show here Saturday (20). The farmers in the area were husy and the weather was good.

Hagen Draws in Penn.

MILFORD, Pa.—Hagen Bros. Circus had two three-quarter houses here Wednesday (17) in cool weather under American Legion sponsorship.

NORTH MULLING EUROPEAN UNIT FOR RINGLING

CHICAGO — John Ringling North is considering the use of the Ringling-Barnum circus name in Europe. If the plan comes off, it is likely that it would call for formation of a separate European unit while the present U. S. edition would stay in action here.

North has been known to have this in mind since about a year ago. At that time General Manager Arthur Concello met North in Munich on other business and they also surveyed arenas in Europe that could be used hy such a show.

The idea has been mentioned since then, and has come to the fore again in the past couple of weeks. Show sources state, however, that nothing definite has been decided. Meanwhile, North is returning in Europe, where he spends most nf his time.

RINGLING WINDS UP OKAY IN CHICAGO

Secand Half Brings Gross ta 231G; Optimism Marks Outlook in Late Days

CHICAGO—Ringling Bros. and Barnum & Bailey Circus wound up its 10-day stand at the International Amphitheater here Sunday (21) and came off with a reported $231,000 gross.

Spokesmen for the show said this was enough for the dale tn show some profit hut that they had anticipated more. Factors cited as affecting attendance included good weather generally but hot weather on some weekend days, continuance of Chicago school sessions, and the public's not being familiar with the new time and place for the show's appearance in Chicago.

Thera was enthusiasm about what could be expected as next year's business. The show, promotion outfit and building management all were enthused as the date drew to a close.

The Amphitheater was fitted tn accommodate nearly 10,000 persons for the circus. Friday (19) had half and three-quarter houses. Shows on Saturday drew two-thirds, two-thirds and one-half houses respectively. Sunday was half filled in the afternoon and light at 6 p.m.

Toledo, St. Paul

Earlier, the run had light business for its first five days, then a full house and 85-per-center on Wednesday (17) to turn the tide.

The show layed off most of last week, opening at St. Paul Friday for a three-day stand.

At Toledo, June 9-10, in the 5,295-seat Sports Arena, the show drew 12,270 in four performances. Tuesday (9) hrought 2,200 peopla in the afternoon and 3,000 al night. On Wednesday (10) 3,100 patrons attended the matinee and 3,970 people were nn hand at night. Tha Sports Arena was the sole sponsor. Blistering 99-degree heal was registered both days and tha huilding has no air conditioning.

SHOW OPENS AT CHICAGO

Cristiani Hit as Walters Acts Against Davenport

CHICAGO—Cristiani Bros. Circus opened its three-part engagement in the Chicago area at suburban Hillside Thursday to a light house in a driving rainstorm.

Behind the show was a rough and tumhle legal joust between pit show operator Ben Davenport and show paper printer Neal Walters, with some circus equipment being involved.

At Cincinnati (20-21), where the show had half houses, Walters attached the calliope, five elephants and a rhino wagon, asserting they were propery of Davenport and that Davenport owed him $1,232 for paper.

Davenport said he had sold the property earlier tn his son-in-law, Pete Cristiani, and a judge dismissed the attachment. Walters countered with an $1,500 hond, which would keep the attachment in effect. Cristiani was told it could take its equipment if it, too, posted a hond, but this was not done at once.

Equipment Returns

Meanwhile, Pete Cristiani had filed a $10,000 suit against Walters, charging his attachment had the effect of ruining the show's parade and bringing on adverse publicity.

And the calliope, elephants and cage moved on with the circus. They are in Chicago

Davenport, formerly a circus owner himself, now has a pit show on the Cristiani circus

Cristiani Bros. did profitable business in Cleveland (12-14). At Whitehall, outside of Columbus, the two-day business was weak. Middletown (19) had two three-quarter houses and Maysville, Ky., (18) also had a three-quarter house. Kokomo, Ind., (22) reportedly had two big houses and business at Logansport (23) was pretty good. Kankakee, Ill., Wednesday (24) had two near-full houses.

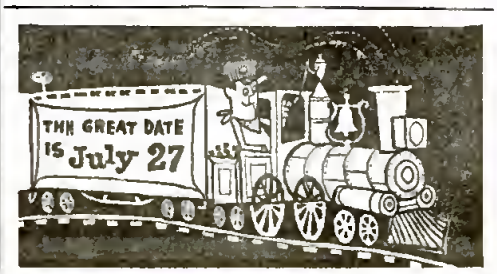
CIRCUS WORLD MUSEUM TO BOW

BARABOO, Wis. — Circus World Museum will open here Wednesday (1) with special ceremonies, a street parade and a premier of the film, "The Big Circus." The day will kick off a period of more than two weeks in which special events will mark opening of the State Historical Society's new circus museum. A highlight will be the appearance here nf the Cristiani Bros. Circus July 14.

Wednesday's movie premiere will be at the Al Ringling Theater. Movie star Rhonda Fleming is to take part. The morning parade will feature antique circus wagons from the museum. Bill Morris will have an elephant here for the parade and at the museum for the season. Joho Zweifel has a miniature circus as one of the museum attractions.

Jack Winn has been named to head up the museum management here. John M. Kelley and Clark Wilkinson are Barahoo principals in the organizatioo.

VAN WERT, O.—Mills Bros. Circus pulled a near-full (2,500) matinee and a one-half house (1,500) at night here Tuesday (16) in fair weather with hospital auspices.



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Food Fair Repeats Trenton Promotion

1,500,000 Cut Rate Tickets to Be Given by Choin; Foley Jubilee Set

TRENTON, N. J. — A struggle of many years to obtain greater support for the New Jersey State Fair is apparently paying off for George Hamid Sr. Accomplishments in advance nf this year's event are concrete and impressive, including a new midway, advisory board with recognized names, new exhibit features and other elements.

Hamid is promnting the 1959 event under a "new look" banner. Food Fair stores, which co-operated last year with the distribution of a vast number nf discount tickets, is participating once more. Hank Ehrlich, the chain's promotion director, reported a decision tn give nut 1,500,000 of the tickets this time, plus awards ranging from a refrigerator to a year's supply nf food. The prize drswing will be held on Thursday, Governor's Day.

Fair week will be September 20-27, Sunday thru Sunday. Another hig day will be Children's Day, with indications that Hamid may achieve a Trenton school closing for the first time io many years. Townships and county schools will continue their co-operating.

Recording Names tn Perform

Entertainment units will include the Amusements of America nn the midway for the first time, and grandstand talent such as a water show, Red Foley and his All-Star Jubilee U. S. A. for two nights, Frankie Avalon for two nights and two other recording stars tn be announced. The grandstand annex will be priced at 10 cents for children on their day.

The advisory committee has Amos Kirby, former WCAU (Philadelphia) farm radio director, as chairman. Other members are Phillip Alampi, State Agriculture secretary; John Tramburg, State Department of Institutions and Agencies commissioner; Frank Nixon, State Grange master; Trenton's Mayor Holland; Arley Hoveland of Rutgers University; Goodner Gill of Rider College; Herbert Voorhees of the State Farm Bureau; Leonard Johnson of the State Manufacturers' Association; Charles Gardner of Greater Trenton Chamber of Commerce; Edward Lipman of American Cranberry Exchange; Assemblyman Raymond Stewart, Dr. William Mountford, and Mrs. Mary Rochling, of Trenton Trust Company.

The committee met with the Vivona brothers a week ago to iron out matters relating to the midway operation. Another session was set to chart the types of games and concessions to be permitted, which will be games of skill with merchandise prizes.

Among exhibit advances are the establishment of an extra change at midweek, resulting in three flower shows, an antique automobile show, tractor safety driving contest, and co-operative display by the New Jersey Canners Association. Others are being worked nut now.

DISCUSSING the first exhibitor clinic held at the Wisconsin State Fair this spring are the group above, experts and students who studied the pros and cons of displaying flowers. Left to right are: Gene Stiefvater, superintendent of the fair's flower show; Willard (Bill) Masterson, manager of the fair; Mrs. R. Nielsen; Mrs. L. G. Stewart, assistant superintendent in charge of the amateur flower division; Mrs. A. E. Erickson and Mrs. A. Serwin, amateur floriculturists.

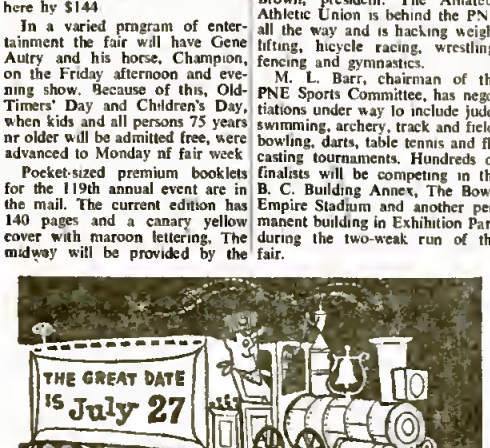
Parking and Premiums Upped for Middletown

MIDDLETOWN, N. Y.—An additional 12-acre parking lot has been prepared at the rear nf the Orange County Fairgrounds. Capacity will thus be expanded to about 3,000 cars, according to Ben Strong, president and general manager of the agricultural society.

The fair will run from August 8-16, including two Saturdays and two Sundays. Premiums total more than $12,000 due to an increase in the cattle department, with the figure being the highest yet nffered here hy $144.

In a varied program of entertainment the fair will have Gene Autry and his horse, Champion, on the Friday afternoon and evening show. Because of this, Old-Timers' Day and Children's Day, when kids and all persons 75 years nr older will be admitted free, were advanced to Monday nf fair week.

Pocket-sized premium booklets for the 119th annual event are in the mail. The current edition has 140 pages and a canary yellow cover with maroon lettering. The midway will be provided by the How-Relt Shows, successor to the I. T. Shows, which originally held the contract.



PNE Sets Amateur Sports Tournaments

VANCOUVER, B. C.—The Pacific National Exhibition will sponsor the greatest amateur sports meet in British Colombia history at the 1959 fair August 22-September 7 here, according to Joseph F. Brown, president. The Amateur Athletic Union is behind the PNE all the way and is hacking weight lifting, bicycle racing, wrestling, fencing and gymnastics.

M. L. Barr, chairman of the PNE Sports Committee, has negotiations under way to include judo, swimming, archery, track and field, bowling, darts, table tennis and fly casting tournaments. Hundreds of finalists will be competing in the B. C. Building Annex, The Bowl, Empire Stadium and another permanent building in Exhibition Park during the two-weak run of the fair.

San Fernando Fairgrounds Up to Governor

NORTHRIDGE, Calif. — The San Fernando Valley fair will be "out of business" January 1 unless Gov. Edmund Brown vetoes a bill which has passed the Legislature giving the grounds and facilities over to the San Fernando State College. Max Schonfeld, fair manager, said here Thursday (18).

The amendment to a State bill transferring the facilities of the 64-acre fairgrounds was introduced hy Assemblyman Allen Miller of San Fernando, a suburb of LosAngeles.

Schonfeld, who is the manager of the 51st Agricultural District, which operates the fair held each September, said that the amendment was pushed thru the Legislature without the knowledge nf interested parties. "We had plenty of opposition to the hill hut always seemed to get it tn Sacramento a little too late," Schonfeld said. "Sometimes we missed hy only an hour or two."

Among those protesting the transfer of the property to the college, Schonfeld declared, were various agricultural groups.

Schonfeld said that a resolution had hean made to continue the fair for five more years using appropriated money tn ready the grounds for the college. The resolution also asked that the college nfficials give the fair directors 12 months' notice. The fair was estahlished 14 years ago and pulls an attendance of nearly 100,000.

Name President

SHELBYVILLE, Ind. — Millard Eck has been named president of the Boggstown Fair. Other officers include Edward Shaw, vice-president; Mrs. Clifford Compton, secretary, and Gibson Gray, treasurer.

Improve Calif. Plant

COSTA MESA, Calif.—Building improvements are being made at the Orange County Fairgrounds here in preparation for the July 14-19 run, according to Stewart W. Yost, manager.

FLORAL SHOW

Exhibitor Clinic OK at Wis. State

WILLARD (BILL) MASTERson, manager of the Wisconsin State Fair, long has had the conviction that something should be done to educate exhibitors—particularly the amateurs that annually show their wares or handicraft at fairs.

This year he's done something about it—a clinic nperated hy experts—and the first one far exceeded his fondest bopes.

First on the list was the amateur home floriculturist, people who work hard on their hohhies and are serious but lack the know-how to present their flowers in a manner that is always of State fair quality.

This spring, Masterson and his horticulture show supervisors arranged an all-day clinic for the exhibitors and would-be exhibitors. The invitations were sent out, and with a moderate amount of promotion the stage was set.

Figuring perhaps a couple of dozen would show up, the fair's staff was highly pleased when a total of 55 attended, five old exhibitors and 50 new ones.

The clinic started with talks by a number of experts who got right down to business and touched on phases of the art of floral exhihits.

In the afternoon the clinic became more practical in the form of a workshop supervised hy a panel of flower judges. Here the exhihitors were permitted to huy cut flowers and, under the watchful eyes of the judges, who lent their expert advice, the students came up with some excellent displays.

The Wisconsin State Fair's floral huilding has long been of high quality, hut entries fmm the amateur classes has been limited, and Masterson heheves the clinic may he the means of stimulating interest. Tbe attendance at the one-day instructional period seems to bear him out.

This clinic will probably be the first of a series, others to be held on exhihits of farm crops, youth products and women's wares.

Plans now are to set up more of these with plans to be made during this year's fair when the exhihitors are on the grounds and can easily be contacted.

If they all turn out as successful as the first one, Masterson beheves they'll be the means of stimulating more interest thruout the State, and this should up-grade the entire exhihit status at the hig fair.

Bornesville Correction

BARNESVILLE, Minn.—Dates of Clay County Fair here, announced as August 27-30, have been corrected by Secretary Gifford Wermager. The fair will be held July 9-11.

Added Fair Dates

Saskatchewan

Invermay—Invermay Exhn Aug 5.
Kennedy—Kennedy Exhn July 24.
Lloydminster—Lloydminster Exhn. July 20-22, B. A. Robertson.
Maryfield—Maryfield Exhn Aug 8
Melfort—Melfort Exhn July 16-18. C. O. Manson.
Moose Jaw—Moose Jaw Exhn. July 8-11. Mrs. V. Hyland
Nipawin—Nipawin Exhn. July 31-Aug 1. Mrs. D. N. Bobson.
Nokomis—Nokomis Exhn. Aug 5
North Battleford—North Battleford Exhn Aug 3-5. N. W. Symonds.
Ogema—Ogema Exhn July 15
Paddockwood—Paddockwood Exhn July 29. Mrs. Joe Clark.
Pardee—Pardee Exhn. July 29. Mrs O. K. Shapherdson.
Prince Albert—Prince Albert Exhn. Aug 6-8. George K. Ross.
Punnichy—Touchwood Punnichy Exhn. Aug 7. R. McK. Glen.
Radisson—Radisson Exhn. July 29-30.
Redvers—Redvers Exhn. July 16.
Regina—Regina Provincial Exhn. July 27-Aug 1, T. H. McLeod.
Rosthern—Rosthern Exhn. Aug 13. A. M. Friesen.
St. Walburg—St. Walburg Exhn. Aug. 19. Mrs. E. F. Friston.
Saltcoats—Saltcoats Exhn. July 17. S. L. Kirkham.
Saskatoon—Saskatoon Exhn. July 20-25. S. N. MacEachern.
Somme—Shand Somme Exhn. Aug. 12. D. B. Butterfield.
Stoughton—Stoughton Agrl. Soc. July 17. H. A. Crossman.
Swift Current—Swift Current Exhn. July 1-4. Irving Hansen
Tantallon—Tantallon Exhn. Aug. 6
Turtleford—Turtleford Exhn. Aug. 12
Unity—Unity Exhn. July 21. W. G. Houlgate.
Wapella—Wapella Exhn. Mrs. Mabel Carscadden
Weyburn—Weyburn Exhn. June 29-July 1. Mrs. L. Gabel
Yorkton—Yorkton Exhn. July 13-18 B. Hepburn.

FLA. HOMESITE SALES

10 Mobile Displays Head for Showland

NEW YORK — Carnival and fair midways will be joined this year by 10 lively colored Volkswagen busses, bringing Florida real estate promotion full tilt into the outdoor amusement business. The operators have tried the experiment in recent weeks on Long Island, spotting two mobile displays on the How-Reit units with excellent results.

What is being tried is the sale of building lots in the nationally advertised developments of Port Charlotte, Sebastian Highlands and Port St. Lucie. Staid realty tactics have been chucked out the door this year by the mushroom-in Charlex Realty Corporation, which represents the developments in 11 States. The firm has taken apace in railroad stations and celebrations and now is aiming at the midway.

The busses are orange and white, 14-feet in length, and have been converted to sales offices. Striped canopies let down, aluminum tables and beach chairs are set up, and self-contained color projection units with soundtracks make the pitch. In the first week at Oceanside, Long Island, more than 40 substantial leads were recorded.

Herman Perl, board chairman of Charlex, has injected the showmanship element into property sales. Jim Wyler, vice-president, is a former actor who emseed his own western kiddie TV show here.

Charlex represents the General Development Corporation, the Mackle Company and their Florida properties. Perl's territory includes Illinois, Indiana, Connecticut, Massachusetts, Maine, Vermont, New Hampshire, Pennsylvania, New York, Rhode Island and Maryland. It is expected that other sales agencies in the nation will adopt similar practices to stimulate sales. Charlex also has six Volkswagens in Europe, touring U. S. military camps.

In the last six months of 1958 Charlex sold more than $6,000,000 worth of Port Charlotte homesites. More than 1,000 lots have been sold to police officers alone this year thru a police retirement program.

The recorded sales talks are by John Cameron Swayze, recognized news commentator. The promotion capitalizes on the point, $10 down and $10 a month for a $995 home lot. Port Charlotte has 250,000 homesites and is 40 miles southeast of Sarasota. Port St. Lucie is at Fort Pierce on the East Coast, and Sebastian Highlands is 40 miles north.

Perl got the idea while taking his three children to a bazaar date in New Jersey. Wyler said first results at still dates appear just as promising as fairs, and that the busses will be spotted as quickly as they are delivered. There are seven in the field now.

MIDWAY CHANGE

Concession Folks Spread Into Rides

NEW YORK — Carnival business is resplendent with examples of game operators who eventually become show owners. In the East the estimate is conservatively placed at 50 per cent of all shows, and to some observers the exception is the showman whose entry to the business was as a ride operator.

The very uncertainties of the concession business have tended to give new impetus to this trend. Where there had been a tapering off during the previous decade, recent seasons have seen more and more game people edging into the ride field. They do it because they're conservative, and they're doing it in increasing numbers.

The cases are numerous and easy to detail. A bingo operator who started with a Roundup, then added an entire midway food operation. A fishpond concessionaire who has built a complete carnival. An operator of several games who bought a Wild Mouse, and another who has assumed an interest in a half dozen kiddie rides.

Continuing with examples, there is the rat wheel concessionaire who now has a Helicopter going for him. A business manager with a Scrambler.

In generations past, the successful game operator was able to buy whole-hog into an organized show. Here and there would be the isolated case such as is common now.

Does it mean that more and more concessionaires have dreams of being show owners? The truth is far from any such indication. Games people have never been particularly enamored with the prospect of meddling in the pig iron business, when there is simplicity in concession management. What it means, simply, is that more and more angles have to be shot, more and more hurdles to be overcome, if a concession operation is to be successful.

With a valuable ride behind him the concessionaire has more of a guarantee of locating on most shows. And if his joints won't work, his ride will, thus insuring a steady income for him. It's one of the changing facets of the outdoor amusement business, and showmen are adjusting their methods with the times.

ROYAL AMERICAN HOLDS TO '58-TOPPING PACE

Winnipeg Exhibition Receipts Up Sharply; Train in Record Move

WINNIPEG—The Royal American Shows picked up where it left off in the U.S., turning in better than '58 business, at the Red River Exhibition here to continue its stepped-up business pace.

Thru Thursday (26), sixth day of the eight-day event, ride and show receipts were up sharply over last year. Generally good weather, an added day, freer spending, and the greater earning power of the '58 Royal American sent the gross soaring.

Wild Mouse Scores

Night weather was ideal thru the first six days. It rained intermittently Saturday afternoon (20) but the skies cleared by 5:30 and the night play was extremely heavy.

Leon Claxton's Harlem in Havana and the Ricky Covette revue were running closely for top money getting honors at the end of the first six days. Dick Best's Side Show was third, Johnny Mack Brown in a Western Show was fourth, with Bill Kemp's Motordrome fifth among the back-end attractions.

The show's Wild Mouse, making its initial appearance here, did a whopping night business. Long lines of waiting customers were a common night-time sight at the ride.

Record Train Run

The show train made a record run here from Davenport. The show, with a regular Sunday departure from Davenport, pulled in here Tuesday night, whereas formerly it always had arrived on Wednesday. Major reason for the fast move was the speedy clearance of the show at the Canadian border. Walter Devoyne, business manager, was given credit for the fast clearance because of his painstaking preliminary work in co-operation with Canadian customs and immigration representatives.

The Royal American Shrine Club Tuesday (23) gave its annual party at the Shrine Crippled Children's Hospital here. Talent for the party was drawn from Harlem in Havana the Covette Revue, the Best Side Show, and the Johnny Mack Brown show.

Visitors to the show here included Al Thompson and Harold Johnston, member and concession manager respectively of the Minnesota State Fair, St. Paul, and Mr. and Mrs. Art Thomas, of the Art B. Thomas Shows.

Early Dates Up 10% For Wade Greater

INKSTER, Mich.—Wade Greater Shows, playing a six-day stand at Beech-Daly and Michigan roads in Inkster, a West Side suburb of Detroit, enjoyed good business, with ride receipts 20 per cent ahead of last year's engagement, according to Manager Charles O. Stewart. This stand was auspiced by the Rotary Club for the benefit of the crippled children's fund.

The appearance of the show, especially at night, has been strengthened by increased lighting on the Octopus and the addition of three new rides—Dipsy Doodle, Hot Rods and live pony. The unit is carrying 10 rides and 31 concessions.

The current season, Stewart's second as manager, is running about 10 per cent ahead of last year, with Stewart giving most credit to improved working conditions in the area.

Wade Greater opened May 7 at Ten Mile and Gratiot roads under auspices of the Metropolitan Club of East Detroit. Business there was slow due in part to cold weather and also because two other carnivals played within a couple of miles at the same time. The following stand at Eight Mile and Gratiot roads for 10 days under Lutheran Fraternities of America auspices, however, proved good.

The show's next stand was Taylor, for six days under the Democratic Club, where business also was off. Stewart attributed this to the competition of 10-cent rides being offered in a nearby shopping center. His own rides went for 25 cents, with kiddie rides priced at 20 cents. The succeeding stand, just before Inkster, at Van Born and Beech-Day roads for the Dearborn Township Metropolitan Club, yielded fair business.

From Inkster the show moved to the first out-State engagement at Tecumseh for the Junior Chamber of Commerce. The first of six fair dates will begin Independence Day week at the Lake Odessa Fair, with still dates and celebrations to follow. The show will not go out of Michigan this year.

Wade Greater will join with the W. G. Wade Shows for the Michigan State Fair engagement at Detroit, September 4-13, then go on the road for another two weeks, returning to winter quarters on the State fairgrounds.

Roster of the Wade Greater Shows includes:

General staff—Constance Wade Manley, owner; Charles O. Stewart, manager; Gerald F. Rupp, assistant manager and ride superintendent, David Gray, electrician and searchlight operator; Walter (Wingy) Shafer, billposter.

Show-owned rides: Merry-Go-Round—Al Southwell, foreman; Donald Finney, second man. Ferris Wheel—Jack Knowles, foreman. Tilt-a-Whirl—William G. Miller, foreman; Richard Czarnacki, second man. Roll-o-Plane—William A. Wolff, foreman. Kiddie rides (3)—

(Continued on page 66)

Future Gleams as Manning Roughs It

MONROE, N. Y.—Approaching fairs hold the key to success for the Ross Manning Shows this season, which has struggled thru a number of spring setbacks. Several promising weeks are on the horizon including a couple of fairs of major status.

Manning has survived the bugaboos of being pre-dated, dsy-and-dated and rained upon, but spirits around the show remain high. The July Fourth spot here was hoped to provide some measure of financial relief as fairs grow nigh.

Petersburg, Va., and Florence, S. C., are the fairs in question, expensive as contracts go but holding promise of excellent grosses if reasonable weather is encountered. Both have shown their mettle and will attract knowing concessionaires this fall.

Also on the route are Luray, Lynchburg and Woodstock, Va.; Reidsville, Lenoir and Rutherfordton, N. C; Camden and Newberry, S. C., and one other. On paper the list stacks up as Manning's best.

The show opened March 29 in Gainesville, Ga., and its size has remained pretty constant since then. Rides are predominantly show owned and feature a 1959 Tilt-a-Whirl, delivered the third week of the season. There are 9 major rides, 3 kiddie rides and a back end 7 units strong.

Rides are the Tilt Scooter, Merry-Go-Round, Roller Coaster, Octopus, Merry Mixer, two Ferris Wheels, Roll-o-Plane, kiddie wet Boats and Train, and live Pony Ride. Augie Dentinger ha two Girl Shows, and other units include the Side Show, Snake Show, Funhouse and two others.

Thirty-five concessions include Bernie Feldman and George Harms with the largest number, and the Byrds with two. Jimmy Ferenzi has the cookhouse and grab stand, and Howard Drayer will rejoin with a Jones bingo when Manning hits Pennsylvania on his way south. First fair is August 3 in Luray, and the season winds up October 25 in Newberry.

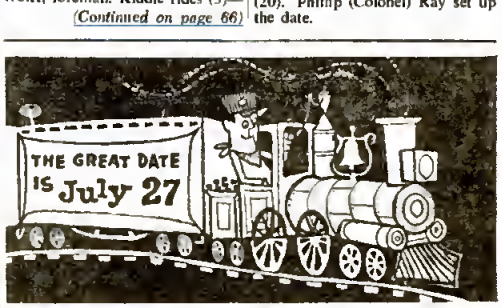
Ross Manning is general manager, Phyllis Manning, secretary; S. Tommy Carson, business manager; Charley Guttermuth, ride superintendent, Nelson Wilkens, purchasing agent; Kelly Hutton, electrician, and Jack, mechanic.

Fera-Rialto Circus Date Partly Cut

EAST PROVIDENCE, R. I. — A day-and-date stand across the street from Beatty-Cole Circus wound up last week right on the circus lot. Fera Bros. and Rialto combined shows opened Monday (15) opposite the lot, then jumped onto the circus lot on a June 15-17 permit.

Plan was to stay on the lot during the circus date, Thursday thru Saturday, but a teardown was required on Thursday morning (18). The Merry - Go - Round and Ferris Wheel remained up during the circus stand, however. East Providence Boys' Club was the carnival sponsor.

Rain prevailed from Monday thru Friday, with pleasant weather finally breaking thru on Saturday (20). Phillip (Colonel) Ray set up the date.



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Backed by national advertising.

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CHARLEX FLORIDA ON WHEELS

EXHIBITS

WILL BOOK EXHIBIT SPACE FOR 10 UNITS WITH TRAVELLING CARNIVALS OR AT COUNTY FAIRS,

Covering Any of the Following Areas:

LONG ISLAND • ILLINOIS • IOWA • INDIANA • MASS. • CONN. • MAINE • VERMONT • NEW HAMPSHIRE • PENNA. • NEW YORK • RHODE ISLAND • MARYLAND

If you have space available for this completely mobile Display, please wire immediately!

MR. JAMES WYLER, Carnival Promotion Department, 300 Chancellor Avenue, Newark, N. J.
Phone: (N. J.) WAverly 3-1456 — New York, Digby 9-3474 — Phil., Pa., Walnut 2-4165

Morris Hannum Shows

One of the Great Eastern Shows

PHOENIXVILLE, PA., FIRE COMPANY FREE FAIR, JULY 8-18—10 BIG DAYS

2 FREE ACTS—FREE GATE—CAR GIVEN AWAY

CONCESSIONS — Can place Hanky Panks of all kinds—Short Range, Novelties, Photos, Derby, Basketball, Pitches, Ball Games and Custard.

HELP — Experienced Help for Caterpillar, Comet, Chairplane and Tilt-A-Whirl; prefer drivers. Smokey, come on. Bob & Jenny on Drome.

All replies to **MORRIS HANNUM**

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JAMES E. STRATES SHOWS

WANT for Our OUTSTANDING FAIR ROUTE STARTING JULY 27, BUTLER, PA.

CAN PLACE SHOWS AND RIDES IN KEEPING WITH OUR STANDARDS

Want Carpenter, Sign Painter, Ride Foremen and reliable Help in all departments.

CAN PLACE WILD MOUSE FOR YORK, PA., FAIR

Allen A. Travers, contact Shaw.

All replies: JAMES E. STRATES, GEN. MGR.
Watervliet, N. Y., until July 4; then per route.

Knox, Pa., Old Home Week & Firemen's Celebration, July 6-11

Chance for a big week after the 4th

Nanty-Glo, Pa., Community Week, July 13-18

Raising money for a medical clinic. All civic groups co-operating.

4 Parades and Fireworks

Frostburg, Md., Lions' Club Fair, July 20-25

A proven event that gets bigger every year

CONCESSIONS: Book any Concessions that give out stock.
SHOWS: Good opening for Monkey Show or any Animal Attraction, also use Illusion.

HELP: RALPH CURTZ, have good Ride Job open for you. Use Second Man for Wheel who can drive. Capable Help can be placed in all departments.

OUR PROMOTION GUARANTEES BIG CROWDS EVERY WEEK

All communications to

BEAM'S ATTRACTIONS — Sligo, Pa., this week

Wants—HARRY HELLER—Wants

Foreman for Fly-O-Plane. All-year-round work.
FOR SALE: Flat-Bed Trailer, Van & Rack, 28 ft., $200.00 each. Also latest Custard Truck, modern in every respect, $700.00. Can be seen in Paterson, N. J., storage

For appointment phone:
Orange, N. J., 4-5447, or write Harry Heller, 9 Virginia Ave., West Orange, N. J.

ROD LINK

Wants Agents for Ohio's best Fourth Celebration, Woodville, Ohio.

Allbis and Henkies. Only 10 concessions.
Woodville, Ohio, June 28-July 4.

U. S. AND CANADIAN AGENTS

Three Celebrations a week, then Vancouver, B. C., over Labor Day. Then south with 4 rides and 15 concessions. Need Agents for 6-Cat, Picture Frames, Swinger and P. C. Dealers for Siebrand 4 Canadian spots.
Leader, Sask., June 29; Eston, Sask., July 1; Ophelm, Sask., July 5 and 6; Wood Mountain, Sask., 7 and 8; LaFleche, Sask., July 15, then per route.

WATERS AND YATES RIDES

P.S.: Can place 1 Count Store Agent. Only Store with it. Hurry, this is a big week. Contact VIRGIE WATERS.

Wanted at Once

RIDE FOREMEN

for Merry-Go-Round, Roller Coaster and Chairplane. Wages $60.00 per week. Also need Second Men.

PRUDENT'S AMUSEMENT SHOWS
124 Cedar Ave., Patchogue, N. Y.
Phone GRover 5-0315

WANTED

2 CAT BOYS

Top salary and P. C. Also Hanky Pank and Alibi Agents. Must be entirely reliable. Write or wire

GEO. W. GORDON
c/o Olson Shows
Anderson, Ind.

SALE—CASH

Office Trailer with sleeping accommodations; Fruehauf make.

Call SCHLOSSUSO
c/o Hotel Sussfield, Camden, N. C.

KENNY'S ATTRACTIONS

LAST CALL KENNY'S #2 UNIT
Brownsburg, Ind., Annual 4th of July Celebration, July 3 & 4 in downtown City Park.
Can use Hanky Panks of all kinds. Wire deposit as space is limited. Contact

KENNETH HAYWARD
906 So. Auburn St., Indianapolis, Ind.

BOOTS CUTTLER

Wants Agents for 1-Ball Cigarette Shooting Gallery. Percentage Dealers. Also Up and Down Help for Concessions. Big Fourth of July spot.

Address c/o Badger State Shows
Coleraine, Minn.

CALL

SYCAMORE, OHIO, 7-5557
for
BABY DUCKLINGS
BARE'S HATCHERY

RIDES WANTED

Kiddie and major Rides, July 13-18 Firemen's Celebrations and Homecoming tags in Pittsburgh, Pa., area and in Cambridge, Ohio. Both had high ride grosses in 1958. Can also use Concession Trailer for exclusive on Popcorn, Cotton Candy, Candy Apples, etc.

MIDWEST, 265 E. Long St., Columbus, Ohio. CApitol 4-4383.

BILL HAMES SHOWS

Want General Help on all Rides. Place Shows not conflicting.

Want Free Act starting Sept. 12 for 5 Fairs.

Address: Brady, Tex., July 1-4; Abilene, Tex., July 6-11; Taylor, Tex., 13-18; Leonard, Tex., 20-25.

For Sale—Low Prices

RIDE UNIT

Will Sell complete or individually. 40-ft. Herschell Merry-Go-Round, #12 Ferris Wheel, Moon Rocket, Train, Sky-Fighter, Herschell Auto Ride, large Kiddie Aeroplane Ride, Custard Trailer, 2 Federal Tractors, 3 Trailers, long body Int. Truck.

Write or Wire

P. O. Box 282, Baltimore, Md.

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Where to buy merchandise

"BUY-MART DIRECTORY"

July 13 Issue

WANTED

WHEEL FOREMAN

Top salary.

Also want experienced Ride Help. Girl Show operator with Girls. We have equipment.

MARKS SHOWS, INC.
Crisfield, Maryland, this week.

Thank You,
DAVID BAKER
Funland Park
Nantasket Beach, Mass.
for your WELLS CARGO trailer purchase.

"Save Money With Johnny"

JOHNNY CANOLE
Phone: WI 5-0003 or WI 4-9347
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Sale Cheap For Cash

#12 ELI WHEEL

A-1 condition, well lighted, on location, Galveston, Texas.

Call CARL SCHLOSSUSO
c/o Hotel Sussfield Camden, N. J.

TOBY YOUNG

Wants Agents. Have another unit in Nebraska playing 2 spots a week. Can use Watchie and Alibi Agents. Ride Men, come on in.

Franklin, Nebr., July 8-5.

AGENTS WANTED

For Appleton, Wis., July 4 Celebration and balance of season.
Agents for One Ball, Break the Plate, Six Cats.

This Is Big
DUKE MITCHELL
General Delivery, Appleton, Wis.

FOR SALE--FOR CASH

Roll-O-Plane, Tilt-A-Whirl, with tractor and trailers; Auto and Airplane Kiddie Rides, Octopus with transportation, special trailer.
Can place Ride Gen and Foreman.

Peru, Ill., Celebration, this week; Amboy, Ill., Celebration, next week

DYER'S GREATER SHOWS

GLADES AMUSEMENT CO.

Schuyler, Virginia, next week, July 6-11

Will book Fish or Duck Pond, Balloon Darts, Pitch-Till-You-Win, Long and Short Range, Glass Pitch, Bear Pitch, Jewelry and any other Concessions that work for stock.

Want Man or Man and Wife to take complete charge of office-owned 2Dn3D Bingo. Must drive semi.

Do not need Rides but can always use Ride Help who drive semis and have license.

Contact JERRY SADDLEMIRE, Louisa, Va., this week.

GEORGE CLYDE SMITH SHOWS

Want Popcorn, Candy Apples, Peanuts, Custard, Ball Games, Pitch-Till-You-Win, Basketball, Hoopla, High Striker, Age and Scales, Fish Pond, Six Cats, Jewelry Spindle, Buckets and Pin Store.

Want Girl Show, Monkey Show, Snake Show and Side Show. Want Agents for office-owned Hanky Ponks.

All replies: GEORGE CLYDE SMITH SHOWS
Six Mile Run, Pa., this week; Boswell, Pa., next week.

Deggeller Amusement Co.

Can use legitimate Games for Lambertsville, Mich., July 9-12.

Can use couple of more Games for Adams Fire Dept. #2, Toledo, Ohio, July 9-12.

Can use Men for Roller Coaster; Kiddie Ride Help.

All replies: Norwalk, Ohio

Want - - - AGENTS - - - Want

to join now. Two big Fourth of July Celebrations and continuous Fairs and Celebrations thru November, with winter's work in Florida.

Agents for Grind Stores also Six-Cats, Buckets, Percentage and Hanky Ponks. Also want general Concession Help to up and down concessions. Best of pay and treatment. Pollock Curley, Bill, Bob, Nelle, Pacinni and Ice Davis, come on in. All answers to

JIMMY ACKLEY
c/o W. G. Wade Shows, Mt. Pleasant, Michigan

HEART OF AMERICA SHOWS

14 RIDES—4 SHOWS—4EARCHLIGHTS IN THE SKY. WANT TO BOOK FOR 17 CONSECUTIVE FAIRS AND CELEBRATIONS STARTING AT WAMEGO, KANSAS, JULY 3 AND 4, THE BIGGEST CELEBRATION IN THE STATE.

RIDE MEN: Foreman for Wheel and Merry-Go-Round. Second Man who drive. Top pay.
CONCESSIONS: Photos, Long Range, Glass Pitch, some Hanky Ponks.
Pat Patterson wants Alibi Agents. Curley Lowe wants Hanky Pank Agents and Us and Dawn Men. (Moe or Mason, get in touch.)
SHOWS: Will place Grind Shows not conflicting. Girl Show open.
Manhattan, Kansas, Army Day Day, until July 2; then the big one, Wamego, Kansas, in the City Park.

TED CORY, Manager

Monarch EXPOSITION SHOWS

All fairs until October. Jersey County Fair, Jerseyville, Ill., next week.
CONCESSIONS: Can place Hanky Ponks of all kinds. Also Long and Short Range Basket Ball, Novelties, Apples, Shakeup, Pitches, etc.
Can place Help for Tilt, Mixer and Wheel. Geo. Lloyd wants 6-Cat and Hanky Pank Agents. Contact

E. L. WINROD
Sullivan, Ill., this week; Jerseyville, Ill., next.

SHORTER GREATER SHOWS

Want Concessions of all kinds for one of the largest Fourth of July Celebrations in Wisconsin, Independence, Wis., June 29-July 5, followed by Mauna, Wis., July 7, 8 and 9 and Pepin, Wis., July 10, 11 and 12.
Need Photos, Fish Pond, 1 or 2 Stores. Fun Game, Long Range, etc. (Dutch Whiteside no longer here.)
HELP: Need Ferris Wheel Foreman for #3 to replace one who wouldn't work. Also Loop-O-Plane Foreman and Truck Drivers. Need Side Show People. Talkers for Girl Show and Funhouse, also Girl for Single-O. (Rita Atkins, if here, call me.)
Ted Lewis wants Agents for Buckets. Hall and Hazzie (Gene Davis, Peewee Huff, Dutch Simmons and Danny Pugh, come on.)
All replies MANAGER, SHORTER GREATER SHOWS, our route above.
P.S.: Need Mitt Camp that will take orders.

JOHNNY T. TINSLEY SHOWS

Can place Concessions of all kinds. Photos, Popcorn, Apples, Floss and Snow open. Mrs. Maye Tinsley can use Hanky Pank Agents. Percentage Dealers. Bill Porter can use several Agents.

Want Girl Show and Grind Shows immediately.

Playing North Carolina until fair season, starting at Hendersonville, N. C., Aug. 17.
Address Woodruff, S. C., this week.

RIDE FOREMAN WANTED

For Merry-Go-Round, Ferris Wheel, Tilt-A-Whirl and Octopus. Good wages and treatment. No drunks.

Bill Parker from Georgia, get in touch with James Middleton, care of me. Also want Hanky Pank Agents that drive. Good proposition.

SAM MSNCHIN, Lake Shore Amusements
Whitehall 4-4560, 11 West Division St., Chicago, Ill.
Matteson, Ill., this week; Westchester, Ill., next week.

GOODING AMUSEMENT CO.

NOW BOOKING CONCESSIONS FOR

JULY 7-11
Silver Lake, Ind., Centennial
Can place Direct Sales and Hanky Ponks.

JULY 13-18
Brownstown, Ind., Annual Homecoming
Can place Direct Sales and Hanky Ponks. No Sets, Snow, Jewelry or Ice Cream.

JULY 15-17
Hudson, Mich., Grange Fair
Can place some Direct Sales and Hanky Ponks.

JULY 17-25
Lorain, Ohio, Sesqui-Centennial
Can place Direct Sales and Hanky Ponks.

JULY 19-25
Logansport, Ind., Cass County Fair
Can place Direct Sales and Hanky Ponks.

JULY 20-25
Lawrenceburg, Ind., Dearborn County Fair
Can place Hanky Ponks. Sell Bit on Snow. Place Pottery Pitches, Novelties, Corn-Apples-Taffy.

WRITE AT ONCE
1300 HORTON AVE.

GOODING AMUSEMENT CO.
R. G. CASHNER, CONC. MGR.

WRITE AT ONCE
COLUMBUS 8, OHIO

NOLAN AMUSEMENT CO.

Ashville, Ohio, July 2-3-4, Annual 4th July Celebration
Chelsea, Mich., Centennial, July 13 to 18
Grove City, Ohio, July 15-18, Annual Harvest Festival—Parades, Acts, Etc.
Norwalk, Ohio, Centennial, July 24 to August 1
W. Richfield, Ohio, Centennial, July 28 to August 1

Want Eats, Drinks, Ice Cream, Novelties, Direct Sales, Demonstrators and Honkies.

RIDE HELP

First Men and Second Men, top salary. One A-1 Ride Superintendent. One Mechanic. Foremen for Wheel, Merry-Go-Round, Tilt, Coaster, Flying Scooter and Kid Rides.

FRED NOLAN, Route 2, So. Zanesville, Ohio. Ph.: GL 2-3398 or GL 2-8252.

FAIRS FAIRS FAIRS

Now Booking for the Following Fairs

Want Hanky Ponks of all kinds, no flats or gypsies. Everything open except Popcorn, Snow, Cotton Candy, Bingo; all others open.
SHOWS: Fun House, Monkey, Snake, any family Show.

July 27 to August 1—Martin County 4-H Fair, Loogootee, Ind.
August 3 to 8—Putnam County Fair, Greencastle, Ind.
August 10 to 15—Logan County Fair, Russellville, Ky.
August 17 to 21—Morgan County 4-H Fair, Martinsville, Ind.
August 24 to 29—Owen County Fair, Spencer, Ind.
September 1 to 7—Grayson County Fair, Litchfield, Ky.
September 9 to 12—Hart County Fair, Munfordville, Ky.
September 14 to 19—Fall Festival Street Fair, Madison, Ind.
September 24 to 26—Versailles Pumpkin Show, Versailles, Ind.
October 1 to 3—Aurora Farmers' Fair, Aurora, Ind.

WANT Merry-Go-Round Foremen, must drive, clean and sober, $65.00 per week. Round-Up Foreman, $60.00 per week. Kid Ride Men, $50.00 per week, can use two; these are jobs for clean, settled Ride Men. Come now to Shelbyville Road Plaza Shopping Center (until July 4), Louisville 7, Ky. Southland Shopping Center, Lexington, Ky., July 5 to 25.

Ask for BILL GEREN

CAN PLACE FOR OUR OUTSTANDING ROUTE OF FAIRS

Starting July 11, Red River Valley Fair, Fargo, N. D.

Grand Forks, N. D.
Minot, N. D.
La Crosse, Wis.
Owatonna, Minn.
Albert Lea, Minn.
Sioux Falls, S. D.
Nebraska State Fair, Lincoln
Oklahoma Free State Fair, Muskogee
Tulsa State Fair and Expasition, Tulsa

Can place Hanky Ponks of all kinds, Ice Cream, Cotton Candy, Lemonade Shake, Pronto Pups, Photos.
Joe Mandrick wants 6 Count Store Agents for Langdon and Hamilton, N. Dak., Fairs; 2 Sin Cat Agents for Fargo and balance of season. 3 Push-Up Coke Agents starting Minot, N. Dak., State Fair. Contact Joe Mandrick, Jamestown, N. Dak.
CAN PLACE FOR FARGO ONLY — Candy Apples, Snow, Grab, Cookhouse, Foot Longs, Jewelry and High Striker.
Can place two more good Shows. Also a few more Second Men who drive.
Contact: WM. T. COLLINS, WM. T. COLLINS SHOWS
Jamestown, N. Dak., this week.

FOR SALE

BARGAIN PRICES
LATE MODEL
ALLAN HERSCHELL BOAT RIDE AND CAR RIDE.
ALSO MOTORDROME.
CONTACT
W. A. SCHAFER
SCHAFER 20th CENTURY SHOWS
Ottumwa, Iowa

SMILEY'S AMUSEMENTS

Want for Arnold, Pa., Firemen's Old Home Week, July 6-11, followed by Charleroi, Pa., Firemen's Celebration, July 13-18.

CONCESSIONS: Can use Basketball, Derby, Short Range, Coke Rings, Bear Pitch, Glass Pitch, One Ball, Duck Pond, Skum, Bumper and all other Hanky Ponks.

SHOWS: Can use Fun House, Snake Show and all other family type shows. Can use General Ride Help who drive. Will buy or book Tilt or Coaster. Can use Agents for Bucket Stores. All calls and wires to Sharpsville, Pa., June 29-July 4.

GOODING AMUSEMENT CO.

NOW BOOKING CONCESSIONS

★ LAWRENCEBURG, IND. ★

DEARBORN COUNTY FAIR

JULY 20-25

Can place all kinds of Hanky Panks. Will sell 8x on Snow. Can place Pottery Pitches, Novelties & Corn-Apples-Taffy.

GOODING AMUSEMENT CO.

R. G. CASHNER, Conc. Mgr.

1300 NORTON AVE. COLUMBUS 8, OHIO

VIRGINIA GREATER SHOWS

Salisbury, Maryland, this week; Laurel, Delaware, July 6 to 11; Dover, Delaware, July 13 to 18

WANT AT ONCE: Novelties, Age & Scales, Pitch-Till-You-Win, Hoopla High Striker, P. C. Dealers. WANT Agents for Swinger, Alibi, Truck. Skillo open Aug. 9th, Pin Stores, Razzle, Six Cats, Buckets and Alibi. Bill McCoy leaves Aug. 9. Booking concessions for Dover, Delaware, July 13-18. Want Hanky Panh Agents and Ride Help. Albert Clark, come on in. WANT: Side Show Manager with a few acts. We have complete new Side Show top and wagon for same. Want Snake Show, Monkey, Wild Life, Unborn, Pony Ride and Fun House or any good Grind Show. We have the tops. Florence Wallace and Sam Lewis of Nina Show, answer. Want Girl Show Manager with two girls. Dean Pottec no longec here. All mail and wires to WM. C. (BILL) MURRAY.

43rd ANNUAL MINERS' PICNIC

August 7, 8, 9, 1959
Memorial Stadium, Terre Haute, Indiana
Biggest Event in the Middle West
Valuable Prizes in Cash and Merchandise

CONCESSIONS WANTED

Can place Concessions of all kinds. Bear Pitch, Novelties, Ball Games, etc.
NOTICE: Am now booking and reserving space. Contact concessions chairman.

WILLIAM MOSS	ALEX CLIVER	JACK WILSON
1515 First Ave.	1015 Maple Ave.	1544 Ohio St.
Phone: HArrison 8559	Phone: Crawford 1807	Phone: Lincoln 7590

FEATURE FREAKS AVAILABLE

LIFE SIZE REPRODUCTION IN WAX OF YNE

WORLD'S STRANGEST & MOST SENSATIONAL FREAKS

Such as Double-Bodied Four-Legged Girl, Siamese Twins joined at the head Mexican Two-Headed Man.

All as any of these would make a terrifically powerful feature for any side show Have brand new banners for each attraction. To inspect above contact

DAVE ROSEN

4010 Atlantic Avenue, Sea Cate, Brooklyn 24, N Y.
Phone: COney Island 6-2261 after 1 P M

DEL FLORE AMUSEMENTS

Want for Carbon (Greensburg), Pa., July 6-11; Chippewa Township Firemen's Fair, Beaver County's largest Fair, July 13-18; Campbell, Ohio, Greek Orthodox Church Bazaar, July 20-25.

Want Hanky Panks of all kinds.
Want family type Shows with own outfits.
John Caruso wants one Agent for Bandit, one Agent for 88 Shooting Gallery, man to Up and Down Joints, who can drive semi. Must have license.
Write or wire AL HEL FLORE, Irwin, Pa., this week

SUNSET AMUSEMENT CO.

Want for Clear Lake, Iowa, July 3-4-5 and Steamboat Days Winona Minn. to follow. Ball Games, Photos, Custard, Ice Cream, Short Range Derby, Bird Class as Lamp Pitch, Cake, String, Bumper and Hanky Panks. Ride Men without cars come on, must be licensed semi-drivers.

Clear Lake, Iowa, this week; Winona, Minn., next.

PARADA SHOWS' 40th TOUR

Now open for a complete route of Fairs and Celebrations. See Billboard June 15 for complete route. Seneca, Mo., Big 4th July Celebration, six nights, two days, parades, prizes etc. Then Mt. Vernon, Mo., July 8-11, Uptown on Court House Square. Merchants' Annual Celebration, then the nae he'concession people all like. Cassville, Mo., July 23-25.
Down midway. No racket. Especially want good, clean, small Sit Down Grab that caters to Ride Men. Low privilege in exchange for good treatment of show people. Can place Custard, Novelties, Buckets, Fork Cake, Swinger, Jewelry, Fish Pond, Scales, Cigarette Joint. Agents for Alibi and Slum Stores, Second Man on 5 office Rides (no more rides wanted). Truck Drivers. Ticket Sellers, Agents & useful People, come on. We are just opening and can close you.

STEPHEN'S SHOWS

Want for season—Second Man for Merry-Go-Round, also Man for Roll-o-Whirl and Help on Ell Wheel. Salary the best. Wives for Joints. Must have chauffeur's license. Must be sober.

OTTO STEPHEN
Winterset, Iowa, NOW

FUNLAND SHOWS

One of best 4th Celebrations in State, Salem, Mo., July 1-2-3-4.

Can use Hanky Panh Agents and Ride Help for 10 rids show. Can use Second Man on Wheel, Tilt, Flying Scooter and other Rides. Help come to Salem, Mo.

Now County Fair at Lockwood, Mo., July 8-11.

MIDWAY CONFAB

Augie Longo had his 26th birthday observed on the Clifton (N. J.) showgrounds of Silk City Shows. The St. Claer's Church committee provided coffee and cake for all show hands.

A Ferris Wheel has been bought by **Joe Quatero** in South Carolina and added to his Kid Hope Shows. . . . **Phillip Ray** (The Colonel) is fielding the Rialto Shows.

Dave Karp, "The Sheriff of Tombstone," and **Mel Snydar**, emsee, were booked into Eastgate Shopping Center, Roseville, Mich., last week. The shopping center unit, which also includes free pony rides, moved on to play two months of dates in Michigan, booked thru the **Max Gurman-Sam Arnold** Agency.

Clyde Butler, concessionaira with Jimmy Chanos Shows, suffered a heart attack at Fairborn, O., was treated at the Veterans' Hospital there and rejoined the show a week later at Greensburg, Ind. . . . **Sohpie Tucker** donated $25 to the Ladies' Auxiliary of the Michigan Showmen's Association bake sale while she was appearing at the Elmwood Casino in Windsor, Ont.

Sam and Edna Burd had the only professional game concession with the King Exposition Shows at Garden City, Mich., last week with other units being operated by the Jaycees. . . . **Paul Greeley**, secretary of the Michigan Showmen's Association, is touring upper and lower Michigan and writing several shows en route.

Jack Dickstein, former concession manager at Edgewater Park, Detroit, has gone east to visit Atlantic City, New York and Rockaway Beach.

J. George Loos scored a feature yarn in The Laredo (Tex.) Times recently as he signed a new contract with the Georga Washington Birthday Association for the midway thru 1963. The article includes a photo and describes some experiences of the 80-year-old showman in his past 65 years in show business. Loos has made Laredo his home for the past 35 years.

Gus Glenos, retired cookhouse operator, is ill in the Mobile (Ala.) Infirmary and would like to hear from old friends. He has operated a cafe in Mobile for a number of years. . . . **George E. Wilkinson**, former showman, is almost blind and is in poor health. Mail will reach him at 3011 North 8th Street, Orange, Tex.

Carl Pierson reports that **R. D. (Mac) McCollin**, former manager of Babcock United Shows, now has a night club in Utah and is personal manager of a Western orchestra. . . . **Roy T. Duffy** has booked his string of concessions on the Burkhart Shows for the season. **Kenneth Ritchie** is also on Burkhart with his rides.

Mrs. L. H. Hardin and **Mrs. Jack Bain**, Southland Amusements, gave a double birthday beach party June 22 for their husbands at Fort Walton Beach, Fla. Hardin observed his 70th birthday. Besides show personnel, the affair was attended by Bertie Casey, Indianapolis; Mr. and Mrs. **Charles Staunko**, Tampa; Mr. and Mrs. **Kenneth Watzel**, Leesburg, Fla.; Mr. and Mrs. **Joe McCrum**, Winter Haven, Fla.; **Julius Jones**, **Carl Weaver** and **Paul Braceville**. Entertainment was supplied by **Ken Lausoo** and **Donald Ray Searcy**.

SKERBECK SHOWS

All Fairs and Celebrations to follow.
Want complete legitimate Concessions of all kinds. Grind Shows Walk Thrus, Animal 5-in-1, 10-in-1, etc. Reliable Ride Help at all times. Contact
SUSANNE SKERBECK as per route.
Spruce Street location, right across from Canada; Sault Ste. Marie, 4th of July.

CONCESSIONAIRES

SIX CATS—5 various styles.	Ea. $10.00 $12.00	SPOT BOARDS, Set of 5	Ea. $ 25.00
PUNKS—11 inch	Doz. $ 50.00	ADD-'EM UP HART BOARDS, Sponge Rubber	Ea. 20.00
PUNKS—15 inch	Doz. $ 6.00	POP IN BUCKETS, Short Range	Ea. 65.00
PENNY or COIN PITCH BOARDS	Ea. 60.00	SPUTNIKS UNDERHAND BALL GAME	Ea. 65.00
UNDER 11 or OVER 50 ROLLDOWN TABLES	Ea. 60.00	GAMOLINE UNDERHAND BALL GAME	Ea. 45.00
THREE-LEGGED BOTTLE STANDS	Ea. 20.00	NEW DEVIL'S BOWLING ALLEY	$00.00
THREE POUND NINE BALL BOTTLES	Ea. 1.00	USED, Rebuilt DEVIL'S BOWLING ALLEY	150.00
SIX POUND ONE-BALL BOTTLES	Ea. 8.00	HI-STRIKERS, Wood, 24 ft.	400.00
5½ POUND THREE-BALL BOTTLES, Old Style	2.50	New Aluminum HI-STRIKERS, 28 ft.	600.00
THREE POUND THREE-BALL BOTTLES, Old Style	Ea. 3.50	NUMBER WHEELS made to order.	
DAM FAMILY PULL-UP SLATS	Ea. 80.00	MEDIUM RANGE GUMMER BUCKETS and PICTURE FRAMES made to size and order.	
GAUCHO PULL UP SLAT PUNKS or Complete Frames for $250 for 12 M.	Doz. 40.00	NEW STYLE BELL ONE BALL BOTTLES, 5 lbs.	Ea. $5.00
SWINGER BALL and PIN	Ea. 25.00	New Aluminum SIX-CATS, going fast	Ea. $35.00
JEWELRY SPINDLES	60.00	Minimum order of 8 sold to anyone.	
PAN GAMES, Complete	Ea. 100.00		

RAY OAKES & SONS

P. O. Box 4544, Tampa 9, Fla. Phone: REdwood 6-9774; Nights: REdwood 6-5467.
Write for Free Catalogue

PRELL'S BROADWAY SHOWS INC.

50 CAR RAILROAD SHOW MOTORIZED
BROADWAY AT YOUR DOOR

WANT FOR WINCHESTER, VA.—JULY 6th to 11th, RED LION FAIR TO FOLLOW.

CONCESSIONS Age & Scales, Novelties, Photo, Hanky Panks, Bear Pitch, Candy Pitch, Merchandise Stores of all kinds.
RIDES Scrambler, Helicopter, Scooter, Paratrooper. Pete Joseph, get in touch. Jimmy Mitchell, contact
SHOWS Side Show, with or without equipment, Minstrel Show, Snake Show, Walk-Thru Shows. Wild Life. Pet Show
HELP: Ride Help on all Rides semi-drivers preferred. Max Sharp wants capable Count Store Agent and Pin Store Agent. Good proposition for right party.

All answer PRELL'S BROADWAY SHOWS, Harrisonburg, Va.

BLUE GRASS SHOWS

Can place for Waukegan, Ill., week July 7-12, followed by Converse, Ind., Free Fair, week of July 13-18, and a continuous route of bona fide Fairs until Armistice week in Florida.

CONCESSIONS: Hanky Panh Prize-Every-Time Games of all kinds. Age and Scale, Short Range High-Striker. Rank on exclusive basis. Have good location for Auction Sale Truck at Converse.

HELP: Show Carpenter who doubles elsewhere. Can also place capable Lot Man at once. Also place Ride Help for all Major Rides. Must be semi drivers. All wires, no phone calls please.

C. C. GROSCURTH, GEN. MGR., BLUE GRASS SHOWS, Joliet, Ill., all this week.

BEE'S OLD RELIABLE SHOWS, INC.

Want for Lawrenceburg, Ky., Fair, July 6-11, and solid string of Fairs ending in November in Florida.

CONCESSIONS Ice Cream, Custard, Novelties, Long Range, Oreggers, Bird Pitches, Scales, Basketball, Block Pitches, Milk Bottles, Ball Games, High Striker and all Hanky Panks. Can place Photos for Lawrenceburg only. Tex Roberts wants Count Store Agents. Can place good Hanky Panh Agents.

SHOWS Want Girl Show, Snake, Monkey, Fun House, Glass House, Mechanical, and all Shows not conflicting

All replies RAYMOND C. HILS, Central City, Ky.

16 Fairs— PAGE BROS.' SHOWS —16 Fairs

Want Hinge Hanky Panks, Wheel and Chairplane Foreman. Ride Help on all Rides. Top salary (no corn). Fun House Operator. Norman Littlefield wants Agents.
Jamieson, Ky., Big 4th spot, now; Lexington, Ky., next week.

P.S.: Opening circus under canvas first of October. Acts doing two or more. Tommy Whiteside, contact W. E. Page.

WHITESIDE CONCESSIONS

SOLID ROUTE OF FAIRS FROM NOW UNTIL NOV. 11.

Can place Agents for Balloon Darts. Agents for Six Cats and Buckets. 1 P.C. Agent in Pan Game. After Logan, this week, can place two capable Grind Store Agents, must be neat in appearance. Can place a few good Working Men. I have exclusive with Capell Bros' Shows. All winter's work in Arizona
All replies: A. B. (DUTCH) WHITESIDE, Eccles Hotel, Logan, Utah.

RUMBLE RIDES

Want for New Harmony, Ind., July 8-11; Orleans, Ind., July 15-18. American Legion Celebrations, both uptown on the streets.
Want Stock Concessions, Straight Sales and small Shows
Can place Wheel and Spitfire Foremen also Kid Ride Help who drive.
Answer c/o Western Union, West Baden, Ind., this week.

D. P. RUMBLE

A-1 AMUSEMENTS

Want for Round Lake, Ill., July 1-5; Antioch, Ill., July 8-12; Jasper Co. Fair, Newton, Ill., July 13-18.

Can place Hings, Photos, Mac Pitch, Glass Pitch, Age and Weight, Novelties, Cork Gallery, Short Range or any Stores working for stock. HELP: Want Foremen for Roll-o-Plane and Parris Wheel. Can place Agent for Six Cats.

Contact JOHN HANSEN, Manager, Round Lake, Ill., this week.

FRANK COOK
WANTS
Agents for Picture Frames and Hanky Panks. Want high-class Buffy. Must be sober.
8158 Cass, Detroit, Mich.

WANTED WANTED WANTED
Agents for Color Dart and Buckets. Tuscoe Denny Moore and Howard Williams, contact.
K. B. THOMAS
c/o Merriams Midway Shows
Cannon Falls, Minnesota, July 2-3-4.

Lynn's Midway Shows
Will book Scale & Age, Long & Short Range, Pan, Photos, Hi Strikes, Fish Pond, Watch-La, Coke Bottles & Ball Games.
P.S.: First & Second Men on Wheel who have chauffeur license.
Moose Lake, Minn., for the 4th; then per Billboard route.

FOR SALE
Six late model major Rides, three Shows, Trucks, Trailers, office, Hot wagon, etc. Extra nice route balance of season included. Everything in extra good condition. Will take part payment. If not able to handle a $30,000 deal do not answer. Located in Central States.
Box D-102, c/o The Billboard
2160 Patterson St., Cincinnati 22, Ohio

WANT MAN
To work Popcorn Trailer. HARRY COYER, get in touch, or anyone who has worked for me before. Must drive truck.
JOHN MERIGIAN
2044 Plainfield Ave.
Grand Rapids, Michigan

WILL BUY FOR CASH
Concession Trailer, prefer one formerly used for Diggers. Must be priced right and no junk. Write full description and price.
CENTURY VENDING CO.
902 No. Ocean Blvd., Myrtle Beach, S. C., or call Hillcrest 8-5141, person to person, ask for Art.
P.S.: Attention, Izzy Wells and Frank Evans! What do you have?

CARNIVAL BILLPOSTER
wanted, with transportation.
Contact
ROSS MANNING SHOWS
Monroe, N. Y., this week.

AGENTS WANTED
For Hanky Panks
Fairborn, Ohio, 4th of July week. Good fairs to follow.
GIL HUTLER
c/o Jimmie Chenos Shows

WANTED
THIESS UNITED SHOWS
Concessions not conflicting. Chatsworth, Ill., July 1-4; Sheridan, Ill., July 1-4; Orangeville, Ill., July 9-12; Compton, Ill., July 11-12.
Hanky Panky Agents and KoKaMo, come on. Sober Ride Help who drive. (Ole, come on—John Welch.)
HAROLD THIESS
386 Montgomery Road, Aurora, Ill.

Want Carnival for
JULY 3-4-5
BIG BROILER FESTIVAL
Contact Ole Wenses, phone 28, or Clarence Craben, phone 114.
Sieve, Wisconsin

WANTED
Side Show Acts at once. Fire Eater who can lecture inside. Ticket Sellers who Up & Down, one Bally Girl. Annex Attraction that can take orders. Season, enlarging show for Fairs. People who worked for me, answer. Don't write, wire. Pay yours, I'll pay mine.
EARL MEYER
c/o Marks Shows, Crisfield, Md.

RIDE MEN
Can use capable Foremen on Tilt, Wheel, Octopus, Roll-o-Plane and Jinny. Good pay, accommodations, bonus and no employment. Second Men who drive, come on. Lyndon, Kansas, June 29-July 4; Blue Springs, Mo., July 6-11.
Holiday Amusement Co.
Fielding Graham

MOUND CITY SHOWS
Want for Winfield, Mo., July 1-4; Vandalia, Mo., July 6-11; Godfrey Sportsmen's Club, Godfrey, Ill., July 9-12; Leesburg 100-Year Centennial, Leesburg, Mo., July 17-19; Billsville, Mo., July 17-19; Nokomis, Ill., July 22-25; Overland Golden Jubilee (to be held in Stadium), Overland, Mo., July 29-Aug. 1; then Fairs to follow. Can place Concessions of all kinds. Also Side Help on all Rides.
Contact CLARENCE SLATEN
815 Sellier Place, Wood River, Ill.
(Phone: CLinton 4-4707) No Collects.

A. of A. Looks For Big 4th At Weymouth

WEYMOUTH, Mass. — Rhode Island dates behind them, the Amusements of America set up here for their July 4 date, which started Monday (29).

The return to New England after several seasons was not conclusive, due largely to inclement weather. Until the opening fair date, August 3-8 in Hughesville, Pa., the show will try to maintain the satisfactory level of business experienced so far.

Rain dogged the operation thru Providence, Middletown and Cranston, R. I. At Atwood Road and Randall Street in Cranston there was a Monday (22) rainout, then good business on Tuesday and Wednesday. Thursday pulled rain steadily thru the afternoon. The bazaar unit was doing well, meanwhile, under Babe Vivona in Livingston, N. J.

One of the better dates before Hughesville kicks off the fairs will be the Eagles' Charity Circus in New Bedford.

Mrs. Catherine Vivona will rejoin this week after being sidelined for several weeks with a leg injury. Work on the show includes the truck painting of Tarzan Banks and maintenance by Don Crawn. John Venditto, Pat Fera, Jim McMahon and other New Englanders have been recent visitors.

Shorter Greater Has Good Week At Waterloo, Ia.

WATERLOO, Ia.—The Shorter Greater Shows, co-owned by Floyd and Sheldon Shorter, chalked up a very successful week here, June 15-20. Show carries 12 rides, four shows, a free lion and elephant act and a string of concessions operated by A. R. (Dutch) Whiteside.

The enlarged show has a solid route of celebrations and fairs thru Iowa, Nebraska, Minnesota, Wisconsin, the Dakotas and points west.

Rainfall Hits Victor Amuse. And Venditto

MIDDLEBORO, Mass. — Venditto Bros. Shows stayed over a second week here after rain, then had a July Fourth date set in Saugus, Mass.

In Central Falls, R. I., Victor Amusements put in a fair week despite five rainy days, with Saturday (20) being especially rewarding.

Mr. and Mrs. H. Norman Smith took delivery on a new Scrambler recently which is booked for the season on **Kenneth Garman's** Sunset Amusement Company where the Norman's also operate their Round-Up ride. . . . **Tommy Arger** reports good business with his bingo on the Penn Premier Shows. . . . **Earl B. Walsh,** owner of the Matchstick Cities, advises that he is booked solid at fairs and celebrations until November. He has played on the streets this past winter and spring.

Wanted for . . .
ORANGE COUNTY FAIR
COSTA MESA, CALIF.
JULY 14-19 Inc.
NOW BOOKING SHOWS AND CONCESSIONS ★ 6 BIG DAYS—6 BIG NIGHTS
ROY SHEPHERD WANTS Ride Superintendent, Kiddieland Foremen, Electrician, Truck and Ride Mechanics. Tilt, Wheel and Octopus Foremen. Ticket Sellers, Semi Drivers. Also useful Carnival Help in all departments.
Crafts has for sale surplus Rides suitable for Amusement Park or Kiddieland—1 A. H. Looper, 1 A. H. Dipper and 2 A. H. Auto Rides.
WRITE, WIRE OR PHONE CRAFTS 20 BIG SHOWS, INC.
Winter Quarters, 7283 Bellaire Ave. North Hollywood, Calif.
PHONE: POplar 5-0909 or POplar 5-0320

of AMUSEMENTS AMERICA
A STAR SPANGLED MIDWAY
WANT WANT WANT
For two bona fide Celebrations; Weymouth, Mass., July 3-4-5, day and nite. Rodeo, bonfire, fireworks and other special events. Also New Bedford, Mass., July 6-12, including Sunday. Eagles Charity Circus, car giveaway, fireworks, bonfire, 3 special matinees!!
CONCESSIONS—Hankles of all kinds. Will sell Ex on Long and Short Range Galleries, Photos, Novelties.
RIDES—Helicopter, Tilt, Octopus, Round-Up, Rock-O-Plane. Coaster, Scooter, Dark Ride, any Rides not conflicting.
SHOWS—Grind Shows or any family-type Shows. Motordrome (Mickey Donahue, get in touch), Wild Life. Want Half-and Half for Side Show, also inside Lecturer and Magician. Tony Mason can use Talker for Rock 'n' Roll Revue.
Attention! Will book Wild Mouse for New Jersey State Fair, Trenton, Sept. 20-27.
JOHN VIVONA
Cranston, R. I. thru Tues. June 30; then Fairgrounds, Weymouth, Mass.

PENN PREMIER SHOWS
world's ★ cleanest ★ midway
LEETSDALE, PA., JULY 6 to 11
CONCESSIONS — Photos, Custard, Derby, Bear Pitch, Glass, Scales, Six-Cats, Short Range and any other legitimate Concessions. Have for Sale. Long Range Gallery in good condition and reasonable.
SHOWS — Can place Fun House, Motordrome, Pet Show or any other good shows not conflicting. Want A-1 Talker for big TV Revue. Must be able to cut it. Want good Geek or Snake Show who can stand prosperity. Leslie, come on. Only a few more still dates then 16 fairs.
RIDES — Can place any major Ride not conflicting. Especially want Rock-O-Plane, Paratrooper or Spitfire.
HELP — Can place Foremen for Boats and Hot Rod. Can always use good, sober Second Men who drive semis.
Address all mail and wires to LLOYD D. SERFASS, PENN PREMIER SHOWS,
Neville Island, Pa., this week; then Leetsdale, Pa., July 6-11.

A FAMILY TRADITION
JOHNNY'S UNITED SHOWS
American Legion Street Fair, Danville, Ind., followed by New Castle, Ind. (4 blocks from Courthouse), first show inside city in 6 years. Columbus, Ind., Bartholomew County 4-H Fair, then solid route of Fairs until first of November.
CONCESSIONS — Ex on Custard and Long Range. Want Beat and Glass Pitches, Lemonade Shake, Chocolate Dip, Tip-Up Coke, Long Range, Buckets and Basket Ball.
SHOWS — Snake with or without own equipment, Motordrome and Glass House.
RIDES — Want Dark Ride and Paratrooper.
Louie Hall wants Cookhouse Help of all kinds, especially dinner cook. Must be entirely dependable and reliable. Russell and Rose Gallagher want Agents.
Phone in office. Contact JOHNNY FORTEMONT, JR., Brazil, Ind.

Charles "Chuck" Murk & Costa "Gus" Sterglou
Contact Immediately.
Mrs. Nora Reinhardt
Care of World of Mirth Shows, Lowell, Mass., June 29-July 4; Manchester, N. H., July 6-12.

DOBSON'S UNITED SHOWS
Want for Top Route of Wisconsin Fairs
Funhouse, Side Shows, Hanky Panks of all kinds. Also want Ride Help. Top wages paid to good men. Must be sober.
Phone: or wire Abbotsford, Wis., June 29-July 1; Wisconsin Rapids, Wis., July 2-5; or per route.

NOW BOOKING

Concession privileges for the 38th year

THE 1959 WEST SIDE NUT CLUB FALL FESTIVAL

Evansville, Ind.

Oct. 8 thru 10 inclusive.

Only legitimate operators wanted.

Contact

BILL OHNING

2218 West Franklin St.

Phone: HA 3-3111

AMERICAN GREATER CIRCUS

WANTS

- HANKY PANKS all kinds
- Family-Type SHOWS
- PONY ACT, DOG ACT and LION ACT

For Fourth of July Celebration and for balance of season. Good location.

Contact L. MATUSO at LOWELL, IND., JULY 1-5.

CARNIVAL FOR SALE

Complete unit, priced right for quick sale. Includes:

Ferris Wheel	Whip
Merry-Go-Round	Rides-O
Caterpillar	3 Kiddie Rides
Roll-o Plane	Diesel Generators

Must dispose, act fast on this one!

BOX 226

The Billboard, New York

Wanted at Once

RIDE FOREMEN

for Merry-Go-Round, Roller Coaster and Chairplane. Wages $80.00 per week. Also need Second Men.

PRUDENT'S AMUSEMENT SHOWS

124 Cedar Ave., Patchogue, N. Y.

Phone GRover 5-0315

WANT

ROLL DOWN AGENTS

for established amusement park near Army and Marine base also Balloon Store Agent. Call UNion 2-3265, White Lake, N. C.

Chas. J. Wolpert

KENNY'S ATTRACTIONS

Now booking for Great Sunman County Fair, Sunman, Indiana, July 14-18 Rosedale, Indiana, 4th of July; then Advance, Indiana; followed by Sunman, Indiana.

Can use Henky Panks of all Kinds, Novelties, Ball Games, Pitches, Bitt Camp and Alibis, Swinger, Pins and Hassle, Unusual Ride Help, come on. This is an 8 ride show. If you cannot drive semi do not answer this ad. Good deal for Cookhouse at Sunman, Indiana. Contact MUTT HAYWARD or KENNETH HAYWARD, as per route. F. S. Sol Rosenfeld wants Help in all departments. Have good deal for good Rope Man on Twin Wheels.

D. S. DUDLEY SHOWS

Need Agents for Coke Ring, Balloon Darts Roll Games, Bug Joint, Add-to Darts, Basket, Roopie, Short Range. Will book any nonconflicting Henky Panks, Novelties, Scales, Age, Hots, Cookhouse or Grab. D. S. Thompson needs Ticket Agent and Need Second Man for 12 Rides. Must drive semis. No cars. Want Merry-Go-Round Foreman, Leonard Garcia, everything OK. Come at once or phone collect. Will wire bus ticket. Contact

D. S. DUDLEY

Brush, Colorado, this week; then as per route.

WANT *WANT*

WORLD OF MIRTH SHOWS

Side Show Acts, Talker, Magician, Sword Swallower, Freaks; top pay.

Come in or wire DUDE STEINMETZ, Side Show, World of Mirth Shows, Lowell, Mass.; then Manchester, N. H.

TIP TOP SHOWS

Want Long Range, Short Range, Glass Pitch, Add-a-Dart and Stock Concessions. For Sale—Super Roll-o-Plane, $3500.00, Cat converted to one Truck Ride, $3500.00; 10 kw. Light Plant, $200.00; 5 kw Transformer. L. Loucks and G. Oesek want Agents.

Tomah, July 3-5; Oshkosh, July 7-12; Waukesha Centennial, July 13-19, all Wisconsin.

Carnival Routes

• *Continued from page 57*

Powelson Am. Co., No. 1: *Happy Powelson; Marietta, O.; New Washington 7-11.

Powelson Am. Co., No. 2: *Happy Powelson; Canterburg, O., July 1-4; Rising Sun, Ind., 7-11.

Powelson Am. Co., No. 3: Ada, O., July 1-4; Canton 10-12.

Preil's Broadway: *Lillian Sylvester; Harrisonburg, Va.; Winchester 6-11.

Rainea Ams: Pawnee, Okla.

Rainier: *A. W. Randolph; Sedro Woolley, Wash.; Burien 6-11.

Reed Ams.: *Fred E. Ingle; (Celebration) Sturgis, Ky.

Reid, King: *William Austin; Three Rivers, Que.

Reid's Golden Star: *Jay Chaudion; Newland, N. D.

Ritters United: Brea, Calif., 30-July 4; Rialto 7-11.

Robinson's Western, No. 1: *George A. Roach; Everett, Wash., 29-July 5; (North City) Seattle 6-12.

Robinson's Western, No. 2: Sandpoint, Idaho, 29-July 5; Ephrata, Wash., 6-12.

Rock City: *L. J. Latimer; Rockton, Ill., July 1-4.

Rogers Bros.: *Mrs. M. L. Whiteaide; Bemidji, Minn., July 1-5; Ironton 7-8; Hoffman 10-12.

Rohr's Modern: *Sun Harris; Streator, Ill., July 1-5.

Rose City Rides: *Dutch Schrader; Van Buren, Mo., 29-July 1; Cape Girardeau, 4.

Royal American: *J. A. Pearl; Brandon, Man., 29-July 3; Calgary, Alta., 6-11.

Royal United: *Jackie Swift; Sumner, Ia., 29-30; Gowrie, July 2-4; Laurens 6-7; Canistota, S. D., 8-9; Dell Rapids 10-11.

Rumble Rides: *D. P. Rumble; West Baden, Ind.; New Harmony 6-11.

Russell's Ams.: *Russ Martino; Oconomowoc, Wis., July 2-5.

S. C. Am. Co.: Ritter, S. C.

Schafer 20th Century: *Ray Hensley; Ottumwa, Ia.

Shorter's Greater: *H. E. Michaelson; Independence, Wis., 29-July 5; Minong 7-9; Pepin 10-12.

Shorty's Tri-State: Guttenberg, Ia., July 10-12.

Siebrand Bros.: *Don Hanna; Swift Current, Sask., 30-July 4.

Skerbeck Am. Co.: *Rose Kronschrabl; Sault Ste. Marie, Mich., 30-July 4.

Smiley's Ams.: *Joe Fasolas; Sharpsville, Pa.; Arnold 6-11.

Smith, George Clyde: *F. A. Norton; Six Mile Run, Pa.; Boswell 6-11.

Southern States: (Wayside Park) Panama City, Fla.

Southland Ams.: *I. H. Hardin; Fort Walton Beach, Fla.

Stafford: Sullivan, Ind.; Kingman 9-11.

Stanley, Wm. D.: *Donald Dropps; Finley, N. D., 29-30; Park River, July 1-4; Wishek 6-8; Lisbon 9-11.

Stafford: Sullivan, Ind.

Steele Ams.: *Martin Thoreson; Waukesha, Wis., 30-July 5.

Stephen, Otto: *Delmar Harridge; Winterset, Ia.

Stipes: Foust Lake, Minn., July 1-5; Spooner, Wis., 9-12.

Strates, James E.: *George Ryan; Watervliet, N. Y.

Sunny Ams., A. J., No. 1: *Geo. Sass; Newton Falls, O.

Sunset Am. Co.: *H. E. Lange; Clear Lake, Ia., 29-July 5; Winona, Minn., 6-12.

Sutton's Pacific Coast: Anaheim, Calif., July 1-5; West Covina 7-12.

Tassell, Barney: New Freedom, Pa.

Tatham's Fun Fair: *Bill Tatham; Mount Morris, Ill., July 1-5.

Tennessee Valley Ams.: Red Boiling Springs, Tenn.

Thiess United, No. 1: Chatsworth, Ill., July 1-4; Orangeville 9-11.

Thiess United, No. 2: Sheridan, Ill., July 1-4; Compton 10-12.

Thomas, Art B., No. 2: Arlington, S. D., 29-30; Delano, Minn., July 3-5; Hatton, N. D., 7-8; Barnesville, Minn., 9-11.

Thomas Joyland: *Samuel General; Weirton, W. Va., 30-July 4.

Tidwell, T. J.: Brownwood, Tex., 29-30; Cisco, July 1-5.

Tinsley, Johnny T.: *Albert Rivers; Woodruff, S. C.

Tip Top: *E. G. Larkee; Tomah, Wis., July 3-6; Oshkosh 7-12.

Venditto Bros.: Saugus, Mass.

Victory Expo.: Flagstaff, Ariz., July 1-5.

Virginia Greater: *Geo. Gillispie; Salisbury, Md.; Laurel, Del., 6-11.

Wade Greater: *Al Southwell; Lake Odessa, Mich.

Wade, W. G., No. 1: *James Blackmon; (Island Park) Mt. Pleasant, Mich., 30-July 4.

Wade, W. G., No. 2: (Bailey Park) Battle Creek, Mich., 29-July 5.

Wall, Alfred, Ams.: Iroquois, Ill., July 2-4; Kansas, Ill., 8-11.

Wallace Bros.: *Clarence Walters; Madison, Wis.

Water & Yates Rides & Games: Leader, Sask., 29; Eston, July 1; Opheim, Mont., 4-5; Wood Mountain, Sask., 7-8; LaFleche 10.

West Coast, No. 1: *John Franco; Klamath Falls, Ore., 30-July 5; Roseburg 6-12.

West Coast, No. 2: *William Snelson; Stockton, Calif., 29-July 5; Richmond 6-12.

Western: *Geo. A. Roach; Everett, Wash., July 1-5.

Wilcox, Dick: *Sam Edstine; Thomaston, Me.; Norway 6-11.

Williams Am. Co.: Waynesville, N. C.; Brevard 6-11.

Wilson Famous: *Mrs. Ray Wilson; Henry, Ill.; Tampico 8-11.

Wolfe Am. Co.: *S. R. Holt; Belhaven, N. C.

World's Finest: *George Sellmer; Timmins, Ont.

World of Mirth: Lowell, Mass.; Manchester, N. H., 6-13.

World of Pleasure, No. 1: *Charles T. Carpenter; Sand Lake, Mich., July 1-5.

World of Pleasure, No. 2: Bay City, Mich.

Young, Monte: *Sharon Payne; Provo, Utah.

Lawrence in Charlotte

CHARLOTTE, N. C. — The Lawrence Greater Shows has been playing lots here for the past month under Shirley Levy. Angelo Longo visited last week.

On location are five of Longo's rides, it is understood. One of the Lawrence rides was recently sold and a Ferris Wheel is stored in Apex, N. C.

Added Day Seen Boon for Lowell

LOWELL, Mass. — The big Lowell Common celebration, one of the East's biggest still dates and acknowledged leader among July Fourth celebrations, will be running four days this year. It had always been a three-day spot with midway action extending right around the clock on Friday night.

Opening this time is Wednesday (1). Spread along the Common will be concessions assembled by Lagasse Amusement Company, holder of the contract, and rides and shows provided by World of Mirth Shows.

Three miles down the road will be another July Fourth spot, promoted for the first time at Dracut Speedway under police auspices and played by Continental Shows. Good weather was expected to see both events wind up profitably.

Lowell will wind up Saturday (4) with a mammoth fireworks display arranged by Lou Edwards' Rockland Fireworks Company of Boston. During the week, Lagasse units will be spotted at Waltham, Bedford and Hamilton, Mass., Greenville, R. I., and Marshfield, Vt., Mrs. Marie Lagasse reported.

Business for the Lagasse forces has been pretty good this season except for those dates interrupted by rain. A hefty route of still dates and celebrations is played, and fairs which include the Connecticut Valley Exposition in Bradford, Vt.; East Blackstone, Rehoboth and North Hampton, Mass.; Brooklyn, Conn.; Contoocook, N. H., and Tunbridge, Vt.

Dates Up 10%

• *Continued from page 61*

Joseph Wolff, foreman; James Schultz, second man.

Ride cashiers: Charles Whittington, Mrs. Milo Rupp, Mrs. William Miller, May Clark, Bertha Whittington, Mary Clark, Edna Southwell, Mildred Green and Carmela Rocky.

Independently owned rides: Octopus—Gerald F. Rupp, owner; Dick Smith, foreman. Dipsy Doodle—Milo Rupp, owner. Live Pony Ride—Forest Johnson, owner. Hot Rods—George Rocky, owner; Paul Curtis, helper.

Concessionaires: Leo Floreck, cookhouse, Bob Jones, helper. Emil Dahlman, cannonball; Bennett Merritt, 4, Dorothy Luffman, agent, fish pond; Paul Luffman, agent, pitch-till-you-win, Mrs. Frieda Merritt and Wilbur Bray, agents, jewelry spindle, Bennett Merritt, operator, cigarette shooting gallery; Paul Gueider, 3. J. C. Cochran, manager; Bobbie Morris and Ernest Robinson, agents, huckets; Mrs. J. C. Cochran, agent, ball game. Gerald F. Rupp and Red Jewell, penny pitch; Jerry Howell, agent, Whitey Caler, hoop-la, Noel and Shirley Smith, agents. Dan Betralias, commando guns; Clark Johnson, agent.

Frank Cook, 6; Leo Reed and Dick Howell, agents, coke bottles; Jim Biddle, agent, wheel; Walter Shattuck and Sam Soloff, agent, picture frames; Valerie Reid, agent, balloon darts; Rangie (Red) Jewell and Jack Morris, agents, six cats; Lee Schulte, agent, high striker. J. P. Viznis, popcorn; Mrs. Anna Viznis and Ruth Stewart, agents. Russ Tossey, Derby and cigarette joint, Mr. and Mrs. Robert Taylor, agents. F. Shattuck, jewelry; Mrs. Mary Shattuck, agent. Harold Whitmar, novelties, Larry Hoffman, agent. Dan Petralias, balloon darts; Charles Schultz, agent. Douglas Winters, short-range shooting gallery.

WANTED

2 MIDWAY SHOWS

For Big Augusta County Fair, Aug. 9 to 14.

Will play percentage or buy outright. Will guarantee you money.

HARRY HAHN, Wapakoneta, Ohio.

GRIFFITHS AMUSEMENTS

Want Foremen on Ferris Wheel and Merry-Go-Round. Top wages plus bonus, also Second Men on all Rides.

Port Carbon, Pa., June 30 thru July 4; Macungie, Pa., July 6 thru 11.

AGENTS

WANTED

FOR ART B. THOMAS SHOWS #2

Agents for Buckets, Six Cats, Swinger and Percentage. Contact Johnnie Glore or Bill Lock.

Chuck Alexander wants Clarence and his heavy-set Wife or any other Agents he knows to come on.

Address: Arlington, S. Dak., June 29-30; Delano, Minn., July 2-4-5; then Minnesota Red River Valley Fairs to follow.

AGENTS WANTED

Big 4th of July at Coleraine, Minn. Swinger, Long Range Buckets, Picture Frames, Hoopla Block, Buckets, Spot Pitch, Gunners and Ball Boys.

Call or wire

BOB BAKER

c/o Badger State Shows, Coleraine, Minn.

AGENTS WANTED

For Alibi, Hanky Panks and Cigarette Wheel. Have good string of fairs. Pat, Whitey and Bama, get in touch.

JOHN ERNEST

c/o Parade Shows

Seneca, Mo., this week; then as per route.

L. & L. SHOWS

Merlin, Tenn., 4th of July Celebration, June 29-July 4; followed by Nunlingdon, Tenn., Homecoming, July 6-11. Concessions Age & Weight, Popcorn, Pitch Snow, Six Cats, Bucket, Swinger, Hanky Panks of all kinds. Shows: Girl Show with own equipment as any Grind Show. Will book any non-conflicting Rides. Red Marcus wants Girls for Girl Show. Agents for Grind Stores. Replies to C. E. LEONARD, per route.

AGENTS

For Novelties, Specialties and Guessing Games. Greeley, Colo., June 29 through July 4. Fairs and Celebrations to follow. Reply:

FRED GREEN

c/o Forsythe & Davis, Greeley, Colo.

WANTED RIDE HELP

For Wheel and Merry-Go-Round. Good pay and pave. Vi and Bill, Walter Johnson, wire me. CONCESSIONS: Can use anything except Snow, Floss and Popcorn. Need one more major Ride for Tri County Fair, Russellville, Ind., July 29-Aug. 1. Will open Reisville, Ind., Annual Homecoming, July 13-18.

Write, wire or phone T. J. Smith, HILLANA SHOWS, 711 E. Main St., Greencastle, Ind. Phone: OLiver 3-8044.

WANTED

TILT-A-WHIRL and FERRIS WHEEL MEN. MUST BE SOBER and RELIABLE. CONTACT

DAVID SWABTHOUT

5815 NORTHWEST HIGHWAY

CHICAGO, ILL.

RIDES WANTED

Want to book Ferris Wheel, Merry-Go-Round and 1 or 2 Kiddie Rides for Mayes County Fair, Sept. 14-17. Annual event, drawing big crowds. Contact

PRYOR LIONS CLUB

P. O. Box 162 Pryor, Okla.

WANTED

TIP UP COKE AGENTS

Contact BOB J. DUANE

c/o Western Union

Everett, Wash., 4th July Celebration, July 1-5.

WANT

Bingo and Rock-o-Plane Help. Second Men on Rock-o-Plane. Counterman and Truck Driver for Bingo.

E. L. SMITH

c/o Monarch Exposition Shows

Sullivan, Ill., this week; Jacksonville, Ill., next.

BEST MERCHANDISE BUYS

Choice Lot 6 for $49
Men's and Ladies'! All famous makes! Complete with expansion band! Reconditioned—Guaranteed like NEW! (Sample $9.95)

10 for $69
Men's new style Elgins, Wellhams. Expansion Band. Guaranteed like new! (Sample $8.95)

25% Cash With Order Bal C.O.D.

WEINMAN'S
107 S. MAIN ST. MEMPHIS, TENN.

"BELL" SPECIALS

10" (Approx.) BEAR. Plastic Bag. Asst. Colors ..... $4.80 Dz.
26" (Approx.) BEAR. All Plush. Asst. Colors. 1 Doz. Min. Order. $21.60 Do.
MECH. JUMPING DOG ..... $36.00 Gr.
DANGLING PANDAS, SMALL ..... $21.60 Gr.

25% Dep. with order, M.O. or Cert. Check. Bal C.O.D. FOB Chicago.
*OPEN SUNDAYS

BELL SALES CO.
1107 SO. HALSTED ST.
Chicago 7, Ill.

CLOSEOUTS!

Big 9" Window Box Doll .$5.20 dz.
Hook's Ark Large Animals . 4.00 dz.
Novelty Goodnight Pillows . 7.20 dz.
SAMPLES—1 doz. each $16.40 FOB
15" Giant Plush Floppy Dog $15.00 dz.
Tremendous 22" TV Dog 15.00 dz.
15" Tigers & Leopards 10.00 dz.
SAMPLES—6 of each $20.40 FOB
30" Plush Bear Knockout $24.00 dz.
48" Taff Bagged Girl Doll 12.00 dz.
22" Giant Plush Poodle 24.00 dz.
SAMPLES—6 of each $30.00 FOB

FREE! 7 DOZEN TOYS with RETAIL VALUE OF $12 with each order for ALL 8 SAMPLE DEALS!
FREE CATALOG 1,000 Plush Toys, Imported Toys & Carnival Goods.
REPRESENTATION WANTED

ACE TOY 836-A Broadway N. Y. C. WO 4-5627

ATTENTION, ENGRAVERS!

30 styles of 24-in. disc socks—heart, round, bridal, lock and key, etc. Nickel silver signet rings. Chrome and gold expansion link bracelets. all sizes; anklets, rings for grab bags from $5 to $10 a gross. Send $2.00 for sample.

Milwaukee Novelty Co.
1212 N. 3rd St. Milwaukee 3, Wis.

There's No Trick . . . to finding GOOD BUYS in Used Equipment . . . just look over the many ads in the Classified Section this issue

new merchandise for tomorrow's . . .

parade of hits

FOR LISTING
SEND NEWS RELEASE, GLOSSY PHOTO OR DRAWING TO: Parade of Hits, The Billboard, 188 West Randolph, Chicago 1.

ICE CRUSHER

Two-way wall model ice crusher, crushes ice fine or coarse. Table model and electric ice crushers also available. Retail, wall model, $9.98; table model, $9.95, and electric ice crusher, $29.95. Rival Manufacturing Company, Kansas City 29, Mo.

COVERS

Protective covers of extra heavy-gauge weatherproof plastic in red tartan plaid pattern. Wipe clean with a damp cloth. Including brazier, retail, $2.98. Chaise lounge cover, retail, $4.98. Seal Sac, Inc., 6 East 39th, New York 16.

HOLDERS

Handy holders for holding brooms and mops off the floor. Two pastel yellow wooden rollers securely grip handles without scratching them. Two holders with instructions in bubble pack. Retail, 69 cents. Georgren Wringer, Box 658, Muskegon, Mich.

EGG OPENER

Opener cracks open hot and cold eggs. Controlled entirely by the handles; hands never touch egg. Nickel-plated steel construction. Carded with complete instructions. Retail, 98 cents. Easy Egg Company, 1311 Ann Avenue, St. Louis 4.

PICNIC SET

Forty-nine-piece picnic set includes red and white 54 by 36-inch plastic cloth, six plates and cups, six plastic spoons and forks and 24 paper napkins. Set packed in illustrated poly bag with printed header. Retail, $1. Central States Paper & Bag Company, St. Louis 15.

PATIO SET

Party patio set includes four 10-ounce glasses and ice server which holds 24 cubes. Molded of high-impact Styron plastic in orange tone colors. Gift packaged. Retail, $5.95. Gilsware Corporation, 200 West Central, Roselle, Ill.

COILED CORDS

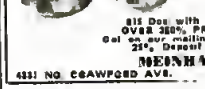
No-knot heat appliance cords give heat appliance cords the same convenience that has been proven on millions of telephone cords. Permanent retracting action built into the entire cord, no springs or plastic tension coverings. Cords come in four types, miniature plug, attached eyelets, standard plug and extension. Retail, $1. Cords Limited, Essex Wire Corporation, De Kalb, Ill.

TOWEL HOLDER

Towel holder of polyethylene comes in red, white, green, pink, yellow and natural. Self-adhering, no tools needed. Contour packaged in clear acetate bubble. Retail, 29 cents. Decor Plastics Mfrs., 107 North Franklin Street, Syracuse 2.

WHEN YOU REPLY, PLEASE MENTION YOU SAW IT IN THE BILLBOARD PARADE OF HITS.

BIG IMPORT HIT—LIMITED SUPPLY
NEW "EYE-SHADOW" SPECS.



● GOLD PLATED ● WOMEN LOVE THEM
● SMART LOOKING ● MEN PREFER THEM
Adjust Depth of green to the sun for the best in eye comfort. Fits into handy Go Lucy pen like case. Selling up to $3.95 retail. WHILE STOCK LASTS.

$15 Doz. with case—$13.20 Doz. in gross lots.
OVER 300% PROFIT—Sample $2.50 Post Paid.
Get on our mailing list for other fast selling items.
25% Deposit on C.O.D.'s. F.O.B. Chicago.
REINHARDT IMPORT CO.
4331 NO. CRAWFORD AVE. CHICAGO 21, ILL.

SUMMER SPECIALS FROM THE HOUSE OF BARGAINS

12" PEATNEE DOLLS ..... $53.00 gr.
7" PEATNEE DOLLS ..... 12.50 gr.
7" FUR MONKEYS ..... 8.50 gr.
10" FUR MONKEYS ..... 22.50 gr.
8" ASST. PLUSH ANIMALS WITH TAPE MEASURE ..... 21.00 gr.
5" ASST. PLUSH ANIMALS ..... 5.50 dz.
8" ASST PLUSH ANIMALS ..... 4.50 dz.
BAMBOO PENNANT CANES (LIMITED TIME) SALE OF 2,000 ..... 25.00
25% DEPOSIT REQUIRED ON ALL C.O.D.'S.
M-G NOVELTY CO., INC.
17 SO. WALKER STREET OKLAHOMA CITY 4, OKLA.
Phone: CENTRAL 5-5884 - Night: WINDSOR 8-8878
1958 CATALOG NOW READY

SHAGGY DOG
Hottest Newest Item in Years!
Tremendous Monster 25" size.
Made of extra long pile—luxury plush. Cotton stuffed.
$60.00 Doz.
30" Sitting Up Style, $72.00 Doz.

ABLE—BAKER SPACE FLASHER MONKEY
Mouth flashes on and off just like famous Space Monkey. Made of shaggy long pile furry plush. 21" tall with life like face, ears, hands and shoes. $43.20 Doz.

EMMETT KELLY CLOWN
With flashing light-up nose. Authentic original like-like famous tramp. All vinyl.
22"—$43.20 Doz.

ACE TOY 836-A Broadway N. Y. C. WO 4-5627

You Can't Beat BRODY for Merchandise
We Carry a Complete Line of ELECTRICAL APPLIANCES—Household Goods — GLASSWARE—Clocks—LAMPS — Assorted Novelties—BABY DOLLS—BeaPair Dolls—PLUSH ANIMALS—Plastic Goods — CARNIVAL GOODS — Premium Goods — SPECIAL AUCTION Goods—Small Novelties for Give-Aways
JUST OFF THE PRESS
OUR NEW 1959-1960 Catalog. 72 illustrated pages, many new items and prices for Auctioneers, Concessionaires, Carnival, etc. Full line of plush, premium and give away items. SEND FOR FREE COPY
OUR NEW LOCATION
M. K. BRODY & CO., Inc.
818 S. Halsted St. Chicago 7, Ill.
L. D. Phone MOnroe 2-6520—6-6524
In Business in Chicago for 27 Years

HOT ITEMS

18" STUFFED DOLL. Plastic Face. Contrasting Colors. Sa. in Poly Bag Dz. $3.50
24" Same as Above. Dz. $5.90
50" PLASTIC GARDEN HOSE, Brass Fittings 5 Year Guarantee. 12 to Carton Ea. $1.00
5" PLASTIC BALL CASTING GOD 24 to Carton. Ea ..... 60¢
6' TWO-PIECE SPINNING ROD 12 to Carton Ea. . $1.10

25% Dep., Bal. C.O.D., F.O.B. Chi.
J & N COOK, Inc. 783 W. Taylor Chicago 7, Ill.
OPERATED & MANAGED BY JIM & NANCY COOK OUR ONLY LOCATION

NEW Sensation
Packed with "SELL"
Priced for PROFIT!
CEL-MAX Ensemble

EXPANSION BAND
BILLFOLD
JEWEL WATCH
PEN & PENCIL SET
LIGHTER
CUFF LINKS
MONEY CLIP
TIE CLASP
$5.90 Set
Same set & shown with
● 7-Jewel Watch.....$6.90
● 15-Jewel Watch..... 7.90
● 15-Jewel Watch..... 8.90
Min order 6 25% cash Bal. C.O.D.

NATIONALLY ADVERTISED
The hottest line for '59! High style—Low price All pieces beautifully matched — handsomely Boxed EVERYTHING—nine smart pieces—including Expandable watch and expansion band!

Cel-Max Extra!
LADIES' NEW RHINESTONE WATCH
A sparkling beauty to dazzle their eyes! Smartly styled case Priced to sell at tremendous profits! Order a sample, $8.95 Yellow or white $7.90

CEL-MAX, Inc.
502 SO. MAIN ST.
MEMPHIS, TENN.

SEND TODAY FOR YOUR FREE COPY OF OUR GENERAL CATALOG
IT IS NOW AVAILABLE
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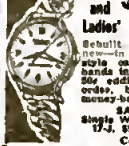

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Used Equipment

FOR SALE—10c COIN OPERATED MOREY Horse. Perfect working condition, reasonably priced. M. Deutz, 6337 Hone Ave., Bronx 69, N. Y.

SCALES, SCALES, SCALES — WATLING 500 Guessers, $32.50 ea.; Watling Tom Thumb Fortunes, $32.50 ea.; Watling 500 Fortunes, $37.50 ea.; A.B.T. Kirk Bilboy Guessers, $30 ea.; used, insite only, renewed, reconditioned. Send deposit, balance night draft. Gaycoin Distributors, 4866 Woodward Ave., Detroit 1, Mich.

SEVEN ARCADE PIECES, DIRT CHEAP. Genco Querier Park, Genco Champion Baseball, Chicago Coin Gosler, Exhibit Six Shooter, Williams All Star Baseball, Sky Gunner and Silver Bullets, $200 cash takes all. Not rented. A. N. Rice, 6420 Wornall Rd., Kansas City, Mo.

MUSIC-RECORDS-ACCESSORIES

Used Records

WOULD LIKE AN OUTLET FOR USED 45'S fresh off juke boxes. All current hits, no race. $60 per month average. Box C-501, c/o The Billboard, Cincinnati 22, Ohio.

All the news of your industry every week in The Billboard . . .

HERE'S A HANDY ORDER FORM FOR PREPARING YOUR CLASSIFIED AD

1. Type or print your copy in this space:

2. Check the heading under which you want your ad placed:

- ☐ Acts, Songs, Gags
- ☐ Advertising Specialties
- ☐ Agents, Distributors Items
- ☐ Animals, Birds, Snakes
- ☐ Business Opportunities
- ☐ Calliopes and Band Organs
- ☐ Collectors Items
- ☐ Costumes, Uniforms, Wardrobes
- ☐ Food & Drink Concession Supplies
- ☐ Formulas and Plans
- ☐ For Sale—Secondhand Goods
- ☐ For Sale—Secondhand Show Property
- ☐ Help Wanted
- ☐ Instructions and Schools
- ☐ Locations Wanted
- ☐ Magical Supplies
- ☐ Miscellaneous
- ☐ Mobile Homes, Accessories
- ☐ M P Films—Accessories
- ☐ Musical Instruments, Accessories
- ☐ Partners Wanted
- ☐ Personals
- ☐ Photo Supplies & Developing
- ☐ Ponies
- ☐ Printing
- ☐ Rigging and Props
- ☐ Salesmen Wanted
- ☐ Scenery, Banners
- ☐ Talent Wanted
- ☐ Tattooing Supplies
- ☐ Trucks, Trailers, Accessories
- ☐ Wanted to Book
- ☐ Wanted to Buy

Music, Records, Accessories

- ☐ Business for Sale
- ☐ Record Pressing
- ☐ Situations Wanted
- ☐ Sound Equipment-Components
- ☐ Used Dealer-Distributor Equipment
- ☐ Used Records
- ☐ Used Record Pressing Equipment

Coin Machine Headings

- ☐ Help Wanted
- ☐ Opportunities
- ☐ Parts, Supplies
- ☐ Positions Wanted
- ☐ Routes for Sale
- ☐ Wanted to Buy
- ☐ Used Equipment

Talent Availabilities Headings

- ☐ Agents and Managers
- ☐ Bands and Orchestras
- ☐ Dramatic Artists
- ☐ Hypnotists
- ☐ Miscellaneous
- ☐ M P Operators
- ☐ Musicians
- ☐ Outdoor Acts and Attractions
- ☐ Vaudeville Artists
- ☐ Vocalists

3. Indicate below the type of ad you wish:

- ☐ REGULAR CLASSIFIED AD—20c a word. Minimum $4
- ☐ DISPLAY CLASSIFIED AD—$1 per agate line. One inch $14 (14 agate lines to inch)
- ☐ TALENT AVAILABILITIES AD—10c a word. Minimum $2.

Classified and all Talent Availabilities ads must be paid for in advance.

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

Please insert the above ad in _____ Issue

NAME _____

ADDRESS _____ I enclose remittance of

CITY _____ STATE _____ $ _____

TALENT AVAILABILITIES

RATE: 10c a word, minimum $2. CASH WITH COPY. Set in usual want-ad style, one paragraph, no display. First line in 5 pt. caps, balance in regular 5 pt. upper and lower case.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/a The Billboard, allow six words for address and include additional 25c to cover cost of handling replies.

Miscellaneous

AERIALIST AVAILABLE NOW—EXPERienced young man, wants to locate established act. Write Craig Hillwell, 1329 Belleview Ave., Plainfield, N. J. je29

AT LIBERTY—SUMMER. WANT TO MAN age summer troupe. Dancer, actor. Age 32, have photos. Professional. Contact Maurine Dillinger, c/o The Billboard, 390 Arcade Bldg., St. Louis, Mo.

Musicians

AT LIBERTY — DORSEY, TEAGARDEN-Dixieland, swing, sweet, trombone. Bert gen-trumpet, Venuti-violin & classics. Sing baritone. Arranges, comedy, M.C., read, fake, transpose, improvise. All styles. Sober, reliable, 30 years' name experience. 48 States. Single, teach, concertina. Aaron Bremer, 1711 Yale Ave., Seattle 1, Wash.

PIANIST: AVAILABLE AFTER JUNE 27. Read, fake, good repertoire. Big band arch combo experience. Write Pianist, 585 W. 2nd St., Apt. 20, Dayton, Ohio.

RELIABLE COMMERCIAL MUSICIAN, doubling Trumpet, Tenor Sax and vocals. Read or fake anything. Crenshaw, Box 5173, Sarasota, Fla. Tel. RI 6-0068. jy6

Outdoor Acts and Attractions

BALLOON ASCENSION — PARACHUTE Leaps for all occasions. Using modern equipment. Phone AT 8-8780, Porter Flyers, 514 Hoyt Ave., Muncie Ind. jy13

BALLOON ASCENSIONS, PARACHUTE Jumping for parks, fairs, celebrations. Claude L. Shafer, 1041 S. Dennison, Indianapolis 41, Ind. jy13

RICH DIVING EXTRAORDINARY, HOLLYwood style. Doubles the applause and stimulates attendance. Biggest illuminated aerial diving for miles. Available large illustrated circus style posters to advertise this Fun Miniature Feature. Mac Produc. Box 496, Pamphlet Warren Ohio. Phone: EX 8-1479. je29

ROYER'S WESTERN REVUE — TRAINED Horses, Clown Mule, Comedy Ford, Whip Cracking. Featuring Chief Soili Cloud and Iroquois Indians with sensational pistol, rifle shooting, trick shooting with bow and arrows. Contact Unit, 423 West High Ave., New Philadelphia, Ohio. je29

SPANISH DANCE REVUE — LIVELY, colorful, for summer events. Tagard, 1402 National Ave., Rockford, Ill. Wo 4-2789. jy27

LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.

Parcel Post

Hale, Mrs. P. — Books. 25¢ due
Plante, Ted, pkg 10¢ due

Ackley, Jimmy
Adams, Mike
Allen, Kenneth C.
Allred, Jennings Ray
Anderson, Bill
Atkins, Carl
Bain, Gene E
Bailey, Bob E.
Barbour, Bruce
Barry, Mike
Bast, Glenn E. & Edna E
Beck, Bob
Bentley, Bertha & Whitey
Beekman, James
Bergere, Mimon Octavia
Bougie, William R
Bradley, Lee
Brannon, Edward
Brenner, C.
Broeffle, H. J.
Bruffel, Sonny
Brunson, Veronee
Brown, Arthur
Burke, Harry (Shaw) (Attention Mrs Ida Fergusson)
Burridge, E. K.
Burton, Charles John
Burton, Howard (Red)
Bush, Willie A
Bush, Willie E.
Cady, H. L. (Jim)
Campbell, Charley (Marie O'Day Palace Car)
Carter, Rene
Carter, Mrs. Ella
Chalkias, Elli
Chevanne, Jimmy & Louise
Chicotella, M.
Clark, Penny & Mrs
Cobey Jr., Hairas
Colvin, C. L.
Conlin, Harold E.
Conley, Freddie (Riding Fredericks)
Conveyor, Arthur
Cook, Jack
Cook, Madison
Cooper, Eddy
Corlock, Marion E.
Courtney, Arthur
Cox, Cliff
Coyne, T. J
Creech, Mr. William
Crowell, Henry
Crowell, Sam & Marie
Nelsen, IC & N. Catering Co Miami, Fla.)
Cullen, Bill
Day, Harry
Davis, Hazel
Davis, Joe
Delcon, Phillip J.
Dell, Frank & Mrs.
Delph, Tommy
Del Rio, Carmen
Demeter, Mary
Dermogs, Joe
Dimmette Jr., E. G
Donohue, Bobbie Lee
Donnelly, George
Donovan, H. D.
Dean, E. J. & Mrs.
Dotson, Guy
Dowell, Mildred
Dureon Jr., W. F.
Dunron, W. E.
Dunston, Paul L.
Eddels, Harry
Elliott, Catherine
Elliott, William T.
Evans, Barnett & Mrs.
Fagerberg, A.
Feldmen, Hymen & Mrs.
Fies, Bonney
Finley, Wm
Flake, Mildred & Jim
Flanagan, Wally
Francis, Stanley I.
Frasier, Johnny (Act Geo W. Cole Circus)
Fritz (Kuhler & Painter)
Fulton, Phillip
Gaffney, Sol & Mrs
Garvey, W. R
Gates, O. A
Gattis, Glen E
Gattis, Glenden R. & Helen F
Gertie, Louise
Geren, W. A
Gilliland, Mrs Ann
Green, Calvin
Green, Ralph E or Mary C.
Grieser, Robert L.
Griffith, Larry C.
Gunn, Donald P.
Gutnick, Kenneth M
Gwin, Joe
Hale, Sue
Hall, Marie
Hancock, Soli
Hanley, Norman
Harbin, Frank
Harrington, Theresa
Harrington, W.
Harris, William Richard (Dick)
Hays, Tom
Heion, A. P. & Mrs
Helson, Billy
Henderson, George
Hennessee, Jack
Henry, Joseph G.
Hoskins, Charles
Hubert, Dorothy
Huffle T. J & Virginia
Hunt, A. F. & Mrs.
Hunter, James Gordon
Hunter, Leroy L.
Hurt, Mrs. Betty
Ice Water Shorty
Inmen, Maurice
Jack, Barbara E.
Jefferies, Frank (Jefferies)
Jeter, Charlie
Johnson, Bob
Johnson, Pete ce Mickey
Johnson, Ebby
Johnston, Frank
Jones, E. K. (Bobby)
Jones, John T.
Jowett, Barnard Stanley
Joyce, Jack
Junsou, Lyle L.
Kennedy, Tom F.
Kerr, Don (Peep)
Kinard, Mrs
Kathleen
King, Luke & Erether
Kinke & Mrs.
Kleban, Harry
Knapton, Mrs.
Knigwa, Joseph Carl
LaRue, Jessie
Lamb, Bob
Lane, Hubert
Lankford, Mrs.
Susanne
Lee, Emilie
Law, Russell E
Lehoeuf, Ovila
Lee, Leona
Lee, Mike
Lemesh, Mendel
Lewellyn, John & Mrs.
Lilly, Geo W.
Lisa, Charles D.
Litton, Joseph (Mgr E. & L. Shows)
Lockard, William
Lookey, M. J & Mrs
Loter, Dick
Loter, Dixie (Fay Marie)
Lowrey, Grace
LoRium, Mrs Maree
Lund, C. T.
Lunsford, Montaee
Red (3-Bar-L Ranch
McClure, Dorothy
McCormack, Jack (Twister)
McGee, Lester
McNeely, H. Mrs
Mcpadden, E J
Meack, William M
Medigan, Clifford (Midget)
Mapes, Tom
Marks, Anthony & Tony
Martenez, Mrs Alma
Martin, Jack
Malinus, De & Mike
Mathis Jr, Edward
Maynard, Glenn
Mercer, D. A.
Metzger, Bert
Miller, Don
Miller, Fred W & Mrs
Milsted, Mrs. Judy
Moore, Edward
Moore, J. T.
Morris, Allen
Morrison, Batty
Murphy, Chas
(Religious Exhibit Co.)
Murray, Wesley (Snake Show)
Nelson, Ray
Nisker, A.
Nicholas, John
Nichols, G. E.
Nicolini, Juan (Nicolini Chimps)
Norwid, Charles
O'Connell, Robert F
Olsen, O. e
Orth, Bob (Orth Circus)
Palmaller, G
Pancakeaor Mrs.
Pape, Ell (Evans)
Parker, Thelma June
Patterson, Edward
Pedlon, Mrs. Mae
Paugh, Harry & Mrs.
Paull, W. & Mrs
Paull, Vaughn
Peloquin, Paul M
Peters, Raymond
Phillipson, Dave
Phillips, Gerry
Phinney, Margaret
Pierce, Buford
Pierce, Carl
Pierce, George
Pineonault, Alfred
Pitzer, Elly
Pollitz, Jack
Poole, Bill & Balva
Poole, Kenneth W.
Prevo, Frank
Puckett, George
Rama Sr., Rajeb
Reece, I. P.
Reiser, Helen S.
Remington, Lee
Richardson, Richard E.
Roberts, Dixie
Rocca, Frank
Rogers, H. L. & Mrs.
Rooks, Francine
Rose, Clarence Earl
Rose, Emil
Rose, Harry
Rothcock, Rocky
Rotola, Joseph J.
Rowe, Margaret
Salvins, John
Sanders, Alfred
Savage, Larky
Scottie, Lewis
Shaffer, William
Shatford, Howard Clarence
Shefchik, Dorothy W
Shoemaker, Peter F
Simmons, John
Simpson, Mrs. Ethel
Smallwood, Bob & Gladys
Smith, J. a
Smith, Leo D.
Smuckler, Mrs. Marie K
Sonya, Sister
Sorrell, Toni
Stamm, Clyde
Stevens, Robert A
Stone, Deloris
Stuller, Bob
Sullivan, Edward
Summers, E. R.
Sutherland, Joseph E
Swiger, Eugene
Taube, Alcord
Taylor, D. F
Taylor, W. E
Terrell, Fletcher & Mrs
Tidwell, Ronald
Titta, Lillie Fletcher
Tobell, Allen
Topps, George
Turbie, Toby
Von Horn, A. C.
Vee, Clyde Lee Jean (
Villemarie, Joseph E
Villeponteaux, Harry
Watkins, Norman
Wallace, Paul O.
Ward, D. M. & Mary
Weber Bros. Circus
Waidner, Al J
Warner, Joyce
West, W.
Wheeler, Arthur
White, Plush
Williams, Mr. O
Illiams, Ward & Alma
Willis, Thomas
Wilcox, Allee
Wilcox, Harvey T.
Womack, Doris Irene
Woods, Larry (Pinkey)
Wright, Jack (Adams Bros. Circus)
Zaitshik, Irving
Zingo, James
Zuckerman, Mrs. Leula

MAIL ON HAND AT NEW YORK OFFICE
1564 Broadway
New York 36, N. Y.

Allen, Betty
Bare, Kenneth
Burgen, Frank
Demetry, Peter
Eddington, Ray
Goulde, Murray
Herrieon, Nick
Hill, D. E.
Holland, Dees E
Jason, Robert
Gomel, Earl
Laugden, Grace
Melager, Burt
Miller, Lucky
Mizanese, Joseph
Proper, Harry
Russell
Rector, Juanita
Rector, George
Shea, Michael
Silverberg, W. & E
Smith, Ann Dene
Stuck, A. A.
Stuck, Arthur
Stuck, Virginia
Tuano, Peggy
Venture, Dick
Weis, Sonny
Young, Lonnie

MAIL ON HAND AT CHICAGO OFFICE
188 W. Randolph St.
Chicago 1, Ill.

Barr, Ramon L.
Clare, Alfred
Coner, D'Alene
Lakeside Developmnnl Ch
Carl Amusement
Donohue, Bobbie
Gresham, E. N.
Hagen, Mr. and Mrs Wilbert
Jacoby, Johnny
Johnston, Brooks
Lane, Richard J.
Lee, Robert
Meyer, Helen
Madigen, Clifford
New England Fire works Co, Inc.
Pan American Animal Exhibit
Paradise, Dorothy
Powers, Babe Patricia
Russell, Paul
Sasse, Johnny, Hell Driver
Shelford, William
Weiland, Ronald Arvin

MAIL ON HAND AT ST. LOUIS OFFICE
390 Arcade Bldg.
St. Louis 1, Mo.

Parcel Post

Davis, Mrs. N E.
Massino, Phillip, 10¢ due
Pierce, Barbara,

Allen, Tommy
Amos Sr, Jack
Bacon, Wm.
Baily, Mrs. Verlie
Barker, Floyd
Boye, Dick
Beesley, James C.
Blaird, E. L.
Bluestein, Sam
Baudreou, Pete
Brown, Buster
Brown, Mrs Ruth
Burslem, Charles John
Burte, Leon H.
Carpenter, Clifford A
Collins, Fern
Cooper Sr, Russell L
Coutu, Maurice
Coy, Eddie
Cozart, John
Crumley, Robert
Davis, Mr. & Mrs. Clarence E
Davis, Clyde
Davis, Mr. & Mrs. N E
Davis, Tommie
Dawson, Robert
Dillon, Sonny
Dixon, Al
Dukes, Daniel
Elliot, S.
Emanuel, Clarence L
Foster, Charlie G
Felts, Russell
Goble, Earl
Goopedarski, Larry P
Greenberg, Harold
Greer, Barney
Hall, Louise
Harmon, William Ray
Harris, Lee
Hohler, William
Hunter, Curley
Kelley, Alberta M
Kelly Sr., Mrs. E C
Hinder, Bill
Latham, Tommy
Lindle, Burnis C.
Luvas, Peter
Manigan, Clifford (Midget)
Malkin, Ed
Mandred, Mr & Mrs. John
Matthews, Sport
Mayberry, Wayne
Mellor, Lhuan M
Meredith, Wallce
Metager, Kupton
Middleton, Tom
Mofield, James
Moorehead, C L.
Morgan, Ray
Noakes, Mrs. Hank
Norman, John E.
Norton, John Joseph
Petters, Mary Welch
Phinney, Margaret M.
Pierce, Wendell
Prevost, David J.
Price, Bob M
Purvis, Bobby Wayne
Qunle, Harold
Quelin, Mrs Veatta
Ramsay, Cpt
Ray, Bernard W
Red Feather, Chief
Richards, Henry Lee
Richards, J. T.
Robertson, Fred Q.
Rogers, John Frank
Russell Amusement Company
Sandusky, A. D
Scott, J. H
Searcy, Max
Shelford, Mr. & Mrs. Wm.
Sloan, Joe
Sloten, Adrian G. (Whitie)
Smith, Ann
Story, Woodrow A.
Stanton, Mrs. E.
Stier, Hedy Jo
Stevens, Elmer
Stokes, Mr. & Mrs. Joe
Stillman, Charles (Chuck)
Stoddard, Jack C
Sullivan, Mrs. K. W.
Swen, Odes (Jack)
Swan, Welter Lloyd
Thomas, John
Throckmerton, Anna
Trejullec, Pal
Turner, Mrs A. E.
Wells, Mrs. Marie
West, Danny (Lucky)
Whitson, L. C.
Williams, Chas. & Irene
John Wingfield Harry
World of Tomorrow Shows
Wright, P L.

Batt Reports Big Business

NEW ORLEANS—Pontchartrain Beach enjoyed "record-breaking" business in recent days, Harry J. Batt, president, said that the best weather of the season coincided with the good business. The Malko flying trapeze act was in the park at the same time.

Batt said that J. W. (Patty) Conklin plans to visit here in early July and that plans of Leonard Thompson, Blackpool, England, have been changed so that his July 9 trip here has been postponed.

Roller Rumblings

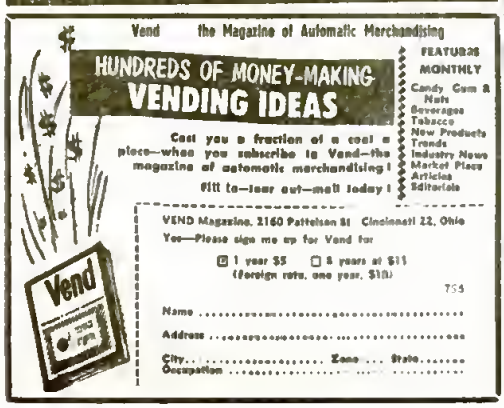
• *Continued from page 58*

thermore, the URO fails to see how the announcement of a news item of general interest . . could be construed as an insult.

"Brown concludes his article by saying, 'The RSROA is strictly interested in the promotion of roller skating and not interested in petty controversies which can contribute nothing to our industry.'

"This is a direct contradiction to his own statement in the paragraph preceding, that 'we simply want to know if the URO accepted the MARSI invitation, because if so the RSROA would decline to exhibit.'

"This is promotion of roller skating?"



BULK VENDING

Communications to 188 W. Randolph St., Chicago 1, Ill. JUNE 29, 1959

NOVEL STOPS PAY

Short on Locations? Try The Front Porch, Says Op

MEMPHIS—Tha most unlikely sounding location — a residential front porch—has turned into one of the most profitable of stops for Jimmie Wilkie, operator-distributor, here.

Ha hit on the idea eight months ago whila canvassiog in search of new locations. Passiog thru a residential area, he noticed an uousually large number of children at play. Ha estimated that there were approximately 200 childreo in the neighborhood.

The neighborhood was set apart from any shoppiog district, and Wilkie couldn't find a store within six blocks. Sensing the opportunity for bulk vending, be tried to think of a way to take advantage of it. Ustog a froot porch itself as a location seemed the only practical solution. But would it work?

Selecting a street that ren thru the middle of the neighborhood, he talked his plan over with residents in one of the homes. They agreed that the idea would be a good one, and accepted the offer of a 25 per cent commission. Wilkie was astounded as how quickly the machine emptied. Io the first mooth it grossed $30, ha reports

Spotted More Venders

When play on the machine continued to hold up, Wilkia spotted two more venders on either end of the same street. All three venders did so well that he sought out similar neighborhoods in Memphis. He now has 25 front-porch locations and reports that they are the most profitable stops on his route.

Why does it work? There seem to be several factors iovolved. For one thing, such neighborhoods offer a relatively large captive market. When not at school, the childreo spend almost all of their time in the neighborhood around their homes. Many are youngsters, and their parents don't allow them to maka a trip to the nearest shopping district unattended. For all practical purposes, there is thus no competition from other operetors.

There also appears to be more subtle factors at work. When a group of children play together month after month as a group, there tends to be considerable imitation among themselves. Spending pennies in bulk venders caught on with these Memphis children. Collecting charms proved quite popular. They also threaded charms to make bracelets and necklaces. A lot of trading went on as well. A boy or girl wanting a particular type of charm or a complete series sought out his playmates to swap with. Trading stimulated use of the venders, since even if a child didn't get

(Continued on page 72)

FRONT PORCHES have proven unusually good spots for Jimmie Wilkie (above). He is shown checking over machines that he hopes to install in these novel locations. Wilkie hit on the idea when he saw children at play in a neighborhood that was removed from any convenient shopping district. Bulk venders are simply placed on front porches of co-operating home owners, who receive a 25 per cent commission. (See accompanying story.)

Stamp Op Advises Chat With Store Personnel

DENVER — "Introduce yourself to store personnel. Sit down for a cup of coffee with the store manager." That is the advice of veteran stamp machine operator, Ray Baughman, to operators locating stamp venders in large retail stores with a oumber of employees.

Some time ago he woodered how he could increase the revenue of his machines. By chance he had a brief discussion with a store employee. He was amazed to learn that the employee didn't know there was a stamp vender in the big store.

Introduction

From that time on, Baughman made a point of introducing himself to store personnel and showing them where the machine was located. When appropriate, he sat with the store manager over a cup of coffee and discussed the stamp business. Many of his stamp machines are in super drugstores, where it is easy for the vender to go unnoticed. Now he has the assurance that store personnel will be able to direct inquiring customers to the stamp machine.

Baugbman has a route of 125 stops covering a wide area in Colorado. He prefers shopping centers, and tries to spot his machines in the super drugstore that is generally one of the stores in the complex. Generally he puts two venders in each locatioo. Colorado is uodergoiog a population boom, and oew shopping ceoters are going up cootiouously.

The original stamp machine was bougbt by Baughman from his father, wbo passed away severel years ago. The elder Baughmao had a combined route of stamp veoders and weighing scales, but found it increasingly difficult to operate both types of machines. He then sold the stamp route to bis son.

Penny King Ships New Top Load Vender

PITTSBURGH — Deliveries on Penny King's new Atlas Master penny-nickel vender were announced last week by Margaret Kelly, manager.

The machine features a top-load globe. It has a center rod and the cap comes with either black or chrome plating. The globe is made of heavy duty glass and is availablo in 9½ or 11½-pound sizes.

The new Atlas Master is the first machine to be manufactured by Penny King since its acquisition of Atlas Manufacturing & Sales Company last April (The Billboard, April 6)

NVA to Lay Groundwork Of '60 Confab

CHICAGO—Initial plaooiog for the 1960 National Vendors Association convention will be made at a Convention Planning Committee meetiog, July 7, announced association counsel, Rayoor & Mitchell, last week.

The NVA convention will be held next Aprit io Miami Beach. Planners will decide on theme of the convention, discuss possible speakers and subject matter for the business meetings, and set in motioo the activities of the varioua convention committees.

The meeting will ha presided over by Convention Chairman Rolfe Lobell. Others on tha Convention Planning Committee are Mitoo Raynor, Don Mitchell, Lauretta Cooke, Leo Leary, Jane Masoo, Bob Kantor, Harry Bell, Paul Crisman, Tom Kiog, Jack Nelson, Hy Fisher, and Philip Sparacioo.

Meeting will be held at the Graemere Hotel, preceded by a luncheon at noon.

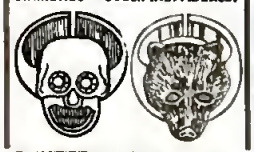
SCHOENBACH
STAMP VENDORS
Folder Type

ATTRACTIVE OUTSTANDING
Built to last for years. Perfect slug detection. Mechanism closes when empty. Easy loading. Reliable performer. Guaranteed.
2 Col. Vendor (as illustrated) $24.50 ea.
3 Col. Vendor $34.50 ea.
STAMP FOLDERS Very Low Prices.
J. SCHOENBACH
Factory Representative for Stamp Vendors and Stamp Folders—Write for Prices
715 Lincoln Place, Brooklyn 16, N. Y.
PResident 2-2900

VICTOR'S TOPPER DELUXE HALF-CABINET STYLE
Topper Deluxe, the perfect combination of steel and lucite. Finished in brilliant colors and trimmed with gleaming chrome. Capacity 7 to 8 lbs. of ball gum. All models packed and sold 4 to the case.
$15.50 Ea.
Minimum Packing: 4 to the Case. All TOPPERS Have Refill Assembly Feature.
Write for Lowest Prices on our complete line of
• CHARMS • BALL GUM
• CAPSULES • MACHINES
Order Now From Victor's Southeastern Distributor.
H. B. HUTCHINSON, JR.
1784 N. Decatur Road N.E.
Atlanta 7, Ga.
Phone: DRake 7-4300

HEAD HUNTER RINGS

ONLY $17 per M
With Jeweled Stones
VACUUM PLATED
ORDER INDIVIDUALLY
$9.50 per M without Jewels
VACUUM PLATED
FACETED DETAIL LIKE SPARKLING DIAMONDS • ORDER INDIVIDUALLY



paul a. Price co. inc.
59 Leonard St., N Y 13, N Y. COrtlandt 7-5147-8

All the news of your industry every week in The Billboard...

GETTING EXTRA $$

Vending Batteries Add Big Sales Spurt to Op's Out-of-Town Routes

CHICAGO — Multiple vending is often used to beat inflation in crowded metropolitan areas. It clicks just as well in out-of-town routes, finds Phillip Sparacino, S & S Vending.

Late in 1958 he began using batteries of machines in his locations, and there are now 200 stops with multiple installations in S & S

STAND pictured above holds from one to three machines. It is used by Sparacinos to hike take in better small retailer stops

Vending's Midwestern routes operated jointly by the elder Sparacino and his son Mike.

Sparacino uses two different types of stands, which he manufactures himself under the Spar-A-Cino name. (The stands are sold nationwide.) Location traffic determines which type stand is used. One type stand holds up to three venders, while the second comes in a series of three, holding either four, six, or eight venders. (See pictures, this section.)

Per-Machine Take

Operators sometimes shy away from multiple vending because they believe that the per-machine take falls off too much. That is, they feel that a battery of six machines, for example, won't gross as much as the six machines in individual stops would, Sparacino feels that, on the whole, the per-machine gross comes out the same.

He argues that when talking about single-machine stops, the slow stops should realistically be included with the fast ones. If this is not done, results are inevitably slanted, he claims. Thus, while a six-machine battery would appear very profitable when compared to the gross of six poor stops, the reverse would hold true if the individual stops chosen for comparison pulled top coin. When typical single stops are used for comparison, Sparacino has found that his multiple installations turn out to be roughly equivalent.

Area of Routes

The routes serviced by Sparacino and his son Mike, stretch into Indiana, Wisconsin, Iowa, Minnesota and Illinois. Each stop is serviced once every two months, and all machines are refilled. Because of the 60-day servicing interval, fills are used that don't present a problem of freshness. On a typical six-machine battery, Sparacino uses 100-count ball gum in two machines, a ball gum-charm mix in two more, nickel capsules in another, and either dime or quarter capsules in the remaining machines. Sometimes he uses a ring-marble fill in place of one of the ball gum-charm machines. In an eight-machine battery for high-traffic locations, the extra two machines are filled with either Chiclets, M & M's or pistachios.

One rule of thumb followed by the Sparacinos is to use the same fill in a maximum two machines. They have found by trial and error that in their stops any one fill won't support more than two machines.

Location Types

The Sparacinos generally put their machines in grocery, drug, variety, and candy stores. The last named are being absorbed into supermarkets, they have found. Further, supermarkets have been replacing rural groceries. One supermarket will now service an area where previously there were several grocery stores. They follow the practice of spotting at least a four-machine unit in a supermarket.

The single-machine stop is no longer solicited by the Sparacinos. However, they aren't giving up their old locations. As long as a machine empties at least three times a year, it is kept on location. In their out-of-town routes, single stops are often situated along main connecting roads, and servicing requirements are consequently minimized. Since these roads must be traveled in any case, the Sparacinos are hesitant to eliminate single stops. If anything, they tend to hold onto these locations as long as possible. Experience has shown that a

(Continued on page 83)

CONSOLE unit of six machines shown above is used mainly in supermarkets. Two other similar stands hold either four or eight machines.

MANDELL GUARANTEED USED MACHINES

N W Model 69, 1c or 5c	$14.50
N W. DeLuxe 1c & 5c Comb.	12.00
N.W. #39 1c Porc.	7.95
N W. Model #33 1c Porc. Converted for 100 ct. B.G.	5.00
Silver Kins 1c B.G. or Mdse.	8.50
ABT Gums	30.00
Mills 1c Tab Gum	12.00
Acorns 1c or 5c B.G. or Mdse.	18.50

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen, Bag 6	.72
Pistachio Nuts, Jumbo Queen, white	.50
Pistachio Nuts, Large Tulip	.49
Pistachio Nuts, Vender's Mix	.44
Pistachio Nuts, Sheik	.42
Cashew Whole	.44
Cashew Butts	.40
Peanuts, Jumbo	.42
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.40
Rainbow Peanuts	.32
Boston Baked Beans	.45
Jelly Beans	.38
Licorice Gems	.48
Laaflets, 650 ct.	.40
M & M, 850 ct.	.32
Hershey ala	.47
Bain-Bio Gum, 60 ct.	.40
Mell-o-rite 100 ct. per 100	.32
Bain-Bio Ball Gum, 169 ct., 170 ct., 216 ct	.36
Bain-Bio Ball Gum, 100 ct.	.45
100 lb minimum, prepaid on all Bain Bio Ball Gum	
Adams Gum, all flavors, 100 ct.	.40
Wrigley's Gum, all flavors, 100 ct.	.45
Beech-Nut, 100 ct.	.40
Hershey's Chocolate, 500 ct.	1.40
Minimum Order, 25 Boxes Assorted.	

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.
1/3 Deposit, Balance C.O.D.
STAMP FOLDERS, Lowest Prices. Write
MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.
NORTHWESTERN SALES AND SERVICE CO.
MOE MANDELL
446 W. 36th St., New York 18, N. Y.
LOngacre 4-6417

BEST GIMMICK of the YEAR
ROLY-POLY PENGUIN

150,000 PENGUINS ordered in last Six Weeks by largest, most astute and successful OPERATOR, territory south of Indiana.
5,000 and up ... $13.50 per 1,000
1,000 to 4,000 ... $16.50 per 1,000
HOTTEST GIMMICK of the YEAR
SAMUEL EPPY & COMPANY, INC.
91-15 144th Place, Jamaica 65, N. Y.

BIG SAVINGS
on BALL AND VENDING GUMS
Same fine flavors
Centers and Coatings.
Direct LOW Factory Prices

Bubble Ball Gum, 140-170 & 210 ct. & Giant Size	27¢ lb
Chicle Ball Gum, 130 ct.	35¢ lb
Clar-o Vend Ball Gum	40¢ lb.
Clor-o-Vend Chicks, 320 ct.	40¢ lb.
Chicle Chicks, 320 & 520 ct	85¢ lb.
Bubble Chicks, 320 & 520 ct	25¢ lb
Tab (short stick) 100 ct.	80¢ box
5-Stick Gum, 100 packs	$1.90

F.O.B. Factory 150 lb. lots.
AMERICAN CHEWING PRODUCTS
35 years of manufacturing experience
4th & Mt. Pleasant • Newark 4, N. J.

MULTIPLE VENDING Means LARGER PROFITS With Northwestern GOLDEN 59 And HI-LO MULTIPLE STANDS

Just try this money-making combination on your route and see for yourself!
Wire, Write or Phone
THE NORTHWESTERN CORPORATION
2695 Armstrong St., Morris, Ill.

WORTH LOOKING INTO . . . DISTRIBUTORS!

why pass up 30% MORE PROFIT?
IT IS YOURS WHEN YOU SELL . . . "ACE" SMOKE-MASTERS
GENERAL VENDING MFG., INC.
3200 Nicollet Ave.
Minneapolis 8, Minnesota
Simplest venders made . . . cinch more sales! CALL TA 3-6211

GOLD VACUUM-PLATED CHARMS
1M to 4M—
$16.00 per thousand
5M and up—
$13.50 per thousand
at your distributor or . .

Karl Guggenheim INC.
33 UNION SQUARE
N. Y. C. 3, N. Y. • AL. 5-8393

NVA Convention Chairmen Named

CHICAGO—Chairman for the forthcoming National Vandors' Association naxt April were anoounced last week hy Rolfe Lobell, convention chairman.

They are: exhibit chairman, Bernie Bitterman; convention secretary, Jane Mason; program chairman, Bob Kantor; publicity chairman, Ray Greiner; exhibitor reservation chairman, Jack Nelson; membership co-chairmen, Leo Leary and Richard Rollins, and ladies' committee chairman, Mrs. Rolfe Lobell, assisted hy Mrs. Maple Graff.

NEW YORK—A charm mix of clowns, space ships, horse heads and watches has been announced hy Samuel Eppy & Company. Dubbed the "Four Star Mix," the charms begin at $11.50 per thousand in lots from 1,000 to 4,000.

$TANDARD SPECIALTY
Now offering
Bethlehem TAB
VENDING EQUIPMENT
You'll hit the jackpot with this selective tab vendor. Our specialty is helping more operators make more money.
STANDARD SPECIALTY CO.
1026 46th Ave. Oakland, Calif.

JOBBERS WANTED
with sales organizations
—to sell our new 1959 model Baby Grand cigarette vendors. Must be in position to arrange to finance the machines you sell when necessary, altho most machines are sold for cash. Beautiful manually operated machines; many color combinations, low jobbers' prices!
This is our 27th continuous year in the vending machine manufacturing business. . . . Write at once!
SHIPMAN MFG. CO.
1328 SO. LORENA LOS ANGELES 23, CALIF.

NEW • Top-Looding • NEW
PENNY-NICKEL ATLAS MASTER VENDOR
9½ lb. Globe Black Lid
11½ lb. Globe Chrome Lid
The bell gum and charm vendor with the proved penny-nickel mechanism . . . one turn for a penny, five turns for a nickel. This means a 30% increase in sales because of nickel play.
CHARMS—Send $1.00 for complete samples. Over 100 new items.
SUBS-LOCK, the perfect capsule, Patent No. 2762411. Outstanding items. Send $2.50 and receive 100 quality filled capsules. Contains our complete line.
PENNY KING COMPANY
2538 Mission St., Pittsburgh 3, Pa.
Ask about our ATLAS finance plan

"World's largest selection of miniature charms"
"OWNERS OF ATLAS MASTER"

MONEY-SAVING SUBSCRIPTION Order
Find out every week in The Billboard
Order NOW at LOW Subscription Rates
Fill in and Mail Coupon Today!

The Billboard 2160 Patterson St., Cincinnati 22, Ohio
Enter my subscription to The Billboard for a full year (52 issues) at the rate at $10, in consideration saving over single copy rates! Foreign rate $30
757
Name .....
Company .....
Address .....
City ..... Zone .... State .....
Type of Business ..... Title .....

PROFILE OF THE WEEK

Searched for Career To Match His Ambition

ONE of the largest routes in the East is operated by Dave Yurmark, who headquarters in Clifton, N. J. He was one of the first exponents of multiple vending, and has consistently used betteries of machines on his routes with considerahle success. Some of his best locations are discount houses, which are often found on the outskirts of town with their mass of merchandise sold "off list."

Yurmark and his wife, Celia, have a son, Steven, and daughter, Donna. The family resides in a modest Cape Cod type home in Clifton. Yurmark, a soft-spoken man, spends many of his evenings at home relaxing in a red corduroy shirt and smoking a cigar. Depending upon his mood, he generally either watches TV or listens to records on bis hi-fi. On TV, he prafers the more serious dramatic presentations to the average Western, for which he has a distinct dislike. His taste in music leans toward pop, particularly swing and Latin American music. Goodman, Basin and Prado are a few of his favorites.

DAVE YURMARK

Fond of Dancing

The Yurmarks are also fond of dancing, which may account for their liking of music with a solid beat. Many a Saturday evening thruout the year is spent at the nearhy Westmount Country Club, where a dinner dance is generally held on that night. On other weekends they sometimes travel to New York City and take in a Broadway musical. Yurmark also enjoys bowling with his son, Steve. Father and son have a mutual interest in photography, as well. Yurmark generally uses a movie camera for home movies, while Steve concentrates on stereo slides.

Both husband and wife are socially conscious. Yurmark is active in Clifton's Knights of Phythias, a national fraternal order. The entire family helongs to the town's Jewish Center and Temple, where Mrs. Yurmark is a member of the Temple's Sisterhood. She also devotes a good deal of time to ORT, a Jewish charitahle organization dedicated to establishing rahahilitation and raccreation centers for both youngsters and adults. Serious parents, they also attend PTA meetings at the two separate schools their youngsters attend.

Born in New York

Dave Yurmark was born 37 years ago in the lower East Side of New York City. His father, a tailor, was determined to get his family out of the tough quarter of the city. Somehow he was ahle to save enough money to move the family tc Clifton, N. J. There he hought a grocery store, and over the years was ahle to turn the husioess into a profitable family enterprise.

Young Dave was a quiet, easy-going youth. He enjoyed sports, and played foothall in high school. Two years after graduation be was in the Army, fighting in the Philippines during World War II. He came out of tha Army a sergeant, but like so many young men at tha tima had no definite vocation to match his amhitioo. During tha war he had also married Celia.

A common theme that seems to run thru the lives of so many hulk vending operators is the desire to be out-of-doors. Yurmark looked for an outside joh, and landed one as salesman for a wholesale meat packer in Newark, N. J. After a year ha felt that he knew the husiness well enough to try going into it himself. But when a hig meat shortage developed his fledging business quickly folded. He just didn't have the capital necessary to ride out the critical period.

Pressura Increased

By this tima his son, Steven, was horn, and the pressure increased. Yurmark had the truck that he had used previously, and now hegan jobbing candy, toys and cigarettes. In 1952 he entered the bulk vending husiness, forming the Mark Vending Company in Paterson, N. J. His previous business experience was of considerable help in huilding up his bulk vending routes to their present status. He rose quickly in the business, and four years after he joined the National Vendors' Association he was elected for a term on the board of directors.

Servicing requirements of machines makes it very difficult for hulk vending operators to plan vacations. For a long time the Yurmarks had planned a cruise in the West Indies. Everytime they tried to get away, some husiness difficulty or other seemed to prevent it. Last January, tha Yurmarks—and two other couples—finally enjoyed a two-week vacation in the Caribbeans.

FTC Cites Minn. Firm

WASHINGTON — Midwest Industrial Supply, Inc., St. Paul, is forhidden to sell vending and tube testing machines thru false employment offers, exaggerated earnings claims or other deception, under a consent order announced last week by the Federal Trade Commission.

The complaint against Midwest, issued earlier hy. FTC, charged that the purpose of the company's advertising is not to offer employment, as implied, hut "aimply to sell machines for vending cigarettes and coffee, and for testing radio

(Continued on page 83)

SPECIAL SALE!
STONER Penny Gum VENDORS
Off location. In excellent condition.
Lots of 5 $12.50 Each
RUSH YOUR ORDERS
⅓ Deposit. Balance C.O.D
NATIONAL VENDING SERVICE CO
308 Furman St., Brooklyn, N. Y.
TRiangle 5-1857

Novel Stops Pay

• Continued from page 70

the charm he wanted, he felt assured that he could make a trade.

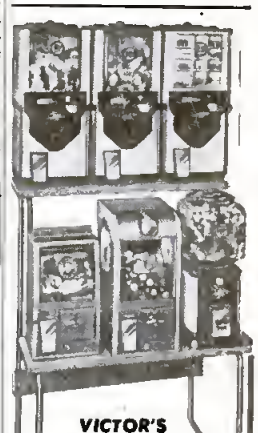
Effect of Inflation

Inflation has had some beneficial effects as well. As the penny has become worth less and less, children are apt to be given more of them for spending money. The few items that can be bought for a penny these days gives added boost to Wilkie's neighborhood hulk vendors. Wilkie has found that a good deal of the change children receive for doing odd jobs and trading in bottles they collect goes into his hulk vanders.

Ha uses a 210 hall gum-charm mix in six-pound globes. Using both fill and feature charms, the cost of his average mix is around $5.50 per machine. Wilkie is quite pleased with the way his venture has turned out and is always on tha lookout for similar neighborhoods.

$25 DOWN
Balance $10 Monthly
400 DELUXE
PENNY FORTUNE SCALE
NO SPRINGS
Large Cash Box Holds $85.00 in Pennies

WEIGHT, 165 LBS.
Invented and made only by
WATLING Manufacturing Company
4650 W. Fulton St. Chicago 44, Ill.
Est. 1899. Telephone: Columbia 1-2772
Cable Address: WATLINGITE, Chicago



VICTOR'S Sextette
A terrific money-maker in these Supers and Chain stores.
The New Modern Key to Successful Bulk Vending.
IMMEDIATE DELIVERY!
THE 4-UNIT BI-LEVEL STAND
VICTOR VENDING CORP.
5721-15 W Grand Ave., Chicago 39, Ill.

THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in The Billboard for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average.

PRICES given in the Index are in no way intended to be "standard," "notional," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of June 22, 1959)

MUSIC MACHINES

	High	Low	Mean Avg.
Model C-40	$ 125	$ 25	$ 125
Model D-30 (51) 40 sel., 78 RPM	245	149	245
Model E-40 (53) 40 sel., 78 RPM	225	225	225
Model B-80 (52) 80 sel., 45 RPM	525	275	275
Model E-150 (53) 120 sel., 45 RPM	325	295	295
Model F-80 (54) 80 sel., 45 RPM	365	365	365
Model F-120 (54) sel., 45 RPM	395	295	295
ROCK-OLA			
1432 50 sel., 78 RPM..	$ 95	$ 55	$ 55
1434 50 sel., 78 RPM..	75	75	75
1434	139	139	139
1434	145	145	149
1436 A 150 sel., 45 RPM	199	75	75
1438 150 sel., 45 RPM..	295	235	295
1442 50 sel., 45 RPM....	395	245	315
1446 Hi-Hi 130 sel., 45 RPM	375	275	275
SEEBURG			
HM-100 Hideaway (9-49)	$ 125	$ 165	$ 125
M-100 A (9 49) 100 sel., 78 RPM	145	80	55
M-100-B (10-50) 100 sel., 99 RPM	225	325	325
M-100-C (5-52) 100 sel., 45 RPM	395	555	495
100 W (9-53)	535	535	535
M-100-B	475	475	475
WURLITZER			
1400 (51) 45 sel., 45 or 78 RPM	$ 125	$ 125	$ 125
1450 (51) 50 sel., 45 or 78 RPM	175	150	150
1500 (52) 104 sel., 45-78 RPM Mix	199	175	175
1550 (52) 104 sel., 45-78 RPM Mix	95	99	99
1550-A (53) 104 sel., 45-78 RPM Mix	155	165	155
1600 (53) 45 sel., 78 or 78 RPM	235	225	225
1600-A (54) 45 sel., 45 or 78 RPM	249	249	249
1650 (53) 45 sel., 45 RPM	245	225	235
1650-A (54) 50 sel., 45 RPM	249	245	249
1700 (54) 104 sel., 45 RPM	365	365	365
1800 (2-25) (W)	225	385	359

PINBALL GAMES

	High	Low	Mean Avg.
BALLY			
Atlantic City (5-21)	$ 50	$ 50	$ 50
Beach Beauty (1-55)	165	90	110
Beach Club (2-55)	50	50	50
Beauty Club (2-53)	50	45	45
Big Time (1-55)	110	85	95
Bright Lights (5-51)	65	80	65
Bright Spot (11-51)	145	145	145
Broadway (12-55)	190	99	140
Coney Island (9-52)	50	50	50
Bude Ranch (9-51)	55	55	55
Frolic (10-52)	55	55	55
Gayety (3-55)	75	55	80
Gaytime (6-55)	110	65	85
Hi-Fi (6-54)	50	45	45
Ice Frolics (1-54)	75	75	75
Miami Beach (9-55)	125	50	115
Nite Club (3-56)	235	125	165
Palm Beach (7-52)	60	80	80
Palm Springs (11-52)	50	50	50
Spot Lite (1-52)	50	50	50
Surf Club (3-54)	55	55	55
Variety (9-54)	75	45	65
Yacht Club (6-53)	50	50	50
CHICAGO COIN			
Basketball Champ (10-49)	$ 125	$ 165	$ 125
Home Run	95	95	95
Tahiti (10-49)	50	50	80
Saddle & Turf Club			
Model (10-53)	65	85	65
GENCO			
1520 Golden Nugget 2-53)	$ 65	$ 35	$ 35
Invader (3 54)	78	70	70
GOTTLIEB			
Arabian Knights (11-53)	$ 50	$ 60	$ 50
Auto Race (9-56)	155	165	125
Cheerleader (10-55)	50	50	50
Cinderella (3 45)	25	65	65
Classy Bowler (7-56)	125	125	125
College Daze (8 49)	135	135	135
Coronation (11-53)	85	35	85
Cyclone (4 5)	25	25	25
Daisy Mae (7-54)	50	50	60
Derby Day (4-56)	145	120	150
Diamond Lil (12 54)	65	65	65
Dragonetta (6-54)	80	80	80
Duette (3-55)	55	65	65
Duette Deluxe (4-55)	135	125	135
Flying High (2-58)	40	45	40
Four Belles (10-54)	30	80	60
Four Stars (6-52)	65	50	50
Frontiersmen (11-25)	75	75	75
Gold Star (8 54)	65	65	65
Grand Slam (4-53)	35	35	55
Green Pastures (1 54)	50	50	50
Guys & Dolls (5-53)	50	50	50
Gypsy Queen (2-55)	95	95	55
Harbor Lites	95	55	95
Hawaiian Beauty (5 24)	50	50	50
Jockey Club (4-54)	80	70	80
Jubilee (5 55)	150	150	150
Jumbo (10-54)	225	225	225
Lady Luck (9 54)	80	50	60
Lovely Lucy (2 54)	55	65	55
Marathon (10-55)	130	130	150
Marble Queen (6-55)	69	49	49
Mystic Marvel (3-54)	130	130	150
Niagara (12 51)	55	35	35
Pin Wheel (10-53)	30	40	80
Poker Face (8 53)	30	30	50
Quartette (2-52)	95	95	55
Queen of Hearts (12-53)	65	65	65
Rose Bowl (10-51)	50	50	50
Score Board (3 56)	115	65	55
Sea Belle (8 56)	175	145	175
Shindig (9 55)	90	90	80
Skill Pool (8 52)	30	30	30
Sluggin' Champ (4-55)	100	89	100
Sluggin' Champ Deluxe (4 55)	175	175	175
Southern Belle (6 55)	95	95	95
Spot Bowler (10-50)	30	30	30
Stage Coach (11 54)	85	85	85
Sweet Add-a-Line (7-55)	110	115	115
Toreador (6-55)	130	165	125
Tournament (8-55)	150	150	150
Twin Bill (1-55)	125	105	115
Wishing Well	95	98	95
UNITED			
Cabana (3 53)	$ 50	$ 50	$ 50
Caravan (1-56)	95	95	55
Circus (1-52)	325	335	335
Havana (2-54)	50	50	50
Hawaii (6-54)	50	50	50
Manhattan (4-55)	30	30	30
Mexico (3-54)	65	65	65
Nevada (8 54)	30	25	45
Pixie (9 55)	65	65	75
Rio (1 55)	30	30	30
Singapore (10-54)	30	30	50
Stardust (4-56)	115	95	110
Starlet (11-55)	65	85	65
Stars (6-52)	50	50	50
Tahiti (8 55)	50	50	50
Triple Play (8-55)	65	65	65
Tropicana (1-56)	80	60	60
Tropics (7-55)	50	50	80
WILLIAMS			
Army & Navy (10-51)	$ 35	$ 35	$ 35
Big Ben (9 54)	75	75	75
COD (9-52)	54	34	34
Colors (11 54)	135	135	135
Daffy Derby (8-54)	75	75	75
Deuces 21 (2 54)	34	54	84
Deluxe Baseball	65	65	65
Dink Jockey (11 52)	45	40	40
Dreamy (2 50)	135	110	135
Eight Ball (1-53)	35	65	65
Four Corners (11 52)	35	35	35
Grand Champion (8 53)	50	30	50
Gun Club (11 53)	425	395	425
Hayburner (6-51)	65	45	65
Hong Kong (10-52)	55	55	55
Jalopy (8-51)	65	65	65
King of Swat	165	125	125
Lazy O (2-54)	35	65	35
Lu Lu (12-54)	125	125	165
Nine Sisters (1 54)	75	75	75
Peter Pan (4-53)	75	75	75
Quarterback (10-49)	45	85	65
Race the Clock (1-55)	95	95	95
Reg Mop S Ball (11-50)	45	45	45
Rainbow 5 Ball (11-48)	145	145	145
Regatta (10-55)	115	115	115
Screamo (4-54)	$ 50	$ 50	$ 50
Sea Jockeys (11-51)	225	225	225
Silver Skates (2-55)	50	50	50
Singapore (10-54)	50	30	50
Sky Way (9-54)	65	65	85
Spark Plug (10-51)	65	65	65
Spitfire (2-55)	75	49	49
Star Pool (10-54)	75	78	75
Struggle Buggie (12-53)	65	65	55
Siegfest (3-52)	45	45	45
Twenty Grand (12-53)	30	50	30
Times Square (4-53)	45	45	45
Thunderbird (5-54)	95	50	65
Three Deuces (8-55)	125	125	125
Super World Series (4-51)	95	80	80

SHUFFLE GAMES

	High	Low	Mean Avg.
Ace Bowler (CC) (9-50)	$ 295	$ 95	$ 195
Advance Bowler (CC) (3-53)	95	95	95
American Bank (American Shuffleboard (5-53)	250	225	225
Arrow (CC)	210	210	210
Banner (U) (8-54)	135	135	135
Bikini (K) (6-54)	195	125	125
Bonus Bowler (R) (3-54)	195	78	165
Bonus Score Bowler (CC) (4-55)	175	175	175
Bowlette (G) (7 50)	245	245	245
Broadway Alley (U)	225	325	225
Capital Deluxe Shuffle Games	435	225	365
Caprice (U) (6-55)	235	225	235
Carnival (K) (5-53)	165	45	65
Cascade (U) (2-53)	78	75	75
Century (K) (6-54)	135	155	155
Champion (B) (5-54)	300	165	195
Chief (U) (11-50)	115	115	115
Classic (U) (6-53)	145	50	80
Clipper (U) (5-55)	175	175	175
Clipper Deluxe (U) (5-55)	210	210	210
Clover Shuffle (U) (1-53)	65	65	65
Club (K) (4-53)	75	50	65
Comet (Cigarette (U) (11-54)	95	95	95
Comet Deluxe (U) (11-54)	345	125	245
Criss-Cross (CC) (11-53)	118	118	118
Criss-Cross Targette Deluxe (C) (1-55)	75	75	75
Criss-Cross Targette Regular (CC) (1-55)	78	75	75
Crown (CC) (4-53)	80	80	80
Diamond (R) (5-55)	145	145	145
Domino (K) (5-53)	50	50	50
Double Score (CC) (5-53)	95	45	75
6 Player (G6) (9-51)	85	50	50
Feature (CC) (7-54)	125	125	165
Fifth Inning Deluxe (U) (6-55)	110	118	110
5 Player (U) (1-51)	40	80	45
Fireball (CC) (11-54)	145	145	145
Fireball (CC) (9 54)	175	175	175
Gold Cup (CC) (7 53)	155	75	115
Gold Medal (R) (3-55)	165	165	165
Hi Speed Triple Score (CC) (8-55)	90	80	50
Holiday Match Bowler (CC) (9-53)	125	125	125
Hollywood (CC) (5-55)	175	175	175
Imperial (U) (9 53)	95	95	95
Jai Bowrar (B) (8-54)	95	95	80
Leader Shuffle Alley (U) (11-53)	125	125	125
League Bowler (U) (1-54)	250		165
League Bowler Deluxe	195	100	145
Lightning (U) (2 55)	155	155	155
Lightning Deluxe (U) (2 55)	296	275	275
Magic (B) (12-54)	145	145	145
Manhattan (R Frame (U)	65	35	65
Mars (U) (1-55)	165	165	165
Mars Deluxe (U)	395	165	245
Match Bowl a Ball (CC) (8-52)	75	45	45
Match Pool (Ge) (2-54)	60	60	60
Mercury (U) (12-54)	125	225	225
Mystic Bowler (B) (12-54)	355	225	245
Mercury Deluxe 11th Frame (U)	395	235	345
Name Bowler (CC) (1-54)	50	50	50
Officer (U) (3-52)	85	80	75
Olympic (U) (8-54)	65	65	65
Original	95	50	70
Pacemaker (K) (9-53)	35	45	50
Palisade (K)	85	50	55
Playtime Bowler (CC) (10-54)	195	195	195
Rainbow Shuffle Alley (U) (8 54)	125	125	165
Rocket 8) (8-54)	$ 95	$ 95	$ 95
Royal (U) (8-54)	180	75	110
Score-a-Line (CC) (9 55)	245	245	245
Shuffle Alley Deluxe 6 Player (U) (10-51)	55	50	60
Shuffle Alley 6 Player (K)	65	45	45
Shuffle Alley 10 Player (C)	95	50	80
Shuffle Alley 11th Frame	335	130	195
Shuffle Alley Deluxe 11th Frame (U)	325	175	225
Shuffle Pool (Ge) (11-53)	50	50	50
Six Player (CC)	50	45	45
Six Player Deluxe (K)	65	40	45
Six Player Deluxe (U)	65	45	45
Spa Player 10th Frame (U)	78	65	70
Speedlane Bowler (K)	165	165	165
Speedy (U) (8-54)	155	135	125
Star, 5 Player (U) (7-52)	95	34	45
Star, 10th Frame (U) (9-52)	65	65	65
Starlite (CC) (5-54)	75	75	75
Targetta (U)	75	75	75
Targette Deluxe (U) (8-54)	325	55	155
Team Bowler (U) (1-54)	95	55	95
Team Bowler (K) (10-52)	75	45	50
Tenth Frame (K)	78	35	50
Tenth Frame Bowler (CC)	95	40	60
Thunderbolt (CC)	200	200	200
Triple Score Bowler (CC) (6-53)	65	65	65
Triple Strike Bowler (CC)	200	200	200
Venus Bowler	150	150	150
Venus Deluxe (U) (3-65)	350	225	275
Victory Bowler (CC) (3-52)	155	153	155
Yankee (U)	145	145	145

ARCADE EQUIPMENT

CODE: AP—Auto Photo, B—Bally, CC—Chicago Coin, EV—Evans, Ex—Exhibit, G—Genco, Bb—Gottlieb, R—Rowamy, M—Int'l Mutoscope, S—Seeburg, Se—Scientific, Sh—Shipman, T—Talecoin, U—United, W—Williams, Wa—Watling

	High	Low	Mean Avg.
A51 Challenger (5-54)	$ 19	$ 19	$ 19
AA Gun (K) ('45)	99	99	99
All Star Baseball (B)	125	135	165
Atomic Bombers (M)	125	125	165
Auto Photo (AP)	1495	1150	1150
Anti Aircraft	99	99	99
Air Raider (C) 145)	150	150	150
Air Hockey	125	125	125
Air Football	150	150	150
Balloonamal Capital P (1-53)	175	175	175
Baseball (Sc)	95	85	95
Baseball 2 Player (G)	65	65	65
Basketball (G)	155	155	195
Basketball (CC)	175	175	175
Bert Lane Merry-Go-Round	275	275	275
Big Bounce (1-51)	350	350	350
Big Inning (B) (47)	245	345	325
Big League Baseball (W) (2-54)	145	145	145
Big Top (G) (6-54)	275	275	275
Bingo Ball	95	55	95
Bonus Deluxe (U)	390	200	525
Bonus Gun (U) (1-55)	175	178	175
Broncho Horse (Ba) (10-47)	375	275	275
Card Vendor (Ex)	50	45	50
Carriver Deluxe (U)	395	180	245
Carnival Gun (U) (10-54)	165	75	125
Carousel (Sc) (11-54)	325	225	225
Champion Baseball (G)	140	190	140
Champion Hockey (45)	100	100	100
Coon Gee (S)	125	125	125
Coon Hunt (S) (2-54)	135	135	125
Dale Gen (Ba)	65	65	65
Defender (R) ('40)	150	165	125
Derby (Ea)	125	125	145
Derby 4 Player (CC) (3-52)	155	153	155
Drivemobile (M) (7-54)	125	125	135
500 Shooting Gallery (Ex) (3-55)	165	65	65
Flash Hockey (Coinex) (9-54)	$ 95	$ 75	$ 99
Flying Saucer (M) (6-50)	150	55	95
Football (M)	145	140	140
Goalie (C) (1-46)	95	90	55
Gun Patrol (Ex) (5-51)	110	110	110
Gypsy Fortune Teller	10	10	10
Harvard Metal Typer	250	250	250
Heavy Hitter (S)	65	65	65
Hi Ball (Bx) (2-38)	65	65	65
Hockey (CC)	75	75	75
Home Run, 6 Player (CC) (5-54)	55	95	95
Hot Rods (Meteor) (6-53)	485	485	485
Jack Rabbit (Amusematic) ('46)	95	55	55
Jet (B)	118	118	118
Jet Gun (Ex) (12-51)	110	118	110
Jet Fighter (W) (10-54)	150	190	150
Jumping Jack (G) (11-52)	65	35	75
Jungle Gun (U) (7-54)	295	495	295
Kicker & Catchers	50	20	20
K. O Fighter	150	150	130
Little League (W) (2-54)	125	125	128
Lord's Prayer (M) (6-56)	195	195	195
Lovemeter (Bx)	25	25	25
Mauser Pistol (Ba)	49	49	49
Marksy Counter Gripper	25	25	25
Midget Movies (CC)	125	125	125
Midget Racer (R) (11-56)	75	75	75
Midget Skeeball (CC)	135	125	135
Mills Scales	65	35	50
Panoram (Mills)	325	335	325
Pennant Baseball (W)	100	100	100
Periscope (CC)	55	95	95
Photomatic (M) (1-50)	325	325	325
Photomatic Deluxe (M) (3-56)	245	245	245
Pistol (CC) (1-49)	65	65	65
Pistol Pete (CC)	125	125	125
Pistol Target Skill	15	15	15
Pitch'm & Bat'm (S)	195	125	195
Polar Hunt (W)	149	149	149
Pop Up	18	18	18
Quarterbacks (G) (9-55)	125	125	125
Ranger (K)	195	195	195
Rifle Gallery (G) (6-54)	130	125	135
Rocket Ship	335	175	225
Round the World Trainer (CC) (10-53)	350	550	550
Royal Mustang Horse	275	275	275
Scientific Boat	250	250	250
Set Shot Basketball (Munves) (6-52)	250	250	290
Shoe Brush Up	95	95	55
Shoot the Bear (S)	190	120	130
Shooting Gallery (Ea) (6-54)	165	125	125
Sidewalk Engineer (W) (5-53)	150	150	150
Silver Bullets (Ba) (11-49)	175	175	175
Silver Gloves (M)	135	165	125
Six Shooter (Ex)	95	55	95
Skee Ball (W) (8-36)	245	245	245
Sky Fighter (M) (9-53)	110	110	110
Sky Gunner (G) (9-53)	165	125	125
Sky Rocket (G) (5-51)	155	155	155
Space Gun (Ex)	165	125	125
Space Ranger (Deca)	225	225	225
Space Ship	150	150	150
Speed Boat (R) (7-53)	325	275	325
Sportland (Ba) (11-51)	135	125	135
Sportsman (K) (11-54)	135	155	135
Standard Metal Typer P 3	275	250	275
Star Series (W) (4-49)	65	65	85
Star Shooting Gallery (Bx) (5-54)	75	75	78
Steeple Chase	395	495	395
Strike a Life (ABT)	195	195	155
Submarine (K) (1-42)	125	125	125
Super Home Run (CC) (3-54)	125	125	125
Super Jet (CC) (4-53)	225	265	225
Super Jet (CC) (8-53)	225	225	225
Super Pennant (W)	75	75	75
Super Slugger (U) (7-55)	145	145	145
Talequiz (1-49) (T)	95	65	59
Ten Strike (E) (45)	250	175	175
3-D Theater (M) (12-53)	190	190	150
Three-of-a-Kind	30	30	30
Three Way Gripper (Gb)	25	25	28
Treasure Cove (Ex) (6-55)	210	210	218
Trigger Home (Ex) (7-53)	395	395	395
Underseas Sailor (2-46)	135	125	125
Voice-o-Graph (M) (4-46)	275	275	275
Wild West (G) (2-55)	175	175	175
Wizard Whiz	65	10	50
Zinga (1-51) (U)	65	65	65

STEP OUT OF THE RED

AUTOMATIC MUSIC, INC. 1500 UNION AVENUE, S.E. GRAND RAPIDS 2, MICHIGAN SINCE 1909 DESIGNERS, ENGINEERS AND MANUFACTURERS OF AUTOMATIC MUSICAL INSTRUMENTS FOR BUSINESS AND INDUSTRY

AMI

Affiliate of AUTOMATIC CANTEEN COMPANY of AMERICA

Att'y Gen. Urges Senate Change Gaming Laws

WASHINGTON—The Attorney General nf the United States, in a letter to the Senate asking revision of tha gambling laws, stated:

"In 1951, Congress passed the Jnbnson Acl (64 Stat. 1134; 15 U.S.C. 1171-1177), which in general forbids the interstate transportation of any gambling device and requires manufacturers of and dealers in gambling devices to register annually with the Attorney General.

"Experience with the enforcement of this act has demonstfated a need for its amendment in several respects. One of the enclosed bills will accomplish these changes. Bill introduced by Senatnr Magnuson (see separate story this section). It will broaden the definition of gambling devices so that not only the alot machine will be covered, but also additional types of macbines and mechanical devices designed and manufactured nrimarily for use in connection with gambling.

"The proposal will also enlarge and more clearly define the categories of persons to whom the registration and filing provisions apply. It will reouire the maintenance of detailed records with reaoect in the acquisition and disposition of gambline devices, with provision for insnection and conving of such records bv the Federal Bureau of Investigation.

To Connel Disclosures

"Provision is made in the bill for the granting of immunitv tn persons who assert their constitutional privilege against self-incrimination with regard to the maintenance of the required records or testifying before a grand jury or court of the United States. Thus, our enforcement authorities will be able tn compel the disclosure bv underlines of informatinn necessarv for reaching the unner echelons nf the crime svndicates.

"Finally, the bill will extend the acope nf the act to anniv to the transportation of gambling devices in foreign commerce; at present it applies onlv to the interstate transportation of such devices. The racketeers have offset to a laree extent the restrictions on the interstate transportation of gambling devices by develoning foreign markets. The outlawing of such shinments should materially assist in the curbine of such activities."

YOUNG 'UNS TALK VENDING

LOS ANGELES — Thal vending is a Young business was proved at the "know the manufacturers" meeting of the California Automatic Vendors' Association in tbe Ambassador Hotel here Friday night (19). Fnur Youngs were there.

Ken Young, of E. F. Stanton & Son, explained the Rowe machines that were displayed as the evening was devoted tn this line, witb Don Young, nf Apco, Inc., joining in the question and answer period. Tom and Carol Young were also in attendance and they will be bosts to the CAVA members at the August meeting. They will display and explain the various vending lines they represent.

MONY Counsel Explains New Gotham Juke Box Tax Law

NEW YORK — Members of the Music Operators of New York, at their regular quarterly meeting bera Tuesday nigbl (23), heard MONY Counsel Joe Godman explain the provisions nf the new city juke box tax law which was signed by Mayor Wagner and goes into effect July 1 (see separate story).

Godman said that the tax will be $25 per year per machine, with the storekceper responsible for payment. In practice, tho, the operator is expected to pick up the tab.

Ha said thal the license stamp will cost $25 from July 1 thru the end of 1959, with a stamp for January 1 to April 1 costing $12.50 and a stamp from April 1 to June 30 costing $6.50. The fiscal year runs from July 1 thru June 30.

Free Transfer

Provisions of the law provide for transfer of equipment from one location to another loeation at no cbarge, providing the tax stamp bas been affixed to the machine.

However, if a macbine is pulled from a location and replaced by a new box, the oew unit will require a stamp, even tho the machine it replaced already carried such a stamp.

Another provision of the law requires that on the sale of a juke box route, the seller nntify the city comptroller at least 10 days before the deal is consummated and inform him what equipment is being sold and also the terms of the sale.

Federal Grand Jury

The members were informed that a Federal Grand Jury has subpoenaed MONY to produce books and records. The Grand Jury is currently investigating the juke box and amusement game picture in the New York area.

Morton Singer, attorney, explained the MONY arbitration program for settling disputes among operators and location nwners, pointing out that the program has been bigbly successful in adjudicating suits which normally would bave been dragged thru the courts nver long periods of time and at great expense to all litigants.

The members also discussed the action of the New York State attorney general's office — which has charged the Association with violations of tbe antitrust laws, and the Nassau County investigation of the coin machine industry.

Guest speaker at the meeting was Mrs. Millie McCarthy, secretary-treasurer of the New York State Coin Machine Association. Mrs. McCarthy discussed the public relations effnrt of the State group and told how that associafinn acts on legislative matters.

Celler Asks Copyright Confab; O'Mahoney Suffers Slight Stroke

By MILDRED HALL

WASHINGTON—Invitations to an informal conference between spokesmen for juke box and songwriter interests have gone out from Representative Celler (D., N.Y.) in the wake of recently coneluded bearing (19) on his anti-juke box exemption bill. Celler bas invited spokesmen for juke operators, manufacturers and distributors to sit down at a round-table talk here, to discuss their differences with performance rights spokesmen and other interested parties, on July 9 or 10—whichever would be more convenient.

Celler pushed hard for informal talks as an end to bitter wrangling on the whole question of juke box payment of performance royalty, during the recent hearings by the Willis (D., La.) Copyrights Subcommittee of the full House Judiciary Committee, of which Cellar is chairman. (Billboard, June 15, June 22.)

There are no prospects for early hearings on a juke box performance exemption on the Senate side. Chairman O'Mahoney (D., Wyn.) of the Senate Copyrights Subcommittee, and autbor of a bill to end performance exemption and double mechanical royalty for juke box play, has suffered a slight stroke, and bas been hospitalized. Physicians at Bethesda Naval Hospital, where the senator has been resting since the June 19 attack, said his condition is "very encouraging."

Committee staffers say the senator is in touch by phone, and intends to take up the juke box issue again when he returos to the Hill.

Additinnal rebuttal briefs on the Celler bill to end the 1909 Copyright Act juke box performance exemption, are due into the Willis subcommittee today (29), from top-ranking spokesmen at the bearings. Shortage of time for oral testimony resulted in submission of additional written briefs from Herman Finkelstein, counsel for the American Society of Composers, Authors and Publishers; Nicbolas Allen, MOA counsel; Arthur Fisher, register of copyrights; and possibly from manufacturers' counsel Hammond Chaffetz.

Also on request from the subcommittee will be information on "average songwriter earnings," which ASCAP and BMI were asked to submit, during bearings.

RCIA Grants Local 1690 Full Autonomy

NEW YORK — Local 1690, Retail Clerks International Association, the union which bas a collective bargaining agreement with the Music Operators of New York, haa been granted full autonomy by the parent union.

The New York local had been under an RCIA trusteeship since March, 1957, when Fred A. Ammond took over as trustee. At that time, irregularities in the operation of the union were charged.

RCIA's actinn in removing the trusteeship, in effect, means that the parent union is satisfied with the operatinn nf the local and with the conduct and efficieocy of its nfficers.

Local 1690 officers are Barney Schlang, president; Drew Calland, secretary, and Harold Henry, treasurer. On the executive board are Jack Gelbwaks, Jack Harkavy, Bernard Blum and Phil Schwartz.

Eastern Shows Cigarette Vender In Philadelphia

PHILADELPHIA—Eastern Music Systems, Inc., Seeburg Distributors bere, held open bouse showings on their new cigarette vender last week.

In attendaoca were operators from upstate Pennsylvania, South Jersey and Delaware, according to Nat Solow, partner in the firm with Bill Adair and Marvin Stein.

Tom Mullin, veteran Eastern salesman, was in charge of demonstrating the new unit to nperators at the showing.

$25 NY Juke Box Tax Set for July 1

Operators Estimote Up to 2,000 Locations Will Be Abondoned; Industry Pleos Fail

By AARON STERNFIELD

NEW YORK — Mayor Robert F. Wagner Wednesday (24) signed a bill which would require a $25 tax stamp for every juke box operating in tha city. The tax, which goes into effect July 1, is to be paid by the location owner, but ehances are tbat the operator will end up by sbelling out the money (see separate story).

Mayor Wagner's signature was a formality, as it was the Mayor himself who pushed the measure. New York City was granted the power to levy the $25 tax by enabling legislation at the recenl session of the New York State Legislature.

Powers granted by the city ara taxes nf from $10 to $15-per-machine maximums on vending maehines and $25-per-machine on coin-operated amusement devices and automatic phonographs. For the time being, the city has passed up the vending machine and amusement devire levies. It has imposed tbe maximum amount allowed by law on autnmatic phonographs.

Vain Effort

At a bearing last week before

(Continued on page 84)

JANZER'S BOWLETTE, a new coin-operated recreation center at Port Washington, Wis., has received top support from local officials and citizens. Featuring play on coin bowlers and other games, it is located in a remodeled building formerly housing an electric supply store. Here Mayor Paul Schmit (right) trys his aim at a gun game at the Bowlette, with interested "spectators" including (left to right) Alderman Fritz Schmidt; Nic Dacquisto, who manages a rec center of his own; the Bowl-Rama in Sheboygan, Wis. (The Billboard, May 25); Erin Poole, president of the Port Washington recreation board, and Bob Janzer, Bowlette proprietor.

McClellan: Teamsters Shook Down Ohio Ops

By DELORES NEWCOMB POE

WASHINGTON — Dues collected from juke box operations in Teamster Local 410, Youngstown, O., are "simply an extortion," according to Sen. John McClellan (D., Ark.).

Senator McClellan hurled the allegation at Joseph Blumetti, head of the local, when Blumetti appeared before the Senate Rackets Committee last week (25). Blumetti, who was also in the witness chair in December, invoked the Fifth Amendment to all questions, as he did then.

During bis earlier appearance, his refusal to answer questions prompted the committee staffers to fill in his background. Assistant Committee Counsel Art Kaplan testified then that the Youngstown local collects more than $50,000 a year in assessments from owners of juke boxes and vending machines, in excess of membersbip dues. (The Billboard, December 15, 1958.)

Back for his second performance too, was Joseph De Grandia, president of Teamster Local 266 in New York. He refused to answer all questions, as he did when be appeared before the probers in February. At that time, Committee Counsel Robert Kennedy charged that De Grandis, in conjunction with the Jacobs brothers, hoped to take over the coin industry in New York. (The Billboard, February 23, 1959.)

William Presser, president of the Ohio Conference of Teamsters, and of the Joint Council 41, Cleveland, reappeared before the committee

(Continued on page 81)

Circuit Court Enters Injunction Approving Cig Remotes for Chi

CHICAGO — An injunction decree permitting the operation of remote controlled cigarette machines in Chicago was entered in Circuit Court by Judge Daniel A. Roberts last week.

The decree is the final legal step following recent hearings in which the remotes were found not to be in violation of a city ordinance outlawing the use of cigarette vending machines in public places (The Billboard, June 22).

Referring to the original ordinance, which was passed to prevent the easy sale of cigarettes to minors, the decree points out that in no way do remotes remove any degree of control in the selling process from the location owner, who is still required to use discretion in making the sale.

Full Control

"The licensee (location owner) is in full control," the decree states, and at the time the cigarettes are sold, he can determine "by observation or otherwise the identity of the customer and his or her age."

The decree however is quite specific in defining the exact type of remote device it governs. It points out that the control box in the instant case is inaccessible to the public and is not coin controlled. The deposit of the coin in the box is for safeguarding the receipts and for accounting purposes only.

"In no case can the customer obtain cigarettes from the cabinet except by the act of the licensee (location owner) in depositing the coin in the remote control device and said licensee pressing the button," the decree states.

Emphasizing the point further, the decree provides "that there are no coin slots or other openings within the cabinet itself; that the determining factor of whether or not the person is a proper purchaser of cigarettes is in control of the licensee where it should be."

GIVE STICKERS FOR REMOTES

CHICAGO—A special "in-junction sticker" is being furnished operators by Atlas Distributing Company, Seeburg outlet here, following last week's favorable ruling in the Circuit Court permitting the use of remote controlled cigarette machines.

The stickers are designed for attachment to the cigarette venders and contain the necessary legal information permitting the venders to function under the ruling.

Atlas officials however caution that the injunction refers "specifically to a certain type of remote device, where there is no coin chute on the cigarette cabinet and where the location owner has to both deposit a coin and press a button on a control box."

"This is the basis for the location owner having control over the sale," Atlas officials point out, "the crucial point in the injunction decree." (See separate story of the injunction.)

There are several types of remote devices, they added, that do not conform to the wording of the decree.

Ralph Sheffield Seriously Ill

CHICAGO—Ralph Sheffield, director of sales for Midway Manufacturing Company, Franklin Park, Ill., was seriously ill last week, and hospitalized. As of Friday (26), Ralph had recovered from a coma, and his condition was reported improved.

New Testing Equipment at Shaffer Distrib

CINCINNATI—Two recent developments in phonograph testing equipment have been installed at the local branch of Shaffer Music Company here, Seeburg distributor.

One is a device which tests stepper equipment automatically, thus eliminating manual testing. In capacity, it can test in one day what would normally be done in a month, said a Shaffer spokesman. In operation it automatically makes selections, records which selections it made and indicates whether or not the stepper functioned properly. If a failure occurs the tester stops and indicates the specific malfunctions.

The other is the Tormat, or solenoid, electronics tester. This tester automatically makes selections on a coin phonograph. It energizes the selector equipment, makes the selections, cancels the record when the selection is completed and neutralizes the selection equipment so that another selection may be made. It then proceeds to make another selection, and continues to make and cancel selections until halted.

WE WUZ ROBBED!

Coin All-Stars Drop Close Decision to Homowacks

SPRING GLEN, N. Y.—Despite a brilliant pitching performance by Irving (The Kissing Salesman) Kempner, the Coin Machine All-Stars dropped a close softball game to a team representing the athletic staff of the Homowack Lodge Saturday (20) at the seventh annual outing of the New York State Operators' Guild here.

Kempner didn't give up a walk (the opposition generally belted his first pitch to the far pasture) as he held the Homowacks to 18 scattered hits over the seven-inning route.

While the final score is still a matter of some dispute, reliable sources place it at 8-6 in favor of the Homowacks. Star performer for the coinmen was Jackie Wilson, nine-year-old son of Newburgh operator Jack Wilson. Young Jackie put his elders to shame as he made several sparkling catches in the outfield and managed to hit the ball solidly every time at bat.

Umpire Excels

Malcolm Wein, counsel for the Westchester Operators' Guild, won the praises of both sides for his impartial and flawless umpiring. Wein called balls and strikes in a manner reminiscent of the late Bill Klem, and he also ruled on foul balls and close decisions on the bases. Wein denied that he had received any consideration from the coinmen.

Longest clout of the day was Morris Rood's home run, a 400-foot shot, which, unfortunately, came with no man on base.

Myron Sugerman at second base impressed the crowd with his strong arm, getting off one peg a good 20 feet over the first baseman's head. At first base, Aaron Sternfield played a brand of ball on a par with the rest of the infield.

The Slackers

Because several coinmen who promised to play failed to show up (notably Tom Greco), the all-star aggregation was forced to recruit some inferior talent for three positions, and some quarters hold that the lack of team spirit on the part of those persons who preferred other forms of activity to softball was responsible for the loss.

Others held that the coinmen were not at the peak of athletic condition and that several members had actually broken training the previous evening. However, Lou Werner, team manager, denied these charges and claimed that his athletes have been training hard and will be in top form for their next contest.

Gabrielson Expands, Buys N. C. Distrib

ATLANTA—G. K. Gabrielson and Company, Seeburg Distributors in South Carolina and Georgia, are moving into North Carolina with the purchase of Music Distributors, Inc., Seeburg outlet there.

Gunnar Gabrielson, head of the distributorship bearing his name, said he would continue to operate Music Distributors' Charlotte, N. C., office but would discontinue the firm's headquarters office in Fayetteville.

Gabrielson acquired Music Distributors June 15, from owners A. M. Fleishman and Michael Malkin, both of whom will no longer be connected with the company.

3 States

The move gives Gabrielson representation in three States with offices in Atlanta, Ga., Columbia, S. C., and Charlotte, N. C. Along with the move, Gabrielson has added a vending machine division to his company and has generally re-shuffled the personnel in his other two offices.

Dave Parker has joined the Gabrielson firm as vending machine representative and will travel the three States. He formerly travelled this same territory as a representative for Bert Mills and will reside in Atlanta.

In Music Distributors' old office in Charlotte, Gabrielson will keep Ray Haire as manager with Dick Shelby in sales and Jimmy Bell in service.

In Atlanta, the Gabrielson headquarters, Gunnar Gabrielson will be joined by his brother Ralph who formerly managed the Columbia office.

In Columbia, the firm will now have George Reynolds as sales manager, Oscar Hendrick in field sales with Carl Sykes and John Cole in the service department.

The Atlanta headquarters office, in addition to the two Gabrielsons, will have Bob Dinwiddie, whose dad, R. G. Dinwiddie, was a partner in Sparks Specialty Company, Inc., from whom Gabrielson bought his present operation; Charlie Cooper in sales and Dewey Corley in charge of service.

AFRICA HOT FOR GAMES, SAYS WITSEN

PHILADELPHIA — The coin machine business is opening up in Africa according to a report from Abe Witsen, president of the Scott-Crosse Corporation, which specializes in exporting.

"We have been working on that area for about a year," he said, "but just in the last two months things really started breaking. In that time we moved 150 pieces to Africa."

Biggest demand is for pinball games, Witsen said. Inlines are the hottest item, but there is also a substantial demand for the novelty five-balls.

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Plays tape cartridges. Library of 1000 hours of fine music available from Cine Sonic Sound Library, Inc. 50% exchange privilege on tapes one year old.

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Bills Hitting Bingos In Ill. House Vote

SPRINGFIELD, Ill—Two bills outlawing in-line pinball games in Illinois, one amending the Revenua Act to exclude these games from licensing provisions, were introduced and at their second reading in the House at presstime Friday (26).

Senator Robert McClory (R., Lake Bluff), who introduced the bills, told The Billboard they were expected to be called up today (29) for vote.

Wording of the bills follow closely in language tha recent U. S. Supreme Court ruling in naming in-line pinballs gambling devices.

McClory empbasized that tha bills do not affect "amusement-type" pinballs and do not outlaw free plays, per se.

Unrecorded OK

The McClory measures outlaw for State operation only those pinballs with "a concealed replay meter or knock-off button." McClory said games giving players "immediata and unrecorded free plays" are not affected by the proposals.

Earlier, McClory told newsmen tbat Illinois law is inconsistent with the federal law ana the U.S. Supreme Court ruling. He said be introduced the bills at the request of two circuit judges and the chairman of the Lake County Grand Jury.

Favoring the bills and appearing before the House committee to explain them was, in addition to McClory, Rufus King, Washington attorney and Kefauver committee crime investigator.

Martin Nelson, attoroey for Bally Manufacturing Company, argued against the bills before the committee. He said they would cause unemployment and reduce municipal income from licensing.

Early last week the McClory measures appeared to be dying in the House executive committee. But, following a full hearing, the bills advanced to the House floor Thursday (25).

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HF 100G	475.00
M100C	395.00
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1438 Comet	$295.00

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E-120	295.00
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CHI'S NATE FEINSTEIN MEETS HIGH FLYING OP DEZ FORTNER

CHICAGO—Meeting customers in unusual places is nothing new to Nate Feinstein (r.), sales major-domo at Atlas Distributing Company here, as he greets Dez Fortner, operator from Pontiac, Ill., who flew his own plane to Chicago's Meigs Field to see Nate, last week.

Fortner flys all over the State—both in his own operating company business and his numerous civic activities. He is a past commander of tha Illinois Disabled American Veterans' group and heads up the good sized Livingston County Music Company in Pontiac.

Calif. Passes First Cig Tax— 3c Per Pack

SACRAMENTO—A 3-cent per pack tax has been passed on cigarettes by the California Legislature and will become effective at 4 a.m. on July 1. The levy will be collected thru the issuance of stamps which will be affixed to every package of cigarettes or cigarillos sold.

The tax bill, by Assemblyman Thomas J. MacBride, this city, passed the Assembly by a vote of 44-30 and the Senate, 27-7. The Assembly held out for an invoice method and the Senate for tax stamps which is estimated will cost the State between $1.74 million and $2 million annually.

Altho Gov. Edmund (Pat) Brown opposed the stamp tax personally, he went along with the Senate when it remained insistent The levy is estimated to bring the State $60.7 million

The proposed 15 per cent tax on cigars and other tobacco products contained in the bill which passed the Assembly was eliminated in the Senate

With the tax set to become effeetive July 1, operators are busy getting ready for its collection. California cigarettes bave been free until this time—and the State is the 46th to collect it on cigarettes.

Arch Riddell, secretary of the Cigarette Vendors Institute of California, Inc., said that 30-cent stickers for temporary use would be made available to operators While it is believed most operators will increase machine prices from 25 to 30 cents, Riddell said that "qualifying stickers" were also being made available. These stickers are in three types—change in package, change in package for regulars and "35 cents for premium brands." He said that an attempt is being made to give operators stickers for any price at which they wisb to sell Some 25-cent stickers are still available and there is a probability that they will be used in industrial plant locations.

Operators are doubtful if they can make the changeover of their entiré routes by July 1 but are working toward compliance with the law. As one operator said, "No one wants to sell cigarettes for 25 cents and then pay the tax."

SAME STORY

Heat Wave Doldrums Hit Philly

By GEORGE METZGER

PHILADELPHIA — Business here has fallen off. But that's nothing new.

"It happens every summer," explained Abe Witsen, president of the Scott-Crosse Corporation.

"It only stands to reason," he went on "Everybody is on vacation and leaves for resorts to spend their money. And Philadelphia is not like other cities where you have other tourists coming in for their vacations. It's just dead here.

City Folk

"As for those people that remain in the city," Witsen continued, "they stay outdoors until it's dark, and that's about 9 o'clock. By that time, half the night's shot and they don't want to go down to the taproom or any place else. Besides, it's hot and a lot of those places are not air conditioned."

Joe Silverman, business manager of Amusement Machines Association of Philadelphia, goes along with Witsen on this but advances a theory of bis own.

No Overtime

"You might say ours is a luxury business," he said. "When a man brings bome his pay be usually worries about providing the necessitites for his family. Then, if he has any overtime, he might play a few machines.

"Well, the way the unemployment situation is here," Silverman went on, "no one has that overtime to spend. Therefore, we suffer."

Another distributor summed it up when he said:

"We'll make it tbrough the summer, all right, but just about."

OUTDOOR LIFE

Sports Hold Spotlight at NYSOG Fete

SPRING GLEN, N. Y. — The 200 persons who attended the annual outing of the New York State Operators' Guild, Friday thru Sunday (19-21) attest to the fine physical condition of industry members, as competitions were held in softball (see separate story), bowling, golf and paddleball.

In a grudge match, the Runyons (represented by Morris Rood and Irv Kempner) scored an upset bowling victory over the team representing the Peter Coben Amusement Company of Woodridge (represented by Murray Coben and Max Cohen).

Sparked by Murray Cohen's 205 in the first game, the Woodridge team rolled up what appeared to be a safe lead, but some remarkable clutch bowling by Rood and Kempner in the third and final game overcame that lead, as the Runyons won by 15 pins.

The game was played under the auspices of the American Bowling Congress.

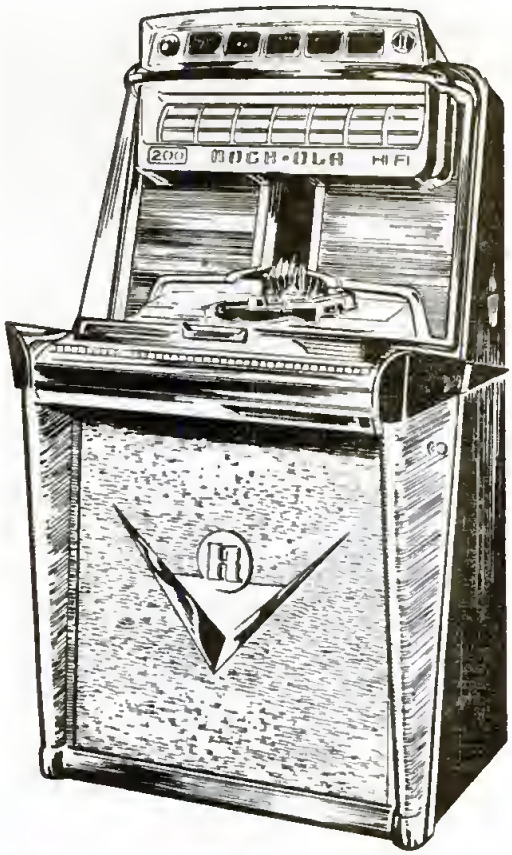
Collins, Boorstein Win

In golf, Dan Collins, of The Billboard, won the men's championship, while Eleanor Boorstein, wife of Lou Boorstein, of Leslie Distributors, took the women's championship for the second successive year. Both champions were presented with silver loving cups, which will be appropriately engraved.

Murray Kaye, of Atlantic-New York, won a special trophy in recognition of bis "honesty in keeping score." Kaye's score, however, was not disclosed. Winner of the paddleball competition was Myron Sugerman, of Runyon Sales.

SINGAPORE SLINGS JUKES

SINGAPORE — Sometimes ydu can't win for trying. The new Singapore government decided to embark on of all things a cultural clean-up campaign. And the first bit of culture to get cleaned up was juke boxes and pinball games, both of which were banned.



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Legislation Permitting 'Franchised Dealer Territories' Mulled in Senate

WASHINGTON — Legislation that would permit manufacturers to assign their dealers so-called "franchised territories" is being debated before the Senate Commerce Subcommittee.

Altho the bill refers specifically to auto dealers and manufacturers, Assistant Secretary of Commerce Carl F. Oechsle told the subcommittee that his department favored the legislation provided it covered all industries in a similar situation. This conceivably could bring the bill to bear on the juke box industry, where previously franchised distributors and territories have been broken up by antitrust agreements.

The legislation has been formally opposed by the Federal Trade Commission and is expected to receive strong opposition from the Justice Department.

Commerce Backs

Commerce, however, in backing the measure, brings out what could be a split in administration policy.

The legislation would allow manufacturers to allocate sales territories to dealers. They could then use either financial penalties or bonuses to encourage dealers to sell only in their allotted areas.

Assistant Commerce Secretary Oechsle told the subcommittee that "historically, contractual arrangements such as these have been relied on to insure quality service to purchasers and thus preserve the good will associated with the manufacturer and brand name generally. We believe the industry is entitled to have uncertainty resolved about the question as to whether the mere entering into such arrangements is a violation of the antitrust law.

Oechsle said the arrangements should be legalized for any industry where service to the consumer is involved and protection of a brand name is important.

Previously, FTC Chairman Earl W. Kintner told the subcommittee the bills would be contrary to long-standing antitrust policy.

Edelman Sets 4-Track Tape Player for Fall

NEW YORK — Izzy Edelman, former game manufacturer who now makes tape players for background music systems, will bow a four-track tape player capable of offering four hours of non-repeating music and replaying automatically. He said that first deliveries will be made in September.

Edelman's firm, Eelco, already makes tape players which play one-hour cartridges continuously. His library has 375 hours of background tape music, with one hour on each cartridge. According to Edelman, the library will eventually have 1,000 hours.

Tapes for the new unit will have breaks every 10 or 15 minutes so the operator can sell commercial time to local advertisers. The unit employs a German relay system which shuts off the music, allowing the commercial to be heard, then jumps back to the music after the commercial is over.

6,500 on Location

According to Edelman, some 6,500 of the single-track units are already on background locations, with juke box operators and industrial vending operators accounting for most of the sales. Edelman said that most of the equipment is sold thru juke box distributors.

Edelman pointed out that many industrial operators will offer the background music system as an inducement to get the location for automatic merchandising equipment. Juke box operators, however, will get an average of $20 a month from hotel and restaurant locations, with some locations paying as much as $70, depending on the number of speakers.

Both the existing tape players and the new one come in stereophonic and monaural versions. Tapes may be exchanged for new ones at any time up to two years after purchase for $6 each.

N. Y. State Guild Holds Outing in Catskill Mts.

SPRING GLEN, N. Y. — Informality was the keynote at the seventh annual outing of the New York State Operators Guild, as some 200 coinmen gathered at this Catskill Mountain town to attend the NYSOG dinner-dance at the Homowack Lodge.

The operators and their families swam, golfed and generally relaxed. Highlight at the banquet Saturday night (20) was the presentation of a plaque to Lou Boorstein, Leslie Distributors, in honor of the one-stop operator's efforts in gaining record industry support for the association. Mike Mulqueen, Walden, N. Y., operator, made the presentation.

In accepting the plaque, Boorstein commented that "if members of the McClellan Committee, and if representatives of the daily press and news magazines know—as I know—of the caliber of men in this industry, the baseless stories smearing the entire industry would never appear."

Dias Guests

Seated on the dias were President Jack Wilson and Mrs. Wilson; Mrs. Gertrude Browne, secretary-treasurer; Mike Mulqueen, first vice-president, and Mrs. Mulqueen, and Lou Werner, counsel, and Mrs. Werner.

Guests included Assemblyman Dan Becker, Meyer Parkoff, Irving Kaye and Gordon Howard, Atlantic-New York; Irving Kempner, Morris Rood and Myron Sugerman, Runyon Sales, John Bilotta, Bilotta Distributing; Lou Boorstein, Bernie Boorstein, Phil Steckel, Harold Horner and Don Lihatore, Leslie Distributors; Dan Collins and Aaron Sternfield, The Billboard; Carl Pavesi, Malcolm Wein, Seymour Pollak and Max Klein, Westchester Operators Guild; Alfred Cantonese and Dave Conrad, Rockland County Operators Association; Bill LaPorte, National Vendors; Murray Wiener, Continental Vending Machine Corporation; Frank Stanella, Liggett & Myers, and Tom Greco, New York State Coin Machine Association.

Jack Wilson was cited for his efforts as president of the Association and was presented with a United States Savings Bond by the membership.

Music for dancing was provided by the Cedric Wallace ork, with the Embers, a United recording group, as the feature act. Other talent included Vinnie Marlowe, who sings on the Jack Parr show, and Mel Leonard, a comic.

Surprise act was Murray Cohen, a Woodridge operator, who sang one of his own compositions. Cohen is an amateur songwriter. Another highlight was the appearance of Jack Wilson on a "This Is Your Life" skit.

Block Pin Grab In Ind. County

TERRE HAUTE, Ind.—Seizure of pinball machines in Vigo County was prohibited by a temporary restraining order issued last week by Superior Judge Harold J. Betzegaio. A hearing on a temporary injunction is set for July 7.

Filed by several pinball distributors, the petition would enjoin enforcement "until there should be a decision by the Indiana Supreme Court as to the constitutionality of the law making such machines unlawful."

The action was instituted in behalf of Alfred Byrd, doing business as the Automatic Music Company and the B. & B Novelty Company, Roy Snodgrass, doing business as the Snodgrass Shuffleboard Company and the Coin Amusement Company, Inc., and D. Domers and H Fischer, doing business at D. & F. Phonograph Service.

Named as defendants in the suit are Mayor Ralph Tucker, Police Chief Frank Riddle, members of the board of works and safety, Sheriff Hubert Beasley, Prosecutor Ralph Berry, members of the Indiana Alcoholic Beverage Commission and State Police Superintendent Harold S. Zeis.

Kaye in Production On El Dorado Pool

BRDDKLYN—The Irving Kaye Company has begun deliveries on its El Dorado six-pocket pool game. Dimensions are 80 inches by 44 inches, and list price, including balls, rack, cue sticks, tally balls, shake bottle, cue tips repair kit, brush and instruction rule book, is $499.95.

The wood is finished in mahogany with a gold trim, with the top rail finished in a mahogany Formica. The pull-out front, with flush mounted ball viewer, permits quick access to the cabinet interior without removing slate top or rails.

The top is Pennsylvania-cured slate, and rails are live rubber. Runways are steel faced, with recessed score markers. The table comes with 20-cent or 25-cent coin chutes.

L. B. McCormick Dies

WILMINGTON, N. C.—L. B. McCormick, veteran local operator, died here Thursday (18). McCormick was one of the acknowledged "Old Timers" in the coin machine industry. His sudden death was a blow to his many friends in the trade.

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SEEBURG 100C	395
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WURLITZER 2100	550
A.M.I. B-80	245
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1445 Rock Ola, 200 Sel.	$745.00
1455 Rock-Ola, 200 Sel., Deluxe (like new)	595.00
1444 Rock Ola, 120 Sel.	375.00
Seeburg VL-200	525.00
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Bally Strike Bowling Lanes	625.00
Bally Trophy Bowling Lanes	625.00

SHUFFLES

Lucky Shuffle	$495.00
Bally Star Shuffle	Write
Bally Speed Bowler	$495.00
Bally Club Bowler	Write
Chi-Coin 6ad Pin Bowler	Write
Chi-Coin Rockot Shuffle 2 player	$200.00
Chi-Coin Rebound Shuffle (close-out)	Write

BINGO GAMES

Sea Island	Write
Carnival Queen	$645.00
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Miss America	425.00
Sun Valley	425.00

Showtime	$325.00
Double Header	225.00
Broadway	150.00
Miami Beach	125.00
Gay Time	110.00
Daytime	95.00
Variety	75.00
Variety	75.00
Big Show	245.00
Bay West	295.00
Skill Pardner	Write
Skill Golf	95.00

ARCADE

All Star Bowler	$195.00
Wm. Four Gagger	195.00
Big Inning	250.00
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Chi. Coin Explorer	295.00
Bally Jet Bowler	90.00
Gold Champs (close-outs)	Write

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Gottlieb Four Stars	39.00
Gottlieb Guys & Dolls	39.00
Gottlieb Quarterie	49.00
Gottlieb Sluggin' Champ	89.00
Williams Daffy Derby	65.00
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Williams Piccadilly, 2-Pl.	89.00
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Williams Smoke Signal	79.00
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Completely Reconditioned GOTTLIEB GAMES

SOUTHERN BELLE	$ 95
AUTO RACE	125
WORLD CHAMP	145
CRISS CROSS	200
ROCK-ET SHIP	215
ROTO POOL	245
SUNSHINE	260
SITTIN' PRETTY	275
GRITE STAR (2-PL)	275
STRAIGHT SHOOTER	285
HI DIVER	295
DOUBLE ACTION (2-PL)	325

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Buckingham 1-8211

Southern Wis. Resorts Now Year-Round Spots

MILWAUKEE — Operators in this area aren't working up nearly the amount of enthusiasm for extra summer season resort business they had in previous years. The prospect of traveling 50 to 60 miles to service locations open for three months is no longer attractive, considering the overhead costs involved. Only locations of this type worthwhile now, operators feel, are those open all year.

Inflation and rapid urbanization of nearby resort territory is largely responsible for the declining interest in resort spots. In recent years a number of popular lake regions within 25-30 miles of Milwaukee have been converted into thriving year-round communities. The character and status of Pewaukee Lake, Okauchee Lake, Wind Lake and Brown's Lake, to list a few of the many nearby acquatic attractions, have undergone a sharp change. These inland lakes continue to draw thousands of summer vacationers and tourists. But an even larger number of people live on their shores all year long—many of them commuting daily to their jobs in Milwaukee. Real estate developers and promoters have been busy. The burst of population from metropolitan Milwaukee has encouraged heavy construction of permanent residents, rather than summer cottages.

Shift in Operations

With the boom in permanent housing has come a shift in resort management's outlook. Relatively few nearby lake spots stay open only during the summer season. Lake shore taverns and resorts in a 25-30 mile radius of Milwaukee now find it profitable to stay open 12 months of the year.

This stabilizing factor has had several effects on Milwaukee coin machine operators: (1) A number have expanded their scope of operations to include all-year routes in surrounding counties, and (2) most firms working the resort areas have diversified their equipment. Most of them now operate cigarette, as well as music and games units in order to "make out."

Climbing costs of doing business at distances from a firm's home base has eliminated the small operators. Milwaukee operators state they find it advisable to have at least a half dozen or more lake spots—or none at all.

An increasing number of operators are now headquartering in lake-dotted Waukesha, Burlington, Lake Geneva and other Southern Wisconsin sectors. Being near the lakes, they have taken over a big share of the resort locations. Some of the new outlying firms have developed profitable resort routes which keep producing revenue all year long.

Vince Waters, Milwaukee music and games operator, reports that until a few years ago he had several lake stops. Overhead cost, particularly transportatinn, zoomed too high, and he dropped his resort locations. "In those days summer resort spots would be satisfied with used equipment. Now they want only new stuff. There isn't enough profit in it to warrant new equipment for a three-month location," he claims.

One Milwaukee operator who still retains a number of resort spots is Eddie Puzia, Triple A Amusement Company. Puzia, however, has been dropping low-volume resort locations and is placing heavier stress on finding local locations in recent seasons. To justify service costs Puzia has retained only those nearby lake locations where he can install the full package of music, games and cigarette equipment.

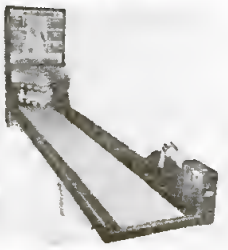
Puzia keeps costs in check thru systematic scheduling of resort service calls. All resort spots are serviced just before the weekend to make certain equipment is ready for the heavy influx of tourists. Only extremely urgent service calls are handled in midweek.

According to George Schroeder, Schroeder Music Company, he too, has discontinued servicing summertime resorts. "It is too costly to handle locations for only three or four months," he maintains.

Bally Ships Pan-American Ball Bowler

CHICAGO — Pan-American, a new ball bowler with high-speed score totalizers, was shipped to distributors by Bally Manufacturing Company last week.

The fast totalizers are the same type introduced on the Bally De Luxe Club Bowler, a shuffle game shipped earlier. Bill O'Donnel, Bally general sales manager, says the totalizers were included on the new ball bowler following good success on the shuffle game.



"Being twice as fast as old-style totalizers," O'Donnel said, "the new totalizers permit a general speed-up of game cycle and 50 per cent faster play. He estimated that three games could be played on Pan-American in the time previously required for two games. O'Donnel added that "the fast play increases play appeal because players enjoy the 'keep swinging' play rhythm possible with the faster play cycle."

Pan-American scores by official bowling rules and may be played by one to six players. "Lucky Strikes," which operate on a mystary hasis, scoring strikes on shots which would not ordinarily score strikes, can be switched on and off during the game as a skill equalizing haodicap. The game is available in three leogths: 11, 14 and 18-foot. The operator may select dime-a-game or two-for-quarter coin arrangements, and can pick between a four-inch hard ball or rubber hall.

Shakedown

● *Continued from page 75*

Friday (26). He invoked the Fifth, as he did earlier.

Counsel Kennedy reminded Presser of testimony given against him by Victor De Schryver, former juke operator and former president of the United Music Operators Association, Detroit, as well as by others. Ds Schryver, when he appeared before the probers in April, said he paid Presser $5,000 for "know-how" in setting up a tight union operation. (The Billboard, April 13.) Money was contributed hy nine operators.

Purpose of recalling witnesses, according to Senator McClellan, is to see if any action has been taken by James Hoffa to clean up the Teamsters. In an appearance before the committee, Hoffa had said he would see to it that evidences of wrong-doing were corrected. Apparently little or no disciplinary action has been taken.

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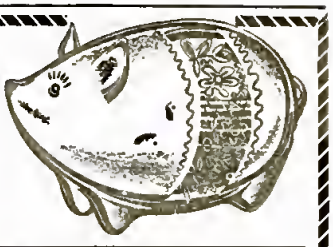

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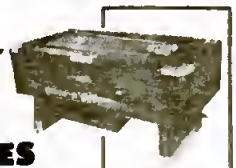

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Resort Ops Hope to Hussle Cool Coin at Lakes & Woods

East Looks To Top Run

* Continued from page 1

keeps whatever is in the coin box for the rest of the season. The operator buys records and services the machine, but the location reimburses him for the records.

Sometimes the deal works the other way, with the operator paying tha locatioo a flat $150 rental and keeping everything in the box. This arrangement is generally worked with the better locations.

Jim Bilotta, who operates in the Lake Ontario aod Finger Lakes ragion, bas about 10 per cent of his equipment on summer stops. Bilotta uses a lot of new game and music equipment on his summer locations switching them to his best year-round locations after Labor Day and shifting the equipment on the permanent locations to secondary stops.

Front Money

Bilotta gets the long end of a 60-40 split on summer music locations, but he splits 50-50 on games. Ha eveo has a few stereos on re-sorts, with $15 front money and a 60-40 split after that.

The only exception to the 50-50 split on games is the Long Bowler, which is split 60-40. Tom Greco, who operates in the Hudson Valley, also gets a 60-40 split on the Long Bowlers.

Jack Wilson, Newburgh, N. Y., operator, feels that while good equipment should be used for summer locations, the equipment need not be new. Wilson stores games and music oina months a year for play during the Memorial Day-to-Labor Day period. While other operators attempt to place summer equipment in American Legion Halls and private clubs during the off season, Wilson feels that the yield on these locations is too low to warrant the irouble. In this regard, Murray Cohen of Woodridge agrees.

All 45's

A couple of years ago, 78-r.p m. boxes were no novelty in tha Eastern resort areas. Today, virtually all music is 45, and virtually all is on dime play.

One of the reasons for the operators' concern about running music on a profitable basis is the restriction on games. Free-play pinballs are taboo in most areas, and even straight five-balls bave run into difficulty in other areas.

A few years ago, an operator would bave almost a certainty of making out well on games during the abbreviated season, and he offered music as part of the deal. Of course, he wanted to make money on music, but if he didn't the games would probably carry him.

Revenue Up

With free-play games on the wane, the operator is still doing all right with bowlers and straight five balls. And with music bringing in more than it ever has, most resort operators will probably come out with more mooey this season than they ever bave in the past.

Another factor working for the operators is the large amount of new locatioos opening every year. Sullivan County, in the heart of the Sourcream Sierras, has 7,000 botels alone, with a spate of new ones opening every year.

While some of the larger botels have live entertainment, most of them depend largely oo the juke box for dance and cooversation music, and eveo the plushest of the resorts are equipped with four-to-six-piece game rooms.

Two-Week Spree

Also, the patronage at mountain resort areas is tailor-made for coin operators. Few are very wealthy (the rich are not generally good customers), and most are middle-income people on two-week sprees. Many of these vacationeers are poor juke box and game customers during the work-a-day week, but on vacation they let loose.

Last year, with the area in an economic recession, resort bookings were low, and collections were off. The picture has changed completely this year.

For example, the New York State Operators Guild recently held its annual outing at the Homowack Lodge at Spring Glen. The resort is booked solidly not only this year, but thru most of 1960. Murray Cohen, who operates music and four games at the botel, is virtually assured of healthy collections for two summers.

Local Operators

While a few city operators move into mouotain resorts, most of the area operators are local residents. On seaside resort stops, tho, much of the equipmeot is operated by city coinmen.

With most music 100 selections or more, programming for summer locations offers few special problems. But operators with German, Italiao or Jewish locations generally offer whatever foreign language hits are available in 45's, mostly to keep the old timers happy.

Mich. Locations Heavy on Pins; See 8 Big Weeks

DETROIT—Tha resort season started early in the Michigan area, with unexpectedly bot weather the past two weeks and a resultant rush of city folk to tha great outdoors. Thus, resort operators hers are generally optimistic toward the summer season.

A typical early-summer summary was made hy vateran operator Arthur P. Sauve: "Tha resort business is going to be all right. People are mora io tha habit of going to tha lakes. Wharever you go, it's already filled up by vacationers."

Orvilla Bolier, Miller-Newmark sales manager in Western Micbigao, anticipates a 30-35 per cent resort trade boost. Says Bolier, "People hava more time on their bands. They are not working tbe overtime they used to and are spending more time with their families. They don't bave much to spend, it's true, but they want their kids to have soma fun, and so tend to spend more on family fun.

How it Looks

Here are tha current trends noted in adding up resort reports from key industry sources:

1. Localized operation is increasing, with more intense local competition, and locations are shifting away from operators from a distance, favoring local men. Not over 10 per cent of Detroit operators attempt resort operations oow.

2. Upstate, however, some established operators are going ioto resorts because they have equipment on their hands, notably from closing of numbers of standard locations such as restaurant spots.

3. Cigarette vending seems to be concentrated more in large firm operations, while most other resort operators now have both games and jukes. Tbere is little overlapping, relatively, with vending.

4. The high cost of games (and probably jukes too) has cut down the total on location a little. Investment cost is high, and short-season locations tend to discourage opera-

(Continued on page 85)

Minn.-Wis. Spots 'Good'

MINNEAPOLIS — Operators who service tha resort areas of Northern Minnesota aod Northwestern Wisconsio use mostly excess equipmeot that they bava on hand, altho some extra used equipment also is bought, it was learned bere. Very little, if any, new equipment is purebased because of its high cost and the short season during which the operators can take advantage of resort business.

Generally, tha seasoo lasts from Memorial Day uotil Labor Day, altho a few resorts now are staying opeo during the month of September. But for tha most part, tha seasoo is limited to three months and falls off when the kids return to school.

Most operators in Minnesota and Northwestern Wisconsin stick pretty close to homa base, and few operators in the Twin Cities work tha resort couotry. It is served mainly from such points as Bemidji, Brainerd, Virginia, Detroit Lakes, Alexandria and Duluth, Minn., and Superior, Rhinelander and Eau Claire, Wis. It is estimated that about 10 to 12 per cent of the operators in this broad area are interested in this seasonal business.

Ops Diversify

The resort areas in the past have not been too good, distributors in the Twin Cities say, especially tha juke box installations. Some pin balls and some bowlers along with a variety of amusement games are moved in during the summer. Operators who work tha resort country usually install a combioation of all equipment—games, music and vending machines. Tbere does not seem to be much specialization.

As for stereo equipment, there is little of this type of installation in resort spots, distributors bere point out, because of the high cost of the equipment and, again, the short season.

There does not seem to be much change tbis year in the pattern of resort operation over previous years. About the eame number of operators have moved into resort locations for the summer as in past summers. The picture coin machine-wise is not expected to chaoge much either, altho a slight revenue inerease is a possibility.

Resort business generally is expected to be good thruout Northern Minnesota and Northwestern Wisconsin, however, and resort owners say they have many advance reservations for the remainder of the summer.

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El Monte, Calif., Bans Pinballs

EL MONTE, Calif. — Pinball games were baoned in this municipality by a vote of 535 to 334 in a special election held Tuesday (23). The new ordioance becomes effective July 3.

The 45 machines here have been an issue for approximately 18 months after the city council first refused to ban them. The action resulted in the submission of petition's calling for Tuesday's referendum.

Extra $$

• Continued from page 71

change of store owoers often results in a big jump in the machine's gross take. Maoy owners take paine to keep a vender clean and encourage patrooage.

Supermarket Chains

Sparacino reports that supermarket chains are very hard to get into. National chains are approached at the regional level. Here, a ceotral office is in charge of store operations in a designated area. Repeated letters and follow-up visits were necessary before Sparacioo was fioally successful with one chain. He had to present his hulk veodiog program almost 15 times to get into this cbain.

He now has plans to set up multiple installations totaling 20 machioes in a complex of stores housed under one roof. Individual retailers rent store space from the building owoer. Sparacino will put batteries of machines along aisles within the building. There is no problem of vaodalism after closing hours, since all entrances are closed at night.

In landing this locatioo, a special problem arose. One of the stores is a candy store. Part of the contract with the huilding owner stipulated that there would be no competitive sales of candy. Sparacino pointed out that his 1-cent confectionary sales did not compete directly with those of the candy store. The building owner alse agreed to turn over part of his commissions to the candy store owner.

Selection of proper fills determines the success of multiple vending. In choosing initial fills, the Sparacinos use a rule-of-thumb method. If it doesn't work out in practice, they experiment until the proper combination of machine fills is found. The two main factors they look for are the number of children in the neighborhood and the economic status of the immediate commuoity. Penny machines, for example, have been found to go over best in neighborhoods where there are a lot of childreo or which ara in the lower income groups.

FTC Cites Firm

• Continued from page 72

tubes." It added that the great majority of purchasers earoed much less than the claimed "$275 monthly" and "$400 a montb" and their investments, ranging from $975 to $2,900, were not "secured hy equipmeot and stock."

Contrary to other claims, the FTC's complaint declared, customers are oot given exclusive territories or established sales routes, and Midwest neither relocates unprofitable machines nor repurchases them from dissatisfied customers.

Named in the coosent order are the company's officials, James and Heleo Knudsen and Gordon Bjurback.

Their agreement to discontinue the misrepresentations cited by the commission is "for settlement purposes only and does not constitute an admission that you have violated the law," FTC said.

N. Y. State PR Group To Seek Charter

NEW YORK—Members of the coio machine iodustry laid the groundwork for a permanent public relations organization to represent New York State music machine aod amusement game interests at a meeting in the offices of the Music Operators of New York Wednesday oight (24).

The yet unnamed organization will work closely with the New York State Coin Machine Associatioo and various local operator groups. It will confine its activities to purely public relatio s matters (workiog with youth groups, gaining oewspaper, magazine, radio and television publicity), leaving legislative matters to the State organization.

During the next week or two, a name for the orgaoization will be arrived at, and a charter will be sought. Also, hylaws and a coostitutioo will be adopted, with a set of officers and board of directors elected. These matters will probahly be disposed of when the committee meets next on July 8.

Temporary Officers

Temporary officers are Al (Senator) Bodkio, Forest Hills Music, president; Myroo Sugerman, Runyoo Sales, secretary, and Nash Gordon, Music Operators of New York, treasurer.

Others attendiog the Wednesday meeting were Meyer Parkoff, Atlantic-New York; Carl Pavesi, Westchester Operators Guild; Tom Greco and Mrs. Millie McCarthy, botb representing the New York State Coin Machioe Association; George Holtzman, local operator; Mac Pollay, another local operator, and members of the trade press.

Methods of co-operating with the Police Athletic League were discussed, and a delegatioo will meet with PAL officials to determine how best the iodustry can assist that organizatioo io combatting juvenile delinquency.

Modest Start

Parkoff cautioned the committee members to forget any grandiose schemes for the time being aod begin with such modest projects as teen-age hlock parties, with the industry providing the juke box. He said that eoce the program has something to show, manufacturer and distributor support will be forthcoming, and so will expansion.

Denver suggested that the organization work thru local associations to raise funds, with each associatioo allocated a specified amouot which it could either pay from its treasury, or get from membership assessment.

As soon a the charter for the organization is cleared, plans call for the sending of letters to every operator in New York State for a $5 contrihution to get the plan started.

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	1217 hideaway	49
AMI	1200	$739
	H200	649
	G200	395

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Chicago Coin's
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1¢ Reg. and Hi-Score 21 Keguelion only
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RED PIN
Regulation and Flashomatic Hi-Scoring

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Genco FOOTBALL	$140
Wms. CRANK	115
C. C. STEAM SHOVEL	115
Kelly ALL STAR KOWLKK	175
Genco MOTORAMA	375
C. C. TWIN HOCKEY	235
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TELEQUIZ w/Pllm	60

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Chicago Coin's
STAR ROCKET
• New "Player Action"!
• 24"x32"—Fits Everywhere!
• Available in 3 Models!
Chicago Coin's
JET PILOT
NEW! The Finest in Arcade Equipment!

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Genco CIRCUS GUN	$250
Genco STATE FAIR	240
Genco DAVY CROCKETT	225
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Keeney KAUKK	195
Un. CARNIVAL GUN	190
Keeney SPORTLAND	125
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SPECIAL DEAL!
BRAND NEW! ORIGINAL CRATES!
Chicago Coin's
ROCKET BALL • 14' TWIN BOWLER
6'-8' MONTE CARLO REB. SHUFFLE
Genco HOROSCOPE
Write or Call Us Today!

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1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500
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TOP VALUES... THIS WEEK

unconditionally guaranteed to look and work like new.

CHICOIN ROCKET SHUFFLE $145
CHICOIN SHUFFLE REBOUND ..... $ 95
WILLIAMS TURF CHAMP $195
GOTTLIEB WORLD CHAMP ..... $ 95

Phone or wire—first come, first served! Complete parts in stock for all makes and models.

Terms: One-third deposit with order, balance sight draft.

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NOW DELIVERING

C. C. RED PIN BOWLER C. C. STAR ROCKET
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ARCADE

Genco Horoscope (New)	Write	Un. Pirate Gun	$245.00	Speedway Comb sight	$135.00
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Genco Motorama	$75.00	Genco State Fair	225.00	Vacuumatic Card Vender	100.00
Bally Deluxe All Star	175.00	Genco Gun Club	395.00	Lane Merry-Go-Round	250.00
Auto Photo M E	1,095.00	Air Football	125.00	Kiddie While	100.00
Lord's Prayer	225.00	Air Hockey	125.00	Moon Side	125.00
Standard Metal Tyger	250.00	Mute. Voice-o-Graph	250.00	Super Jet	195.00
Sidewalk Engineer	125.00	Big League Baseball	195.00	Lucky Seven	75.00
		Monkey Climb	195.00	Bally All Star	149.00

WE HAVE A COMPLETE STOCK OF ARCADE EQUIPMENT.
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ONE-THIRD DEPOSIT WITH ORDER, THE BALANCE F.O.B. OR C.O.D.

MONROE COIN MACHINE EXCHANGE INC

2423 Payne Ave. Cleveland 14, Ohio Superior 1-4606

$25 N. Y. Juke Box Tax

• *Continued from page 75*

the Board of Estimate (composed of the Mayor, borough presidents and city comptroller) representatives of the industry wisely tried to stave off the bill.

The Board placed the number of juke boxes in the city at 20,000, estimating that the levy would bring in $500,000 a year before the cost of administration.

However, industry representatives placed the number of juke boxes in the city at 10,000 at the most, and they cited a recent police survey which said that 10,441 juke boxes were in operation.

Industry Representatives

Appearing before the Board on behalf of the juke box operators were Al Denver, president of the Music Operators of New York; Joe Godman, MONY counsel; Meyer Parkoff, president of the Atlantic-New York Corporation, and Sam Mezansky and Bob Markewich, special counsel for MONY.

Originally, the city had sought to raise $1,000,000 annually from the music machine, amusement game and vending industries. The measure which passed will bring in a gross of not more than $250,000, and probably nearer $200,000 after administrative costs have been deducted. This figure won't do much to solve Gotham's pressing financial problems, but it will raise havoc in the operating business.

For the top location, the $25 fee — whether paid by the operator or the location — doesn't present much of a problem. But on a marginal location, the juke box doesn't bring in enough for the location owner to dig down for the $25, and the operator who's just getting by on the stop isn't too anxious to pay the $25 either.

Abandoned Locations

As a result, an estimated 1,500 to 2,000 locations will be abandoned, according to several operators. True, some of these locations will be picked up by other operators, but the number of lost locations will still be substantial.

Counsel for the juke box operators argued that the abandonment of these locations will create a vacuum into which will move criminal elements seeking to use the juke box industry as a cover-up for their illegal businesses.

The attorneys for the operators also pointed out that the loser in the new tax will be the small storekeeper who was able to realize some additional revenue in juke box commissions, as well as the small operator who has been getting by mainly on low-profit stops.

Poorer Service

Some operators feared that if the operator keeps the location and pays the tax for the storekeeper, he may try to make up for the outlay with poorer service or less frequent changes of equipment.

Distributors fear that much of the $250,000 being paid to the city in the form of annual taxes will be money normally spent for upgrading equipment.

Union officials maintain that route servicemen will be thrown out of work due to the decreased number of locations.

CHECK THESE PRICES!!

ALL GAMES CLEANED AND READY FOR LOCATION
AIR MAIL OR PHONE YOUR ORDERS

CYPRESS GARDENS	$295.00	CAY TIME	$40 00
SUN VALLEY	265 00	BIC TIME	50 00
MISS AMERICA	225 00	VARIETY	25 00
SHOW TIME	175 00	HI-FI	20 00
KEY WEST	165 00	FROLICS	20 00
BIG SHOW	115 00	BEAUTY	20 00
DOUBLE HEADER	100 00	STARDUST	20 00
PAGAD	85 00	CARAVAN	50 00
NIGHT CLUB	90 00	STARLET	40 00
BROADWAY	75 00	MANHATTAN	25 00
MIAMI BEACH	85.00		

⅓ Deposit (Cashier's Check or Money Order) With Order, Balance C.O.D.
Hurry, They Won't Last Long

MORRIS NOVELTY COMPANY
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OPERATORS

The Switch in '59 is to a Dime

In '33 nickel play was OK. Don't operate in the past . . . the switch in '59 is to a dime!

D. GOTTLIEB & CO.

Operators: Deal Yourself In On a Winner!

GOTTLIEB'S

QUEEN OF DIAMONDS

Has the Colorful Appeal of Playing Cards!

That's right, Mr. Operator, QUEEN OF DIAMONDS in your locations can really add the color and flash needed to attract and hold players game after game! Every Gottlieb card game has been a winner and this Queen is no exception. It's jam-packed with "play it again" features.

See it... play it... order it at your distributor today!

- X-Y-Z spotting feature spots cards appearing in light-box "Magic Windows"
- 6 rollovers and 3 holes score X-Y-Z values
- Lighting all cards awards special plus 400,000 points
- 3 center drop-in holes score spacials when all cards are lit
- All new "bank of targets" lights cards
- Side "joker" rollovers light cyclonic kickers for high score and score extra specials when all cards are lit
- Plus super-powered flippers and National Slug Rejectors

D. Gottlieb & Co.

1140-50 NORTH KOSTNER AVE. CHICAGO 51, ILL.

Amusement Pinballs as American as Baseball and Hot Dogs!

Dime play is here to stay—buy Gottlieb Games and keep it that way!

$5 Million Bond Issue By Seeburg

WASHINGTON — The Seeburg Corporation, Chicago, has filed a statement with the Securities and Exchange Commission seeking registration of $5,135,000 of convertible subordinated debentures.

The debentures (bonds that show evidence of debt and carry a fixed interest payment) will be offered by Seeburg to its common stockholders for subscription at the rate of $100 in debentures for each 23 shares of common stock held.

Of the net proceeds from the sale, $3,487,500 will be used to retire outstanding notes. The balance will be used for other general corporate purposes, including provisions of additional working capital "both for the company's operations and for the coffee and cold beverage vending machine operations recently acquired or to be acquired," SEC said.

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• Continued from page 82

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COINMEN YOU KNOW

New York

Local coinmen relaxed last weekend at the Homowack Lodge in the Catskills at the New York State Operators Guild Outing.... **Jack Wilson**, Newburgh operator and president of the group, was given a rough time when he was the subject of a "This Is Your Life" night club act.... **Meyer Parkoff**, Atlantic-New York, was host at a champagne party the evening of the banquet.... **Murray Cohen**, Woodridge, N. Y., operator, amazed the group by holding extended conversations in Cantonese with the Chinese waiter. Cohen spent several years in China.

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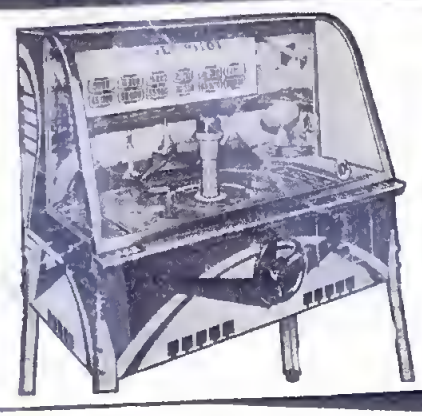
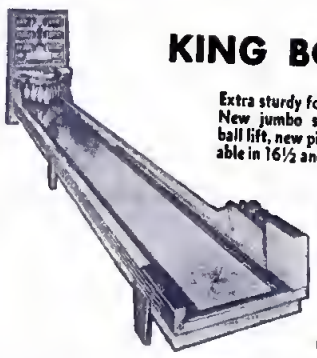
chicago coin's "line-up"



JUST OUT!
chicago coin's NEW
JET PILOT

Ideal for any location! Bowling Alleys ... Bus Depots ... Airports ... Kiddy Parks ... Amusement Parks ... Arcades! Player pinpoints landings for high score. Gets rated "Cadet" — "Co-Pilot" — "Commander" or "Jet Pilot." 12 landings give player perfect score and a replay.



KING BOWLER

Extra sturdy for continuous play. New jumbo score drums, new ball lift, new pin recorder. Available in 16½ and 21½ ft. lengths.

BALL LIFT!
½ hp. MOTOR—
BELT DRIVEN—(NO GEARS)

TWIN BOWLER

2 players can bowl at the same time. As many as 8 can participate. Each lane operates independently of the other.

STAR ROCKET

High scoring action! 3-4-5 in row ... 4 corners ... 5 diagonals ... 5 verticals ... 5 horizontals ... plus the BIG "Y". Player control buttons launch balls in each row. Available in 3 models.

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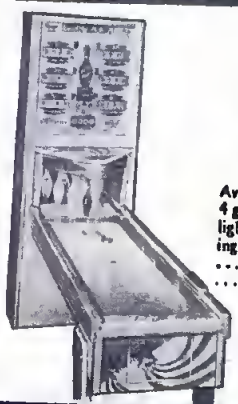

SUPER RED PIN BOWLER

Available in 5-way match. 4 games in one ... Red Pin lights-up for bonus scoring ... Regulation Scoring ... Flash-o-Matic Scoring ... Mystery High Scoring.

Exclusive 4 Drum Scoring

Chicago Dynamic Industries, Inc.
1725 W. DIVERSEY BLVD.
CHICAGO 14, ILLINOIS

NOW...a new BALL bowler with 50% FASTER PLAY

Players love the lively "keep-swinging" play-rhythm of the fastest ball-bowler ever built—with twice-as-fast rotary totalizers and 50 per cent faster play-cycle. Locations love the way PAN-AMERICAN BOWLER stimulates refreshment sales...keeps customers from drifting away... piles extra earnings in the cash-box. And you'll love the fact that PAN-AMERICAN BOWLER gets all the heavy rush hour play...takes in $15 while other alleys earn $10.

Get PAN-AMERICAN busy for you in busy spots—now!

BALLY MANUFACTURING COMPANY—2640 Belmont Avenue, Chicago 18, Illinois

LUCKY STRIKES
may be switched on or off during game for handicap

OFFICIAL
bowling scores

1 TO 6 CAN PLAY

STREAMLINED CABINET
QUIET-ROLL ALLEY
EXTRA HUSKY PINS

3 POPULAR SIZES
11 ft., 14 ft., 18 ft.

2 COIN STYLES
Dime-a-Game
or
2-for-Quarter

4 in. Rubber Ball
or
4 in. Hard Ball
PROTECTIVE FOUL LIGHT

Bally Pan-American Bowler

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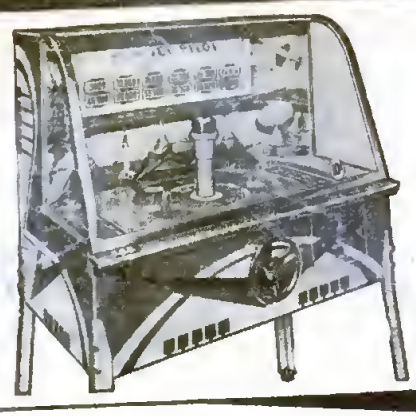

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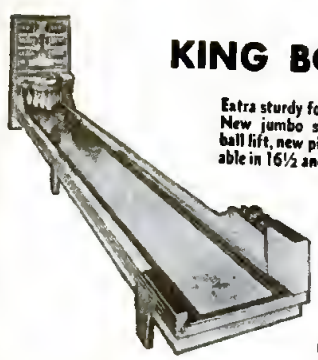

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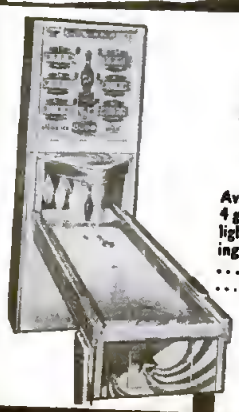

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CHICAGO 14, ILLINOIS

Turn MUSIC NOTES into BANK NOTES

Operate THE PHONOGRAPH

AVAILABLE IN Stereophonic AND Monaural MODELS

featuring

WORLD'S FASTEST Record-Changing Mechanism

Actually more than *twice as fast* as any other on the market. Means MORE COINS per hour. United's confidence in this amazing mechanism is supported by an astounding guarantee enclosed with each phonograph.

Unconditionally Guaranteed

The Record Mechanism contained in the Model UPB 100 United Phonograph is UNCONDITIONALLY GUARANTEED for one full year from date of delivery by an authorized United Music Corporation distributor in a new and unused condition. Each United Phonograph is delivered with a "Certificate of Warranty" outlining United's complete guarantee.

UNITED MUSIC CORPORATION

Packed with many other exclusive features, the United Phonograph stands "head and shoulders" above all others in Simplicity . Styling . Mechanical Perfection ... Profit. Operate the finest ... operate United

A COMPLETE MUSIC SYSTEM

FULL RANGE EXTENSION SPEAKERS specially designed for convenient Wall, Ceiling and Corner installation. Both Monaural and Stereophonic

SYNCHROMATIC COMPACT WALL BOX complete with Program Selection Panel and Dial Selector Knobs makes selection in 2 seconds.

HIDE-AWAY UNIT ideal for locations with limited floor space

PLAY-STIMULATOR stops lulls. Invites more play. Pays for itself in a hurry.

BEAUTIFUL 5 COLORS

AQUA • CORAL • GOLD • EBONY • PLATINUM

WRITE FOR DETAILS TODAY!

53 IN. HIGH
35½ IN. WIDE
27½ IN. DEEP
310 LBS. NET WEIGHT

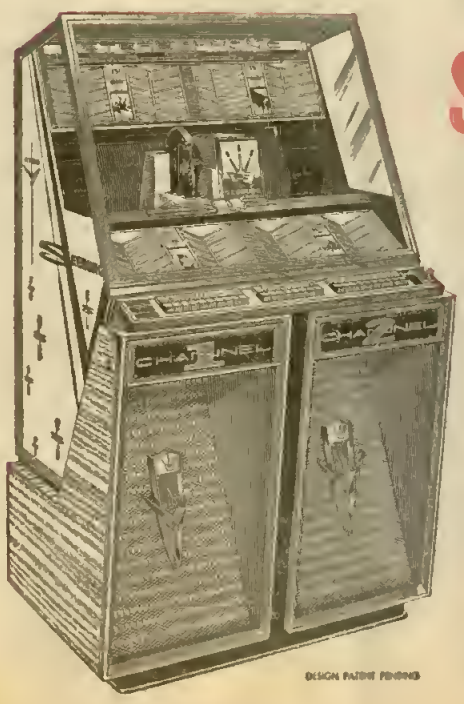
WALK-IN DOOR *swings wide open for INSTANT, EASY ACCESS...*

UNITED MUSIC CORPORATION, 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

THE MAGIC OF STEREO BRINGS UNRIVALED

BEAUTY

TO LISTENERS WHEN PLAYED ON A SEEBURG SYSTEM



DESIGN PATENT PENDING

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